

ORDER



Orders
Order / Rev: 3520862
Alt Order #: WOC14624279
Product Desc: 2024 Primary Election
Estimate: 6819
Flight Dates: 04/26/24 - 05/02/24
Original Date / Rev: 04/16/24 / 04/16/24
Order Type: NORMAL

KOLN
Primary AE: Amy Osterhoudt
Sales Office: GN-CH
Sales Region: National

Agency Name: AxMedia
Buying Contact:
Billing Contact:
 800 W 47TH Street Suite 200
 Kansas City, MO 64112

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Pete Ricketts for Senate
Demographic: A55+
Product Codes: Candidate - National - House
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P-04

New Business End:
Advertiser External ID: 630897
Agency External ID: 140343
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/01/24	04/28/24	19	\$2,840.00	\$2,414.00
04/29/24	05/02/24	36	\$6,000.00	\$5,100.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
April 2024	19	\$2,840.00	\$2,414.00	0.00
May 2024	36	\$6,000.00	\$5,100.00	0.00
Totals	55	\$8,840.00	\$7,514.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jenny Wolgamott			Start Of Order - End Of Order	100%
Amy Osterhoudt			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KOLN	04/26/24	05/02/24	First News NE @ 6a First News NE @ 6a (Program: 10-11 THIS MORNING AT 6AM) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00a-7:00a TIME PERIOD ON KOLN+	CM	6:00 AM-7:00 AM	11111--	:30	5	\$65.00	P-04	0.00	NM	5	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/26/24	05/02/24	11111--		5		\$65.00		0.00					
N 2	KOLN	04/26/24	05/02/24	CBS Mornings CBS This Morning (Program: CBS THIS MORNING) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 7:00a-9:00a TIME PERIOD ON KOLN+	CM	7:00 AM-9:00 AM	11111--	:30	5	\$50.00	P-04	0.00	NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/26/24	05/02/24	11111--		5		\$50.00		0.00					
N 3	KOLN	04/26/24	05/02/24	Pure Nebraska Pure Nebraska (Program: 10-11 PURE NEBRASKA) CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 9:00a-9:30a TIME PERIOD ON KOLN+	CM	9:00 AM-9:30 AM (9:00 AM-9:30 AM)	- 1- 1- - -	:30	2	\$25.00	P-04	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 04/26/24	05/02/24	- 1- 1- - -		2		\$25.00		0.00					
N 4	KOLN	04/26/24	05/01/24	M-F 958a-11a M-F 958a-11a (Program: THE PRICE IS RIGHT)	CM	10:00 AM-11:00 AM	AI- 1- 1- - -	:30	3	\$50.00	P-04	0.00	NM	3	\$150.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00a-11:00a TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	1-1-1--					3	\$50.00		0.00			
N 5	KOLN	04/26/24	05/02/24	10/11 News @ Noon	CM	12:00 PM-12:30 PM	111111--	:30	5	\$75.00	P-04	0.00	NM	5	\$375.00
(Program: 10-11 NOW AT NOON)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 12:00p-12:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	11111--					5	\$75.00		0.00			
N 6	KOLN	04/26/24	05/02/24	Jeopardy	CM	4:30 PM-5:00 PM	-1-11--	:30	3	\$70.00	P-04	0.00	NM	3	\$210.00
(Program: JEOPARDY (SYN))															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 4:30p-5:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	-1-11--					3	\$70.00		0.00			
N 7	KOLN	04/26/24	05/01/24	10/11 News Today @ 5p	CM	5:00 PM-5:30 PM	1-1----	:30	2	\$100.00	P-04	0.00	NM	2	\$200.00
(Program: 10-11 NOW AT 5)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 5:00p-5:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	1-1----					2	\$100.00		0.00			
N 8	KOLN	04/26/24	05/02/24	10/11 News @ 6p	CM	6:00 PM-6:30 PM	11111--	:30	5	\$200.00	P-04	0.00	NM	5	\$1,000.00
(Program: 10-11 NOW AT 6)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:00p-6:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	11111--					5	\$200.00		0.00			
N 9	KOLN	04/26/24	05/02/24	M-F Wheel of Fortune	CM	6:30 PM-7:00 PM	11111--	:30	5	\$250.00	P-04	0.00	NM	5	\$1,250.00
(Program: WHEEL OF FORTUNE (SYN))															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 6:30p-7:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	11111--					5	\$250.00		0.00			
N 10	KOLN	04/26/24	05/02/24	10/11 News @ 10p M-F	CM	10:00 PM-10:35 PM	11111--	:30	5	\$300.00	P-04	0.00	NM	5	\$1,500.00
(Program: 10-11 NOW TEN)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mo-Fr 10:00p-10:35p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	11111--					5	\$300.00		0.00			
N 11	KOLN	04/26/24	04/29/24	CBS Monday Prime Hr 2	CM	8:00 PM-9:00 PM	1-----	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: NCIS (MON P2))															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Mon 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	1-----					1	\$500.00		0.00			
N 12	KOLN	04/26/24	04/30/24	CBS Tuesday Prime Hr 2	CM	8:00 PM-9:00 PM	-1-----	:30	1	\$400.00	P-04	0.00	NM	1	\$400.00
(Program: FBI: INTERNATIONAL)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Tue 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	-1-----					1	\$400.00		0.00			
N 13	KOLN	04/26/24	05/01/24	Wednesday Prime Rotator	CM	7:00 PM-8:30 PM	--1----	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00
(Program: SURVIVOR)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Wed 7:00p-8:30p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	--1----					1	\$500.00		0.00			
N 14	KOLN	04/26/24	05/02/24	CBS Thursday Prime Hr 2	CM	8:00 PM-9:00 PM	---1---	:30	1	\$350.00	P-04	0.00	NM	1	\$350.00
(Program: SO HELP ME TODD)															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Thu 8:00p-9:00p TIME PERIOD ON KOLN+															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		04/26/24	05/02/24	---1---					1	\$350.00		0.00			

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N15	KOLN	04/26/24	04/26/24	CBS Friday Prime Hr 3 Friday Prime Hr 3	CM	9:00 PM-10:00 PM	----1--	:30	1	\$250.00	P-04	0.00	NM	1	\$250.00																																
(Program: BLUE BLOODS)																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Fri 9:00p-10:00p TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	----1--	1	\$250.00	0.00																																										
N16	KOLN	04/26/24	04/27/24	CBS Saturday Morning CBS This Morning Saturday	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$30.00	P-04	0.00	NM	1	\$30.00																																
(Program: CBS THIS MORNING SATURDAY)																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 7:00a-9:00a TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	-----1-	1	\$30.00	0.00																																										
N17	KOLN	04/26/24	04/27/24	CBS PGA Golf PGA Golf	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----2-	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00																																
(Program: PGA GOLF (SAT))																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sat 11:00a-7:00p TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	-----2-	2	\$150.00	0.00																																										
N18	KOLN	04/26/24	04/28/24	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM	-----1	:30	1	\$125.00	P-04	0.00	NM	1	\$125.00																																
(Program: CBS NEWS SUNDAY MORNING)																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 8:00a-9:30a TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	-----1	1	\$125.00	0.00																																										
N19	KOLN	04/26/24	04/28/24	CBS Face The Nation Face The Nation	CM	9:30 AM-10:30 AM	-----1	:30	1	\$75.00	P-04	0.00	NM	1	\$75.00																																
(Program: FACE THE NATION)																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 9:30a-10:30a TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	-----1	1	\$75.00	0.00																																										
N20	KOLN	04/26/24	04/28/24	CBS PGA Golf PGA Golf	CM	11:00 AM-7:00 PM (11:00 AM-7:00 PM)	-----2	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00																																
(Program: PGA GOLF (SUN))																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 11:00a-7:00p TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	-----2	2	\$150.00	0.00																																										
N21	KOLN	04/26/24	04/28/24	10/11 Sunday News @ 530M 10/11 Sunday News @ 530p	CM	5:30 PM-6:00 PM	-----1	:30	1	\$50.00	P-04	0.00	NM	1	\$50.00																																
(Program: 10-11 NOW AT 530PM SUNDAY)																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 5:30p-6:00p TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	-----1	1	\$50.00	0.00																																										
N22	KOLN	04/26/24	04/28/24	CBS Sunday Prime Hr 1 Sunday Prime Hr 1	CM	6:00 PM-7:00 PM	-----1	:30	1	\$500.00	P-04	0.00	NM	1	\$500.00																																
(Program: 60 MINUTES)																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 6:00p-7:00p TIME PERIOD ON KOLN+																																															
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<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																																										
Week: 04/22/24	04/28/24	-----1	1	\$500.00	0.00																																										
N23	KOLN	04/26/24	04/28/24	10/11 News @ 10p Su 10/11 News @ 10p Su	CM	10:00 PM-10:35 PM	-----1	:30	1	\$150.00	P-04	0.00	NM	1	\$150.00																																
(Program: 10-11 NOW AT TEN SUNDAY)																																															
CS-Apr/2023 - LINCOLN & HASTINGS-KRNY - ACTUAL CS-Apr/2023 Sun 10:00p-10:35p TIME PERIOD ON KOLN+																																															
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Week: 04/22/24	04/28/24	-----1	1	\$150.00	0.00																																										
													Totals	55	\$8,840.00																																