

# Order #461536: Southern M../Miller/NP/ ../Lester Mil../

Date	Action	Line	Comment	By	Total \$	# Items	Excluded GR
05/20/20 11:45:44 AM	Processed		<async process>	Tynise Ro	\$1,500.00	100	0.00
05/20/20 11:41:06 AM	Approved			Caitlin Hill	\$1,500.00	100	0.00
05/20/20 11:41:04 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Caitlin Hill	\$1,500.00	100	0.00
05/20/20 11:20:22 AM	Approval Workflow		[Sales Manager - Ready Default] BW	Bill West (I	\$1,500.00	100	0.00
05/20/20 11:19:52 AM	Ready for approval		BW	Bill West (I	\$1,500.00	100	0.00
05/20/20 10:28:54 AM	New order created		<new order>	Bill West (I	\$0.00	0	0.00

[Sorted by: Date]

# ORDER



**Orders**  
**Order / Rev:** 461536  
**Alt Order #:**  
**Product Desc:** Lester Miller for Mayor  
**Estimate:**  
**Flight Dates:** 05/21/20 - 06/03/20  
**Original Date / Rev:** 05/20/20 / 05/20/20  
**Order Type:** GENERAL

**WMAC-AM**  
**Primary AE:** Tiffany Archibald  
**Sales Office:** L-MAC  
**Sales Region:** Local

**Agency Name:** Southern Majority  
**Buying Contact:**  
**Billing Contact:**  
 544 Mulberry Street  
 Macon, GA 31201

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Miller/NP/Mayor  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/31/20	70	\$1,050.00	\$892.50
06/01/20	06/03/20	30	\$450.00	\$382.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	70	\$1,050.00	\$892.50	0.00
June 2020	30	\$450.00	\$382.50	0.00
<b>Totals</b>	<b>100</b>	<b>\$1,500.00</b>	<b>\$1,275.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Tiffany Archibald			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	05/21/20	06/03/20	M-F Midday M-F	CM	10a-3p	-----	1:00	0	\$15.00	P-80	0.00	NM	100	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/18/20	05/24/20	---TF--					20	\$15.00		0.00			
		Week: 05/25/20	05/31/20	MTWTF--					50	\$15.00		0.00			
		Week: 06/01/20	06/07/20	MTW----					30	\$15.00		0.00			
													<b>Totals</b>	<b>100</b>	<b>\$1,500.00</b>

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Amy Morton, hereby request station time as follows:

<b>IDENTIFY CANDIDATE TYPE</b>	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Lester Miller	
Authorized committee: Lester Miller for Mayor 2020	
Agency requesting time (and contact information): <input type="checkbox"/> N/A Southern Majority, LLC	
Candidate's political party: Nonpartisan	
Office sought (no acronyms or abbreviations): Mayor of Macon-Bibb County	
Date of election: June 9, 2020	<input checked="" type="checkbox"/> General <input type="checkbox"/> Primary
Treasurer of candidate's authorized committee: Ronnie Gilbert	
<p>The undersigned represents that:</p> <p>(1) the payment for the broadcast time requested has been furnished by (check one box below):</p> <p><input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or</p> <p><input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above;</p> <p>(2) this station is authorized to announce the time as paid for by such person or entity; and</p> <p>(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).</p> <p><b>THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.</b></p>	

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Amy H. Morton	Name: Bill West
Date of Request to Purchase Ad Time: May 18, 2020	Date of Station Agreement to Sell Time: 5/20/20

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5/20/20

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>461536</u>	Station Call Letters: <u>WMAC-AM</u>	Date Received/Requested: <u>5/20/20</u>
Est. #: <u>—</u>	Station Location: <u>MACON GA</u>	Run Start and End Dates: <u>5/21-6/5</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- CLASS of TIME - Lowest unit Rate Applicable  
- Commercial - "Lester Miles" 100%