

REP HEADLINE# 7363178
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP

SEP11/14 16.30
*** WKYT-TV ***

ADV # _____ ADV. NAME ISS/SENATE MAJORITY PAC REP.# _____ OFF.# _____ SALESMAN # _____
AGY # _____ AGY. NAME WATERFRONT STRATEGIES BUYER NAME MIKE FURMAN
3050 K STREET NW - SUITE 100 SALES PRSN WA- MICK NESCI (H)
WASHINGTON, DC 20007
ORDER # _____ CONTRACT # 7363178 CLASS: NATL. LOCAL REGIONAL
PRDCT SENATE MAJORITY PAC EST#3559 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES SEP12/14 SEP18/14 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP11/14 16.30

REP: THIS IS A NEW ORDER
CLIENT: SENATE MAJORITY PAC
OUR TOTAL IS \$26475
PLS CONFIRM
THANKS KELLY

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#	:REP	:CD	: TIME PERIOD	: LGTH	: SEC	: RATE	: START	: END	:SPTS	: WEEK	: DAYS	:TOTL:
:	:LINE#	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	:SPTS:
AGENCY ADVERTISER CODE = 163 AGENCY EST# = 3559												
AGENCY PRODUCT CODE = 173												
1			1000A-1030A	30		\$300.00	9/12	9/18	1		F,M-TH	1
PROGRAM : NEWS AT 10A												
CON COM1: NEWS AT 10A												
2			1100P-1135P	30		\$1,000.00	9/12	9/18	1		F,M-TH	1
PROGRAM : WKYT NEWS AT 11P												
CON COM1: WKYT NEWS AT 11P												

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:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT	:	:SPTS:
3			1100A-1200N	30		\$900.00	9/12	9/18	1		F,M-TH	1
PROGRAM : PRICE IS RIGHT (X2)												
CON COM1: PRICE IS RIGHT (X2)												
4			1235A-135A	30		\$100.00	9/12	9/18	1		F,M-TH	1
PROGRAM : CRAIG FERGUSON												
CON COM1: CRAIG FERGUSON												
5			1200N-100P	30		\$525.00	9/12	9/18	1		F,M-TH	1
PROGRAM : NEWS AT NOON												
CON COM1: NEWS AT NOON												
6			500P-530P	30		\$850.00	9/12	9/18	1		F,M-TH	1
PROGRAM : WKYT NEWS AT 5P												
CON COM1: WKYT NEWS AT 5P												
7			530A-600A	30		\$425.00	9/12	9/18	1		F,M-TH	1
PROGRAM : NEWS AT 530A												
CON COM1: NEWS AT 530A												
8			530P-600P	30		\$950.00	9/12	9/18	1		F,M-TH	1
PROGRAM : WKYT NEWS AT 530P												
CON COM1: WKYT NEWS AT 530P												
9			600A-700A	30		\$800.00	9/12	9/18	1		F,M-TH	1
PROGRAM : NEWS AT 6A												
CON COM1: NEWS AT 6A												
10			659P-728P	30		\$1,700.00	9/12	9/18	1		F,M-TH	1
PROGRAM : WHEEL OF FORTUNE												
CON COM1: WHEEL OF FORTUNE												
11			700A-900A	30		\$425.00	9/12	9/18	1		F,M-TH	1
PROGRAM : CBS THIS MORNING												
CON COM1: CBS THIS MORNING												

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12			728P-756P	30		\$1,700.00	9/12	9/18	1		F,M-TH	1
PROGRAM : JEOPARDY												
CON COM1: JEOPARDY												
13			900A-1000A	30		\$375.00	9/12	9/18	1		F,M-TH	1
PROGRAM : LIVE W/KELLY & MICHAEL												
CON COM1: LIVE W/KELLY & MICHAEL												
14			100P-400P	30		\$5,000.00	9/14	9/14	1		SUN	1
PROGRAM : NFL BENGALS												
CON COM1: NFL BENGALS												
15			1100P-1135P	30		\$700.00	9/14	9/14	1		SUN	1
PROGRAM : WKYT NEWS SUN AT 11P												
CON COM1: WKYT NEWS SUN AT 11P												
16			800A-900A	30		\$325.00	9/14	9/14	1		SUN	1
PROGRAM : WKYT NEWS SUN AT 8A												
CON COM1: WKYT NEWS SUN AT 8A												
17			800P-900P	30		\$3,000.00	9/14	9/14	1		SUN	1
PROGRAM : BIG BROTHER												
CON COM1: BIG BROTHER												
18			820P-1130P	30		\$4,000.00	9/18	9/18	1		THU	1
PROGRAM : NFL THU NIGHT												
CON COM1: NFL THU NIGHT												
19			800P-900P	30		\$3,400.00	9/16	9/16	1		TUE	1
PROGRAM : NCIS												
CON COM1: NCIS												

SEP/14 26475.00

CONTRACT TOTAL 26475.00
TOTAL SPOTS 19

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MARKET TOTALS	\$49,952		WKYT 53%	WLEX 35%	WTVQ 5%	WDKY 6%	CABL 0%	WYMT 0%	EKYT 1%			
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SVC- NSI

DEMOS- RA35+*