INVOICE



KOLN 840 North 40th St. Lincoln, NE 68503

Sales T & C: www.gray.tv/advertising

Main: (402) 467-4321

Billing:

Billing Address:

AxMedia Attention: Accounts Payable 800 W 47TH Street Suite 200 Kansas City, MO 64112

Send Payment To:

KOLN P.O. Box 14200 Tallahassee, FL 32317-4200

VOICE							
Property	KOLN						
Invoice #	3520862-2	Order #	3520862				
Invoice Date	05/14/24	Alt Order #	WOC14624279				
Invoice Month	May 2024	Deal #					
Invoice Period	04/29/24 - 05/02/24	Flight Dates	04/26/24 - 05/02/24				
Advertiser	Pete Ricketts for Ser	nate					
Product	2024 Primary Election	on					
Estimate #	6819						
	Account Executive	e Amy Osterhoudt					
	Sales Office	ales Office Gray National - Chicago					
	Sales Region	National					
	Agency Code	9916670					
	Advertiser Code	662					
	Billing Calendar	Broadcast					
	Billing Type	Cash					
	Special Handling						
	Agency Ref	140343					

630897

832

Advertiser Ref

Product 1

Product 2

						Spots/			
Line Start Date	End Date Des	scription	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 04/26/24	05/02/24 Firs	t News NE @ 6a	6:00 AM-7:00 AM	11111	:30	5	\$65.00	NM	
Weeks:	Start Date End I 05/02		Spots/Week 5	<u>Rate</u> \$65.00					
Spots: # Ch	Day Air Date	Air Time Descrip		Start/End Time		th Ad-ID			Rate Type
2 KOL		6:33 AM First N	ews NE @ 6a	6:00 AM-7:00 AN		O PRNES2402H			\$65.00 NM
3 KOL	.N Tu 04/30/24	6:19 AM First N	ews NE @ 6a	6:00 AM-7:00 AN		O PRNES2402H			\$65.00 NM
4 KOL	.N W 05/01/24	6:59 AM First N	ews NE @ 6a	6:00 AM-7:00 AN		O PRNES2402H			\$65.00 NM
5 KOL	.N Th 05/02/24	6:11 AM First N	ews NE @ 6a	6:00 AM-7:00 AN	1 :3	O PRNES2402H			\$65.00 NM
2 04/26/24	05/02/24 CBS	S This Morning	7:00 AM-9:00 AM	11111	:30	5	\$50.00	NM	
Weeks:	Start Date 04/26/24 End 105/02		Spots/Week 5	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
2 KOL	.N M 04/29/24	8:08 AM CBS T	his Morning	7:00 AM-9:00 AN	ı :3	O PRNES2402H			\$50.00 NM
3 KOL	.N Tu 04/30/24	7:59 AM CBS T	his Morning	7:00 AM-9:00 AN	ı :3	O PRNES2402H			\$50.00 NM
4 KOL	.N W 05/01/24	7:29 AM CBS T	his Morning	7:00 AM-9:00 AN	ı :3	O PRNES2402H			\$50.00 NM
5 KOL	.N Th 05/02/24	8:44 AM CBS T	his Morning	7:00 AM-9:00 AN	i :3	O PRNES2402H			\$50.00 NM
3 04/26/24	05/02/24 Pur	e Nebraska	9:00 AM-9:30 AM	- 1- 1	:30	2	\$25.00	NM	
Weeks:	Start Date		Spots/Week 2	Rate \$25.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
1 KOL	.N Tu 04/30/24	9:28 AM Pure N	ebraska	9:00 AM-9:30 AN	ı :3	O PRNES2402H			\$25.00 NM
2 KOL	.N Th 05/02/24	9:16 AM Pure N	ebraska	9:00 AM-9:30 AN	i :3	O PRNES2402H			\$25.00 NM
4 04/26/24	05/01/24 M-F	⁻ 958a-11a	10:00 AM-11:00 AM	1 1-1-1	:30	3	\$50.00	NM	
Weeks:	Start Date 04/26/24 End 105/02		Spots/Week 3	<u>Rate</u> \$50.00					
Spots: # Ch	Day Air Date	Air Time Descrip	<u>otion</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
2 KOL	N M 04/29/24	10:59 AM M-F 95	i8a-11a	10:00 AM-11:00	AV :3	O PRNES2402H			\$50.00 NM
3 KOL	.N W 05/01/24	9:59 AM M-F 95	i8a-11a	10:00 AM-11:00	AV :3	O PRNES2402H			\$50.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Send Payment To:



Spots: # Ch

Day Air Date

Air Time Description

Invoice #	3520862-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

_ine St	tart Date	End Date	Descr	ription	Start/End Time	MTWTFSS	Lengt		Spots/ Week	Rate	Type	
	1/26/24	05/01/24)58a-11a	10:00 AM-11:00 AM		:3		3	\$50.00	NM	
5 04	1/26/24	05/02/24	10/11	News @ Noon	12:00 PM-12:30 PM	11111	:3	0	5	\$75.00	NM	
We		Start Date	End Da		Spots/Week	Rate						
_		04/26/24	05/02/2		5	\$75.00						
Spots:		<u>Day</u> <u>Air</u>		Air Time Descrip		Start/End Time	_		Ad-ID			Rate Type
	2 KOLI			12:29 PM 10/11 N		12:00 PM-12:30			PRNES2402H			\$75.00 NM
	3 KOLI			12:08 PM 10/11 N		12:00 PM-12:30			PRNES2402H			\$75.00 NM
	4 KOL		-	12:26 PM 10/11 N		12:00 PM-12:30			PRNES2402H			\$75.00 NM
	5 KOL	N Th 05/	02/24	12:21 PM 10/11 N	lews @ Noon	12:00 PM-12:30	PN	:30	PRNES2402H			\$75.00 NM
6 04	1/26/24	05/02/24	Jeopa	ardy	4:30 PM-5:00 PM	- 1- 11	:3	0	3	\$70.00	NM	
We		Start Date 04/26/24	End Da 05/02/2		Spots/Week 3	Rate \$70.00						
Spots:	<u># Ch</u>	<u>Day</u> Air	Date	Air Time Descrip	otion	Start/End Time	Le	ngth	Ad-ID			Rate Type
	2 KOL			4:28 PM Jeopar	dy	4:30 PM-5:00 PM	М	:30	PRNES2402H			\$70.00 NM
	3 KOL	N Th 05/	02/24	4:35 PM Jeopar	dy	4:30 PM-5:00 PM	М	:30	PRNES2402H			\$70.00 NM
7 04	1/26/24	05/01/24	10/11	News Today @ 5	p 5:00 PM-5:30 PM	1-1	:3	0	2	\$100.00	NM	
We		Start Date	End Da	ate MTWTFSS	Spots/Week	Rate						
		04/26/24	05/02/2		2	\$100.00						D . T
Spots:		Day Air		Air Time Descrip		Start/End Time	_		Ad-ID			Rate Type
	1 KOL		29/24		lews Today @ 5p	5:00 PM-5:30 PM			PRNES2402H			\$100.00 NM
	2 KOL	N W 05/	01/24	5:22 PIVI 10/11 I	lews Today @ 5p	5:00 PM-5:30 PM	VI	:30	PRNES2402H			\$100.00 NM
8 04	1/26/24	05/02/24	10/11	News @ 6p	6:00 PM-6:30 PM	11111	:3	0	5	\$200.00	NM	
We		Start Date 04/26/24	End Da 05/02/2		Spots/Week 5	Rate \$200.00						
Spots:	# Ch	Day Air	Date	Air Time Descrip	tion	Start/End Time	Le	ngth	Ad-ID			Rate Type
	2 KOL	N M 04/	29/24	6:20 PM 10/11 N	lews @ 6p	6:00 PM-6:30 PM	М	:30	PRNES2402H			\$200.00 NM
	3 KOL	N Tu 04/	30/24	6:13 PM 10/11 N	lews @ 6p	6:00 PM-6:30 PM	М	:30	PRNES2402H			\$200.00 NM
	4 KOL	N W 05/	01/24	6:09 PM 10/11 N	lews @ 6p	6:00 PM-6:30 PM	М	:30	PRNES2402H			\$200.00 NM
	5 KOL	N Th 05/	02/24	6:12 PM 10/11 N	lews @ 6p	6:00 PM-6:30 PM	M	:30	PRNES2402H			\$200.00 NM
9 04	1/26/24	05/02/24	M-F V	Vheel of Fortune	6:30 PM-7:00 PM	11111	:3	0	5	\$250.00	NM	
We		Start Date 04/26/24	End Da 05/02/2	<u>MTWTFSS</u> 11111	Spots/Week 5	<u>Rate</u> \$250.00						
Spots:		Day Air		Air Time Descrip	_	Start/End Time	I۵	nath	Ad-ID			Rate Type
2,500.	<u>//</u> <u>OII</u> 2 KOL		29/24	6:54 PM M-F WI		6:30 PM-7:00 PM			PRNES2402H			\$250.00 NM
	3 KOL			6:41 PM M-F WI		6:30 PM-7:00 PM			PRNES2402H			\$250.00 NM
	4 KOL		01/24	6:43 PM M-F WI		6:30 PM-7:00 PM			PRNES2402H			\$250.00 NM
	5 KOL			6:42 PM M-F WI		6:30 PM-7:00 PM			PRNES2402H			\$250.00 NM
10 04	1/26/24	05/02/24	10/11	News @ 10p M-F	10:00 PM-10:35 PM	11111	:3	0	5	\$300.00	NM	
We		Start Date 04/26/24	End Da		Spots/Week 5	Rate \$300.00						
Cnoto:	# Ch	04/20/24 Dov. Air		4 IIIII Air Timo Doscrir		\$300.00 Start/End Time	١٠	nath	V4 ID			Poto Type

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Start/End Time

Length Ad-ID

Rate Type

INVOICE

Send Payment To:



Invoice #	3520862-2	Invoice Month	May 2024
Invoice Date	05/14/24	Invoice Period	04/29/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

S	n	n	ts

Line Start I	Date	End Date	e Desc	cription	Start/End Time	MTWTFSS	Ler	ngth	Week	Rate	Type		
10 04/26	/24	05/02/24	10/1	1 News @ 10p M-F	10:00 PM-10:35 PM	11111		:30	5	\$300.00	NM		
Spots: #	Ch	Day A	Air Date	Air Time Descripti	ion	Start/End Time		Length	Ad-ID			Rate	Туре
2	KOLN	M	04/29/24	10:21 PM 10/11 Ne		10:00 PM-10:35	PN.	:30	PRNES2402H			\$300.00	
3	KOLN	Tu (04/30/24	10:22 PM 10/11 Ne	ews @ 10p M-F	10:00 PM-10:35	PN	:30	PRNES2402H			\$300.00	NM
4	KOLN	W	05/01/24	10:29 PM 10/11 Ne	ews @ 10p M-F	10:00 PM-10:35	PN	:30	PRNES2402H			\$300.00	NM
5	KOLN	Th (05/02/24	10:21 PM 10/11 Ne	ews @ 10p M-F	10:00 PM-10:35	PΝ	:30	PRNES2402H			\$300.00	NM
11 04/26	/24	04/29/24	Mon	day Prime Hr 2	8:00 PM-9:00 PM	1		:30	1	\$500.00	NM		
Weeks		tart Date 4/26/24	End D 05/02/		Spots/Week 1	<u>Rate</u> \$500.00							
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time Descripti	<u>ion</u>	Start/End Time		Length	Ad-ID			Rate	Туре
1	KOLN	М (04/29/24	8:49 PM Monday	Prime Hr 2	8:00 PM-9:00 PM	М	:30	PRNES2402H			\$500.00	NM
12 04/26	/24	04/30/24	Tues	day Prime Hr 2	8:00 PM-9:00 PM	-1		:30	1	\$400.00	NM		
Weeks		tart Date 4/26/24	End D 05/02/		Spots/Week 1	<u>Rate</u> \$400.00							
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time Descripti	ion	Start/End Time		Length	Ad-ID			Rate	Туре
1	KOLN	Tu (04/30/24	8:47 PM Tuesday	Prime Hr 2	8:00 PM-9:00 PI	M	:30	PRNES2402H			\$400.00	NM
13 04/26	/24	05/01/24	Wed or	nesday Prime Rotat	7:00 PM-8:30 PM	1		:30	1	\$500.00	NM		
Weeks		tart Date 4/26/24	End D 05/02/		Spots/Week 1	Rate \$500.00							
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time Descripti	<u>ion</u>	Start/End Time		Length	Ad-ID			Rate	Туре
1	KOLN	W (05/01/24	7:27 PM Wednes	day Prime Rotator	7:00 PM-8:30 PM	М	:30	PRNES2402H			\$500.00	NM
14 04/26	/24	05/02/24	Thur	sday Prime Hr 2	8:00 PM-9:00 PM	1		:30	1	\$350.00	NM		
Weeks		tart Date 4/26/24	End D 05/02/		Spots/Week 1	Rate \$350.00							
Spots: #	<u>Ch</u>	Day A	Air Date	Air Time Descripti	<u>ion</u>	Start/End Time	Į	Length	Ad-ID			Rate	Туре
1	KOLN	Th (05/02/24	8:33 PM Thursday	y Prime Hr 2	8:00 PM-9:00 PM	М	:30	PRNES2402H	·		\$350.00	NM
						Total Spots		36					

Payment Terms 30 Days

 Gross Total
 \$6,000.00

 Agency Commission
 \$900.00

 Net Amount Due
 \$5,100.00

 Invoice Balance as of 05/16/24 2:13:39 PM CT
 \$0.00