

**ORDER**

WGHP-TV

**Orders**  
**Order / Rev:** 323999  
**Alt Order #:** 08243485  
**Product Desc:** COOPER GOV 4710  
**Estimate:** 4710  
**Flight Dates:** 09/27/16 - 10/03/16  
**Original Date / Rev:** 09/27/16 / 09/27/16  
**Order Type:** GENERAL

Revision

**Primary AE:** Jamie Andrus  
**Sales Office:** NWDC  
**Sales Region:** National

**Agency**  
**Name:** Greer Margolis & Mitchell, Inc  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Cooper,R/D/Gov NC  
**Demographic:** A35+  
**Product Codes:** PL2.e.i  
**Priority:** 04  
**Revenue Codes:** Agency, Political, Political-Non-PAC

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	77	\$25,285.00	\$21,492.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	77	\$25,285.00	\$21,492.25	0.00
<b>Totals</b>	<b>77</b>	<b>\$25,285.00</b>	<b>\$21,492.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jamie Andrus			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WGHP-TV	24%	\$25,285.00
Market	100%	\$105,354.17

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WCWG	1%	\$1,053.54
WFMY	24%	\$25,285.00
WGPX	0%	\$0.00
WLXI	0%	\$0.00
WMYV	2%	\$2,107.08
WUNL	0%	\$0.00
WXII	43%	\$45,302.29
WXLV	6%	\$6,321.25

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
23	8	09/27/16	09/30/16	M-F 1p-2p WENDY WILLIAMS	CM	1:00 PM-2:00 PM	-TWTF--	:30	2	\$60.0004		0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			2		\$60.00		0.00				
24	8	09/27/16	10/03/16	M-F 10p-11p TU-F 10p-11p	CM	10:00 PM-11:00 PM	PI-TWTF--	:30	5	\$400.0004		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/27/16	10/03/16	-TWTF--			5		\$400.00		0.00				

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
24	8	09/27/16	10/03/16	M-F 10p-11p TU-F 10p-11p	CM	10:00 PM-11:00 PM	-TWTF--	:30	5	\$400.00	4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWTF--			5		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	09/27/16-10/03/16		M-F 10p-11p		10:00 PM-11:00 PM	-TWThF----	:30		(\$400.00)		0.00	NM		
		Credited													
3	8	09/27/16-10/03/16		M-F 10p-11p		10:00 PM-11:00 PM	-TWThF----	:30		(\$400.00)		0.00	NM		
		Credited													
4	8	09/27/16-10/03/16		M-F 10p-11p		10:00 PM-11:00 PM	-TWThF----	:30		(\$400.00)		0.00	NM		
		Credited													
5	8	09/27/16-10/03/16		M-F 10p-11p		10:00 PM-11:00 PM	-TWThF----	:30		(\$400.00)		0.00	NM		
		Credited													
25	8	10/03/16	10/03/16	M-F 10p-11p MON 10p-11p	CM	10:00 PM-11:00 PM	12-----	:30	2	\$400.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	2-----			2		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/27/16-10/03/16		M-F 10p-11p		10:00 PM-11:00 PM	M-----	:30		(\$400.00)		0.00	NM		
		Credited													
2	8	09/27/16-10/03/16		M-F 10p-11p		10:00 PM-11:00 PM	M-----	:30		(\$400.00)		0.00	NM		
		Credited													
26	8	09/27/16	10/03/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	-TWT---	:30	3	\$95.00	3	0.00	NM	3	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWT---			3		\$95.00	0.00					
27	8	09/27/16	10/03/16	M-F 11p-1130p TMZ	CM	11:00 PM-11:30 PM	M-----	:30	1	\$95.00	3	0.00	NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	M-----			1		\$95.00	0.00					
28	8	09/27/16	10/03/16	M-F 12p-1p TU-F 12p-1p	CM	12:00 PM-1:00 PM	-TWTF--	:30	4	\$85.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWTF--			4		\$85.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/27/16-10/03/16		M-F 12p-1p		12:00 PM-1:00 PM	-TWThF----	:30		(\$85.00)		0.00	NM		
		Credited													
2	8	09/27/16-10/03/16		M-F 12p-1p		12:00 PM-1:00 PM	-TWThF----	:30		(\$85.00)		0.00	NM		
		Credited													
3	8	09/27/16-10/03/16		M-F 12p-1p		12:00 PM-1:00 PM	-TWThF----	:30		(\$85.00)		0.00	NM		
		Credited													
4	8	09/27/16-10/03/16		M-F 12p-1p		12:00 PM-1:00 PM	-TWThF----	:30		(\$85.00)		0.00	NM		
		Credited													
29	8	09/27/16	10/03/16	M-F 12p-1p MON 12p-1p	CM	12:00 PM-1:00 PM	M-----	:30	1	\$85.00	4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	M-----			1		\$85.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/27/16-10/03/16		M-F 12p-1p		12:00 PM-1:00 PM	M-----	:30		(\$85.00)		0.00	NM		
		Credited													
30	8	09/27/16	10/03/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	-TWTF--	:30	4	\$80.00	4	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWTF--			4		\$80.00	0.00					
31	8	09/27/16	10/03/16	M-F 3p-4p JUDGE JUDY	CM	3:00 PM-4:00 PM	M-----	:30	1	\$80.00	4	0.00	NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	M-----			1		\$80.00	0.00					

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39	8	09/27/16	10/03/16	M-F 6p-7p TU-F 6p-7p	CM	6:00 PM-7:00 PM	-TWTF--	:30	5	\$275.00	04	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWTF--			5		\$275.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	09/27/16-10/03/16		M-F 6p-7p		6:00 PM-7:00 PM	-TWThF----	:30		<del>(\$275.00)</del>		0.00	NM		
Credited															
3	8	09/27/16-10/03/16		M-F 6p-7p		6:00 PM-7:00 PM	-TWThF----	:30		<del>(\$275.00)</del>		0.00	NM		
Credited															
4	8	09/27/16-10/03/16		M-F 6p-7p		6:00 PM-7:00 PM	-TWThF----	:30		<del>(\$275.00)</del>		0.00	NM		
Credited															
5	8	09/27/16-10/03/16		M-F 6p-7p		6:00 PM-7:00 PM	-TWThF----	:30		<del>(\$275.00)</del>		0.00	NM		
Credited															
40	8	09/27/16	10/03/16	M-F 7a-8a TU-F 7a-8a	CM	7:00 AM-8:00 AM	-TWTF--	:30	4	\$300.00	04	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWTF--			4		\$300.00	0.00					
41	8	09/27/16	10/03/16	M-F 7a-8a MON 7a-8a	CM	7:00 AM-8:00 AM	M-----	:30	1	\$300.00	04	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	M-----			1		\$300.00	0.00					
42	8	09/27/16	10/03/16	M-F 7p-8p CELEB NAME GAME	CM	7:00 PM-8:00 PM	-TWTF--	:30	4	\$125.00	04	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWTF--			4		\$125.00	0.00					
43	8	09/27/16	10/03/16	M-F 8a-9a TU-F 8a-9a	CM	8:00 AM-9:00 AM	-TWTF--	:30	4	\$150.00	04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	-TWTF--			4		\$150.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	8	09/27/16-10/03/16		M-F 8a-9a		8:00 AM-9:00 AM	-TWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
3	8	09/27/16-10/03/16		M-F 8a-9a		8:00 AM-9:00 AM	-TWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
4	8	09/27/16-10/03/16		M-F 8a-9a		8:00 AM-9:00 AM	-TWThF----	:30		<del>(\$150.00)</del>		0.00	NM		
Credited															
44	8	09/27/16	10/03/16	M-F 8a-9a MON 8a-9a	CM	8:00 AM-9:00 AM	M-----	:30	1	\$150.00	04	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/27/16	10/03/16	M-----			1		\$150.00	0.00					
45	8	09/30/16	09/30/16	Friday Prime Hour 1 HELL'S KITCHEN	CM	8:00 PM-9:00 PM	----1--	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	----1--			1		\$250.00	0.00					
46	8	10/02/16	10/02/16	NFL Reg Ssn Local Tm PANTHERS @ FALCONS	CM	1:00 PM-4:15 PM (1:00 PM-4:15 PM)	-----1	:30	1	\$6,000.00	03	0.00	NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-----1			1		\$6,000.00	0.00					
47	8	10/02/16	10/02/16	M-Su 10p-11p Su 10p-11p	CM	10:00 PM-11:00 PM	-----1	:30	1	\$350.00	04	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-----1			1		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	8	09/26/16-10/02/16		M-Su 10p-11p		10:00 PM-11:00 F	-----Su	:30		<del>(\$350.00)</del>		0.00	NM		
Credited															
48	8	10/02/16	10/02/16	NFL Reg Ssn Late Gm COWBOYS @ 49ERS	CM	4:15 PM-7:15 PM (4:15 PM-7:15 PM)	-----1	:30	1	\$2,000.00	04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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48	8	10/02/16	10/02/16	NFL Reg Ssn Late Gm COWBOYS @ 49ERS	CM	4:15 PM-7:15 PM (4:15 PM-7:15 PM)	-----1	:30	1	\$2,000.00	04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$2,000.00		0.00			
49	8	09/28/16	09/28/16	Wednesday Prime Hour EMPIRE	CM	9:00 PM-10:00 PM	--1----	:30	1	\$2,000.00	04	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--1----		1				\$2,000.00		0.00			
50	8	10/03/16	10/03/16	Monday Prime Hour 1 GOTHAM	CM	8p-9p	1-----	:30	1	\$550.00	07	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	1-----		1				\$550.00		0.00			
52	8	09/27/16	10/03/16	M-F 9a-10a TU-F 9a-10a	CM	9:00 AM-10:00 AM	-TWTF--	:30	4	\$100.00	04	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	-TWTF--		4				\$100.00		0.00			
53	8	09/27/16	10/03/16	M-F 9a-10a MON 9a-10a	CM	9:00 AM-10:00 AM	M-----	:30	1	\$100.00	04	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	M-----		1				\$100.00		0.00			
54	8	09/29/16	09/29/16	Thursday Prime ROSEWOOD	CM	8:00 PM-9:00 PM (8:00 PM-9:00 PM)	---1---	:30	1	\$650.00	04	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	---1---		1				\$650.00		0.00			
55	8	10/01/16	10/01/16	ACC Football ACC Football	CM	Various	-----S-	:30	1	\$450.00	04	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S-		1				\$450.00		0.00			
56	8	09/30/16	09/30/16	Friday Football Frenzy Friday Football Frenzy	CM	11p-1130p	----F--	:30	2	\$250.00	04	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----F--		2				\$250.00		0.00			
58	8	10/01/16	10/01/16	College Football Reg Ss College Football Reg Ssn	CM	5:00 PM-12:00 XM (5:00 PM-12:00 XM)	-----S-	:30	1	\$150.00	07	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S-		1				\$150.00		0.00			
59	8	09/30/16	09/30/16	M-F 1130p-12a M-F 1130p-12a	CM	1130p-12a	----F--	:30	1	\$70.00	03	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	----F--		1				\$70.00		0.00			
60	8	10/02/16	10/02/16	FOX News Sunday FOX News Sunday	CM	9a-10a	-----S	:30	1	\$65.00	04	0.00	NM	1	\$65.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S		1				\$65.00		0.00			
61	8	09/28/16	09/30/16	M-F 1a-2a CRIME WATCH	CM	1a-2a	--WTF--	:30	1	\$25.00	04	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--WTF--		1				\$25.00		0.00			
62	8	10/02/16	10/02/16	FOX NFL Kickoff FOX NFL Kickoff	CM	11:00 AM-12:00 PM (11:00 AM-12:00 PM)	-----S	:30	1	\$250.00	04	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S		1				\$250.00		0.00			
63	8	09/28/16	09/30/16	M-F 2p-3p THE REAL	CM	2p-3p	--WTF--	:30	2	\$60.00	04	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	--WTF--		2				\$60.00		0.00			
64	8	10/02/16	10/02/16	Su 1130p-1230a TMZ	CM	1130p-1230a	-----S	:30	2	\$50.00	04	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----S		2				\$50.00		0.00			

Order / Rev: 323999  
 Alt Order #: 08243485  
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Cooper,R/D/Gov NC  
 Product Desc: COOPER GOV 4710  
 Estimate: 4710

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
64	8	10/02/16	10/02/16	Su 1130p-1230a TMZ	CM	1130p-1230a	-----S	:30	2	\$50.0004		0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-----S			2		\$50.00	0.00					
66	8	09/29/16	09/30/16	M-F 430a-5a TH-F 430a-5a	CM	430a-5a	---11--	:30	2	\$15.0004		0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---11--			2		\$15.00	0.00					
67	8	10/03/16	10/03/16	M-F 730p-8p ACCESS HOLLYWOOD	CM	730p-8p	M-----	:30	1	\$200.0003		0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	M-----			1		\$200.00	0.00					
68	8	09/29/16	09/30/16	M-F 6p-630p TH-F 6p-630p	CM	6p-630p	---11--	:30	2	\$350.0004		0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---11--			2		\$350.00	0.00					
69	8	10/03/16	10/03/16	M-F 6p-630p MON 6p-630p	CM	6p-630p	1-----	:30	1	\$350.0004		0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	1-----			1		\$350.00	0.00					
70	8	09/29/16	09/30/16	M-F 630p-7p TH-F 630p-7p	CM	630p-7p	---11--	:30	2	\$300.0004		0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	---11--			2		\$300.00	0.00					
71	8	10/03/16	10/03/16	M-F 630p-7p MON 630p-7p	CM	630p-7p	1-----	:30	1	\$300.0004		0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	1-----			1		\$300.00	0.00					
72	8	09/30/16	09/30/16	M-F 10p-11p FRI 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI----F--	:30	1	\$450.0004		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	----F--			1		\$450.00	0.00					
73	8	09/30/16	09/30/16	M-F 10p-11p FRI 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI----F--	:30	1	\$450.0004		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	----F--			1		\$450.00	0.00					
74	8	10/03/16	10/03/16	M-F 10p-11p MON 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PIM-----	:30	1	\$450.0004		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	M-----			1		\$450.00	0.00					
75	8	10/03/16	10/03/16	M-F 10p-11p MON 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PIM-----	:30	1	\$450.0004		0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	M-----			1		\$450.00	0.00					
76	8	10/02/16	10/02/16	M-Su 10p-11p SUN 10p-1030p	CM	10:00 PM-10:30 PM (10:00 PM-10:30 PM)	PI-----S	:30	1	\$400.0004		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-----S			1		\$400.00	0.00					
77	8	10/02/16	10/02/16	M-Su 10p-11p SUN 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	PI-----S	:30	1	\$400.0004		0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/26/16	10/02/16	-----S			1		\$400.00	0.00					
N 78	8	10/03/16	10/03/16	M-F 430a-5a MON 430a-5a	CM	430a-5a	M-----	:30	1	\$20.0004		0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/03/16	10/09/16	M-----			1		\$20.00	0.00					
N 79	8	09/30/16	09/30/16	M-F 12a-1230a EXTRA	CM	12a-1230a	----F--	:30	1	\$30.0004		0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

Order / Rev: 323999  
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 Flight Dates: 09/27/16 - 10/03/16

Advertiser: Cooper,R/D/Gov NC  
 Product Desc: COOPER GOV 4710  
 Estimate: 4710

WGHP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 79	8	09/30/16	09/30/16	M-F 12a-1230a EXTRA	CM	12a-1230a	----F--	:30	1	\$30.0004		0.00 NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/26/16	10/02/16	----F--	1		\$30.00		0.00					
N 80	8	10/02/16	10/02/16	M-Su 10p-11p SUN 1030p-11p	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----S	:30	1	\$400.0004		0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/26/16	10/02/16	-----S	1		\$400.00		0.00					
Totals													77	\$25,285.00