

# Order #459611: Bronson/D../Bronson/D../Bronson fr../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
05/15/20 11:14:33 AM	Processed		<async process>	Caitlin Hill	\$70.00	8	0.00
05/15/20 10:30:59 AM	Approved			Caitlin Hill	\$70.00	8	0.00
05/15/20 10:30:54 AM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Caitlin Hill	\$70.00	8	0.00
05/15/20 10:29:54 AM	Approval Workflow		[Sales Manager - Ready Default]	Bill West (I	\$70.00	8	0.00
05/15/20 10:23:19 AM	Ready for approval		ready- new order	Elynn Amm	\$70.00	8	0.00
05/15/20 10:21:29 AM	New order created		<new order>	Elynn Amm	\$0.00	0	0.00

[Sorted by: Date]

# ORDER



**Orders**  
**Order / Rev:** 459611  
**Alt Order #:**  
**Product Desc:** Bronson fro Commissioner  
**Estlmate:**  
**Flight Dates:** 05/18/20 - 05/20/20  
**Original Date / Rev:** 05/15/20 / 05/15/20  
**Order Type:** GENERAL

**WMAC-AM**

**Primary AE:** Ellyn Ammann  
**Sales Office:** L-MAC  
**Sales Region:** Local

**Agency Name:** Bronson/D/County Commissioner  
**Buying Contact:**  
**Billing Contact:**  
 1910 Waverland Drive  
 Macon, GA 31211

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** Bronson/D/County Commissioner  
**Demographic:** HH  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL-CAND  
**Revenue Code 3:** POL-LR

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/20	05/20/20	8	\$70.00	\$70.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2020	8	\$70.00	\$70.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$70.00</b>	<b>\$70.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ellyn Ammann	L-MAC	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMACA	05/18/20	05/20/20	M-F Midday M-F	CM	10a-3p	222----	:30	6	\$10.00	P-80	0.00	NM	6	\$60.00
NLD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/18/20   05/24/20   222----   6   \$10.00   0.00															
N 2	WMACA	05/18/20	05/19/20	M-F AM Drive M-F	CM	6a-10a	11-----	:30	2	\$5.00	P-80	0.00	NM	2	\$10.00
NLD <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 05/18/20   05/24/20   11-----   2   \$5.00   0.00															
<b>Totals</b>													<b>8</b>	<b>\$70.00</b>	

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Paul Bronson, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE <span style="font-size: 1.2em;">➔</span>	<input type="checkbox"/>	FEDERAL CANDIDATE
	<input checked="" type="checkbox"/>	STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Paul W. Bronson

Authorized committee: Committee to Elect Paul Bronson

Agency requesting time (and contact information):  
 N/A

Candidate's political party: Dem

Office sought (no acronyms or abbreviations): Macon-Bibb Commission District 2

Date of election: June 9th 2020       General       Primary

Treasurer of candidate's authorized committee: Adrienne Collier

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

- the candidate listed above who is a legally qualified candidate, or  
 the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: <u>Paul Bronson</u>	Signature: <u>Bill West</u>
Name: <u>Paul Bronson</u>	Name: <u>Bill West</u>
Date of Request to Purchase Ad Time: <u>5/15/20</u>	Date of Station Agreement to Sell Time: <u>5/15/20</u>

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 5/15/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>459611</u>	Station Call Letters: <u><del>WMAC</del> WMAC</u>	Date Received/Requested: <u>5/15/20</u>
Est. #: <u>→</u>	Station Location: <u>MACON, GA</u>	Run Start and End Dates: <u>5/18-5/20</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

: class of time: Preemptible  
Commercial "Who is Paul" 30 seconds  
10040