

CONTRACT



KFDX
 2960 N Meridian St 2nd Floor
 Indianapolis, IN 46208
 (214) 765-4123

<u>Contract / Revision</u> 1272499 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 11/06/17 - 11/07/17		<u>Estimate #</u> Whiteley for City Council
<u>Advertiser</u> POL/Bobby Whiteley/City Council/Rep/TX		<u>Original Date / Revision</u> 11/04/17 / 11/04/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFDX	<u>Account Executive</u> KFDX National House	<u>Sales Office</u> National House
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

POL/Bobby Whiteley/City Council/Rep/TX
 1105 Scott Ave
 Wichita Falls, TX 76301

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFDX	11/07/17	11/07/17	KFDX 3 News This Morning	6a-7a		:15				NM	2	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-2-----				2	\$97.50				
N 2	KFDX	11/07/17	11/07/17	Today Show 7a-8a	7a-8a		:15				NM	2	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-2-----				2	\$97.50				
N 3	KFDX	11/07/17	11/07/17	KFDX News at Noon	12p-1230p		:15				NM	1	\$39.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	-1-----				1	\$39.00				
N 4	KFDX	11/06/17	11/06/17	KFDX News at Five	5p-530p		:15				NM	1	\$113.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$113.75				
N 5	KFDX	11/06/17	11/06/17	KFDX News at Six	6p-630p		:15				NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	1-----				1	\$195.00				
N 6	KFDX	11/06/17	11/06/17	KFDX News at 10p	10p-1035p		:15				NM	2	\$422.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/06/17	11/12/17	2-----				2	\$211.25				
Totals								0.00				9	\$1,160.25

Time Period	# of Spots	Gross Amount	Net Amount
11/01/17 - 11/07/17	9	\$1,160.25	\$1,160.25
Totals	9	\$1,160.25	\$1,160.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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