

INVOICE



KOLN
840 North 40th St.
Lincoln, NE 68503
Sales T & C: www.gray.tv/advertising
Main: (402) 467-4321
Billing:

Property	KOLN		
Invoice #	3520862-1	Order #	3520862
Invoice Date	04/28/24	Alt Order #	WOC14624279
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/26/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		
Account Executive	Amy Osterhoudt		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KOLN
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/26/24	05/02/24	First News NE @ 6a	6:00 AM-7:00 AM	11111--	:30	5	\$65.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/24	05/02/24	11111--	5	\$65.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLN	F	04/26/24	6:31 AM	First News NE @ 6a	6:00 AM-7:00 AM	:30	PRNES2402H	\$65.00	NM
2	04/26/24	05/02/24	CBS This Morning	7:00 AM-9:00 AM	11111--	:30	5	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/24	05/02/24	11111--	5	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLN	F	04/26/24	8:55 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRNES2402H	\$50.00	NM
4	04/26/24	05/01/24	M-F 958a-11a	10:00 AM-11:00 AM	1-1-1--	:30	3	\$50.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/24	05/02/24	1-1-1--	3	\$50.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLN	F	04/26/24	9:59 AM	M-F 958a-11a	10:00 AM-11:00 AM	:30	PRNES2402H	\$50.00	NM
5	04/26/24	05/02/24	10/11 News @ Noon	12:00 PM-12:30 PM	11111--	:30	5	\$75.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/24	05/02/24	11111--	5	\$75.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLN	F	04/26/24	12:22 PM	10/11 News @ Noon	12:00 PM-12:30 PM	:30	PRNES2402H	\$75.00	NM
6	04/26/24	05/02/24	Jeopardy	4:30 PM-5:00 PM	-1-11--	:30	3	\$70.00	NM	
Weeks:		<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
		04/26/24	05/02/24	-1-11--	3	\$70.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1	KOLN	F	04/26/24	4:28 PM	Jeopardy	4:30 PM-5:00 PM	:30	PRNES2402H	\$70.00	NM
8	04/26/24	05/02/24	10/11 News @ 6p	6:00 PM-6:30 PM	11111--	:30	5	\$200.00	NM	

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KOLN
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520862-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	04/26/24	05/02/24	10/11 News @ 6p	6:10 PM	11111--	:30	5	\$200.00	NM
Weeks: <u>Start Date</u> 04/26/24 <u>End Date</u> 05/02/24 <u>MTWTFSS</u> 11111-- <u>Spots/Week</u> 5 <u>Rate</u> \$200.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN F 04/26/24 6:10 PM 10/11 News @ 6p 6:00 PM-6:30 PM :30 PRNES2402H \$200.00 NM									
9	04/26/24	05/02/24	M-F Wheel of Fortune	6:30 PM-7:00 PM	11111--	:30	5	\$250.00	NM
Weeks: <u>Start Date</u> 04/26/24 <u>End Date</u> 05/02/24 <u>MTWTFSS</u> 11111-- <u>Spots/Week</u> 5 <u>Rate</u> \$250.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN F 04/26/24 6:43 PM M-F Wheel of Fortune 6:30 PM-7:00 PM :30 PRNES2402H \$250.00 NM									
10	04/26/24	05/02/24	10/11 News @ 10p M-F	10:00 PM-10:35 PM	11111--	:30	5	\$300.00	NM
Weeks: <u>Start Date</u> 04/26/24 <u>End Date</u> 05/02/24 <u>MTWTFSS</u> 11111-- <u>Spots/Week</u> 5 <u>Rate</u> \$300.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN F 04/26/24 10:28 PM 10/11 News @ 10p M-F 10:00 PM-10:35 PM :30 PRNES2402H \$300.00 NM									
15	04/26/24	04/26/24	Friday Prime Hr 3	9:00 PM-10:00 PM	----1--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> 04/22/24 <u>End Date</u> 04/28/24 <u>MTWTFSS</u> ----1-- <u>Spots/Week</u> 1 <u>Rate</u> \$250.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN F 04/26/24 9:35 PM Friday Prime Hr 3 9:00 PM-10:00 PM :30 PRNES2402H \$250.00 NM									
16	04/26/24	04/27/24	CBS This Morning Saturd ay	7:00 AM-9:00 AM	-----1-	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> 04/22/24 <u>End Date</u> 04/28/24 <u>MTWTFSS</u> -----1- <u>Spots/Week</u> 1 <u>Rate</u> \$30.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Sa 04/27/24 8:29 AM CBS This Morning Saturday 7:00 AM-9:00 AM :30 PRNES2402H \$30.00 NM									
18	04/26/24	04/28/24	CBS Sunday Morning	8:00 AM-9:30 AM	-----1	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> 04/22/24 <u>End Date</u> 04/28/24 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$125.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 04/28/24 8:05 AM CBS Sunday Morning 8:00 AM-9:30 AM :30 PRNES2402H \$125.00 NM									
19	04/26/24	04/28/24	Face The Nation	9:30 AM-10:30 AM	-----1	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> 04/22/24 <u>End Date</u> 04/28/24 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$75.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 04/28/24 10:27 AM Face The Nation 9:30 AM-10:30 AM :30 PRNES2402H \$75.00 NM									
21	04/26/24	04/28/24	10/11 Sunday News @ 5 30p	5:30 PM-6:00 PM	-----1	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> 04/22/24 <u>End Date</u> 04/28/24 <u>MTWTFSS</u> -----1 <u>Spots/Week</u> 1 <u>Rate</u> \$50.00 Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 04/28/24 5:57 PM 10/11 Sunday News @ 530p 5:30 PM-6:00 PM :30 PRNES2402H \$50.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KOLN
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3520862-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	04/26/24	04/28/24	Sunday Prime Hr 1	6:00 PM-7:00 PM	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----1 1 \$500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 04/28/24 6:39 PM Sunday Prime Hr 1 6:00 PM-7:00 PM :30 PRNES2402H \$500.00 NM									
23	04/26/24	04/28/24	10/11 News @ 10p Su	10:00 PM-10:35 PM	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----1 1 \$150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 04/28/24 10:29 PM 10/11 News @ 10p Su 10:00 PM-10:35 PM :30 PRNES2402H \$150.00 NM									
24	04/26/24	04/27/24	PGA Golf	11:00 AM-7:00 PM	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----1- 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Sa 04/27/24 4:59 PM PGA Golf 11:00 AM-7:00 PM :30 PRNES2402H \$300.00 NM									
25	04/26/24	04/28/24	PGA Golf	11:00 AM-7:00 PM	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----1 1 \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 04/28/24 3:10 PM PGA Golf 11:00 AM-7:00 PM :30 PRNES2402H \$300.00 NM									

Total Spots 17

Payment Terms 30 Days

<u>Gross Total</u>	\$2,840.00
<u>Agency Commission</u>	\$426.00
<u>Net Amount Due</u>	\$2,414.00
<u>Invoice Balance as of 05/01/24 9:55:27 AM CT</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.