

## DUPLICATE INVOICE



**WZZM 13**  
**645 3 Mile Road NW**  
**Grand Rapids, MI 49544-1601**  
**Main: (616)785-1313**  
**Billing: (616)785-1313**

[www.wzzm13.com](http://www.wzzm13.com)

Billing Address:

**Strategic Media Placement/ POL**  
**Attention: Accounts Payable**  
**7669 Stagers Loop Drive**  
**Delaware, OH 43015**

Send Payment To:

**WZZM 13**  
**WZZM**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

Invoice #	Invoice Date	Invoice Month	Invoice Period
1684167-1	11/06/18	November 2018	10/29/18 - 11/06/18

Property	Account Executive	Sales Office	Sales Region
WZZM	Kristen Waskie	Telerep Philadel	National

Advertiser	Product	Estimate Number
POL/ Tom Leonard / R / AT1	TOM LEONARD ATG	5876

Flight Dates	Order #	Alt Order #
11/02/18 - 11/06/18	1684167	09302547

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	1347	2031

Agency Ref	Advertiser Ref
7970AG	131623

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/18	11/05/18	Local News @ 5a M-F	5-530a	M-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 M----- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM M 11/05/18 5:18 AM Local News @ 5a M-F 5-530a :30 TGMILEON1810H \$180.00 NM									
2	11/02/18	11/02/18	Local News @ 5a M-F	5-530a	----F--	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 ----F-- 1 \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM F 11/02/18 5:08 AM Local News @ 5a M-F 5-530a :30 TGMILEON1810H \$180.00 NM									
3	11/05/18	11/05/18	Local News @ 6a M-F	6-7a	M-----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 M----- 1 \$420.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM M 11/05/18 6:27 AM Local News @ 6a M-F 6-7a :30 TGMILEON1810H \$420.00 NM									
4	11/06/18	11/06/18	Local News @ 6a M-F	6-7a	-T-----	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/18 11/11/18 -T----- 1 \$420.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WZZM Tu 11/06/18 6:41 AM Local News @ 6a M-F 6-7a :30 TGMILEON1810H \$420.00 NM									
5	11/02/18	11/02/18	Local News @ 6a M-F	6-7a	----F--	:30	1	\$420.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/18 11/04/18 ----F-- 1 \$420.00									

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Advertiser	Product	Estimate Number	
POL/ Tom Leonard / R / AT	TOM LEONARD ATG	5876	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
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Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM F 11/02/18 6:50 AM Local News @ 6a M-F 6-7a :30 TGMILEON1810H \$420.00 NM									
6	11/05/18	11/05/18	Local News @ 12p M-F	12-1p	M-----	:30	1	\$240.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/18 11/11/18 M----- 1 \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 11/05/18 12:50 PM Local News @ 12p M-F 12-1p :30 TGMILEON1810H \$240.00 NM									
7	11/02/18	11/02/18	Local News @ 12p M-F	12-1p	----F--	:30	1	\$240.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ----F-- 1 \$240.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM F 11/02/18 12:39 PM Local News @ 12p M-F 12-1p :30 TGMILEON1810H \$240.00 NM									
9	11/05/18	11/05/18	Local News @ 530p M-F	530-6p	M-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 11/05/18 11/11/18 M----- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM M 11/05/18 5:45 PM Local News @ 530p M-F 530-6p :30 TGMILEON1810H \$450.00 NM									
10	11/02/18	11/02/18	Local News @ 530p M-F	530-6p	----F--	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 ----F-- 1 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM F 11/02/18 5:53 PM Local News @ 530p M-F 530-6p :30 TGMILEON1810H \$450.00 NM									
11	11/03/18	11/03/18	Local News @ 7p Sa	7-8p	-----S-	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 -----S- 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Sa 11/03/18 7:45 PM Local News @ 7p Sa 7-8p :30 TGMILEON1810H \$500.00 NM									
12	11/04/18	11/04/18	ABC World News Su	6-630p	-----S	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 -----S 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WZZM Su 11/04/18 5:58 PM ABC World News Su 6-630p :30 TGMILEON1810H \$1,000.00 NM									
13	11/04/18	11/04/18	Local News @ 630p Su	630-7p	-----S	:30	1	\$500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/29/18 11/04/18 -----S 1 \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
13	11/04/18	11/04/18	Local News @ 630p Su	630-7p	-----S	:30	1	\$500.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WZZM	Su	11/04/18	6:46 PM	Local News @ 630p Su	630-7p	:30	TGMILEON1810H	\$500.00	NM																																	
14	11/02/18	11/02/18	Fri Prime A	8-9p	----F--	:30	1	\$900.00	NM																																		
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1	WZZM	F	11/02/18	7:58 PM	Fri Prime A	8-9p	:30	TGMILEON1810H	\$900.00	NM																																	
15	11/02/18	11/02/18	Fri Prime B	9-10p	----F--	:30	1	\$900.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
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1	WZZM	F	11/02/18	9:44 PM	Fri Prime B	9-10p	:30	TGMILEON1810H	\$900.00	NM																																	
16	11/02/18	11/02/18	Fri Prime C	10-11p	----F--	:30	1	\$830.00	NM																																		
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1	WZZM	F	11/02/18	10:43 PM	Fri Prime C	10-11p	:30	TGMILEON1810H	\$830.00	NM																																	
17	11/03/18	11/03/18	NCAA Football Prime	8-1130p	-----S-	:30	1	\$1,200.00	NM																																		
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WZZM	M	11/05/18	4:55 AM	Local News @ 430a M-F	430-5a	:30	TGMILEON1810H	\$90.00	NM																																	

Standard Terms: Your purchase of advertising is subject to the TEGNA Media Standard Advertising Terms and Conditions (Standard Terms), which are available at <http://bit.ly/2eyrbCA>, as well as on the Advertise With Us section under the About tab of Station website. You will be deemed to have accepted our Standard Terms upon the earliest of (i) the date you sign the Insertion Order to which this invoice relates, (ii) the date the campaign contemplated by this invoice first launches, or (iii) the date on which you pay any amounts specified on this invoice. Any claims by Advertiser for a credit related to Campaigns run under this Agreement (e.g., billing disputes, claims that Campaigns ran in the wrong time slot, etc.) must be submitted in writing to Station within ninety (90) days of the invoice date or the claim will be waived. If Advertiser disputes any amounts owed hereunder, Advertiser will pay all amounts not in dispute no later than the due date for the applicable invoice. We warrant that the actual broadcast information shown on this invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA Media and its stations do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



Send Payment To:

**WZZM 13**  
**WZZM**  
**PO BOX: 637386**  
**Cincinnati, OH 45263-7386**

# INVOICE

<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
1684167-1	11/06/18	November 2018	10/29/18 - 11/06/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
POL/ Tom Leonard / R / AT	TOM LEONARD ATG	5876	

[www.wzzm13.com](http://www.wzzm13.com)

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/04/18	11/04/18	ET Weekend	5-6p	-----S	:30	1	\$300.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WZZM	Su	11/04/18	5:20 PM	ET Weekend	5-6p	:30	TGMILEON1810H	\$300.00 NM
Total Spots							20		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$9,490.00</b>
<u>Agency Commission</u>	<b>\$1,423.50</b>
<u>Net Amount Due</u>	<b>\$8,066.50</b>

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