

Rep Order#	6995453	Ver#	1	Status	New
EC'd No					

Traffic Order#

Printed:
Last Received:
Showing Buylines:

07/28/14 1:54 PM
07/28/14 1:17 PM
All Rep and Station Changes

1 of 3

Station KVLV-TV FARGO, ND
Advertiser (ALFR) AL FRANKEN 4 SENATE
Product AL FRANKEN
Estimate#
Buyer B.J. WHITTAKER

06590

Agency (SHOR) SHORR,JOHNSON,MAGNUS
1831 CHESTNUT ST. #602
PHILADELPHIA, PA 19103
Agency C/P I/P 2/E
Flight Dates 07/29/14-08/04/14

Rep Firm PETRY MEDIA CORPORATION
Sales Office (PH) PHILADELPHIA
Salesperson (BRA) KATE BRADY
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

CLIENT: AL FRANKEN FOR SENATE 2014

THIS IS A NEW POLITICAL ORDER **AL FRANKEN FOR SENATE** TOTAL = \$4970 PLS. CONF. ASAP THANKS THERESA

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP	GRP/ (000)
1	Tu-F	07/29-08/01	30	7A-9A	4	\$150.00	1	4	\$600.00	-	-	-
		Buy Comment: TODAY SHOW										
2	M	08/04-08/04	30	7A-9A	1	\$150.00	1	1	\$150.00	-	-	-
		Buy Comment: TODAY SHOW										
3	Tu, Th-F	07/29-08/01	30	6A-7A	3	\$225.00	1	3	\$675.00	-	-	-
		Buy Comment: VARIETY TODAY										
4	M	08/04-08/04	30	6A-7A	1	\$225.00	1	1	\$225.00	-	-	-
		Buy Comment: VARIETY TODAY										
5	Th-F	07/31-08/01	30	5P-530P	2	\$160.00	1	2	\$320.00	-	-	-
		Buy Comment: NEWS										
6	Sa	08/02-08/02	30	630P-7P	1	\$100.00	1	1	\$100.00	-	-	-
		Buy Comment: WHBRL										
7	Tu, Th-F	07/29-08/01	30	630P-7P	3	\$350.00	1	3	\$1,050.00	-	-	-
		Buy Comment: WHEEL										
8	M	08/04-08/04	30	630P-7P	1	\$350.00	1	1	\$350.00	-	-	-
		Buy Comment: WHEEL										

ORDER WORKSHEET

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Flight Dates 07/29/14-08/04/14

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Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938

Ln	Day	Dates	Len	Time	Spots/ Week	Rate	Num of Weeks	Total Spots	Total Cost	Program	RTG/IMP GRPs/ (000)
9	Tu-W	07/29-07/30	30	1035P-1135P	4	\$100.00	1	2	\$200.00	TONIGHT SHOW	-
		Buy Comment: TONIGHT SHOW									
10	M	08/04-08/04	30	1035P-1135P	4	\$100.00	1	1	\$100.00	TONIGHT SHOW	-
		Buy Comment: TONIGHT SHOW									
11	W, F	07/30-08/01	30	10P-1035P	4	\$400.00	1	2	\$800.00	NEWS	-
		Buy Comment: NEWS									
12	M	08/04-08/04	30	10P-1035P	4	\$400.00	1	1	\$400.00	NEWS	-
		Buy Comment: NEWS									

REPORT TOTALS

Report Totals: 22 / \$4,970.00

SALES MONTHLY TOTALS

Aug2014: 22 / \$4,970.00

Order Totals: 22 / \$4,970.00 Total GRPs: 0.0

COMPETITIVE

Market Totals	\$4,970.00	ABFG .00%	CATV .00%	EDAY .00%	KVLV 100.00%	KVRR .00%
		KKLB .00%	MVLV .00%	WDAY .00%		

COMPETITIVE COMMENTS

COMPETITIVE FOR BOOKING PURPOSES ONLY...CORRECT SHARES TO FOLLOW

Books [null]
Demos RA35+P

CREDIT RISK

STANDARD CREDIT TERMS

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Product AL FRANKEN
Estimate#
Buyer B.J. WHITTAKER

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PHILADELPHIA, PA 19103
Agency C/P1/P2/E
Flight Dates 07/29/14-08/04/14

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Salesperson (BRA) KATE BRADY
Sales Assistant THERESA
Salesperson Phone# 215-567-6005
Salesperson Fax# 215-567-5938



KVLV
P.O. Box 1878
Fargo, ND 58107

Shorr, Johnson & Magnus
100 N 20th St
201
Philadelphia, PA 19103

Contract # 48590

Schedule Dates 07/29/14-08/04/14
Advertiser Al Franken 4 Senate (6374)
Agency Shorr, Johnson & Magnus (1185)
Product Pol-US Senate (1046)
Brand AL FRANKEN 4 SENATE (16889)
Salesperson Peby, Philadelphia (1022)
Sales Office Peby Philadelphia
Buyer Name WHITTAKER, B.J.
Phone/Fax /
CPE AL FRANKEN 4 SENATE
Account Types National/Political Agency
Billing Type Standard
Comments AL FRANKEN
CLIENT: AL FRANKEN FOR SENATE 2014

Date Entered 07/28/14
Last Modified 07/28/14
Entered By Peter Ringerud
CO-OP No
Headline # ECR06995453
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$745.50
Net Total \$4,224.50
Sales Tax

Fargo (KVLV)
By Broadcast Month Spots Rate
Aug. 2014 22 \$4,970.00
Grand Total: 22 \$4,970.00

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.



KVLV
P.O. Box 1878
Fargo, ND 58107

Shorr, Johnson & Magnus
100 N 20th St
201
Philadelphia, PA 19103

Contract # 48590

Schedule Dates 07/29/14-08/04/14
Advertiser Al Franken 4 Senate (6374)
Agency Shorr, Johnson & Magnus (1185)
Product Pol-US Senate (1046)
Brand AL FRANKEN 4 SENATE (16889)
Salesperson Petry, Philadelphia (1022)
Sales Office Petry, Philadelphia
Buyer Name WHITTAKER, B.J.
Phone/Fax /
CPE AL FRANKEN 4 SENATE
Account Types National/Political Agency
Billing Type Standard
Comments AL FRANKEN
CLIENT: AL FRANKEN FOR SENATE 2014

Date Entered 07/28/14
Last Modified 07/28/14
Entered By Peter Ringierud
CO-OP No
Headline # ECR06995-153
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$745.50
Net Total \$4,224.50
Sales Tax

Fargo (KVLV)
By Broadcast Month
Aug. 2014
Grand Total:

Spots	Rate
22	\$4,970.00
22	\$4,970.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT (12)	08/04/14-08/04/14	4	:30	9:59:30P- Valley News Live @ 10	1	X							1	\$400.00	\$400.00	Fargo (KVLV)	NEWS	7/28/14
13.0	Normal Line / SPOT (7)	07/29/14-07/29/14	4	:30	6:30P- Wheel Of Fortune	1		X						1	\$350.00	\$350.00	Fargo (KVLV)	WHEEL OF FORTUNE	7/28/14

CONFIRMATION CONTRACT

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