

Order #556161: GMS Advert../Committee ../David Davi../fight 10-1..

| Date | Action | Line | Comment | By | Total \$ | # Spots | Expected GR |
|----------------------|--------------------|---------|--|--------------|------------|---------|-------------|
| 09/29/20 4:32:00 PM | New order created | | Copied from Order #555897 | Tanya Edc | \$1,850.00 | 60 | 0.00 |
| 09/29/20 4:32:41 PM | Canceled Changes | 1 | <sync process> | Tanya Edc | \$1,850.00 | 60 | 0.00 |
| 09/29/20 4:34:07 PM | Canceled Changes | 4,5,6,7 | <sync process> | Tanya Edc | \$1,475.00 | 45 | 0.00 |
| 09/29/20 4:34:14 PM | Canceled Changes | 8 | <sync process> | Tanya Edc | \$1,145.00 | 33 | 0.00 |
| 09/29/20 4:36:00 PM | Ready for approval | | check coming Friday | Tanya Edc | \$1,120.00 | 32 | 0.00 |
| 09/29/20 4:46:22 PM | Ready for approval | | Calendar billing | Tanya Edc | \$1,120.00 | 32 | 0.00 |
| 09/30/20 9:31:15 AM | Approval Workflow | | [Sales Manager - Ready Default] | Bill West (I | \$1,120.00 | 32 | 0.00 |
| 10/02/20 10:38:15 AM | Approval Workflow | | [Business Manager - Business Office Approval Needed Default] | Caitlin Hill | \$1,120.00 | 32 | 0.00 |
| 10/02/20 10:38:16 AM | Approved | | | Caitlin Hill | \$1,120.00 | 32 | 0.00 |
| 10/02/20 11:10:21 AM | Processed | | <async process> | Tynise Ro | \$1,120.00 | 32 | 0.00 |

[Sorted by: Date]

ORDER



Orders
Order / Rev: 556161
Alt Order #:
Product Desc: David Davis for Sheriff
Estimate: fight 10-12 to 11-3
Flight Dates: 10/12/20 - 11/03/20
Original Date / Rev: 09/29/20 / 10/02/20
Order Type: GENERAL

WMAC-AM
Primary AE: Tanya Edge
Sales Office: L-MAC
Sales Region: Local

Agency Name: GMS Advertising & Productions Inc
Buying Contact:
Billing Contact:
 PO Box 7284
 Macon, GA 31209

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Committee to Re-Elect David Davis
Demographic: HH
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 01:00:00

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/20 | 10/31/20 | 30 | \$1,050.00 | \$892.50 |
| 11/01/20 | 11/03/20 | 2 | \$70.00 | \$59.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|-------------------|-----------------|-------------|
| October 2020 | 30 | \$1,050.00 | \$892.50 | 0.00 |
| November 2020 | 2 | \$70.00 | \$59.50 | 0.00 |
| Totals | 32 | \$1,120.00 | \$952.00 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Tanya Edge | L-MAC | Local | Start Of Order - End Of Order | 100% |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------|-------|-------------------|-----------------|---------------------|-------|--|---------|-----|-------------------|-------------|------|---------------|------|-------|----------|
| N 2 | WMACA | 10/12/20 | 10/30/20 | M-F Midday M-F | CM | 10a-3p | MTWTF-- | :30 | 5 | \$40.00 | P-80 | 0.00 | NM | 15 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/12/20 | 10/18/20 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 10/19/20 | 10/25/20 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| | | Week: 10/26/20 | 11/01/20 | MTWTF-- | | | | | 5 | \$40.00 | | 0.00 | | | |
| N 3 | WMACA | 10/12/20 | 10/30/20 | M-F PM Drive M-F | CM | 3p-7p | MTWTF-- | :30 | 5 | \$30.00 | P-80 | 0.00 | NM | 15 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 10/12/20 | 10/18/20 | MTWTF-- | | | | | 5 | \$30.00 | | 0.00 | | | |
| | | Week: 10/19/20 | 10/25/20 | MTWTF-- | | | | | 5 | \$30.00 | | 0.00 | | | |
| | | Week: 10/26/20 | 11/01/20 | MTWTF-- | | | | | 5 | \$30.00 | | 0.00 | | | |
| N 9 | WMACA | 11/02/20 | 11/03/20 | M-F Midday M-F | CM | 10:00 AM-3:00 PM (10:00 AM-3:00 PM) | MT----- | :30 | 1 | \$40.00 | P-80 | 0.00 | NM | 1 | \$40.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/20 | 11/08/20 | MT----- | | | | | 1 | \$40.00 | | 0.00 | | | |
| N 10 | WMACA | 11/02/20 | 11/03/20 | M-F PM Drive M-F | CM | 3:00 PM-7:00 PM (3:00 PM-7:00 PM) | MT----- | :30 | 1 | \$30.00 | P-80 | 0.00 | NM | 1 | \$30.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | | <u>Spots/Week</u> | <u>Rate</u> | | <u>Rating</u> | | | |
| | | Week: 11/02/20 | 11/08/20 | MT----- | | | | | 1 | \$30.00 | | 0.00 | | | |

Totals 32 \$1,120.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ben Sandifer (GMS Advertising & Productions), hereby request station time as follows:

| | | |
|---|---|--|
| <div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div> | <input type="checkbox"/> FEDERAL CANDIDATE | |
| | <input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE | |

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

| | |
|--|--|
| Candidate name: David Davis | |
| Authorized committee: Committee to Re-Elect David Davis, Sheriff | |
| Agency requesting time (and contact information): <input type="checkbox"/> N/A <input type="checkbox"/> GMS Advertising & Productions, P.O. Box 7284, Macon, GA 31209-7284, (478) 474-4366, gmsproductions@cox.net | |
| Candidate's political party: Democrat | |
| Office sought (no acronyms or abbreviations): Bibb County Sheriff | |
| Date of election: Tuesday, November 3, 2020 | <input checked="" type="checkbox"/> General <input type="checkbox"/> Primary |
| Treasurer of candidate's authorized committee: Lillian Davis | |
| The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input checked="" type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates). THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. | |
| Candidate/Committee/Agency | Station Representative |
| Signature: | Signature: |
| Name: Ben Sandifer, GMS Advertising & Productions | Name: Bill West |
| Date of Request to Purchase Ad Time: 09/29/2020 | Date of Station Agreement to Sell Time: 9/30/20 |

MAC

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No Date ad received: 9/30/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

| | | |
|--------------------|-------------------------------|---|
| Contract #: 550161 | Station Call Letters: WMAC-AM | Date Received/Requested: 9/30/20 |
| Est. #: | Station Location: MACON, GA | Run Start and End Dates: 10/2 - 11/3/20 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

- Rotate commercials Equally
 ① WORKING TOGETHER ② STRONG LEADERSHIP ③ LIFELONG CALLING
 ④ CHANGING LIVES
 - CLASS OF TIME - PREMPTABLE w/ NOTICE