

In our ongoing effort to serve the public interest, Radio Station KMXC-FM broadcasts programming responsive to issues and concerns to Sioux Falls, South Dakota and the surrounding service area. The following is a list of just a few of those issues and KMXC-FM's most significant programming treatment of them.

QUARTERLY ISSUES PROGRAMMING REPORT

April – May – June – 2013

ISSUES COVERED: Hot Harley Nights

Date: 04/2/13

GUEST(S) AND PROGRAM DESCRIPTION: Jim and Char were in studio to discuss the annual fundraiser for the Make-A-Wish Foundation which grants dream wishes to seriously and terminally ill children , young adults and their families.

ISSUES COVERED: Girl Scouts

Date: 04/03/13

GUEST(S) AND PROGRAM DESCRIPTION: Rochelle Rasmussen was in to discuss "Purses With a Purpose" a fundraiser supporting local scouting programs.

ISSUES COVERED: South Dakota Achieve

Date: 01/26/13

GUEST(S) AND PROGRAM DESCRIPTION: Jackie Stratman was in studio to talk about the annual "Pancake Fundraiser" supporting educational & living programs for the disabled in the program.

ISSUES COVERED: Project Prom

Date: 04/12/13

GUEST(S) AND PROGRAM DESCRIPTION: Jamie Whithorne was in to discuss the collection of new and gently used prom gowns so all girls regardless of family income can look great at their upcoming high school prom.

ISSUES COVERED: Multiple Sclerosis Society

Date: 04/16/13

GUEST(S) AND PROGRAM DESCRIPTION: Amanda Nielsen stopped by to discuss the Annual Walk MS-fundraiser to support over 500 families in the area dealing with Multiple Sclerosis.

ISSUES COVERED: Lions Club

Date: 04/23/13

GUEST(S) AND PROGRAM DESCRIPTION: Pat Gustaf was in to discuss Pancake Days the annual fundraiser to support information and education regarding blindness and its prevention locally and worldwide

ISSUES COVERED: Hot Harley Nights

Date: 05/07/13

GUEST(S) AND PROGRAM DESCRIPTION: Jim and Char from J&L Harley were in studio to talk about the annual fundraiser for the Make-A-Wish Foundation which grants dream wishes to seriously and terminally ill children and young adults and their families.

ISSUES COVERED: Wells Fargo

Date: 05/08/13

GUEST(S) AND PROGRAM DESCRIPTION: The Presentation Sisters were in studio to discuss the Cinco de Mayo Festival-Music, dancing, ethnic foods, cash raffle...fun filled event for the whole family. All proceeds to benefit the support of Caminando Juntos ministries for new Latino immigrants, of the Presentation Sisters.

ISSUES COVERED: United States Postal Service

Date: 05/09/13

GUEST(S) AND PROGRAM DESCRIPTION: Jim Dawson & Kevin Kohler Were in studio to discuss the "Stamp Out Hunger Food Drive" an annual postal carrier food drive collecting non-perishable food items from postal customers. Working in conjunction with Feeding America and our local Food Bank, the effort is to see an end to hunger in America.

ISSUES COVERED: Sanford Hospital

Date: 05/13/13

GUEST(S) AND PROGRAM DESCRIPTION: Jessica Brovold and doctors were in to discuss National Women's Health Week an informational and educational event where women can find the latest data on issues affecting their health and lives. Free blood pressure & diabetes checks are included.

ISSUES COVERED: Camp Gilbert

Date: 05/16/13

GUEST(S) AND PROGRAM DESCRIPTION: Sherry Peer was in studio to talk about "Camp Gilbert's 1st Annual Poker Run." It's an all vehicle poker run providing funds to support the operation of Camp Gilbert, a summer camp for children with diabetes and supplying scholarships for financially challenged children so they may attend camp at low or no cost.

ISSUES COVERED: Argus Leader Ribfest

Date: 05/28/13

GUEST(S) AND PROGRAM DESCRIPTION: Rick Huffman was in studio to talk about "Ribfest." A community celebration of all things barbecue, with live bands, a special children's area, rib-eating contest and karaoke "Idol".

ISSUES COVERED: Hot Harley Nights

Date: 06/04/13

GUEST(S) AND PROGRAM DESCRIPTION: Jim Entenmann & Char Roth stopped by to discuss the annual fundraiser for the Make-A-Wish Foundation which grants dream wishes to seriously and terminally ill children , young adults and their families.

ISSUES COVERED: Harrisburg Chamber of Commerce

Date: 06/06/13

GUEST(S) AND PROGRAM DESCRIPTION: Jay Ugofsky was in studio to discuss "Harrisburg Days" a 3 day community event with parade, concerts and vendors, fundraiser to support the parks system in Harrisburg.

ISSUES COVERED: Avera McKennan Hospital

Date: 06/11/13

GUEST(S) AND PROGRAM DESCRIPTION: Lindsey Meyers stopped by to talk about "Maybe a Baby." A series of informational sessions that provide education opportunities for couples contemplating parenthood. They cover everything from genetic testing for inherited disorders to financial planning and nutrition.

ISSUES COVERED: Sioux Falls Jazz & Blues Society

Date: 06/17/13

GUEST(S) AND PROGRAM DESCRIPTION: Rob Joyce from the Jazz & Blues Society was in studio to discuss "Jazz & Brews" a fundraiser featuring food, beverages, auctions and live jazz, held to support educational programs and scholarships for private music lessons in the Sioux Falls area.

ISSUES COVERED: Sioux Falls Humane Society

Date: 06/18/13

GUEST(S) AND PROGRAM DESCRIPTION: Kori Baede came in to discuss the "Paws to Celebrate" fundraiser to support the operation of the Sioux Falls Humane Society animal shelter, featuring appetizers, beverages, live music and auctions.

ISSUES COVERED: Automania

Date: 06/27/13

GUEST(S) AND PROGRAM DESCRIPTION: Bernie Tyrell stopped by to talk about "Automania" the three day auto lovers event for the whole family, featuring collector cars, famous cars from movies & TV, celebrity guests, an auto auction, parade and concerts.