

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|--|--|
| Station and Location: KPRC-TV | Date: 8-3-17 |
|--|--|

I, DR. VERNAL HONAN, JR.

do hereby request station time concerning the following issue:

QUESTION 3

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| See Attached | | | | | |

Total Charges: \$720⁰⁰

This broadcast time will be used by: KCFOR #15

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

KCFR 8/15

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

8/3/17 *[Signature]* 816 547 0719
 Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected

S. Frier *Todd Frier* *General Sales Manager*
 Signature Printed Name Title

KC for \$15 Committee

| | | | |
|--------------------------|--------------------|-------------|---------------------|
| Rev. Sam Mann | 1101 Euclid | KCMO | 816.547.0719 |
| Dr. Vernon Howard | 1101 Euclid | KCMO | 816.547.0719 |

Sales Order

Station: **KPRT-AM** Buyer: _____
 Contract Name: **KC for \$15 8/5 AM** Tax Schedule: _____ (None)
 Contract#: _____ (none) Agency Commission %: **0**
 Start Date: **8/05/17** End Date: **8/08/17** Billing Cycle: **Standard**
 Revenue Type: **Political/Direct** Type: **Cash** Salesperson: **1996jtin** Comm %: **20**
 Advertiser: **KC FOR \$15** Makegood Policy: **Within Contract Dates**
 Address: **1101 EUCLID**
 City: **KANSAS CITY** State: **MO** Zip: **64127**
 Phone: **(816) 547-0719**
 Product Name: **Yes on Question 3**
 Competitive Code: **POLITICAL ISSUE**

| No | DATES | | Alt wks | TIMES | | LEN | DISTRIBUTION | | | | | | | | | | RATE | TOTALS | | PTY |
|----|---------|---------|------------|----------|----------|-----|--------------|---|---|---|---|----|----|--------|-----|-------|------|--------|--|-----|
| | START | END | | START | END | | M | T | W | T | F | SA | SU | Per Wk | D/W | SPOTS | | \$\$ | | |
| 1 | 8/05/17 | 8/05/17 | | 6:00 AM | 7:00 PM | 60 | | | | | | 4 | | 4 | D | 15.00 | 4 | 60.00 | | |
| 2 | 8/07/17 | 8/08/17 | | 6:00 AM | 10:00 AM | 60 | 6 | 6 | | | | | | 12 | D | 20.00 | 12 | 240.00 | | |
| 3 | 8/07/17 | 8/08/17 | | 10:00 AM | 3:00 PM | 60 | 5 | 6 | | | | | | 11 | D | 20.00 | 11 | 220.00 | | |
| 4 | 8/07/17 | 8/08/17 | | 3:00 PM | 7:00 PM | 60 | 6 | 4 | | | | | | 10 | D | 20.00 | 10 | 200.00 | | |

Billing Projections: By Month

Aug 17
 CA 720.00
 ST 720.00

☒ Print Spot Prices

TOTAL SPOTS 37
 GROSS TOTAL \$ 720.00
 ADJUSTED SPOTS 37
 ADJUSTED TOTAL \$ 720.00

APPROVE DECLINE

☐ ☐ General Sales Manager/Interactive
☐ ☐ Business Manager
☐ ☐ Non Use
☐ ☐ Added Value Manager