

ORDER

Orders
Order / Rev: 97235
Alt Order #: 25312319
Product Desc: ORDER
Estimate: 927C03 **KWYB**
Flight Dates: 09/27/16 - 10/03/16 **Primary AE:** Katz New York
Original Date / Rev: 09/22/16 / 09/22/16 **Sales Office:** K-NYC
Order Type: GENERAL **Sales Region:** NAT

Agency Name: Smart Media Group
Buying Contact:
Billing Contact:
 1427 Leslie Ave.
 Alexandria, VA 22301
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Stapleton for MT Secretary of Sta
Demographic: HH **New Business Thru:**
Product Codes: PL Candidate **Order Separation:** 00:20:00
Priority: CO **Advertiser External ID:**
Revenue Codes: AGY, POL, CAND **Agency External ID:**

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	7	\$300.00	\$255.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	7	\$300.00	\$255.00	0.00
Totals	7	\$300.00	\$255.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz New York			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KWYB	09/27/16	09/27/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	-T-----			1		\$20.00		0.00				
E 2	KWYB	09/28/16	09/28/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	--W----			1		\$20.00		0.00				
E 3	KWYB	09/29/16	09/29/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	---T---			1		\$20.00		0.00				
E 4	KWYB	09/30/16	09/30/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	----F--			1		\$20.00		0.00				
E 5	KWYB	10/03/16	10/03/16	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	1	\$20.00	P-4	0.00	NM	1	\$20.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/03/16	10/09/16	M-----			1		\$20.00		0.00				

Order / Rev: 97235
 Alt Order #: 25312319
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: POL/Stapleton for MT Secretary of State
 Product Desc: ORDER
 Estimate: 927C03
 KWYB

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KWYB	09/29/16	09/29/16	Thur Prime Hour 1 Grey's Anatomy	CM	7:00 PM-8:00 PM	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
GREYS ANATOMY-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	---T---			1		\$150.00		0.00				
E 7	KWYB	09/30/16	09/30/16	Fri Prime Hour 2 Shark Tank	CM	8:00 PM-9:00 PM	----F--	:30	1	\$50.00	P-4	0.00	NM	1	\$50.00
SHARK TANK (SEASON P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/26/16	10/02/16	----F--			1		\$50.00		0.00				
													Totals	7	\$300.00



125 West 55th St
New York, NY 10019

Contract # 25312319

Changes as of: 9/21/2016 at 4:30 PM

Version: Highlighting Revision 1

CPE: STAP/ORDR/927C03

Flight: 9/27/16 - 10/3/16

Station: KWYB

Total S: \$300.00

Agency: Smart Media Group

Advertiser: Stapleton for MT
Secretary of State

Market: Burke, MT

Total Spots: 7

1427 LESLIE AVE

Product: ORDER

Office: NEW YORK

Total CPP: \$17.96

SUITE #102

Agency Order #: 30049656

Primary Demo: Adults 35+

Total GRP: 16.7

ALEXANDRIA, VA

Buyer: Berg, Fran

Con Type: POLITICAL/NOTE

Salesperson: SUZANNE
FITZGERALD
212-373-8119

Assistant: SUSAN FIORE
212-373-8150

Separation:

Comments: NEW ORDER FOR STAPLETON FOR MT SEC OF STATE 9/27-10/3. PAYMENT WILL BE SENT PRIOR TO START DATE. PLEASE CONFIRM THANKS, FRAN

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/27 - 10/3							Total Spots	Total \$	CPP	GRP
							9/27	9/28	9/29	9/30	10/1	10/2	10/3				
1	M-F 7a-8a		GOOD MORNING AMERICA	\$20.00	2.2	30	1	1	1	0	0	1	5	\$100.00	\$9.09	11.0	
2	Th 7p-9p		GREYS ANATOMY-ABC	\$150.00	2.5	30	0	0	1	0	0	0	1	\$150.00	\$60.00	2.5	
Changes: Rate from 50 to 150																	
3	F 8p-9p		SHARK TANK (SEASON P	\$50.00	3.2	30	0	0	0	1	0	0	0	1	\$50.00	\$15.63	3.2
TOTALS:							1	1	2	2	0	0	1	7	\$300.00	\$17.96	16.7



KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25312319

Changes as of: 9/21/2016 at 4:30 PM

Version: Highlighting Revision 1

CPE: STAP/ORDR/927C03
Agency: Smart Media Group

Flight: 9/27/16 - 10/3/16
Advertiser: Stapleton for MT Secretary of State

Station: KWYB
Market: Butte, MT

Total S: \$300.00
Total Spots: 7

1427 LESLIE AVE
SUITE #102
ALEXANDRIA, VA 22301

Product: ORDER
Agency Order #: 30048656
Buyer: Berg, Fran

Office: NEW YORK
Primary Demo: Adults 35+
Con Type: POLITICAL/VOTE

Total CPP: \$17.96
Total GRP: 16.7

Salesperson: SUZANNE FITZGERALD
212-373-8119

Assistant: SUSAN FIORE
212-373-8150

Separation:

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/21/16 4:30 PM	SUZANNE FITZGERALD	NEW ORDER FOR STAPLETON FOR MT SEC OF STATE 9/27-10/3. PAYMENT WILL BE SENT PRIOR TO START DATE. PLEASE CONFIRM THANKS, FRAN
09/21/16 4:30 PM	SUZANNE FITZGERALD	NEW ORDER FOR STAPLETON FOR MT SEC OF STATE 9/27-10/3. PAYMENT WILL BE SENT PRIOR TO START DATE. PLEASE CONFIRM THANKS, FRAN

Competitive Information

Market Budget:	\$10,000
KWYB Share:	3%
Comment:	
KTVM:	22%
KXLF:	75%

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$300.00	\$17.96	16.7
Total	100%	7	\$300.00	\$17.96	16.7

Month	Spots	Dollars
2016-Oct	7	\$300.00
Total	7	\$300.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract S	Comment
Queued for Electronic Contracting	9/22/16 11:37 AM					\$0		
Revision	9/21/16 4:30 PM	SUZANNE FITZGERALD	Revised			\$100.00	\$300.00	Changes: Advertiser from POLITICAL to Stapleton for MT Secretary of State. Default Spot Length to 30. User Entered \$ from \$0.00 to \$300.00, Competitive Market Budget from \$10,000, Competitive Unknown from True to false, Office from AD SALES OPERATIONS to NEW YORK, Calculated Dollars from \$200.00 to \$300.00, Total CPP from \$11.98 to \$17.96, Total \$ from \$200.00 to \$300.00. 1 buyline added or modified.
New	9/21/16 10:09 AM	SUZANNE FITZGERALD	New	7		\$200.00	\$200.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KWYB, Butte	Date: 9/23/16
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I, Smart Media Group,
 being/on behalf of: Stapleton for Secretary of State,
 a legally qualified candidate of the Republican
 political party for the office of: Secretary of State
 in the General
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Stapleton for Secretary of State

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jenni Olson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/23/16

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Katie Delany
Printed Name

NSM
Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, 
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee



printed name



date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.