

Order #511744: Southern M../Miller/NP../Lester Mil../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GRN
07/23/20 6:54:04 AM	New order created		<new order>	Tiffany Arc	\$0.00	0	0.00
07/24/20 6:25:28 AM	Ready for approval		ready	Tiffany Arc	\$980.00	98	0.00
07/24/20 7:25:19 AM	Ready for approval		bw	Bill West (I	\$980.00	98	0.00
07/24/20 7:25:42 AM	Approval Workflow		[Sales Manager - Ready Default]	Bill West (I	\$980.00	98	0.00
07/24/20 7:28:03 AM	Unapproved		bw	Bill West (I	\$980.00	98	0.00
07/24/20 7:48:53 AM	Ready for approval		moved over bought spots to week of 7/27 5x	Bill West (I	\$980.00	98	0.00
07/24/20 7:49:13 AM	Approval Workflow		[Sales Manager - Ready Default] bw	Bill West (I	\$980.00	98	0.00
07/24/20 8:31:44 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Jared Hitzl	\$980.00	98	0.00
07/24/20 8:31:46 AM	Approved			Jared Hitzl	\$980.00	98	0.00
07/24/20 8:33:13 AM	Processed		<async process>	Tynise Ro	\$980.00	98	0.00

[Sorted by: Date]

CONTRACT



WMAC-AM
 544 Mulberry Street
 Suite 500
 Macon, GA 31201
 (478) 746-6286

wmac-am.com

And: **Southern Majority**
 544 Mulberry Street
 Suite 903
 Macon, GA 31201

<u>Contract / Revision</u> 511744 / 1		<u>Alt Order #</u>
<u>Advertiser</u> Miller/NP/Mayor		<u>Original Date / Revision</u> 07/23/20 / 07/24/20
<u>Contract Dates</u> 07/27/20 - 08/11/20	<u>Estimate #</u>	
<u>Product</u> Lester Miller for Mayor		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WMAC-AM	<u>Account Executive</u> Tiffany Archibald	<u>Sales Office</u> Local-Macon GA
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WMAC	07/27/20	08/11/20	M-F	10a-3p		:30			NM	98	\$980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/27/20	08/02/20	MTWTF--				23	\$10.00			
Week:		08/03/20	08/09/20	MTWTF--				50	\$10.00			
Week:		08/10/20	08/16/20	MT-----				25	\$10.00			
Totals											98	\$980.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
07/27/20 - 08/11/20	98	\$980.00	(\$147.00)	\$833.00
Totals	98	\$980.00	(\$147.00)	\$833.00

Signature: _____ Date: _____

CANDIDATE ADVERTISEMENT AGREEMENT FORM WMAC

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Amy H. Morton, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

- FEDERAL CANDIDATE
- STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Lester Miller

Authorized committee:

Lester Miller for Mayor 2020

Agency requesting time (and contact information):

N/A Southern Majority, LLC

Candidate's political party:

N/A Nonpartisan race

Office sought (no acronyms or abbreviations):

Mayor of Macon-Bibb County

Date of election:

August 11, 2020

General

Primary

Treasurer of candidate's authorized committee:

Ronnie Gilbert

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):


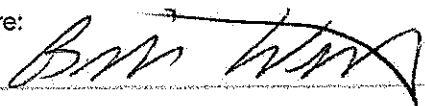
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Amy H. Morton	Name: Bill West
Date of Request to Purchase Ad Time: 7/23/2020	Date of Station Agreement to Sell Time: 7/24/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 7/24/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
 Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
 Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 511744	Station Call Letters: WMAC-AM	Date Received/Requested: 7.24.20
Est. #: Runoff election, Class of time Lo	Station Location: Macon, Ga	Run Start and End Dates: 7.27--8.11.20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Runoff election, Class of time Lowest Unit Rate. Commercial "Lester Radio July 2020" use 100%