

KOLN 840 North 40th St. Lincoln, NE 68503

Sales T & C: www.gray.tv/advertising

Main: (402) 467-4321

Billing:

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

KOLN P.O. Box 14200 Tallahassee, FL 32317-4200

Property	KOLN					
Invoice #	3538252-1	Order #	3538252			
Invoice Date	05/14/24	Alt Order #	WOC14639130			
Invoice Month	May 2024	Deal #				
Invoice Period	04/29/24 - 05/14/24	Flight Dates	05/10/24 - 05/16/24			
Advertiser	Pete Ricketts for Ser	nate				
Product	2024 Primary Election	n				
Estimate #	6888					
	Account Executive	Amy Osterhoudt				
	Sales Office	Gray National - Chicago				
	Sales Region	National				
	Agency Code	9916670				
	Advertiser Code	662				
	Billing Calendar	Broadcast				
	Billing Type	Cash				
	Special Handling					
	Agency Ref	140343				
	Advertiser Ref	630897				
	Product 1	832				

Product 2

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 05/10/24	05/14/24	First News NE @ 6a	6:00 AM-7:00 AM	111	:30	3	\$65.00	NM	
Weeks:		End Date 05/16/24 MTWTFSS 111	Spots/Week 3	Rate \$65.00					
Spots: # Ch	Day Air [Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KOI	LN F 05/1	0/24 6:17 AM First No	ews NE @ 6a	6:00 AM-7:00 AM	l :3	O PRNES2403H			\$65.00 NM
2 KOI	LN M 05/1	13/24 6:45 AM First No	ews NE @ 6a	6:00 AM-7:00 AM	l :3	O PRNES2403H			\$65.00 NM
3 KOI	LN Tu 05/1	4/24 6:50 AM First Ne	ews NE @ 6a	6:00 AM-7:00 AM	1 :3	O PRNES2403H			\$65.00 NM
2 05/10/24	05/14/24	CBS This Morning	7:00 AM-9:00 AM	111	:30	3	\$50.00	NM	
Weeks:		End Date 05/16/24 MTWTFSS 111	Spots/Week 3	Rate \$50.00					
Spots: # Ch	Day Air [Date Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KOI	LN F 05/1	0/24 8:38 AM CBS Th	nis Morning	7:00 AM-9:00 AM	l :3	O PRNES2403H			\$50.00 NM
2 KOI	LN M 05/1	13/24 8:55 AM CBS Th	nis Morning	7:00 AM-9:00 AM	l :3	O PRNES2403H			\$50.00 NM
3 KOI	LN Tu 05/1	4/24 7:28 AM CBS T	nis Morning	7:00 AM-9:00 AM	l :3	O PRNES2403H			\$50.00 NM
3 05/10/24	05/14/24	Pure Nebraska	9:00 AM-9:30 AM	- 1 1	:30	2	\$25.00	NM	
Weeks:		End Date 05/16/24 MTWTFSS - 1 1	Spots/Week 2	Rate \$25.00					
Spots: # Ch	Day Air [Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KOI	LN F 05/1	10/24 9:10 AM Pure N	ebraska	9:00 AM-9:30 AM	l :3	O PRNES2403H			\$25.00 NM
2 KOI	LN Tu 05/1	4/24 9:28 AM Pure N	ebraska	9:00 AM-9:30 AM	l :3	O PRNES2403H			\$25.00 NM
4 05/10/24	05/14/24	M-F 958a-11a	10:00 AM-11:00 AM	11	:30	2	\$50.00	NM	
Weeks:		End Date MTWTFSS 05/16/24 11	Spots/Week 2	Rate \$50.00					
Spots: # Ch	Day Air [Start/End Time		h Ad-ID			Rate Type
1 KOI	LN M 05/1	13/24 9:59 AM M-F 95	8a-11a	10:00 AM-11:00 A	AN :3	O PRNES2403H			\$50.00 NM
2 KOI	LN Tu 05/1	4/24 10:30 AM M-F 95	8a-11a	10:00 AM-11:00 A	AN :3	O PRNES2403H			\$50.00 NM
5 05/10/24	05/14/24	10/11 News @ Noon	12:00 PM-12:30 PM	111	:30	3	\$75.00	NM	

Send Payment To:



Invoice #	3538252-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Pete Ricketts for Senate	1	•
Product	2024 Primary Election		
Estimate #	6888		

Spots/

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	05/10/24	05/16/24 111	3	\$75.00					
Spots: # Ch	Day Air			Start/End Time		<u>Ad-ID</u>			Rate Type
1 KOL		/10/24 12:29 PM 10/11 I	-	12:00 PM-12:30 F	_	PRNES2403H			\$75.00 NM
2 KOL		/13/24 12:10 PM 10/11 I	-	12:00 PM-12:30 F		PRNES2403H			\$75.00 NM
3 KOL	_N Tu 05	/14/24 12:19 PM 10/11 I	News @ Noon	12:00 PM-12:30 F	PN :30	PRNES2403H			\$75.00 NM
6 05/10/24	05/13/24	Jeopardy	4:30 PM-5:00 PM	11	:30	2	\$70.00	NM	
Weeks:	Start Date	End Date <u>MTWTFSS</u> 05/16/24 11	Spots/Week	Rate					
Spoto: # Ch	05/10/24	00/10/21	2 otion	\$70.00 Stort/End Time	Longt	2 V4 ID			Poto Typo
Spots: # Ch 1 KOL	<u>Day Air</u> N F 05-	Date Air Time Descrip /10/24 4:35 PM Jeopar		Start/End Time 4:30 PM-5:00 PM		<u>n Ad-ID</u>) PRNES2403H			<u>Rate</u> <u>Type</u> \$70.00 NM
2 KOL			•	4:30 PM-5:00 PM) PRNES2403H			\$70.00 NM
Z ROL	_IN IVI US	713/24 4.29 FW Jeopai	uy	4.30 FW-3.00 FW	.30	J I RIVESE 40011			\$70.00 INIVI
7 05/10/24	05/13/24	10/11 News Today @ 5	5p 5:00 PM-5:30 PM	11	:30	2	\$100.00	NM	
Weeks:	Start Date 05/10/24	End Date MTWTFSS 11	Spots/Week 2	Rate \$100.00					
Spots: # Ch	Day Air			Start/End Time	l enat	n Ad-ID			Rate Type
1 KOL			News Today @ 5p	5:00 PM-5:30 PM) PRNES2403H			\$100.00 NM
2 KOL			News Today @ 5p	5:00 PM-5:30 PM		PRNES2403H			\$100.00 NM
			, ,						ψ.:σσ.:σσ · · · · ·
8 05/10/24	05/13/24	10/11 News @ 6p	6:00 PM-6:30 PM	11	:30	2	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Cnoto: # Ch	05/10/24	05/16/24 11	Z	\$200.00	Longt	- V4 ID			Doto Tuno
Spots: # Ch	<u>Day Air</u> N F 05∟			Start/End Time		<u>n Ad-ID</u>) PRNES2403H			Rate Type
1 KOL 2 KOL			'	6:00 PM-6:30 PM 6:00 PM-6:30 PM) PRNES2403H			\$200.00 NM \$200.00 NM
Z ROL	_IN IVI US	/13/24 0.19 FW 10/111	vews ⊚ op	0.00 FIVI-0.30 FIVI	.30	J I RIVESE 40011			\$200.00 INIVI
9 05/10/24	05/13/24	M-F Wheel of Fortune	6:30 PM-7:00 PM	11	:30	2	\$250.00	NM	
Weeks:	Start Date 05/10/24	End Date MTWTFSS 11	Spots/Week 2	Rate \$250.00					
Spots: # Ch		Date Air Time Descrip	-	Start/End Time	l enat	n Ad-ID			Rate Type
1 KOL		/10/24 6:42 PM M-F W		6:30 PM-7:00 PM) PRNES2403H			\$250.00 NM
2 KOL				6:30 PM-7:00 PM) PRNES2403H			\$250.00 NM
								N 18 4	Ψ200:00 14101
10 05/10/24	05/13/24	10/11 News @ 10p M-F	- 959p-1035p	11	:30	2	\$300.00	NM	
Weeks:	Start Date 05/10/24	End Date MTWTFSS 11	Spots/Week 2	Rate \$300.00					
Spots: # Ch	Day Air		otion	Start/End Time	Lenatl	n Ad-ID			Rate Type
1 KOL		/10/24 10:22 PM 10/11 I		959p-1035p) PRNES2403H			\$300.00 NM
2 KOL			· ·	959p-1035p	_	PRNES2403H			\$300.00 NM
11 05/10/24	05/13/24	Monday Prime Hr 2	8:00 PM-9:00 PM	1	:30	1	\$500.00	NM	
							· · · · · ·		
Weeks:	Start Date	End Date <u>MTWTFSS</u> 1	Spots/Week	Rate					
Spote: # Ch	05/10/24	00/10/21	1 otion	\$50 0.00 Start/End Time	Longe	n Ad-ID			Pata Tuna
Spots: # Ch 1 KOL	<u>Day Air</u> N M 05∟	/13/24 8:45 PM Monda		8:00 PM-9:00 PM		1 <u>AG-1D</u>) PRNES2403H			Rate Type \$500.00 NM
I KOL	LIN IVI UƏ	113/24 0.43 FIVI IVIONICA	y 1 11111 0 111	0.00 FIVI-8.00 PIVI	.30) 1 IME324U3H			φουυίου ΙΝΙΝΙ

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

Start/End Time

8:00 PM-9:00 PM

7:00 PM-8:00 PM

Spots/Week

9:00 PM-10:00 PM

Spots/Week

Spots/Week

Send Payment To:

Description

End Date

05/12/24

End Date

05/12/24

ay

End Date

05/12/24

Monday Prime Hr 2

Friday Prime Hr 1

Friday Prime Hr 3

MTWTFSS

----1--

MTWTFSS

Air Time Description

MTWTFSS

----1-

Air Time Description

7:34 PM Friday Prime Hr 1

9:34 PM Friday Prime Hr 3

CBS This Morning Saturd 7:00 AM-9:00 AM



Start Date

11 05/10/24

12 05/10/24

Weeks:

Spots: # Ch

13 05/10/24

Weeks:

Spots: # Ch

14 05/10/24

Weeks:

1

End Date

05/13/24

05/10/24

Start Date

F

05/10/24

Start Date

05/11/24

Start Date

05/06/24

05/06/24

05/12/24

Day Air Date

Su 05/12/24

Su 05/12/24

Ch

KOLN

KOLN

Spots: #

2

19 05/10/24

05/12/24

30p

Air Time Description

2:27 PM PGA Golf

3:31 PM PGA Golf

10/11 Sunday News @ 5 5:30 PM-6:00 PM

05/06/24

Day Air Date

Day Air Date

F 05/10/24

05/10/24

05/06/24

KOLN

KOLN

Invoice #	3538252-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		

		Spots/			
MTWTFSS	Length	Week	Rate	Type	
1	:30	1	\$500.00	NM	
1	:30	1	\$250.00	NM	
Rate \$250.00					
Start/End Time	Length				Rate Type
7:00 PM-8:00 PN	<i>l</i> :30	PRNES2403H			\$250.00 NM
1	:30	1	\$250.00	NM	
Rate \$250.00					
Start/End Time	Length				Rate Type
9:00 PM-10:00 P	M :30	PRNES2403H			\$250.00 NM
1-	:30	1	\$30.00	NM	
Rate \$30.00					

Length Ad-ID

:30 PRNES2403H

:30 PRNES2403H

\$50.00

NM

30,700,2 : 30,12,2 : - :	φοσισσ			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 KOLN Sa 05/11/24 8:29 AM CBS This Morning Saturda	v 7:00 AM-9:00 AM	:30 PRNES2403H		\$30.00 NM
1 ROLLY SA SOFTIFET S.ES FINE WOTTING SALARAS	7.007.00	.00		φου.σσ 14.01
15 05/10/24 05/11/24 PGA Golf 11:00 AM-7:00 P	M2-	:30 2	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
05/06/24	\$300.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
2 KOLN Sa 05/11/24 4:25 PM PGA Golf	11:00 AM-7:00 PM	:30 PRNES2403H		\$300.00 NM
1 KOLN Sa 05/11/24 4:59 PM PGA Golf	11:00 AM-7:00 PM	:30 PRNES2403H		\$300.00 NM
16 05/10/24 05/12/24 CBS Sunday Morning 8:00 AM-9:30 AM	l1	:30 1	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
05/06/24 05/12/241 1	\$125.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 KOLN Su 05/12/24 8:32 AM CBS Sunday Morning	8:00 AM-9:30 AM	:30 PRNES2403H		\$125.00 NM
17 05/10/24 05/12/24 Face The Nation 9:30 AM-10:30 A	M1	:30 1	\$75.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			
05/06/24 05/12/24 1	\$75.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 KOLN Su 05/12/24 10:27 AM Face The Nation	9:30 AM-10:30 AM	:30 PRNES2403H		\$75.00 NM
18 05/10/24 05/12/24 PGA Golf 11:00 AM-7:00 P	M2	:30 2	\$300.00	NM
NOTIFICA AND AND AND AND AND AND AND AND AND AN				
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u>	Rate			

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\$300.00

Start/End Time

11:00 AM-7:00 PM

11:00 AM-7:00 PM

Rate Type

\$300.00 NM

\$300.00 NM

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Invoice #	3538252-1	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/14/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6888		

Spots/

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
19 05/10/24	05/12/24	10/11 Sunday News @ 30p	9 5 5:30 PM-6:00 PM	1	:30	1	\$50.00	NM	
Weeks:	Start Date 05/06/24	End Date <u>MTWTFSS</u> 05/12/24	Spots/Week 1	Rate \$50.00					
Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KO	LN Su 05/	12/24 5:45 PM 10/11	Sunday News @ 530p	5:30 PM-6:00 PM	/ :3	O PRNES2403	Н		\$50.00 NM
20 05/10/24	05/12/24	Sunday Prime Hr 1	6:00 PM-7:00 PM	1	:30	1	\$500.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS1	Spots/Week 1	Rate \$500.00					
Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KO	LN Su 05/	12/24 6:40 PM Sunda	ay Prime Hr 1	6:00 PM-7:00 PM	/ :3	0 PRNES2403	Н		\$500.00 NM
21 05/10/24	05/12/24	10/11 News @ 10p Su	10:00 PM-10:35 PM	1	:30	1	\$150.00	NM	
Weeks:	Start Date 05/06/24	End Date MTWTFSS1	Spots/Week 1	Rate \$150.00					
Spots: # Ch	Day Air	Date Air Time Descr	iption_	Start/End Time	Lengt	h Ad-ID			Rate Type
1 KO	LN Su 05/	12/24 10:28 PM 10/11	News @ 10p Su	10:00 PM-10:35	PN :3	O PRNES2403	Н		\$150.00 NM
				Total Spots	3	36			

Total Spots 36

Payment Terms 30 Days

 Gross Total
 \$5,690.00

 Agency Commission
 \$853.50

 Net Amount Due
 \$4,836.50

<u>Invoice Balance as of 05/16/24 2:13:06 PM CT</u> **\$0.00**