

In our ongoing effort to serve the public interest, Radio Station KMXC-FM broadcasts programming responsive to issues and concerns to Sioux Falls, South Dakota and the surrounding service area. The following is a list of just a few of those issues and KMXC-FM's most significant programming treatment of them.

QUARTERLY ISSUES PROGRAMMING REPORT

July – August – September – 2013

ISSUES COVERED: Mayor's 4th of July Parade & Picnic
Date: 07/01/13

GUEST(S) AND PROGRAM DESCRIPTION: Alicia Luther was in studio to talk about the annual community parade & picnic

ISSUES COVERED: SD Achieve/5K Fundraiser
Date: 07/8/13

GUEST(S) AND PROGRAM DESCRIPTION: Jackie Stratman was in the studio to talk about the Community 5K run/walk fundraiser supporting educational & living programs for the differently abled.

ISSUES COVERED: Hot Harley Nights
Date: 07/9/13

GUEST(S) AND PROGRAM DESCRIPTION: Jim & Char from J&L Harley were in to talk about the annual fundraiser for the Make-A-Wish organization which grants wishes to seriously & terminally ill children

ISSUES COVERED: Family Fest
Date: 07/10/13

GUEST(S) AND PROGRAM DESCRIPTION: Kari Black was in studio to talk about Family Fest a community event featuring children's & family activities and information regarding education and extra-curricular activities.

ISSUES COVERED: CMN Miracle Treat Day
Date: 07/11/13

GUEST(S) AND PROGRAM DESCRIPTION: Kim Haiar stopped by to discuss the fundraiser for the Children's Miracle Network, supporting children being treated in member hospital and their families through direct support in the form of meal & gas vouchers, specialty equipment purchases and more.

ISSUES COVERED: MS Pedal the Plains
Date: 07/18/13

GUEST(S) AND PROGRAM DESCRIPTION: Amanda Nielsen was in studio to talk about the bike ride fundraiser supporting the Multiple Sclerosis Society as they provide education and help to MS sufferers and their families.

ISSUES COVERED: Sanford Biking for Breast Cancer
Date: 07/23/13

GUEST(S) AND PROGRAM DESCRIPTION: Jess Brovold was in to talk about the fundraising effort for the Sanford Biking for Breast Cancer event. All the monies raised go to the Edith Sanford Breast Cancer Research Center in an effort to find a cure for the disease.

ISSUES COVERED: Great Plains Zoo Jungle Jubilee
Date: 08/01/13

GUEST(S) AND PROGRAM DESCRIPTION: Elizabeth Whealy from the Zoo was in to talk about the major fundraising event for the Great Plains Zoo and Delbridge Museum of Natural History. Supporting the operation & care of the zoo and museum's animals and educational programs and community outreach.

ISSUES COVERED: Riverfest
Date: 08/15/13

GUEST(S) AND PROGRAM DESCRIPTION: Brienne Maner was in studio to speak about "Riverfest." A new community event featuring music, food and activities for the whole family. The event is a celebration of the new riverfront area in downtown Sioux Falls.

ISSUES COVERED: Mo's Courageous Kids' Carnival
Date: 08/20/13

GUEST(S) AND PROGRAM DESCRIPTION: Carolyn Downs was in to discuss "Mo's Courageous Kids' Carnival. A community fundraising event with children's activities. Proceeds benefit Camp Bring It On, a camp for children who have survived or are currently battling cancer.

ISSUES COVERED: Lifelight
Date: 08/27/13

GUEST(S) AND PROGRAM DESCRIPTION: Alan Greene was in to speak about "Lifelight." A National Music Festival featuring all genres of Christian music, which originated here in Sioux Falls, and draws people from all over the country. The event also presents educational activities, games, food and camping for families.

ISSUES COVERED: Go Red Challenge
Date: 09/03/13

GUEST(S) AND PROGRAM DESCRIPTION: Chrissy Meyer from the American Heart Association was in to discuss the "Go Red For Women Health Challenge" an event sponsored by the American Heart Association. It's an opportunity for women to join a health & fitness program providing dietary & exercise guidance, toward the goal of better heart health.

ISSUES COVERED: CMN Miracle 5K
Date: 09/05/13

GUEST(S) AND PROGRAM DESCRIPTION: Cal Hansen was in to talk about the "CMN Miracle 5K" a community 5K walk and run, raising funds to support the programs of the Children's Miracle Network, offering assistance to families with seriously ill children.

ISSUES COVERED: Fall Parade of Homes
Date: 09/12/13

GUEST(S) AND PROGRAM DESCRIPTION: Julie Terrell was in to talk about the "Fall Parade of Homes." A fundraiser for the Sioux Empire Home Builders Association supporting scholarships, tools for schools programs, and the annual "Repair Affair" event for needy community members.

ISSUES COVERED: Susan G Komen Race for the Cure
Date: 09/24/13

GUEST(S) AND PROGRAM DESCRIPTION: Mary K and Susie Patrick were in to promote the "Susan G Komen Race for the Cure." An annual community road race/walk with all proceeds going to support the local Susan G. Komen branch providing assistance to women with breast cancer and also funds going to research for a cure.