

ORDER



Orders
Order / Rev: 3520843
Alt Order #: WOC14624266
Product Desc: 2024 Primary Election
Estimate: 6816
Flight Dates: 04/19/24 - 04/25/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: NORMAL

KOLN
Primary AE: Amy Osterhoudt
Sales Office: GN-CH
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pete Ricketts for Senate
Demographic: A55+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 630897
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/25/24	55	\$8,990.00	\$7,641.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	55	\$8,990.00	\$7,641.50	0.00
Totals	55	\$8,990.00	\$7,641.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Amy Osterhoudt			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	04/19/24	04/25/24	First News NE @ 6a First News NE @ 6a (Program: 10-11 THIS MORNING AT 6AM) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KOLN+	CM	6:00 AM-7:00 AM	11111--	:30	5	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/24	04/25/24	11111--		5				\$65.00		0.00			
N 2	KOLN	04/19/24	04/25/24	CBS Mornings CBS This Morning (Program: CBS THIS MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KOLN+	CM	7:00 AM-9:00 AM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/24	04/25/24	11111--		5				\$50.00		0.00			
N 3	KOLN	04/19/24	04/24/24	Pure Nebraska Pure Nebraska (Program: 10-11 PURE NEBRASKA) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 9:00a-9:30a TIME PERIOD ON KOLN+	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	-11----	:30	2	\$25.00	P-04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/19/24	04/25/24	-11----		2				\$25.00		0.00			
N 4	KOLN	04/19/24	04/25/24	M-F 958a-11a M-F 958a-11a (Program: THE PRICE IS RIGHT) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KOLN+	CM	10:00 AM-11:00 AM	11--11--	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KOLN	04/19/24	04/25/24	10/11 News @ Noon	CM	12:00 PM-12:30 PM	11111--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
(Program: 10-11 NOW AT NOON) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	1--11--			3			\$50.00		0.00			
N 6	KOLN	04/19/24	04/24/24	Jeopardy	CM	4:30 PM-5:00 PM	-11-1--	:30	3	\$70.00	P-04	0.00	NM	3	\$210.00
(Program: JEOPARDY (SYN)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	11111--			5			\$75.00		0.00			
N 7	KOLN	04/19/24	04/25/24	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	1--1---	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
(Program: 10-11 NOW AT 5) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	-11-1--			3			\$70.00		0.00			
N 8	KOLN	04/19/24	04/25/24	10/11 News @ 6p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$200.00	P-04	0.00	NM	5	\$1,000.00
(Program: 10-11 NOW AT 6) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	11111--			5			\$200.00		0.00			
N 9	KOLN	04/19/24	04/25/24	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
(Program: WHEEL OF FORTUNE (SYN)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	11111--			5			\$250.00		0.00			
N 10	KOLN	04/19/24	04/25/24	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$300.00	P-04	0.00	NM	5	\$1,500.00
(Program: 10-11 NOW TEN) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	11111--			5			\$300.00		0.00			
N 11	KOLN	04/19/24	04/22/24	CBS Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1-----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
(Program: NCIS: HAWAII) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mon 9:00p-10:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	1-----			1			\$400.00		0.00			
N 12	KOLN	04/19/24	04/23/24	CBS Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	-1-----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
(Program: FBI) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Tue 7:00p-8:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	-1-----			1			\$400.00		0.00			
N 13	KOLN	04/19/24	04/25/24	CBS Thursday Prime Hr 1	CM	7:00 PM-8:00 PM	---1---	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: YOUNG SHELDON/GHOSTS) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Thu 7:00p-8:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/19/24	04/25/24	---1---			1			\$500.00		0.00			
N 14	KOLN	04/19/24	04/19/24	CBS Friday Prime Hr 2	CM	8:00 PM-9:00 PM	----1--	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
(Program: FIRE COUNTRY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Fri 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		04/15/24	04/21/24	----1--			1			\$450.00		0.00			
N 15	KOLN	04/19/24	04/20/24		CM	7:00 AM-9:00 AM	-----1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Saturday Morning															
CBS This Morning Saturday															
(Program: CBS THIS MORNING SATURDAY)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 7:00a-9:00a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1-		1		\$30.00		0.00					
N 16	KOLN	04/19/24	04/20/24	CBS PGA Golf	CM	11:00 AM-7:00 PM	-----2-	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
PGA Golf (11:00 AM-7:00 PM)															
(Program: PGA GOLF (SAT))															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 11:00a-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----2-		2		\$150.00		0.00					
N 17	KOLN	04/19/24	04/20/24	10/11 Saturday News @6M	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
10/11 Saturday News @ 6p															
(Program: 10-11 NOW AT SIX SATURDAY)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 6:00p-6:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1-		1		\$50.00		0.00					
N 18	KOLN	04/19/24	04/20/24	10/11 News @ 10p Sa	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
10/11 News @ 10p Sa															
(Program: 10-11 NOW AT TEN SATURDAY)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1-		1		\$150.00		0.00					
N 19	KOLN	04/19/24	04/21/24	CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
CBS Sunday Morning															
(Program: CBS NEWS SUNDAY MORNING)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 8:00a-9:30a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1		1		\$125.00		0.00					
N 20	KOLN	04/19/24	04/21/24	CBS Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Face The Nation															
(Program: FACE THE NATION)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 9:30a-10:30a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1		1		\$75.00		0.00					
N 21	KOLN	04/19/24	04/21/24	CBS PGA Golf	CM	11:00 AM-7:00 PM	-----2	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
PGA Golf (11:00 AM-7:00 PM)															
(Program: PGA GOLF (SUN))															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 11:00a-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----2		2		\$150.00		0.00					
N 22	KOLN	04/19/24	04/21/24	CBS Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
Sunday Prime Hr 1															
(Program: 60 MINUTES)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 6:00p-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1		1		\$500.00		0.00					
N 23	KOLN	04/19/24	04/21/24	CBS Sunday Prime Hr 3	CM	8:00 PM-9:00 PM	-----1	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
Sunday Prime Hr 3															
(Program: TRACKER)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		04/15/24	04/21/24	-----1		1		\$400.00		0.00					
													Totals	55	\$8,990.00