



BP Educational Consultation

5133 E. Kathleen Road, Scottsdale, Arizona 85254 • phone 602-320-1622 • bpierce.edcon@gmail.com

Career Day

Episode #301

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Careers: **Performer for Cirque du Soleil – Corey Grunenberg**

Pro Surfer – Lakey Peterson

Gemologist – John Koivula

Photographer – Phil Fernandez

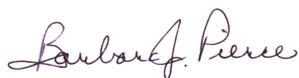
General Synopsis for Episode #301

In this episode of Career Day, young viewers are introduced to 4 different types of interesting careers. Twenty one year old Corey Grunenberg is an **acrobatic performer** for the Cirque du Soleil's 'IRIS' show at the Dolby Theater in LA. To prepare for this physically active career he took martial arts, dance and gymnastics as a young child. Before a performance, he warms up by going over the flips and acrobats he will do on stage. Using his talents to perform for a 'full house' is his dream come true. Lakey Peterson is a **professional surfer** who comes from a family of athletes. To keep in surfing shape, she follows a daily routine of checking the surf, surfing, going to school and the gym. Being part of the USA surfing team, her goal is to be a world surfing champion. She shares she has the best job in the world surfing in amazing places. **Gemologist** John Koivula's career is to evaluate precious diamonds that cost more than a Ferrari. As the chief scientist at the Gemological Institute of America he grades and identifies gems from all over the world using the 4C's – color, clarity, cut and carat weight. John shares that this career is based on science to analyze and detect real from synthetic and artificial diamonds. Becoming a **fashion photographer** is a second career for Phil Fernandez. He sees similarities of being a photographer with his first career as an architect by framing his work so it will look good. He does shoots for beauty salons, clothing designers, wedding planners, models and actors. Phil states it is more than knowing how to shoot and edit pictures to be successful, you must know how to market and sell yourself.

Observation and Conclusion

In episode #301, young adults will be introduced to passionate professionals whose specific interests started at an early age and have made those interests successful careers. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant