

## SUMMITMEDIA - LOUISVILLE

2023 Political Rates General Election								
STATION	:30				:60			
WVEZ 106.9	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue
Mon-Fri 6am-10am	\$32	\$60	\$75	\$125	\$50	\$90	\$113	\$175
Mon-Fri 10am-3pm	\$15	\$60	\$75	\$125	\$60	\$90	\$113	\$175
Mon-Fri 3pm-7pm	\$35	\$60	\$75	\$125	\$60	\$90	\$113	\$175
Mon-Fri 7pm-12Mid	\$23	\$30	\$38	\$100	\$38	\$50	\$63	\$100
Sat 6am-7pm	\$30	\$40	\$50	\$100	\$34	\$45	\$56	\$125
Sun 6am-7pm	\$35	\$40	\$50	\$100	\$34	\$45	\$56	\$125
STATION	:30				:60			
WSFR-FM 107.7	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue
Mon-Fri 6am-10am	\$50	\$60	\$75	\$125	\$75	\$90	\$113	\$175
Mon-Fri 10am-3pm	\$50	\$60	\$75	\$125	\$68	\$90	\$113	\$175
Mon-Fri 3pm-7pm	\$50	\$60	\$75	\$125	\$75	\$90	\$113	\$175
Mon-Fri 7pm-12Mid	\$40	\$25	\$31	\$100	\$30	\$40	\$50	\$100
Sat 6am-7pm	\$19	\$25	\$31	\$100	\$30	\$40	\$50	\$125
Sun 6am-7pm	\$19	\$25	\$31	\$100	\$30	\$40	\$50	\$125
STATION	:30				:60			
WRKA-FM 103.9	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue
Mon-Fri 6am-10am	\$26	\$35	\$44	\$100	\$38	\$50	\$63	\$125
Mon-Fri 10am-3pm	\$26	\$35	\$44	\$100	\$38	\$50	\$63	\$125
Mon-Fri 3pm-7pm	\$26	\$35	\$44	\$100	\$38	\$50	\$63	\$125
Mon-Fri 7pm-12Mid	\$23	\$30	\$38	\$75	\$15	\$20	\$25	\$100
Sat 6am-7pm	\$11	\$15	\$19	\$75	\$19	\$25	\$31	\$100
Sun 6am-7pm	\$11	\$15	\$19	\$75	\$19	\$25	\$31	\$100
STATION	:30				:60			
WQNU-FM 103.1	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue	Preempt- ible without Notice	Preempt- ible with Notice	Non- Preempt- ible	Issue
Mon-Fri 6am-10am	\$60	\$60	\$75	\$125	\$68	\$90	\$113	\$175
Mon-Fri 10am-3pm	\$60	\$60	\$75	\$125	\$68	\$90	\$113	\$175
Mon-Fri 3pm-7pm	\$60	\$60	\$75	\$125	\$115	\$90	\$113	\$175
Mon-Fri 7pm-12Mid	\$20	\$25	\$31	\$100	\$26	\$35	\$44	\$100
Sat 6am-7pm	\$19	\$25	\$31	\$125	\$30	\$40	\$50	\$100
Sun 6am-7pm	\$19	\$25	\$31	\$125	\$30	\$40	\$50	\$100

**Rates are Gross. Rates are Commissionable.**

**Preemptible without Notice:** Best attempt to makegood within the timeperiod ordered, however makegoods are not guaranteed.

**Preemptible with Notice:** Preemptible with notification in advance, unless unforeseen program changes or technical difficulties.

**Non-Preemptible:** Commercials will not be preemptible except for in extraordinary circumstances like unforeseen program changes or technical difficulties.

**POLITICAL WINDOWS**

	<u>Window Open</u>	<u>Election Day</u>
General Election	9/8/2023	11/7/2023