

INVOICE



KOLN
840 North 40th St.
Lincoln, NE 68503
Sales T & C: www.gray.tv/advertising
Main: (402) 467-4321
Billing:

Property	KOLN		
Invoice #	3538252-1	Order #	3538252
Invoice Date	05/14/24	Alt Order #	WOC14639130
Invoice Month	May 2024	Deal #	
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/10/24 - 05/16/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		
Account Executive	Amy Osterhoudt		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KOLN
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	05/10/24	05/14/24	First News NE @ 6a	6:00 AM-7:00 AM	11--1--	:30	3	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 11--1-- 3 \$65.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLN F 05/10/24 6:17 AM First News NE @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$65.00 NM 2 KOLN M 05/13/24 6:45 AM First News NE @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$65.00 NM 3 KOLN Tu 05/14/24 6:50 AM First News NE @ 6a 6:00 AM-7:00 AM :30 PRNES2403H \$65.00 NM									
2	05/10/24	05/14/24	CBS This Morning	7:00 AM-9:00 AM	11--1--	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 11--1-- 3 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLN F 05/10/24 8:38 AM CBS This Morning 7:00 AM-9:00 AM :30 PRNES2403H \$50.00 NM 2 KOLN M 05/13/24 8:55 AM CBS This Morning 7:00 AM-9:00 AM :30 PRNES2403H \$50.00 NM 3 KOLN Tu 05/14/24 7:28 AM CBS This Morning 7:00 AM-9:00 AM :30 PRNES2403H \$50.00 NM									
3	05/10/24	05/14/24	Pure Nebraska	9:00 AM-9:30 AM	-1--1--	:30	2	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 -1--1-- 2 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLN F 05/10/24 9:10 AM Pure Nebraska 9:00 AM-9:30 AM :30 PRNES2403H \$25.00 NM 2 KOLN Tu 05/14/24 9:28 AM Pure Nebraska 9:00 AM-9:30 AM :30 PRNES2403H \$25.00 NM									
4	05/10/24	05/14/24	M-F 958a-11a	10:00 AM-11:00 AM	11-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/10/24 05/16/24 11----- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOLN M 05/13/24 9:59 AM M-F 958a-11a 10:00 AM-11:00 AM :30 PRNES2403H \$50.00 NM 2 KOLN Tu 05/14/24 10:30 AM M-F 958a-11a 10:00 AM-11:00 AM :30 PRNES2403H \$50.00 NM									
5	05/10/24	05/14/24	10/11 News @ Noon	12:00 PM-12:30 PM	11--1--	:30	3	\$75.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KOLN
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3538252-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		

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6	05/10/24	05/13/24	Jeopardy	4:30 PM-5:00 PM	1---1--	:30	2	\$70.00	NM																																																																
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2	KOLN	M	05/13/24	10:29 PM	10/11 News @ 10p M-F	959p-1035p	:30	PRNES2403H	\$300.00	NM																																																															
11	05/10/24	05/13/24	Monday Prime Hr 2	8:00 PM-9:00 PM	1-----	:30	1	\$500.00	NM																																																																
<table border="0"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>05/10/24</td> <td>05/16/24</td> <td>1-----</td> <td>1</td> <td>\$500.00</td> <td colspan="4"></td> </tr> </table> <table border="0"> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>1</td> <td>KOLN</td> <td>M</td> <td>05/13/24</td> <td>8:45 PM</td> <td>Monday Prime Hr 2</td> <td>8:00 PM-9:00 PM</td> <td>:30</td> <td>PRNES2403H</td> <td>\$500.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						05/10/24	05/16/24	1-----	1	\$500.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	KOLN	M	05/13/24	8:45 PM	Monday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2403H	\$500.00	NM																						
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																																																				
	05/10/24	05/16/24	1-----	1	\$500.00																																																																				
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1	KOLN	M	05/13/24	8:45 PM	Monday Prime Hr 2	8:00 PM-9:00 PM	:30	PRNES2403H	\$500.00	NM																																																															

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KOLN
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3538252-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
19	05/10/24	05/12/24	10/11 Sunday News @ 5 30p	5:30 PM-6:00 PM	-----1	:30	1	\$50.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----1 1 \$50.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 05/12/24 5:45 PM 10/11 Sunday News @ 530p 5:30 PM-6:00 PM :30 PRNES2403H \$50.00 NM										
20	05/10/24	05/12/24	Sunday Prime Hr 1	6:00 PM-7:00 PM	-----1	:30	1	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----1 1 \$500.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 05/12/24 6:40 PM Sunday Prime Hr 1 6:00 PM-7:00 PM :30 PRNES2403H \$500.00 NM										
21	05/10/24	05/12/24	10/11 News @ 10p Su	10:00 PM-10:35 PM	-----1	:30	1	\$150.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 05/06/24 05/12/24 -----1 1 \$150.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KOLN Su 05/12/24 10:28 PM 10/11 News @ 10p Su 10:00 PM-10:35 PM :30 PRNES2403H \$150.00 NM										
<u>Total Spots</u>							36			

Payment Terms 30 Days

<u>Gross Total</u>	\$5,690.00
<u>Agency Commission</u>	\$853.50
<u>Net Amount Due</u>	\$4,836.50
<u>Invoice Balance as of 05/16/24 2:13:06 PM CT</u>	\$0.00

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