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Quarterly Issues Programs List for Station – WBMZ (AM)

First Quarter 2024 – January, February, March

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Issues addressed in WBMZ (AM) programming in the quarter include: Economic Issues, containing Agribusiness, jobs, the economy, personal finance. Health Care, health and medical issues and concerns. Public Safety, transportation, and crime issues. Education and Arts issues with Child and Family issues. And other local concerns.

Health and Medical Issues

Georgia Focus Program, 24 minutes:

Guest: Lynda Smith, Enduring Hearts Organization, Chief Executive Officer

Topic: Discussion of Cardiac research for extending the life of a heart, and of the Enduring Hearts Bourbon Gala fundraiser.

Broadcast date/time: Sunday, January 28 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Luran Blackert

Topic: The Senior Resource Groups provides a great place to live for senior citizens.

Broadcast date/time: Sunday, February 18 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Steve Stice

Topic: Director of Bioscience Center talks about their focus on a new drug for stroke that will lead them to other diseases.

Broadcast date/time: Sunday, February 25 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Lois Rusco

Topic: Turning Point Breast Cancer rehabilitation is an organizational to provide services to patients. They also provide information on their upcoming annual fundraiser the Pink Affair event.

Broadcast date/time: Sunday, March 3 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Grainnie and Clay Owen

Topic: Talk about Curing Kids Cancer and result of almost 20 years of raising funds. .

Broadcast date/time: Sunday, March 17 at 6:20 AM.

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GA Focus Extra, 4 minutes: Autism care discussed with Children’s Healthcare of Atlanta, Hospitals.

Broadcast date/time: Sunday, January 7 at 6:46 AM.

GA Focus Extra, 4 minutes: Information on the 9th Annual Enduring Hearts Bourbon Gala.

Broadcast date/time: Sunday, January 21 at 6:46 AM.

GA Focus Extra, 4 minutes: Dental provider for free.

Broadcast date/time: Sunday, January 28 at 6:46 AM.

GA Focus Extra, 4 minutes: Substance abuse is discussed

Broadcast date/time: Sunday, February 4 at 6:46 AM.

GA Focus Extra, 4 minutes: Substance abuse is discussed.

Broadcast date/time: Sunday, February 11 at 6:46 AM.

GA Focus Extra, 4 minutes: Friends of Disabled Adults and Children, FODAC’ drive to get new items for the disabled.

Broadcast date/time: Sunday, February 25 at 6:46 AM.

GA Focus Extra, 4 minutes: Alzheimer’s Foundation raises money through a run.

Broadcast date/time: Sunday, March 3 at 6:46 AM.

GA Focus Extra, 4 minutes: Children’s Healthcare Of Atlanta’s special attention to chronic pain.

Broadcast date/time: Sunday, March 10 at 6:46 AM.

GA Focus Extra, 4 minutes: Children’s Healthcare Of Atlanta’s special attention to chronic pain.

Broadcast date/time: Sunday, March 17 at 6:46 AM.

GA Focus Extra, 4 minutes: Autism through the Marcus Center and the traveling pros who deal with it.

Broadcast date/time: Sunday, March 24 at 6:46 AM.

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Education Issues, Family and Child Concerns, and Arts

Georgia Focus Program, 24 minutes:

Guest: Dana Rickman, Ph.D., President and Matt Smith, Director of Policy & Research, from Georgia Partnership for Excellence in Education

Topic: Georgia's Top Ten issues to watch for in school year 2023-2024 in Education.

Broadcast date/time: Sunday, January 7 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Kat Marran, Interim CEO Girl Scouts of Greater Atlanta and Senior Director of Mission Review, Alantria Dixon.

Topic: Girl Scouts get ready for the cookies. They also talk about other programs available for girls to do.

Broadcast date/time: Sunday, February 4 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Alicia Jordan Community Relations Manager at Girl Scouts of Greater Atlanta and high achieving Girl Scout Portia Landon

Topic: Girl Scouts have a Media set up that teaches girls about the media.

Broadcast date/time: Sunday, March 31 at 6:20 AM.

GA Focus Extra, 4 minutes: 100 Things to do in the North Georgia Mountains Before You Die, Author Karon Warren.

Broadcast date/time: Sunday, January 14 at 6:46 AM.

GA Focus Extra, 4 minutes: Brian Hall with the Dogwood festival.

Broadcast date/time: Sunday, March 31 at 6:46 AM.

Public Safety/Crime/Transportation

Georgia Focus Program, 24 minutes:

Guest: Clay Bryant, widely known investigator and author, a former GSP Trooper and Police Chief.

Topic: Talks about his efforts to solve cold cases.

Broadcast date/time: Sunday, January 14 at 6:20 AM. at 6:20 AM.

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Georgia Focus Program, 24 minutes:

Guest: Henry Ball

Topic: Henry Ball provides the latest in the Michael Chapel case update.

Broadcast date/time: Sunday, March 10 at 6:20 AM.

Economic and Agribusiness Issues

Georgia Focus Program, 24 minutes:

Guest: Sean O’Conner and Daniel Beavers

Topic: Talking about how Dept of Community Affairs grants have been used to grow business in Dawson.

Broadcast date/time: Sunday, January 21 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Various/Michelle Reeder

Topic: Topics from the FTC are discussed. Wandering during Alzheimer’s is discussed in the 2nd half.

Broadcast date/time: Sunday, February 11 at 6:20 AM.

Georgia Focus Program, 24 minutes:

Guest: Wright Mitchell

Topic: Wright talked about his new role as President of the GA Trust and their Place in Peril for the year.

Broadcast date/time: Sunday, March 24 at 6:20 AM.

GA Focus Extra, 4 minutes: Steve Shelar, CEO of Construction Ready training program, talks about the Construction Gala.

Broadcast date/time: Sunday, February 18 at 6:46 AM.

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Other Issues, Information and Inclusive

Programming on WBMZ this quarter also included numerous public service announcements addressing identified issues, concerns, and community events. Plus local information, weather and sports.