

FIRST QUARTERLY REPORT – JANUARY, FEBRUARY, MARCH 2019

KRBT 1340 AM
P.O. BOX 650
EVELETH, MN 55734

During January, February, March of 2019 KRBT provided Northeastern Minnesota with a variety of informational, educational, public service and entertaining programming. Included were Minnesota news, weather, special event coverage, public service messages and various safety campaigns.

PUBLIC SERVICE PROGRAMMING:

During the first quarter of 2019, special announcements were recorded for playback on behalf of non-profit organizations and groups serving the public interest. KRBT continued the relationship with the Iron Range Tourism Bureau which has been producing “Community Calendar” announcements regarding events submitted to them for their calendar and aired them at no cost. Additionally, local announcements which were received and aired include the CAG Foundation Scholarship fundraiser, Autism-Different Not Less fundraiser, an initiative to raise funds and awareness for suicide prevention in conjunction with Saint Louis County promoted on the Now Matters Now website and promotion for the Mountain Iron Earthfest celebration in April and the Mesabi Community Band (501c3) Mid-Winter concert. Special effort is given to reaching out to local groups as it is Range Broadcasting’s goal to promote KRBT even more as a “local” station and focus on what it can do to serve the surrounding communities.

Additional pre-recorded announcements as provided by the National Association of Broadcasters, Minnesota Broadcasters Association, Minnesota State High School League, the Ad Council and other Public Service and Public Safety organizations, both National and Minnesota based, are aired throughout our broadcast day and range in subject matter from social, medical and interpersonal issues to drunk driving, Job finding assistance and the Minnesota Army National Guard.

SPECIAL / RELIGIOUS PROGRAMMING:

Every Sunday KRBT airs an encore presentation of the LUTHERAN HOUR from 9am to 9:30am and a new episode from 10:30 am to 11am. From 8am to 8:15am, KRBT airs the nationally syndicated program by the Salvation Army called WONDERFUL WORDS OF LIFE and the service from Our Saviors Lutheran Church in Virginia, MN airs from 9:30am to 10:30am.

SPECIAL / ETHNIC PROGRAMMING:

In recognition of the large Scandinavian population of Northeast Minnesota, KRBT airs the LAULAN VOIMA Finnish program every Sunday from 8:15am to 9am.

SPECIAL EVENTS PROGRAMMING:

KRBT contracted with Westwood One Sports to make the NFL Divisional Playoff games and the Super Bowl available to area listeners.

SPORTS PROGRAMMING:

KRBT is a FAN Sports Network affiliate and carries FAN related content during the day and FOX Sports programming at night. In addition, KRBT broadcasts Minnesota Twins Baseball, Minnesota Vikings Football and Minnesota Wild Hockey under special permission and licensing from their respective providers as well as local high school football, basketball and hockey (when available) under agreement with the MSHSL and in cooperation with local area athletic directors during the school sports season.