

Federal Communications Commission  
Washington D.C. 20554

Approved by OMB  
3060-0754

### FCC 398 Children's Television Programming Report

Report reflects information for quarter ending (mm/dd/yyyy) **12/31/1998**

<b>1. Call Sign</b>	Channel Number	Community of License			
		City	State	County	ZIP Code
<b>KFSN</b>	<b>30</b>	<b>Fresno</b>	<b>CA</b>	<b>Fresno</b>	<b>93706</b>
Licensee					Previous call sign (if applicable)
<b>ABC, Inc</b>					
<input checked="" type="checkbox"/> Network Affiliation: <b>ABC</b>		Nielsen DMA	World Wide Web Home Page Address (if applicable)		
<input type="checkbox"/> Independent		<b>Fresno-Visalia</b>	<b>abc30.com</b>		

#### Core Programming

2. State the average number of hours of Core Programming per week broadcast by the station. 4  
See 47 C.F.R. Section 73.671(c).
3. Does the licensee identify each Core Program at the beginning of the airing of each program  Yes  No as required by C.F.R. Section 73.673?
4. Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  Yes  No
5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1: <b>Disney's 1 Saturday Morning (featuring long and short-form educational elements)</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 7:30-9:30 AM PT</b>	<b>13</b>	<b>4</b>	<b>11/21/98 - 7:00 AM PT</b>
Length of Program: <b>120</b> (minutes)			<b>11/28/98 - 7:00 AM PT</b>
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			<b>12/5/98 - 7:00 AM PT</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This two-hour program block features three half-hour educational series in combination with several short-form educational elements. The latter includes "Great Minds...Think For Themselves" (American history segments) and "Where'd It Go?" (short segments describing animal behavior).</b>			
<b>Disney's Doug -- Narrated via the spoken journal entries of aspiring writer/cartoonist Doug Funnie, this series</b>			

uses humor and fantasy in depicting the struggles of a twelve-year-old boy to define identity, develop self-confidence, resolve family and school problems and maintain friendships strained by preadolescent physical and emotional change. Series episodes promote values such as honesty, loyalty, fairness and respect for individual differences.

**Disney's Pepper Ann -- "Pepper Ann"** features a twelve-year-old girl who is growing up in a single-parent family. She demonstrates that individuality, competence and humor are survival skills for any pre-teenager. From week to week Pepper Ann discovers the importance of speaking out for what one believes and the value of learning from one's mistakes. The primary educational focus of the series is self-esteem - particularly that of young girls. Additionally, the series teaches perseverance, taking responsibility and thinking creatively.

**Disney's Recess -- "Disney's Recess"** is a collection of animated stories about six fourth graders who attend suburban public school. Loyal friends, these children are an ethnically and gender-diverse group. They provide role models for viewers who may be struggling with problems common to middle childhood such as conflicts with authority figures, school and family rules, issues of fairness, desire to be popular, peer pressure and crises of confidence. A recurrent theme is the problem of dealing with the class bully or "teacher's pet." Series episodes raise thought-provoking questions which parents and children can talk about together, providing a rich source of values-oriented family discussion material.

[Note: Dec. 19 preemption was caused by ABC Network News coverage of impeachment hearings, Iraq military operation, and related coverage. The preempted episode was not rebroadcast.]

Title of Program #2: <b>Disney's 101 Dalmatians: The Series</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturdays - 10:30-11:00 AM PT	13	4	11/14/98 - 10:00 AM PT
Length of Program: 30 (minutes)			11/28/98 - 4:30 PM PT
Age of Target Child Audience: from 7 years to 11 years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This series addresses many of the key developmental issues of middle childhood. A group of Dalmatian puppies and a resourceful chicken named "Spot" are featured in stories that center on problem-solving. Plots frequently introduce conflicts over rules, learning responsibility, attempts to gain peer acceptance, learning from mistakes and efforts to help other animals or human characters. The series encourages prosocial values such as empathy, fairness and cooperative behavior, as well as modeling information-gathering and strategic thinking.			
[Note: Dec. 19 preemption was caused by ABC Network News coverage of impeachment hearings, Iraq military operation, and related coverage. The preempted episode was not rebroadcast.]			

Title of Program #3: <b>The New Adventures Of Winnie The Pooh</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturdays - 11:00-11:30 AM PT	13	4	11/21/98 - 4:00 PM PT
Length of Program: 30 (minutes)			11/28/98 - 9:00 AM PT
Age of Target Child Audience: from 3 years to 6 years			12/5/98 - 9:00 AM PT
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Based on the classic Winnie The Pooh books by author A.A. Milne, "The New Adventures Of Winnie The Pooh" depicts the everyday lives of Christopher Robin and his animal companions Pooh, Piglet, Rabbit, Tigger, Eeyore,			

**Owl and Gopher. Stories convey strong prosocial messages about honesty, taking responsibility, persistence, cooperative effort, friendship and caring. Episodes selected for the 1998-99 package present stories having greatest educational relevance to younger viewers. Many of these stories are designed to help younger children distinguish between fantasy and reality, identify feelings and overcome common childhood fears.**

**[Note: Dec. 19 preemption was caused by ABC Network News coverage of impeachment hearings, Iraq military operation, and related coverage. The preempted episode was not rebroadcast.]**

Title of Program #4: <b>Squigglevision</b>			Origination Network
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 11:30 AM-12:00 Noon PT</b>	<b>13</b>	<b>4</b>	<b>11/21/98 - 4:30 PM PT</b>
Length of Program: <b>30</b> (minutes)			<b>11/28/98 - 9:30 AM PT</b>
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			<b>12/5/98 - 9:30 AM PT</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**Primarily designed for children in the middle school grades, "Squigglevision" uses activities at a radio station and in the courtroom as springboards for teaching scientific concepts and their everyday applications. Characters use critical thinking to examine and describe phenomena, thereby helping the home viewer to sharpen observational and sequential thinking skills. They demonstrate both inductive and deductive reasoning and evaluate hypotheses in light of data obtained and make judgments. Scientific and math estimation concepts are illustrated by means of practical "demonstrations" and graphics.**

**[Note: Dec. 19 preemption was caused by ABC Network News coverage of impeachment hearings, Iraq military operation, and related coverage. The preempted episode was not rebroadcast.]**

Title of Program #5: <b>Bill Nye The Science Guy</b>			Origination Syndicated
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday's - 12:00 Noon - 12:30 PM PT</b>	<b>13</b>	<b>3</b>	<b>11/22/98 - 7:30 AM</b>
Length of Program: <b>30</b> (minutes)			<b>11/29/98 - 7:30 AM</b>
Age of Target Child Audience: from <b>2</b> years to <b>11</b> years			<b>12/06/98 - 7:30 AM</b>

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

**This series of science education teaches broad scientific concepts and their everyday applications through demonstrations. The program is designed to enable the young viewer to develop logical and sequential thinking, skills, and both inductive and deductive reasoning.**

**Non-Core Educational and Informational Programming**

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1: <b>ABC's Schoolhouse Rock</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 9:57-10:00 AM PT</b>	<b>10</b>	<b>5</b>	<b>11/14/98 - 6:57 AM PT</b>
Length of Program: <b>3</b> (minutes)			<b>11/28/98 - 6:27 AM PT</b>
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			<b>12/5/98 - 5:27 AM PT</b>
			<b>12/26/98 - 6:27 AM PT</b>
Describe the program. <b>This short-form educational program teaches concepts in grammar, math, U.S. history, science and finance by transforming these concepts into popular song, rhyme and amusing visuals. This method of presenting academic concepts has proven to be a powerful instructional tool.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #2: <b>ABC's Schoolhouse Rock</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturdays - 10:27-10:30 AM PT</b>	<b>10</b>	<b>5</b>	<b>11/14/98 - 7:27 AM PT</b>
Length of Program: <b>3</b> (minutes)			<b>11/28/98 - 6:57 AM PT</b>
Age of Target Child Audience: from <b>6</b> years to <b>11</b> years			<b>12/5/98 - 5:57 AM PT</b>
			<b>12/26/98 - 6:57 AM PT</b>
Describe the program. <b>This short-form educational program teaches concepts in grammar, math, U.S. history, science and finance by transforming these concepts into popular song, rhyme and amusing visuals. This method of presenting academic concepts has proven to be a powerful instructional tool.</b>			
Does the program have educating and informing children ages 16 and under as a significant purpose? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No			

Title of Program #3: <b>ABC Kids Movie Matinee: Disney's One Saturday Morning Crush Marathon</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturday 10/24/98 - 4:00 - 5:30 AM PT	1	0	
Length of Program: 90 (minutes)			
Age of Target Child Audience: from 8 years to 12 years			
Describe the program. Selected episodes of "Disney's Doug," "Disney's Recess" and "Disney's Pepper Ann" portray the experience of falling in love or being the object of a youthful "crush."			
<p><b>Disney's Doug</b> -- Narrated via the spoken journal entries of aspiring writer/cartoonist Doug Funnie, this series uses humor and fantasy in depicting the struggles of a twelve-year-old boy to define identity, develop self-confidence, resolve family and school problems and maintain friendships strained by preadolescent physical and emotional change. Series episodes promote values such as honesty, loyalty, fairness and respect for individual differences.</p> <p><b>Disney's Pepper Ann</b> -- "Pepper Ann" features a twelve-year-old girl who is growing up in a single-parent family. She demonstrates that individuality, competence and humor are survival skills for any pre-teenager. From week to week Pepper Ann discovers the importance of speaking out for what one believes and the value of learning from one's mistakes. The primary educational focus of the series is self-esteem - particularly that of young girls. Additionally, the series teaches perseverance, taking responsibility and thinking creatively.</p> <p><b>Disney's Recess</b> -- "Disney's Recess" is a collection of animated stories about six fourth graders who attend suburban public school. Loyal friends, these children are an ethnically and gender-diverse group. They provide role models for viewers who may be struggling with problems common to middle childhood such as conflicts with authority figures, school and family rules, issues of fairness, desire to be popular, peer pressure and crises of confidence. A recurrent theme is the problem of dealing with the class bully or "teacher's pet." Series episodes raise thought-provoking questions which parents and children can talk about together, providing a rich source of values-oriented family discussion material.</p>			
Does the program have educating and informing children ages 16 and under as a significant purpose? <span style="float:right">_X_ Yes ___ No</span>			
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673? <span style="float:right">_X_ Yes ___ No</span>			
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673? <span style="float:right">_X_ Yes ___ No</span>			

Title of Program #4: <b>ABC Kids Movie Matinee: Doug's Quail Man Marathon</b>			Origination Network
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
Saturday 12/12/98 - 12:30 - 2:00 PM PT	1	0	
Length of Program: 90 (minutes)			
Age of Target Child Audience: from 8 years to 12 years			
Describe the program. In the guise of imaginary superhero "QuailMan," Doug attempts to resolve some of his personal conflicts. With superhero canine "QuailDog" and his ally "Super Skeeter," Doug/QuailMan conquers nefarious characters and foils their selfish plots. These characters bear a striking resemblance to Guy, Roger and other mean or arrogant			

people in Doug's community. The story **Quantum** is particularly nice in that **Quantum/Doug** comes to realize that his father is a very talented and resourceful person -- not a klutz, as he thought, but a real-life hero.

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?  Yes  No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?  Yes  No

Title of Program #5: <b>ABC Children's Special:</b>	Origination Network
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Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday - 10/3/98 - 9:30-10:30 AM PT</b>	<b>1</b>	<b>0</b>	
Length of Program: <b>60</b> (minutes)			
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			

Describe the program.  
**This ABC Children's Special collects four episodes of "Disney's Recess" into a one-hour special presentation.**  
**"Disney's Recess" is a collection of animated stories about six fourth graders who attend suburban public school. Loyal friends, these children are an ethnically and gender-diverse group. They provide role models for viewers who may be struggling with problems common to middle childhood such as conflicts with authority figures, school and family rules, issues of fairness, desire to be popular, peer pressure and crises of confidence. A recurrent theme is the problem of dealing with the class bully or "teacher's pet." Series episodes raise thought-provoking questions which parents and children can talk about together, providing a rich source of values-oriented family discussion material.**

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?  Yes  No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?  Yes  No

Title of Program #6: <b>ABC Children's Special:</b>	Origination Network
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Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>Saturday - 11/7/98 - 9:30-10:30 AM PT</b>	<b>1</b>	<b>0</b>	
Length of Program: <b>60</b> (minutes)			
Age of Target Child Audience: from <b>8</b> years to <b>12</b> years			

Describe the program.  
**This ABC Children's Special collects four episodes of "Disney's Pepper Ann" into a one-hour special presentation.**

**Disney's Pepper Ann** features a twelve-year-old girl who is growing up in a single-parent family. She demonstrates that individuality, competence and humor are survival skills for any pre-teenager. From week to week Pepper Ann discovers the importance of speaking out for what one believes and the value of learning from one's mistakes. The primary educational focus of the series is self-esteem - particularly that of young girls. Additionally, the series teaches perseverance, taking responsibility and thinking creatively.

Does the program have educating and informing children ages 16 and under as a significant purpose?  Yes  No

If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?  Yes  No

If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?  Yes  No

**Other Matters**

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming.

Title of Program #1: <b>Disney's 1 Saturday Morning</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 7:30-9:30 AM CT</b>	<b>13</b>	<b>120 (minutes)</b>	<b>from 8 to 12 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This two-hour program block features three half-hour educational series in combination with several short-form educational elements. The latter includes "Great Minds...Think For Themselves" (American history segments) and "Where'd It Go?" (short segments describing animal behavior).</b>			

Title of Program #2: <b>Disney's 101 Dalmatians: The Series</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 10:30-11:00 AM CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 7 to 11 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series addresses many of the key developmental issues of middle childhood. A group of Dalmatian puppies and a resourceful chicken named "Spot" are featured in stories that center on problem-solving. Plots frequently introduce conflicts over rules, learning responsibility, attempts to gain peer acceptance, learning from mistakes and efforts to help other animals or human characters. The series encourages prosocial values such as empathy, fairness and cooperative behavior, as well as modeling information-gathering and strategic thinking.</b>			

Title of Program #3: <b>The New Adventures Of Winnie The Pooh</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 11:00-11:30 AM CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 3 to 6 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Based on the classic Winnie The Pooh books by author A.A. Milne, "The New Adventures Of Winnie The Pooh"</b>			

depicts the everyday lives of Christopher Robin and his animal companions Pooh, Piglet, Rabbit, Tigger, Eeyore, Owl and Gopher. Stories convey strong prosocial messages about honesty, taking responsibility, persistence, cooperative effort, friendship and caring. Episodes selected for the 1998-99 package present stories having greatest educational relevance to younger viewers. Many of these stories are designed to help younger children distinguish between fantasy and reality, identify feelings and overcome common childhood fears.

Title of Program #4: <b>Squigglevision</b>			Origination <b>Network</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturdays - 11:30 AM-12:00 Noon CT</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 8 to 12 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>Primarily designed for children in the middle school grades, "Squigglevision" uses activities at a radio station and in the courtroom as springboards for teaching scientific concepts and their everyday applications. Characters use critical thinking to examine and describe phenomena, thereby helping the home viewer to sharpen observational and sequential thinking skills. They demonstrate both inductive and deductive reasoning and evaluate hypotheses in light of data obtained and make judgments. Scientific and math estimation concepts are illustrated by means of practical "demonstrations" and graphics.</b>			

Title of Program #5: <b>Bill Nye The Science Guy</b>			Origination <b>Syndicated</b>
Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
<b>Saturday's 12:00 Noon - 12:30 PM</b>	<b>13</b>	<b>30 (minutes)</b>	<b>from 2 to 11 (years)</b>
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <b>This series of science education teaches broad scientific concepts and their everyday applications through demonstrations by Bill Nye. the program is designed to enable young viewers to develop logical sequential thinking, skills, and both inductive and deductive reasoning.</b>			

8. Does the licensee publicize the existence and location of the stations's Children's Television  Yes  No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(a)(8)(iii)?

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
None	NA	NA	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

For each Core Program sponsored by the licensee, complete the chart below.

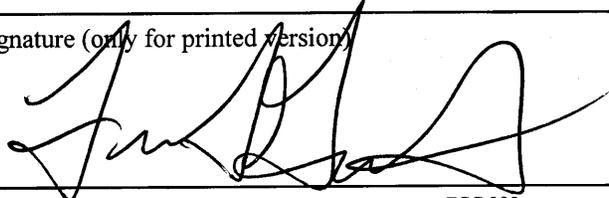
Title of Program #1: <b>None</b>			Origination <b>Local</b>
Days/Times Program Regularly Scheduled:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<b>NA</b>	<b>0</b>	<b>0</b>	
Length of Program: <b>0</b> (minutes)			
Age of Target Child Audience: from <b>0</b> years to <b>0</b> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			

<b>10. Name of children's programming liaison:</b>	
Name <b>Fernando Granado</b>	Telephone Number (include area code) <b>559-490-3261</b>
Address <b>1777 G. Street</b>	Internet Mail Address (if applicable) <b>Fernando.Granado@abc.com</b>
City <b>Fresno</b>	State <b>CA</b>

**11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.**

**WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).**

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <b>ABC, Inc</b>	Signature (only for printed version) 
Date <b>January, 4, 1999</b>	

FCC 398  
August 1997 (1.2)  
(end)