

# ORDER



**Orders**  
**Order / Rev:** 3538203  
**Alt Order #:** WOC14639126  
**Product Desc:** 2024 Primary Election  
**Estimate:** 6884  
**Flight Dates:** 05/03/24 - 05/09/24  
**Original Date / Rev:** 05/02/24 / 05/02/24  
**Order Type:** NORMAL

**KOLN**

**Primary AE:** Amy Osterhoudt  
**Sales Office:** GN-CH  
**Sales Region:** National

**Agency Name:** AxMedia  
**Buying Contact:**  
**Billing Contact:**  
 800 W 47TH Street Suite 200  
 Kansas City, MO 64112

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Pete Ricketts for Senate  
**Demographic:** A55+  
**Product Codes:** Candidate - National - House  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business End:**  
**Advertiser External ID:** 630897  
**Agency External ID:** 140343  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/09/24	58	\$10,840.00	\$9,214.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	58	\$10,840.00	\$9,214.00	0.00
<b>Totals</b>	<b>58</b>	<b>\$10,840.00</b>	<b>\$9,214.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Amy Osterhoudt			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	05/03/24	05/09/24	First News NE @ 6a First News NE @ 6a (Program: 10-11 THIS MORNING AT 6AM) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KOLN+	CM	6:00 AM-7:00 AM	11111--	:30	5	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/03/24	05/09/24	11111--		5		\$65.00		0.00					
N 2	KOLN	05/03/24	05/09/24	CBS Mornings CBS This Morning (Program: CBS THIS MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KOLN+	CM	7:00 AM-9:00 AM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/03/24	05/09/24	11111--		5		\$50.00		0.00					
N 3	KOLN	05/03/24	05/08/24	Pure Nebraska Pure Nebraska (Program: 10-11 PURE NEBRASKA) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 9:00a-9:30a TIME PERIOD ON KOLN+	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	1-1----	:30	2	\$25.00	P-04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 05/03/24	05/09/24	1-1----		2		\$25.00		0.00					
N 4	KOLN	05/03/24	05/09/24	M-F 958a-11a M-F 958a-11a (Program: THE PRICE IS RIGHT) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KOLN+	CM	10:00 AM-11:00 AM	1-11--	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00

Order / Rev: 3538203  
 Alt Order #: WOC14639126  
 Flight Dates: 05/03/24 - 05/09/24

Advertiser: Pete Ricketts for Senate  
 Product Desc: 2024 Primary Election  
 Estimate: 6884  
**KOLN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KOLN	05/03/24	05/09/24	10/11 News @ Noon	CM	12:00 PM-12:30 PM	11111--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
(Program: 10-11 NOW AT NOON) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	- 1 - 11 - -			3			\$50.00			0.00		
N 6	KOLN	05/03/24	05/08/24	Jeopardy	CM	4:30 PM-5:00 PM	- 11 - 1 - -	:30	3	\$70.00	P-04	0.00	NM	3	\$210.00
(Program: JEOPARDY (SYN)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	11111--			5			\$75.00			0.00		
N 7	KOLN	05/03/24	05/06/24	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	1 - - - 1 - -	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
(Program: 10-11 NOW AT 5) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	- 11 - 1 - -			3			\$70.00			0.00		
N 8	KOLN	05/03/24	05/09/24	10/11 News @ 6p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$200.00	P-04	0.00	NM	5	\$1,000.00
(Program: 10-11 NOW AT 6) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	11111--			5			\$200.00			0.00		
N 9	KOLN	05/03/24	05/09/24	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
(Program: WHEEL OF FORTUNE (SYN)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	11111--			5			\$250.00			0.00		
N 10	KOLN	05/03/24	05/09/24	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$300.00	P-04	0.00	NM	5	\$1,500.00
(Program: 10-11 NOW TEN) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	11111--			5			\$300.00			0.00		
N 11	KOLN	05/03/24	05/06/24	CBS Monday Prime Hr 3	CM	9:00 PM-10:00 PM	1 - - - - -	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
(Program: NCIS: HAWAII) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mon 9:00p-10:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	1 - - - - -			1			\$400.00			0.00		
N 12	KOLN	05/03/24	05/07/24	CBS Tuesday Prime Hr 1	CM	7:00 PM-8:00 PM	- 1 - - - -	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
(Program: FBI) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Tue 7:00p-8:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	- 1 - - - -			1			\$400.00			0.00		
N 13	KOLN	05/03/24	05/07/24	CBS Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	- 1 - - - -	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
(Program: FBI: INTERNATIONAL) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Tue 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	- 1 - - - -			1			\$400.00			0.00		
N 14	KOLN	05/03/24	05/08/24	CBS Wednesday Prime Sp A	CM	6:58 PM-8:30 PM	-- 1 - - - -	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: SURVIVOR) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Wed 7:00p-8:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		05/03/24	05/09/24	-- 1 - - - -			1			\$500.00			0.00		
N 15	KOLN	05/03/24	05/09/24		CM	7:00 PM-8:00 PM	- - - 1 - - -	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00

Order / Rev: 3538203  
 Alt Order #: WOC14639126  
 Flight Dates: 05/03/24 - 05/09/24

Advertiser: Pete Ricketts for Senate  
 Product Desc: 2024 Primary Election  
 Estimate: 6884  
**KOLN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Thursday Prime Hr 1 Thursday Prime Hr 1 (Program: YOUNG SHELDON/GHOSTS) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Thu 7:00p-8:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/03/24	05/09/24	---1---		1			\$500.00			0.00			
N 16	KOLN	05/03/24	05/09/24	CBS Thursday Prime Hr 2M	CM	8:00 PM-9:00 PM	---1---	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
Thursday Prime Hr 2 (Program: SO HELP ME TODD) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Thu 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		05/03/24	05/09/24	---1---		1			\$350.00			0.00			
N 17	KOLN	05/03/24	05/03/24	CBS Friday Prime Hr 2 CM	CM	8:00 PM-9:00 PM	----1--	:30	1	\$450.00	P-03	0.00	NM	1	\$450.00
Friday Prime Hr 2 (Program: FIRE COUNTRY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Fri 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	----1--		1			\$450.00			0.00			
N 18	KOLN	05/03/24	05/04/24	CBS Saturday Morning CM	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00
CBS This Morning Saturday (Program: CBS THIS MORNING SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 7:00a-9:00a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-		1			\$30.00			0.00			
N 19	KOLN	05/03/24	05/04/24	CBS PGA Golf CM	CM	11:00 AM-7:00 PM	-----2-	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
PGA Golf (11:00 AM-7:00 PM) (Program: PGA GOLF (SAT)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 11:00a-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----2-		2			\$300.00			0.00			
N 20	KOLN	05/03/24	05/04/24	10/11 Saturday News @6M	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00
10/11 Saturday News @ 6p (Program: 10-11 NOW AT SIX SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 6:00p-6:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-		1			\$50.00			0.00			
N 21	KOLN	05/03/24	05/04/24	10/11 News @ 10p Sa CM	CM	10:00 PM-10:35 PM	-----1-	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00
10/11 News @ 10p Sa (Program: 10-11 NOW AT TEN SATURDAY) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1-		1			\$150.00			0.00			
N 22	KOLN	05/03/24	05/05/24	CBS Sunday Morning CM	CM	8:00 AM-9:30 AM	-----1	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00
CBS Sunday Morning (Program: CBS NEWS SUNDAY MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 8:00a-9:30a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1		1			\$125.00			0.00			
N 23	KOLN	05/03/24	05/05/24	CBS Face The Nation CM	CM	9:30 AM-10:30 AM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00
Face The Nation (Program: FACE THE NATION) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 9:30a-10:30a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----1		1			\$75.00			0.00			
N 24	KOLN	05/03/24	05/05/24	CBS PGA Golf CM	CM	11:00 AM-7:00 PM	-----2	:30	2	\$300.00	P-03	0.00	NM	2	\$600.00
PGA Golf (11:00 AM-7:00 PM) (Program: PGA GOLF (SUN)) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 11:00a-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		04/29/24	05/05/24	-----2		2			\$300.00			0.00			
N 25	KOLN	05/03/24	05/05/24	CBS Sunday Prime Hr 1 CM	CM	6:00 PM-7:00 PM	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
Sunday Prime Hr 1 (Program: 60 MINUTES)															

Order / Rev: 3538203  
 Alt Order #: WOC14639126  
 Flight Dates: 05/03/24 - 05/09/24

Advertiser: Pete Ricketts for Senate  
 Product Desc: 2024 Primary Election  
 Estimate: 6884  
**KOLN**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 6:00p-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/29/24	05/05/24	-----1		1		\$500.00	0.00						
N26	KOLN	05/03/24	05/05/24	CBS Sunday Prime Hr 3CM		8:00 PM-9:00 PM	-----1	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
				Sunday Prime Hr 3											
(Program: TRACKER)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:		04/29/24	05/05/24	-----1		1		\$400.00	0.00						
													Totals	58	\$10,840.00