



**KFSN-TV QUARTERLY ISSUES/PROGRAMS REPORT**  
**4th QUARTER 2019**

On its main channel 30.1, from October 1, 2019 through and including December 31, 2019, **KFSN-TV**, Licensed in Fresno, California, broadcast 38.5 hours of regularly scheduled Digital/HD Local News Programs a week focused on issues of importance relevant to the local communities served by the station. In addition, KFSN broadcasts a monthly half-hour Public Affairs program entitled "*Valley Focus*." This program, hosted by Action News anchor Liz Harrison, is a local talk/interview program dealing exclusively with Issues and Local Affairs. KFSN also produces a monthly half-hour program entitled "*Latino Life*," hosted by Action News anchor Graciela Moreno, a talk/interview program that focuses on issues affecting the Latino community. "*Latino Life*" also highlights positive contributions Latinos are making in the Valley. KFSN also airs a weekly public affairs syndicated program, "*The Maddy Report*", which focuses on the intersection of national, state, and local politics and the impact of current issues on the San Joaquin Valley. KFSN-TV also airs syndicated programming on its main channel that includes Children's Core Programming as described in the Children's 398 Report, which is filed separately in the Public Inspection file. Additionally, the ABC Television Network supplies the station with News and Public Interest Programming as described in the Quarterly Report entitled: ABC Television Network News and Public Affairs Programming, which is also filed separately in the Public Inspection File.

On 30.2, KFSN-TV's sub-channel, KFSN broadcasts the Live Well Network, which consists of programs aimed at helping viewers improve their daily lives. The network consists of numerous half-hour programs covering a variety of lifestyle topics including *Mirror, Mirror* - beauty and fashion tips; *Mexico: One Plate at a Time* – recipe tips; *Deals* – money-saving tips; and *My Family Recipe Rocks!* – Recipe ideas from homegrown cooks; and numerous other shows.

KFSN-TV's D3, 30.3, began broadcasting the LAFF Network on April 15, 2015. This SD Signal carries vintage television comedy reruns and classic comedy movies.

## ACTION NEWS PROGRAMS

### **ACTION NEWS AM LIVE**

Monday through Friday, 4:30-7:00AM, 2½ Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, weather, traffic, health, financial, agricultural reports and consumer news.

### **AM LIVE SATURDAY**

Saturdays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer, medical reports, along with entertainment news.

### **AM LIVE SUNDAY**

Sundays, 6-7AM and 8-9AM, 2 Hours, Local

This morning news program provides viewers with late-breaking local, national, and international news, sports, weather, consumer and medical reports, along with entertainment news.

### **ACTION NEWS MIDDAY**

Monday through Friday, 11:00AM-12:00PM, 1 Hour, Local

Up-to-date local news coverage is offered, as well as national and international news. Also included are medical, consumer and financial reports.

### **ACTION NEWS LIVE AT FOUR**

Monday through Friday, 4:00-5:00PM, 1 Hour, Local

This hour-long news program brings up-to-date local news, national and international news. Also included are consumer reports that will save time and money and "Simple Solutions," tips for making everyday life a little easier. Other features include entertainment news, as well as the top stories trending in social media.

### **ACTION NEWS LIVE AT FIVE**

Monday through Friday, 5:00-5:30PM, 30 Min., Local

This half-hour news program provides late-breaking news, as well as comprehensive in-depth reports on local stories across Central California. Up-to-the-minute weather reports, along with health, education, and consumer news.

### **ACTION NEWS AT SIX**

Monday through Sunday, 6:00-6:30PM, 30 Min., Local (*Saturdays at 8:30PM Oct. to Dec. 2019*)

This half-hour news program provides late-breaking local news, as well as comprehensive in-depth reports on local stories impacting Central California residents. Up-to-the-minute weather reports, along with health, education, and consumer news.

### **ACTION NEWS AT SIX-THIRTY**

Monday through Friday, 6:30PM, 30 Min., Local

This half-hour news program reviews the day's news events, local, national, and international news. It also covers weather.

### **ACTION NEWS LIVE AT ELEVEN**

Monday through Sunday, 11:00-11:35PM, 30 Min., Local

This half-hour news program includes local, national and international news.

## **PUBLIC AFFAIRS PROGRAMS**

### **LATINO LIFE**

Sundays, 10:30AM-11:00 AM, :30 Min., Local/Public Affairs (Monthly/Various)

Half-hour weekly local/talk interview program that focuses on issues affecting the Latino community. It also highlights positive contributions Latinos are making in the Valley.

### **VALLEY FOCUS**

Sundays, 10:30AM-11:00 AM, 30 Min., Local/Public Affairs (Monthly/Various)

Half-hour weekly local talk/interview program dealing exclusively with issues and local affairs.

### **THE MADDY REPORT, SUNDAYS, 10:00-10:30AM, 30 MINUTES, SYNDICATION**

*The Maddy Report* is KFSN-TV's weekly public affairs TV program covering how State and Federal policy and politics impact California, generally, and the San Joaquin Valley, in particular. The goal of *The Maddy Report* is to encourage a deeper understanding of the issues facing our nation, state and region through a thoughtful, objective, fair and civilized exchange of ideas. Modeled after such programs as *Meet the Press*, *Washington Week*, *This Week* and *Face the Nation*, *The Maddy Report* is a public affairs program that includes interviews with national, state and regional leaders and experts on the issues of the day, as well as a roundtable discussion with invited political reporters and columnists. The program is moderated by the Maddy Institute's Executive Director, Mark Keppler.

### **COMMUNITY CALENDAR 30-SECOND PSA**

Tuesday – Fridays

During Action News AM Live, Midday and other dayparts. Thirty-second PSA featuring an Action News anchor delivering information about upcoming events in the community.

## **CHILDREN FIRST**

Children First is a yearlong production. This effort focuses on the challenges, problems, and opportunities facing children living in Central California. The program concentrates on how the average person can make a difference in a child's life and highlights local news organizations that work with children and youth. Children First includes local news-produced half-hour programs: 30 vignettes, public service announcements, and special stories on Action News.

### **Children First: Vaping Crisis**

Sunday, December 15, 2019, 6:30PM, :30 Minutes, Local

Children and teenagers are vaping and you may not even notice. Youth are finding ways to vape without detection. ABC30 will air its new Children First program, Vaping Crisis, on Sunday, December 15, 2019 at 6:30 p.m. Action News anchors Margot Kim and Cory James host the television special focusing on the rise of vaping among youth.

The special includes the latest research from the Mayo Clinic and Centers for Disease Control and Prevention. According to the CDC, over 2,000 lung injuries and 45 deaths in the United States are vaping-related, including two deaths in the Central Valley. The special includes the story of a teenager who is addicted to vaping and why it is difficult to kick the habit. Fifteen thousand vaping flavors are on the market, with many sweet flavors appealing to teens. Learn what local educators, health experts and law enforcement are doing to combat the problem of vaping among youth. Tulare County Office of Education's Choices program is helping fifth graders learn about the dangers of vaping with an eye-

opening presentation. Valley Children's Medical Director of Emergency Medicine Geetanjali Srivastava shares how vaping can lead to various health problems among youth. ABC30 also reveals clever ways kids are concealing vapes. The special also includes helpful resources parents and students can use to Learn more about vaping and learn how to quit.

#### **4th Quarter PSAs 2019**

From October 1, 2019 through December 31, 2019, KFSN-TV aired approximately 857 Public Service Announcements (PSAs) covering a wide range of subjects and interests, from health, education, public safety and the environment along with community involvement project spots that include, but are not limited to:

- Fresno Historical Society: Civil War Revisited
- Hispanic Heritage Month: Dia de los Muertos
- ABC30/Marine Corps: Toys for Tots Toy Drive
- Disney's World of Toys: Toy Drive
- SEFCEDA: Trailer Blazers for Prosperity
- Fiesta de Navideña: Scholarship Brunch
- Marjaree Mason Center: Top Ten Professional Women
- Project Roadblock: Drunk Driving Prevention
- Disney's Campaign: Choose Kindness

#### **SPECIFIC ISSUES OF CONCERN TO THE COMMUNITY**

KFSN, through its Programming on 30.1/HD, addressed the following issues of concern for communities that make up the six-county area served by ABC30: Fresno, Merced, Tulare, Kings, Madera, and Mariposa:

- Central Valley Local Government
- Crime and Domestic Violence
- Vaping Crisis and Health in the Central Valley
- Culture and Diversity / *Latino Life* Public Affairs Show
- Educational Issues in Central Valley Schools
- Affordable Housing and Economy

The following pages describe some of the station's most significant treatment of the previously described issues of concern. Programs, program segments, and local newscasts broadcast by KFSN included significant treatment and examples of the aforementioned issues of concern.

#### **CENTRAL VALLEY LOCAL GOVERNMENT**

##### **ACTION NEWS LIVE 6, 10/2/2019, 57 SEC., LOCAL**

Senator Bernie Sanders was scheduled to speak at Fresno City College today, but a health complication knocked him off the campaign trail. The presidential candidate felt chest discomfort during a Las Vegas campaign event Tuesday night. After some medical tests, it was discovered he had a blocked artery. Sanders is now hospitalized in Las Vegas and had two stents successfully inserted. He is reported to be in good spirits, but the campaign has indefinitely cancelled all of his events and appearances.

ACTION NEWS AM LIVE, 10/15/2019, 1:05 MIN., LOCAL

October 15, 2019 will be the last day Jerry Dyer will be called Police Chief of the City of Fresno. Today is Chief Dyer's last day on the job. He's spent nearly 40 years with the Fresno Police Department and was first appointed police chief in August 2001. He is the longest tenured police chief in the history of the department. The Chief has also announced his plans to run for Fresno mayor. He'll be running against Andrew Janz and Luis Chavez, who previously released statements saying they welcome Dyer's mayoral run and look forward to debating the issues with him. Starting tomorrow, Andy Hall, who has spent several years as deputy chief within the department, will be the new Chief of Police. He's been with the department for 40 years.

ACTION NEWS MIDDAY, 10/17/2019:30 SEC., LOCAL

In consumer news, if you happen to be looking for a job, the City of Fresno will be holding a job fair later today in Southwest Fresno. It will be taking place in the cafeteria at Orange Center School on South Cherry Avenue near Central Avenue. More than 15 companies will be on hand for the event, looking to hire for full-time, part-time and seasonal positions. Those companies include Amazon and Ulta Beauty, among others. It will take place from 6:00 to 8:00 tonight, so be sure to bring plenty of copies of your resume and dress professionally if you plan on attending.

AM LIVE SATURDAY 6AM, 11/02/2019:48 SEC., LOCAL

The City of Fresno is hoping for help to keep Fresno beautiful. They're launching a volunteer cleanup program today, five months after Mayor Lee Brand announced it at his State of the City speech. The city is partnering with the nonprofit Clean Fresno for a cleanup event on Fulton Street from Tuolumne to Inyo from now through 10 a.m., and with Building Healthy Communities at Fink White Park just west of Highway 99 in downtown Fresno from 9 to noon. Everyone is invited to roll up their sleeves, and they'll give you lunch at Fink White.

ACTION NEWS LIVE 5PM, 11/07/2019,:20 SEC., LOCAL

Fresno city leaders want to stop closed-session business information from being leaked to the public. The council today discussed an ordinance that would make releasing or publishing the City's attorney-client privileged information a misdemeanor. Action News reporter Jason Oliveira was live at City Hall with details for viewers.

ACTION NEWS AM LIVE, 11/13/2019, :38 SEC., LOCAL

The same team that brings Grizzly Fest to Fresno every year is bringing a new, charitable event to the city. The first "Fresno Cares Day" is being held this Saturday at the Arts District Park in Downtown Fresno. Organizers say the event is raising awareness and engagement for nonprofit organizations across the Valley. There's going to be a live concert carnival games and food trucks at the park. The event is benefiting more than 15 nonprofits, including the Marjaree Mason Center and Ronald McDonald House Charities. The fun kicks off at noon and runs through 6:00.

ACTION NEWS AM LIVE, 11/14/2019, :45 SEC., LOCAL

A fight over who should determine which marijuana dispensaries can open in Fresno will soon play out at City Hall. Today, council members will vote on new language that if approved would allow the Council to decide which businesses will be granted the highly-coveted licenses to operate recreational marijuana dispensaries in Fresno. Last month, the council discussed social equity provisions to the ordinance. They also eliminated barriers for those with prior cannabis convictions. Over 100 pot retailers already exist within city limits. Those are currently unregulated. The new guidelines would call for up to 14 retail businesses in the city. That's two per council district. The council will meet later this morning.

ACTION NEWS AM LIVE, 12/07/2019, :51 SEC., LOCAL

The Fresno City Council has approved a plan that would increase the security and safety measures for those doing business at city council. On Wednesday, the council approved a \$1.2 million plan to add armed security to the building to better protect the council and the people who visit. The council also held a closed session to discuss the city staff's proposal to replace their old contractor and bring in a new one to staff their security. The council added additional security guards before Thanksgiving, but they are not armed at this time. People coming to visit the council will soon have to enter the building from the first floor to go through a security screening first, then proceed to the second level.

VALLEY FOCUS, Saturday, October 12, 2019, 8:30PM, :30 Minutes, Local

VALLEY FOCUS, Sunday, October 13, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #2:

Female active duty service members and veterans in the valley have an opportunity to connect with resources. The 6th Annual Central Valley Women's Stand Up is Monday, October 14, 2019 from 8 a.m. to 2 p.m. at Pardini's Catering and Banquets in North Fresno. The group called Central Valley Veterans is teaming up with other organizations to address concerns of women veterans and active duty female service members. Some of the resources available include clothing, food, haircuts, transportation and childcare. The goal is to build lifelong supportive relationships with their sisters in arms. Deb Riordan and Kimberly Raymond with Central Valley Veterans visited the ABC30 studios October 10, 2019 and discussed details on the Stand Up and other events with Valley Focus host Liz Harrison.

VALLEY FOCUS, Sunday, December 15, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #1:

Don't be surprised if you see people in blue vests walking around neighborhoods in the spring of 2020. Leadership Counsel for Justice and Accountability and its partner organizations are educating families about the 2020 Census. Having households fill out the 2020 Census is the goal, but it will not be easy. The Central Valley is home to many populations considered "Hard-to-Count." Luis Huerta Silva is a Civic Engagement Coordinator with Leadership Counsel. He says some examples of hard-to-count populations include communities where there are immigrants, multi-family homes, renters and areas with inadequate internet access.

Black communities, Latino communities, children ages 0-5 and single-parent homes are also considered difficult to count. Under the leadership of The Center at Sierra Health Foundation, workers will use different skill sets to reach as many people as possible. They cannot help them fill out the Census, but they can educate them about the importance of filling out the form.

Money for communities is on the line. Silva says for every person counted in the Census, a community accesses \$20,000 in federal funding for infrastructure, education, and public programs essential to quality of life. Silva joined Valley Focus host Liz Harrison in the ABC30 studios December 11, 2019. They discussed outreach efforts and key deadlines for the 2020 Census. April 1, 2020 is Census Day, and households are encouraged to turn in their Census forms by April 30, 2020.

<https://californiacensus.org/>

Democratic Presidential Forum on Latino Issues

Sunday, November 17, 10:30-12 PM, :90 Minutes, Local

2019 Democratic Presidential Forum on Latino Issues live from Luckman Intimate Theatre at Cal State LA. Covering a wide range of topics concerning the Latino community including, immigration, healthcare, jobs/economic security, education and Western Hemisphere issues.

Maddy Report, 10/6/2019, 10 a.m., Syndication. To Catch a Thief: Worker Compensation Fraud. Guest: California State Auditor Elaine Howle. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 10/13/2019, 10 a.m., Syndication. Assessing State Policies on Climate Change. Guest: Ross Brown, Legislative Analyst's Office. Host: Maddy Institute Executive Director, Mark Keppler

Maddy Report, 10/20/2019, 10 a.m., Syndication. California's Concealed Carry Permits: The Wild West of Permitting? Guest: California State Auditor Elaine Howle. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 10/27/2019, 10 a.m., Syndication. Crisis in the Federal Courts. Guest: Lawrence O'Neill, Chief U.S. District Judge; McGregor Scott, U.S. Attorney General for the Eastern District; Daniel Jamison, Dowling Aaron and Richard Watters with Miles, Sears & Eanni. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 11/10/2019, 10 a.m., Syndication. California's Concealed Carry Permits: The Wild West of Permitting? Guests: California State Auditor Elaine Howle. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 11/17/2019, 10 a.m., Syndication. California Utility-Caused Wildfires: Who Pays? - Guests: Dr. Ross Brown, California Legislative Analyst Office. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 11/24/2019, 10 a.m., Syndication. Poverty and Income Inequality in California - Guests: Sarah Bohn, Public Policy Institute of California. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 12/1/2019, 10 a.m., Syndication. California's Top 10 - Guests: John Howard, Editor at Capitol Weekly. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 12/8/2019, 10 a.m., Syndication. California Migration: The Story of Us. Guest: Judy Lin, CALMatters. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 12/15/2019, 10 a.m., Syndication. Reducing Recidivism Among Felons - Guest: Justin Gross, Public Policy Institute of California. Host: Maddy Institute Executive Director, Mark Keppler.

Maddy Report, 12/22/2019, 10 a.m., Syndication. Public Policy Institute of California. Host: Maddy Institute Executive Director, Mark Keppler.

<u>TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
FCC Public File Kids Report Location	:30	8
EEO Job Vacancy Listings	:30	24
Project Road Block: Drunk Driving Prevention	:30	125

## **CRIME AND DOMESTIC VIOLENCE**

### **ACTION NEWS AM LIVE, 10/08/2019, :45 SEC., LOCAL**

In the South Valley, a man accused of killing his girlfriend could be charged as soon as today. A 20-year-old is currently being held at the Tulare County Pre-trial Facility. Visalia Police arrested him for allegedly shooting a 21-year-old female early Saturday morning. The victim's sisters describe her as a beautiful person both inside and out, with a positive outlook on life. They also want to bring awareness to domestic violence in light of their sister's death.

### **ACTION NEWS AM LIVE, 10/12/2019, :54 SEC., LOCAL**

Here in the Central Valley, a woman is recovering in the hospital after police say her boyfriend stabbed her several times in a Central Fresno apartment. Investigators say the suspect then turned the knife on himself and took his own life. The attack took place yesterday afternoon at the Pleasant View Apartments near Hughes and Shields Avenues. Police say they arrived to find the victim suffering from multiple stab wounds to her neck and chest. They say it all started as an argument between the couple. As crews took her to the hospital, her boyfriend barricaded himself in an apartment for about an hour.

### **ACTION NEWS AM LIVE, 10/16/2019, 1:08 MIN., LOCAL**

Fresno State released its crime statistics for the 2018 school year. The statistics are published by the Fresno State Police Department in compliance with the 1998 Jeanne Clery Disclosure Act. An overall view of the report shows that burglaries were down on campus, as car theft stayed the same from 2017 to 2018. Drug arrests were also down, but cases of domestic and dating violence rose slightly. The university also reported one hate crime at its main campus that was an assault incited by racial bias. Fresno State also relayed its policies for reporting crimes on campus that it's key for students to notify authorities so warnings can be published in a timely manner.

### **ACTION NEWS LIVE 6, 10/22/2019 :30 SEC., LOCAL**

Fresno Police believe domestic violence is contributing to the increase in homicides for 2019. This weekend's murder in East Central Fresno marked the city's 35th homicide of the year. Officers say calls for service surrounding domestic violence are up almost ten percent. They believe the increase also means more people are reporting a problem that they may have hidden for years. Marjaree Mason Center Executive Director Nicole Linder says they too are seeing the increase.

### **ACTION NEWS LIVE at 5, 11/13/2019, 1:00 MIN., LOCAL**

The Marjaree Mason Center has a need for diapers. The women's shelter says it's already received a great response and donations have been dispersed to people in need. Several businesses have also stepped up and plan to hold diaper drives in the coming weeks. The center is very thankful for all the support. The Marjaree Mason Center is Fresno County's only dedicated domestic violence shelter that offers support services, including education for victims.

### **ACTION NEWS LIVE 11, 10/19/2019, 1:26 MIN., LOCAL**

In handcuffs and in tears, a 40-year-old is being arrested in relation to his mother's death. Action News cameras were the only ones rolling when he was taken into custody. His family left, devastated. Police say Tiznado killed his mother in her east central Fresno home Sunday afternoon. Both of Guzman's sons were home at the time. Someone inside their house near Prince and Yale called paramedics. Fresno Police Department said when EMS arrived, they recognized that this was in fact a crime scene and not a medical aid call and that is when they requested police assistance.

ACTION NEWS AM LIVE, 12/04/2019, 1:04 MIN., LOCAL

A new hearing will be set up for next month in the Erika Sandoval case after the first jury declared a mistrial. The announcement came yesterday despite Sandoval's admission to shooting and killing her ex-husband, Exeter Police Officer Daniel Green, in February 2015. In a note, a juror wrote to the judge that they couldn't conclude on murder one and that they were a hung jury. A little before noon yesterday, the case was moved to a different courtroom on the third floor. There we learned that 11 jurors supported a conviction of first-degree murder with just one opposing. The judge then declared the mistrial, thanked the jurors for their service, and sent them home. The District Attorney's office says they will still pursue the death penalty for Sandoval, and that the charges against her won't change.

Sandoval will be back in court on January 24 for a trial setting hearing.

ACTION NEWS AM LIVE, 11/25/2019

Developing now: Fresno Police are searching for the suspects who gunned down 10 people at an East Central Fresno home. Meantime, the families of those affected by the devastating tragedy are honoring four men killed in Sunday's attack. Action News Reporter Shayla Girardin joined us in studio with more on how the victims are being remembered.

LATINO LIFE, Saturday, November 16, 2019, 8:30PM, :30 Minutes, Local

LATINO LIFE, Sunday, November 17, 2019, 5PM, :30 Minutes, Local

Segment #1:

Families in the 93722 zip code and surrounding communities now have easier access to services with bilingual staff. Centro La Familia Advocacy Services held a ribbon-cutting ceremony on November 13, 2019 for its new location at the Highway City Neighborhood Resource Center.

The center is located at 4718 N. Polk Avenue and offers a range of comprehensive services for families and individuals including parenting classes, home visitations, and support for victims of crime, citizenship assistance and help with basic needs. Centro La Familia Executive Director Margarita Rocha said, "We know that some of the issues that families face our transportation issues, how you get to services is difficult. So we're here to help navigate that, do the warm hand-off to other services."

The new resource center was funded in part by the Fresno County Department of Social Services. Centro La Familia has two other offices located in West Fresno and another in Kerman. The building is also shared by Fresno County Public Library and other local organizations. The phone number for Centro La Familia's Polk location is (559) 369-6349.

<u>TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
Marjaree Mason Center: Top Ten Women	:15	46

VAPING CRISIS & HEALTH-RELATED ISSUES

Children and teenagers are vaping and you may not even notice. Youth are finding ways to vape without detection. ABC30 will air its new Children First program, Vaping Crisis, on Sunday, December 15, 2019 at 6:30 p.m. Action News anchors Margot Kim and Cory James host the television special focusing on the rise of vaping among youth.

The special includes the latest research from the Mayo Clinic and Centers for Disease Control and Prevention. According to the CDC, over 2,000 lung injuries and 45 deaths in the United States are vaping-related, including two deaths in the Central Valley. The special includes the story of a teenager who is addicted to vaping and why it is difficult to kick the habit. Fifteen thousand vaping flavors are on the market, with many sweet flavors appealing to teens. Learn what local educators, health experts and law enforcement are doing to combat the problem of vaping among youth. Tulare County Office of

Education's Choices program is helping fifth graders learn about the dangers of vaping with an eye-opening presentation. Valley Children's Medical Director of Emergency Medicine Geetanjali Srivastava shares how vaping can lead to various health problems among youth. ABC30 also reveals clever ways kids are concealing vapes. The special also includes helpful resources parents and students can use to learn more about vaping and learn how to quit.

Children First is a year-round effort focusing on challenges and opportunities among our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations working with children. The Children First campaign includes half-hour programs like "Vaping Crisis", thirty-second public service announcements and special stories on Action News. <http://www.abc30.com/childrenfirst>

ACTION NEWS LIVE 6PM, 10/01/2019, 6PM, :32 SEC., LOCAL

In California, one in eight high school students are using tobacco and of those, about 84 percent are vaping. Several smaller communities like Kingsburg, Orange Cove, Parlier, Selma, and Sanger also received funding. Each agency will get to choose how the money is spent. Many plan to do stings at mini marts and hire tobacco prevention officers to monitor vaping on school campuses.

ACTION NEWS LIVE 11PM, 10/07/2019, 1:54 MIN., LOCAL

Another vaping-related death in the Central Valley was in Kings County. Authorities say a woman died from a severe lung injury. Nancy Gerking with the Health Department says like many, it started with symptoms similar to a common cold. So far, there have been 12 reports of vaping-related lung illnesses in Kings County alone. But this is the first death for the county and the second for the Valley. The first was reported back in September in Tulare County. Nationwide, of more than 1,000 illnesses, the death toll is now close to 20. Some of the dangers are posed by how products are advertised. Gerking says flavored vaping cartridges are often designed to appeal to younger audiences. In examples provided by the Health Department, some resemble children's cereal, while others are reminiscent of popular video game Fortnite. In the White House, President Donald Trump introduced a plan to end the sale of flavored e-cigarette products. Action is also being taken in California through a "stop vaping" advisory and a multi-million dollar vaping awareness initiative. Locally, several school districts are doing their part through ad campaigns like this one by Fresno Unified. While the long-term effects are still unknown, experts say e-cigarette use could possibly lead to permanent lung damage.

ACTION NEWS LIVE 5PM, 10/14/2019, :43 SEC., LOCAL

Vaping and e-cigarette use is considered by many an epidemic among teens, but a new survey shows adults in the United States are vaping less. The survey from the "Annual National Health Interview" shows between 2017 and 2018, vaping for teens increased significantly; but that didn't happen for middle-aged or older adults. Other surveys show nearly 30 percent of high school students currently use e-cigarettes and more middle school students are starting to vape. The Visalia Unified School District is working to combat the vaping trend among teens. A vaping awareness and prevention meeting will take place Thursday, October 24, at El Diamante High School. All parents and community members are invited to attend the presentation.

ACTION NEWS LIVE 6PM. 10/24/2019, 1:15 MIN., LOCAL

It's an epidemic Visalia Unified school officials say is on the rise on many of their campuses, and they want parents to know how to look for the warning signs. Frank Escobar with the Visalia Union School District says they're teaming up with the Police Department, the California Health Collaborative, and the Tulare County Office of Education in hosting a forum to inform parents of the dangerous trend. Escobar says it's one of the top issues they're seeing among high school and middle school students. There have been several deaths across the country possibly linked to vaping, even some here in the central valley,

pushing city leaders to start considering a vaping ordinance. Escobar says the forum will help parents learn more about vaping, and how students could be hiding the habit.

ACTION NEWS AM LIVE, 11/06/2019, 40 SEC., LOCAL

Marijuana dispensaries are one step closer to opening in Tulare. That's as city council members plan to move the marijuana ordinance to a public hearing. Residents joined council members at last night's meeting to hash out how they will regulate recreational marijuana. This was the council's fourth meeting regarding their marijuana ordinance. They are asking for several revisions. The biggest one involves where the dispensaries will be located. Councilmembers are asking for two areas in the city, retail zoning and commercial zoning. But they have to be at least 1,000 feet from each other. Officials are also asking for clear policies on deliveries and to include CBD oil.

ACTION NEWS MIDDAY, 11/19/2019, 45 SEC., LOCAL

The sale of e-cigarettes and flavored tobacco products in Visalia will be discussed again next year. This comes after last night's city council vote ended in a 2-to-2 tie. Two councilmembers voted against the ban on selling e-cigarettes, while the other two voted for it. Many California cities and counties have enacted similar bans. Governor Gavin Newsom has also allocated millions of dollars to combat vaping through a public awareness campaign. The council will bring the item back to its agenda in January.

ACTION NEWS MIDDAY, 12/17/2019, 52 SEC., LOCAL

Federal lawmakers appear set to raise the national smoking age to match the drinking age. A group of top senators have agreed to raise the federal tobacco sales age from 18 to 21. That includes e-cigarettes and other vaping devices. A number of states have already raised the tobacco sales age to 21 by state law. The sources say the change will be part of a sweeping year-end spending agreement that will be released later today. Once the House votes on the bill today, the Senate would then need to pass it by Friday to avoid a partial government shutdown. The bill appears likely to pass.

ACTION NEWS LIVE 6PM, 10/31/2019, 42 SEC., LOCAL

Fresno State nursing students are partnering with local leaders to provide easily accessible health, legal and education resources to folks in rural communities. The students set up a shop to provide the community with free flu shots, blood pressure screenings, health assessments and more. But today's stop offered much more than just healthcare. The Fresno State mobile health unit collaborated with Assemblyman Joaquin Arambula to cover other things like helping with education and immigration services.

VALLEY FOCUS, Saturday, October 12, 2019, 8:30 PM :30 Minutes, Local

VALLEY FOCUS, Sunday, October 13, 2019, 10:30 AM & 5PM, :30 Minutes, Local

Segment #3:

Local photographers are donating their time to give kids a chance to shine. In this special Children First- "Localish" collaboration, we introduce you to the Sweet Nectar Society. Sweet Nectar Society began in 2012 as an organization that really wanted to be able to give back to our community.

Segment #4:

Calling all foodies and wine lovers! A special fundraiser will help satisfy your taste buds. Pulling Strings will be held Friday, November 15, 2019, at 6:00 p.m. Known as a "friend-raiser", proceeds benefit UCP Central California. Keith Allen is a chef and board member of UCP Central California. He joined his spouse, Valley Focus host Liz Harrison, in the ABC30 studios to discuss the event and the services UCP provides. Pulling Strings includes culinary creations, fine wines, plus music. You can also bid on silent auction items. UCP Central California helps advance the independence of children and adults with special needs.

LATINO LIFE, Saturday, October 19, 2019, 8:30PM, :30 Minutes, Local

LATINO LIFE, Sunday, October 20, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #2:

Women have a place to be themselves without judgment and also talk about some tough topics. Real Authentic Women Wellness -- or RAWW -- is holding a new RAWWtalks on November 16, 2019, in Downtown Fresno. Diana Diaz is the founder of RAWW and created the nonprofit intending to build courageous women while enhancing women's mental, physical, sexual and spiritual health. Diaz joined Latino Life host Graciela Moreno on October 17 to discuss the importance of having a platform to open up about topics like sex, anxiety and depression, topics once considered taboo. The new RAWWtalks will have a spiritual theme and include keynote speakers Ana Flores Founder of the #WEALLGROW Latina Network and Dari Luna, Artist & Spiritual Guide Dariana Moriera.

VALLEY FOCUS, Saturday, November 9, 2019, 8:30PM, :30 Minutes, Local

VALLEY FOCUS, Sunday, November 10, 2019 10:30AM & 5PM, :30 Minutes, Local

Segment #2:

You can visit exquisitely decorated homes in the central valley and help Valley Children's Hospital. La Comida Guild is hosting its 66th Annual Home Tour December 5 and 6. With a theme of "Angels Among Us," the homes will be decked out in holiday décor, and visitors can enjoy a special holiday boutique. La Comida Guild President Janet Brown and Home Tour Chair Pamela Basmajian joined Liz Harrison in the ABC30 studios and discussed details on this fun holiday event. Funds raised will go to The Guilds Center for Community Health. The \$5 million endowment will help combat childhood obesity and support initiatives around asthma, diabetes, mental health and other services. Purchase your tickets online at [www.lacomidaguild.org](http://www.lacomidaguild.org).

LATINO LIFE, Saturday, November 16, 2019, 8:30PM, :30 Minutes, Local

LATINO LIFE, Sunday, November 17, 2019, 5PM, :30 Minutes, Local

Segment #2:

Residents in Fresno are getting together to strengthen relationships and outcomes in their neighborhoods. The nonprofit called Every Neighborhood Partnership connects churches and other community partners with schools and helps families through mentoring, sports programs and outreach events. The goal is to see children and families leading healthier lives and thriving. Daniel Dominguez is the Neighborhood Development Coordinator with ENP and says families have opportunities to connect with each other and in turn, become leaders within their own neighborhoods. He and Fresno resident Dalia Arenas were interviewed by Latino Life host Graciela Moreno in the ABC30 studios on November 14, 2019. They discussed how ENP is impacting lives all over the city.

Dr. Oz, Monday-Friday, 3PM, 1 Hour, Syndication

Currently in its eleventh season, the ten-time Daytime Emmy Award-winning syndicated daily series "The Dr. Oz Show" is hosted Dr. Mehmet Oz, accredited health expert, best-selling author, and world-renowned cardiac surgeon. "The Dr. Oz Show" is an informative hour that offers audiences the opportunity to learn about a wide range of health and wellness topics. Tackling the balance of mind, body, and spirit, Dr. Oz calls on specialists from a variety of disciplines for expert advice on how viewers can be their best selves.

<u>TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
Project Roadblock: Drunk Driving Prevention	:30	125
Community Calendar Events	:30	119

## CULTURE AND DIVERSITY

### ACTION NEWS LIVE 5PM, 11/03/2019, :48 SEC., LOCAL

A cultural celebration at Clovis Adult School as students in the English as a Second Language program, wore clothing representing their individual countries of origin. Students also had a chance to share traditional food and music. This student from Guatemala was one of the first to perform at today's multicultural fair. The ESL classes are designed for adults who want to improve their English reading, writing, speaking, and listening skills. And the annual gathering allows students from all over the world to help educate others about their native countries. Some 20 different countries were represented during the event.

### ACTION NEWS LIVE 6PM, 10/31/2019, :42 SEC., LOCAL

Fresno State nursing students are partnering with local leaders to provide easily accessible health, legal, and education resources to folks in rural communities. The students set up a shop to provide the community with free flu shots, blood pressure screenings, health assessments, and more. But today's stop offered much more than just healthcare. The Fresno State mobile health unit collaborated with Assemblyman Joaquin Arambula to cover other things, like helping with education and immigration services.

### ACTION NEWS AM LIVE, 11/07/2019, :30 SEC., LOCAL

Veronica Cortez, Educational Coordinator, said that we modify all of our carnival games, all of our activities for our students with special needs. So everything here is for them. Our students are partnered up together and they become their buddy for the day. Organizers say the event had two main purposes: to give visitors a fun and safe place to socialize; and to give the hosting students an appreciation and compassion for people who may have special needs.

### VALLEY FOCUS, Saturday, October 12, 2019, 8:30PM :30 Minutes, Local

### VALLEY FOCUS, Sunday, October 13, 2019, 10:30AM & 5PM, :30 Minutes, Local

#### Segment #1:

You have the chance to meet the daughter of the late, great Muhammad Ali. She's speaking at an event in Fresno designed to engage and inspire women. Maryum Ali will speak at the 6th Annual Women of Color Business Symposium on October 26, 2019, in Fresno. <https://www.fmbcc.com/>. Tara Lynn Gray is the CEO of the Fresno Metro Black Chamber of Commerce, which is hosting the event. She joined Valley Focus host Liz Harrison to talk about the event and the mission of FMBCC.

#### Segment #2:

Female active duty service members and veterans in the valley have an opportunity to connect with resources. The 6th Annual Central Valley Women's Stand Up is Monday, October 14, 2019 from 8 a.m. to 2 p.m. at Pardini's Catering and Banquets in North Fresno. The group, called Central Valley Veterans, is teaming up with other organizations to address concerns of women veterans and active duty female service members. Some of the resources available include clothing, food, haircuts, transportation, and childcare. The goal is to build lifelong supportive relationships with their sisters in arms. Deb Riordan and Kimberly Raymond with Central Valley Veterans visited the ABC30 studios October 10, 2019 and discussed details on the Stand Up and other events with Valley Focus host Liz Harrison.

#### Segment #3:

Local photographers are donating their time to give kids a chance to shine. In this special Children First "Localish" collaboration, we introduce you to the Sweet Nectar Society. Sweet Nectar Society began in 2012 and really wanted to be able to give back to our community.

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LATINO LIFE, Saturday, October 19, 2019, 8:30PM, :30 Minutes, Local

LATINO LIFE, Sunday, October 20, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #1:

Local community leaders will be honored in November for their impact on southeast Fresno. Southeast Fresno Community Economic Development Association, or SEFCEDA, will hold its annual Trailblazers for Prosperity Awards Luncheon Wednesday, November 6, 2019, at 11:30 a.m. at the Fresno Fairgrounds. SEFCEDA CEO Jose Leon Barraza says the organization is connecting southeast Fresno residents with job training and educational opportunities. SEFCEDA is also on a mission to create a new park and soccer complex in Southeast Fresno. Barraza joined Latino Life host Graciela Moreno in the ABC30 studios on October 17, 2019, to discuss the work of SEFCEDA and the luncheon that will honor community members for their contributions to the area.

Honorees include:

- Yvonne Romero, Former Fresno Bee Community Relations Officer
- Adrian Alvarez, Fresno Police Sergeant
- Dr. Joseph Jones, Fresno Pacific University President
- Robert Pao Ly, Business Owner
- Attorney Pat Brown, Lifetime Achievement Award
- Dr. Theresa Perez, Posthumous Award

Segment #2:

Women have a place to be themselves without judgment and also talk about some tough topics. Real Authentic Women Wellness, or RAWW, is holding a new RAWWtalks on November 16, 2019, in Downtown Fresno. Diana Diaz is the founder of RAWW and created the nonprofit intending to build courageous women while enhancing women's mental, physical, sexual and spiritual health.

Diaz joined Latino Life host Graciela Moreno on October 17 to discuss the importance of having a platform to open up about topics like sex, anxiety, and depression, topics once considered taboo. The new RAWWtalks will have a spiritual theme and include keynote speakers Ana Flores Founder of the #WEALLGROW Latina Network and Dari Luna, Artist & Spiritual Guide Dariana Moriera.

LATINO LIFE, Saturday, November 16, 2019, 8:30PM, :30 Minutes, Local

LATINO LIFE, Sunday, November 17, 2019, 5PM, :30 Minutes, Local

Segment #1:

Families in the 93722 zip code and surrounding communities now have easier access to services with bilingual staff. Centro La Familia Advocacy Services held a ribbon-cutting ceremony on November 13, 2019, for its new location at the Highway City Neighborhood Resource Center. The center is located at 4718 N. Polk Avenue and offers a range of comprehensive services for families and individuals, including parenting classes, home visitations, and support for victims of crime, citizenship assistance and help with basic needs. Centro La Familia Executive Director Margarita Rocha said, "We know that some of the issues that families face our transportation issues, how you get to services is difficult. So we're here to help navigate that, do the warm hand-off to other services." The new resource center was funded in

part by the Fresno County Department of Social Services. Centro La Familia has two other offices, located in West Fresno and another in Kerman. The building is also shared by Fresno County Public Library and other local organizations. The phone number for Centro La Familia's Polk location is (559) 369-6349.

Segment #2:

Residents in Fresno are getting together to strengthen relationships and outcomes in their neighborhoods. The nonprofit called Every Neighborhood Partnership connects churches and other community partners with schools and helps families through mentoring, sports programs and outreach events. The goal is to see children and families leading healthier lives and thriving. Daniel Dominguez is the Neighborhood Development Coordinator with ENP and says families have opportunities to connect with each other and in turn, become leaders within their own neighborhoods. He and Fresno resident Dalia Arenas were interviewed by Latino Life host Graciela Moreno in the ABC30 studios on November 14, 2019. They discussed how ENP is impacting lives all over the city.

Segment #3:

Mariachis and models will take center stage at Fiesta Navideña. The annual fundraising event organized by the Fresno County League of Mexican-American Women promises fun and a celebration of Latino culture. Fiesta Navideña is Saturday, December 7, 2019 at 10:30 a.m. at Pardini's in North Fresno. The morning starts with mariachis and a champagne brunch. The catwalk comes alive with women, men and children wearing fashion by local retailers. Fresno County LMAW uses all proceeds to support scholarships for local students. The day also includes a Posada plus Latino-inspired artwork, silent auction items and centerpieces. Lilia Chavez is a member of Fresno County League of Mexican-American Women, and she joined Latino Life host Graciela Moreno in the ABC30 studios November 14 to talk about the mission of the organization and to give a preview of what attendees can expect at Fiesta Navideña.

VALLEY FOCUS, Sunday, December 15, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #1:

Don't be surprised if you see people in blue vests walking around neighborhoods in the spring of 2020. Leadership Counsel for Justice and Accountability and its partner organizations are educating families about the 2020 Census. Having households fill out the 2020 Census is the goal but it will not be easy. The Central Valley is home to many populations considered "Hard-to-Count." Luis Huerta Silva is a Civic Engagement Coordinator with Leadership Counsel. He says some examples of hard-to-count populations include communities where there are immigrants, multi-family homes, renters and areas with inadequate internet access. Black communities, Latino communities, children ages 0-5 and single-parent homes are also considered difficult to count. Under the leadership of The Center at Sierra Health Foundation, workers will use different skill sets to reach as many people as possible. They cannot help them fill out the Census, but they can educate them about the importance of filling out the form. Money for communities is on the line. Silva says for every person counted in the Census, a community accesses \$20,000 in federal funding for infrastructure, education, and public programs essential to quality of life. Silva joined Valley Focus host Liz Harrison in the ABC30 studios December 11, 2019. They discussed outreach efforts and key deadlines for the 2020 Census. April 1, 2020 is Census Day and households are encouraged to turn in their Census forms by April 30, 2020.

<https://californiacensus.org/>

<u>TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
Dia de los Muertos: Holiday Celebration	:30	27
SEFCEDA: Trailblazers for Prosperity	:30	74
Fiesta de Navideña: Scholarship Fundraiser	:30	38
Community Calendar Events	:30	119

## EDUCATIONAL ISSUES IN THE VALLEY

Children and teenagers are vaping, and you may not even notice. Youth are finding ways to vape without detection. ABC30 will air its new Children First program, Vaping Crisis, on Sunday, December 15, 2019 at 6:30 p.m. Action News anchors Margot Kim and Cory James host the television special focusing on the rise of vaping among youth.

The special includes the latest research from the Mayo Clinic and Centers for Disease Control and Prevention. According to the CDC, over 2,000 lung injuries and 45 deaths in the United States are vaping-related, including two deaths in the Central Valley. The special includes the story of a teenager who is addicted to vaping and why it is difficult to kick the habit. Fifteen thousand vaping flavors are on the market, with many sweet flavors appealing to teens. Learn what local educators, health experts and law enforcement are doing to combat the problem of vaping among youth. Tulare County Office of Education's Choices program is helping fifth graders learn about the dangers of vaping with an eye-opening presentation. Valley Children's Medical Director of Emergency Medicine, Geetanjali Srivastava shares how vaping can lead to various health problems among youth. ABC30 also reveals clever ways kids are concealing vapes. The special also includes helpful resources parents and students can use to learn more about vaping and learn how to quit.

Children First is a year-round effort focusing on challenges and opportunities among our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations working with children. The Children First campaign includes half-hour programs like "Vaping Crisis", thirty-second public service announcements and special stories on Action News. <http://www.abc30.com/childrenfirst>. ABC30 thanks its partners for putting Children First in the Central Valley.

### CILDREN FIRST: CHOOSE KINDNESS

Saturday, October 5, 8:30PM, :30 Minutes, Local

Saturday, November 23, 8:30PM :30 Minutes, Local

Sunday, November 24, 10:30AM & 2:00PM, :30 Minutes, Local

Positivity is spreading with acts of kindness! ABC30 will air its new Children First program, Choose Kindness, on Sunday, September 29, 2019 at 6:30 p.m. Action News anchors Amanda Venegas and Tony Cabrera host the television special focusing on programs promoting kindness in our community.

The special includes the inspiring program called "dude, be nice." Students at Tulare Western High School perform acts of kindness year-round, including donating new shoes to children, food to low income families and promoting a positive campus culture. Sundale Union School students play games with younger kids with a message of inclusivity and character. Photographers from the Sweet Nectar Society donate their time and talent to spotlight children with special needs in their photo sessions. Kids at Malloch Elementary in Fresno are sprucing up their Kindness Garden. A boy scout embarks on a mission to honor the dead. A Fresno State student struggling to pay tuition is surprised and amazed at the generosity of strangers.

Children First is a year-round effort focusing on challenges and opportunities among our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations working with children. The Children First campaign includes half-hour programs like "Choose Kindness", thirty-second public service announcements and special stories on Action News. <http://www.abc30.com/childrenfirst>. ABC30 thanks its partners for putting Children First in the Central Valley.

VALLEY GROWN, Saturday, November 30, 2019, :30 Minutes, Local

VALLEY GROWN, Sunday, December 29, 2019, :30 Minutes, Local

From luffa sponges to street tacos with fresh peaches, California's Central Valley is home to some of world's best produce and products. Come along as we explore what it means to be "Valley Grown."

ACTION NEWS MIDDAY, 10/15/2019, :56 SEC., LOCAL

In Education Watch, with the swipe of a pen, Governor Gavin Newsom approved some wide-ranging changes to schools. California is now the first state in the country to require late start times at many schools. The new bill will push back start times for middle schools to 8 a.m. or later, and high schools to 8:30. It's all an effort to give students more sleep. Research shows that later start times have a positive impact on grades and attendance. But the change could be tough for parents who have to get to work. The Merced Union High School District says they plan to look into the possibility of getting a rural district exemption. Fresno Unified told us their middle schools are already aligned with the structure, but the high schools will have to make some changes.

ACTION NEWS LIVE 6PM, 10/24/2019, :51 SEC., LOCAL

A group of Fresno State students is getting their peers to the polls. The University's NAACP chapter played a big role in the signing of a new bill. The Fresno State chapter has hosted dozens of events on campus, encouraging students to vote. They also testified to lawmakers about Assembly Bill 963. Now signed into law, the bill designates that all California public universities have a Civic and Voter Empowerment Coordinator on campus in addition to other resources to educate students on their voting rights.

ACTION NEWS LIVE 6PM, 10/24/2019, 1:15 MIN., LOCAL

Vaping is an epidemic Visalia Unified school officials say is on the rise on many of their campuses, and they want parents to know how to look for the warning signs. Frank Escobar says the goal is to really further educate parents, allowing them to be aware of what vaping is, and how it affects their students, and what to look for. Frank Escobar with the Visalia Union School District says they're teaming up with the Police Department, the California Health Collaborative, and the Tulare County Office of Education in hosting a forum to inform parents of the dangerous trend. Escobar says it's one of the top issues they're seeing among high school and middle school students. There have been several deaths across the country possibly linked to vaping, even some here in the central valley, pushing city leaders to start considering a vaping ordinance. Escobar says the forum will help parents learn more about vaping, and how students could be hiding the habit.

ACTION NEWS SPECIAL EDITION 8:00 PM, 10/26/2019, 1:04 MIN., LOCAL

"Super Saturday" returned to Fresno State today. The event allows African American students and their parents to get information on what Fresno State has to offer. Several different sessions were held for different age groups. From middle school students all the way to transfer students, each session provided the information needed for each group. Organizers say even if the students don't go to Fresno State, the event still provides the information needed to go further with their education.

ACTION NEWS LIVE 6PM, 11/05/2019, :50 SEC., LOCAL

The Fresno Rescue Mission was the site of a very moving signing day ceremony. Several residents who finished an 18-month program signed a letter of intent to attend Fresno City College. Just about all of them were living on the streets less than two years ago. They got sober and were hoping education could give them the fresh start they need. The men appreciated the support and were grateful for the opportunity.

ACTION NEWS MIDDAY, 11/14/2019, :30 SEC., LOCAL

You have a chance to get a job working in a Fresno Unified classroom. The district is hoping to fill a variety of positions and will host a teacher expo tonight for future candidates. The starting salary at Fresno Unified for a fully credentialed teacher is around \$51,000. This expo will have details on various financial incentives to help candidates earn their degree and credentials. Some of the hard-to-fill subjects are math, science, special education, and bilingual dual immersion courses. The expo is open to anyone interested in teaching.

ACTION NEWS LIVE 4PM, 11/30/2019, 1:21 SEC., LOCAL

At the Merced County Office of Education - Foster Youth Services, staff are doing much more than just checking up on grades. While all school districts are required to have a plan in place for foster youth, Merced County's Office of Education is the center of advocacy for foster youth and currently serves around 450 youth each year. Sandra Stevens' educational liaison said they're moved around a lot and they've had a lot of adults in their lives that have let them down every time they change school placements; it can put them back 4-6 months academically. From day one, staff hit the ground running to make sure foster students and their new families have all the support they need to succeed. Right now, one of their biggest needs is educational advocates, a person who legally holds a foster student's education rights and makes education decisions.

ACTION NEWS LIVE 5PM, 11/03/2019, :48 SEC., LOCAL

A cultural celebration at Clovis Adult School today as students in the English as a Second Language program wore clothing representing their individual countries of origin. Students also had a chance to share traditional food and music. A student from Guatemala was one of the first to perform at today's multicultural fair. The ESL classes are designed for adults who want to improve their English reading, writing, speaking, and listening skills. And the annual gathering allows students from all over the world to help educate others about their native countries. Some 20 different countries were represented during today's event.

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VALLEY FOCUS, Saturday, October 12, 2019, 8:30PM :30 Minutes, Local

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VALLEY FOCUS, Sunday, December 15, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #1:

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Segment #2:

Students can show off their creativity and win prizes at the Slick Rock Student Film Festival. The competition is open to Central Valley students in grades 7-12. Tulare County Office of Education organizes the competition every year and showcases the work of hundreds of students. TCOE Public Information Officer Rob Herman and past Slick Rock winner Kaleb Kent discussed the competition with Valley Focus host Liz Harrison December 11, 2019 in the ABC30 studios. Kent won in the 2019 Advertising category for his commercial. Slick Rock has several categories from PSAs to Documentary. Students use everything from iPads to industry quality cameras to record their projects. The deadline to

enter the 2020 Slick Rock Student Film Festival is March 6, 2020. Finalists will get to walk the red carpet during a special ceremony at Visalia Fox Theatre in May. Get more information on how to enter at <http://www.tcoe.org/slickrock/>

<u>TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
Disney Campaign: Choose Kindness	:30	79
Disney Campaign: Choose Kindness	:15	36
Marjaree Mason Center: Top Ten Women	:15	46
Dia de los Muertos: Holiday Celebration	:30	27
Fiesta de Navideña Scholarship Fundraiser	:30	38
Fresno Historical Society: Civil War Revisited	:30	38
Community Calendar Events	:30	119
EEO: Job Vacancy Listings	:30	24
Project Road Block: Drunk Driving Prevention	:30	125
FCC Public File Kids Report Location	:30	8

#### **AFFORDABLE HOUSING & ECONOMY**

##### **ACTION NEWS LIVE 4PM, 10/10/2019, :20 SEC., LOCAL**

A project bringing affordable new housing to Fresno's Chinatown took a step forward today. The City Council approved a partnership agreement today. This is an artist's rendering of the 4-story mixed-use development slated to go up at F Street and Mariposa. It will include 57 rental units. The site is located within one block of a proposed high speed rail station. There is no word on when construction might begin.

##### **ACTION NEWS LIVE 4PM, 10/18/2019, :51 SEC., LOCAL**

Fresno Mayor Lee Brand was joined by several other mayors from around the valley as they discussed housing issues in their city. The meeting was held by the California Association of Realtors at Fresno State. Topics ranged from the demand of housing due to major infrastructure projects that created jobs like high speed rail, to alleviating those who are rent-burdened or spend a majority of their paycheck just for housing. The mayors also touched on homeless issues in their city and plans to provide affordable housing for those to get off the streets. However, the association says without a solid solution in the state, California is far from meeting the demand of low-income housing.

##### **ACTION NEWS LIVE 6PM, 10/23/2019, :42 SEC., LOCAL**

A lumber yard is currently home to the Visalia Arts Consortium, but they won't be going anywhere. The city says Self-Help Enterprises will develop 81 affordable housing units along with artist loft spaces and space for the consortium. As part of a statement to Action News, Self-Help CEO Tom Collishaw said they are excited to create affordable housing opportunities in Visalia, while adding a robust partnership with the arts community to provide living, working, teaching, and gallery space downtown.

##### **ACTION NEWS LIVE 11PM, 10/29/2019, :25 SEC., LOCAL**

The "Clovis way of life" isn't for everyone, according to a new lawsuit. It claims the city discriminates by not building enough affordable housing. Action News anchor Cory James has more about the complaint and the response from the city.

ACTION NEWS LIVE 4PM, 10/30/2019, :52 SEC., LOCAL

An affordable housing nonprofit honored one of its incorporators and longtime board members today. Self-Help Enterprises held a surprise celebration for Ralph Rosedale by naming Sierra Village Apartments' community center after him. Self-Help officials say Rosedale helped lay the foundation for the first self-help housing nonprofit in the country, which has helped thousands of low-income families build their own homes. He's credited with playing a critical role in legislation that became the core funding for the nonprofit.

ACTION NEWS LIVE 11PM, 12/01/2019, :53 SEC., LOCAL

Building Industry Association CEO Mike Prandini says it costs about \$290,000 to build the average home in Fresno or Clovis. Part of that is development fees between \$30,000-\$40,000 per home and rising. Governor Gavin Newsom promised to speed up housing development to help with affordability, but so far it hasn't really happened, and new regulations take effect on January 1, 2020, like mandatory solar paneling. Prandini expects a rush on permits before the year ends, so builders can do as much as possible under 2019 rules.

ACTION NEWS LIVE 6PM, 12/16/2019, :40 SEC., LOCAL

Tonight the Merced City Council is considering buying five acres of property at Childs Avenue and B Street from the County. The purchase price is listed at just over \$1 million. The land would be used to build 30 units of what officials call "permanent supportive housing," which is geared toward helping the homeless. Tonight's meeting started at 6:00 at the Merced Civic Center.

ACTION NEWS LIVE 11, 12/17/2019, :42 SEC., LOCAL

New housing is going up in Kerman. A groundbreaking was held today for the "Gateway Villas Apartments." It will offer 30 three-bedroom and 30 two-bedroom units. Gateway Villas will have a two-story garden-style layout, a children's play area, and a pool. Activities will be provided in the community room at no cost, including an after-school program offering youth mentoring and homework assistance being offered in partnership with the City of Kerman. The property is being developed by Willow Partners, LLC as affordable housing.

ABC30/TOYS FOR TOTS MARATHON WEEKEND, 12/6-12/8/2019

KFSN sponsored the Toys for Tots Marathon Weekend. The three-day toy drive generated 10,238 toys and \$45,871. Coverage included live shots in all newscasts plus special cut-ins, PSAs, and stories on all platforms. This is the largest toy drive in Fresno County. Toys for Tots' continued coverage includes promoting Disney's World's Ultimate Toy Drive through December 15.

LATINO LIFE, Saturday, October 19, 2019, 8:30PM, :30 Minutes, Local

LATINO LIFE, Sunday, October 20, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #1:

Local community leaders will be honored in November for their impact on southeast Fresno. Southeast Fresno Community Economic Development Association, or SEFCEDA, will hold its annual Trailblazers for Prosperity Awards Luncheon Wednesday, November 6, 2019, at 11:30 a.m. at the Fresno Fairgrounds. SEFCEDA CEO Jose Leon Barraza says the organization is connecting southeast Fresno residents with job training and educational opportunities. SEFCEDA is also on a mission to create a new park and soccer complex in Southeast Fresno. Barraza joined Latino Life host Graciela Moreno in the ABC30 studios on October 17, 2019, to discuss the work of SEFCEDA and the luncheon that will honor community members for their contributions to the area.

Honorees include:

- Yvonne Romero, Former Fresno Bee Community Relations Officer
- Adrian Alvarez, Fresno Police Sergeant
- Dr. Joseph Jones, Fresno Pacific University President
- Robert Pao Ly, Business Owner
- Attorney Pat Brown, Life-Time Achievement Award
- Dr. Theresa Perez, Posthumous Award

VALLEY FOCUS, Saturday, November 9, 2019, 8:30PM, :30 Minutes, Local

VALLEY FOCUS, Sunday, November 10, 2019 10:30AM & 5PM, :30 Minutes, Local

Segment #1:

The next time you go shopping, pick up an extra toy to make the holidays brighter for kids in need. The annual Toys for Tots Marathon Weekend is December 6-8. Fresno County Marine Corps League is collecting toys for children in need. Jessica Montano is the Coordinator for Fresno County Toys for Tots. She says the goal this season is 50,000 toys. Marathon Weekend is Fresno County's largest Toys for Tots drive, and toys collected during that time will go a long way to meet the goal. Several other drives will also take place between now and mid-December to reach the 50,000 goal. Montano says people can drop off new, unwrapped toys anywhere you see the Toys for Tots train. During Marathon Weekend, volunteers will be at the River Park Shopping Center in North Fresno collecting toys and money. ABC30's parent company, Disney, will also donate a dollar to Toys for Tots for every toy donated at your nearest Disney Store in the campaign known as the World's Ultimate Toy Drive. All toys and money collected locally will stay in the area. [For more information of how to donate click here.](#)

LATINO LIFE, Saturday, November 16, 2019, 8:30PM, :30 Minutes, Local

LATINO LIFE, Sunday, November 17, 2019, 5PM, :30 Minutes, Local

Segment #1:

Families in the 93722 zip code and surrounding communities now have easier access to services with bilingual staff. Centro La Familia Advocacy Services held a ribbon-cutting ceremony on November 13, 2019, for its new location at the Highway City Neighborhood Resource Center. The center is located at 4718 N. Polk Avenue and offers a range of comprehensive services for families and individuals including parenting classes, home visitations, support for victims of crime, citizenship assistance, and help with basic needs. Centro La Familia Executive Director Margarita Rocha said, "We know that some of the issues that families face are transportation issues; how you get to services is difficult. So we're here to help navigate that, do the hand-off to other services." The new resource center was funded in part by the Fresno County Department of Social Services. Centro La Familia has two other offices located in West Fresno and another in Kerman. The building is also shared by Fresno County Public Library and other local organizations. The phone number for Centro La Familia's Polk location is (559) 369-6349.

VALLEY FOCUS, Sunday, December 15, 2019, 10:30AM & 5PM, :30 Minutes, Local

Segment #1:

Don't be surprised if you see people in blue vests walking around neighborhoods in the spring of 2020. Leadership Counsel for Justice and Accountability and its partner organizations are educating families about the 2020 Census. Having households fill out the 2020 Census is the goal, but it will not be easy. The Central Valley is home to many populations considered "Hard-to-Count." Luis Huerta Silva is a Civic Engagement Coordinator with Leadership Counsel. He says some examples of hard-to-count populations include communities where there are immigrants, multi-family homes, renters and areas with inadequate internet access. Black communities, Latino communities, children ages 0-5 and single-parent homes are also considered difficult to count. Under the leadership of The Center at Sierra Health Foundation, workers will use different skill sets to reach as many people as possible. They cannot help them fill out the Census, but they can educate them about the importance of filling out the form.

Money for communities is on the line. Silva says for every person counted in the Census, a community accesses \$20,000 in federal funding for infrastructure, education, and public programs essential to quality of life. Silva joined Valley Focus host Liz Harrison in the ABC30 studios December 11, 2019. They discussed outreach efforts and key deadlines for the 2020 Census. April 1, 2020 is Census Day and households are encouraged to turn in their Census forms by April 30, 2020.

<https://californiacensus.org/>

<u>TITLE</u>	<u>LENGTH</u>	<u>APRX. AIRINGS</u>
Disney's World of Toys	:30	41
Disney's World of Toys	:15	62
Toys for Tots Marathon Weekend Toy Drive	:30	108
Toys for Tots Marathon Weekend	:04	32
SEFCEDA Trailblazers for Prosperity	:30	74
Community Calendar Events	:30	119
EEO Job Vacancy Listings	:30	24

#### OUTREACH EFFORTS 4th QUARTER 2019

##### **KFSN Raises D. V. Awareness**

October is Domestic Violence Awareness Month. One out of four women will experience abuse in her lifetime. KFSN supported the Marjaree Mason Center domestic violence shelter with a special PSA promoting its annual fundraiser, the Top Ten Professional Women and Leading Business Awards. The luncheon on October 15 drew more than 1,100 people. KFSN anchor Graciela Moreno was the emcee. Rosie Hidalgo, a leading expert on domestic violence prevention, was the keynote speaker.

- Personal Appearances
  - 10/9: Executive Producer of Digital Media Ricky Courtney recently visited Fresno State's Department of Media, Communications and Journalism, where he talked to students about the news business across all of our platforms.



- 10/9: Digital Executive Producer Rickey Courtney, Programming Manager Charlene Ciavaglia, and Rose Greene from the Business Department attended the California State University, Fresno Fall 2019 Career and Internship Fair. They met with students and alumni discussing various career opportunities, including the internship program offered at ABC30.



- 10/15: KFSN employees Brandon Ridge, Dan Adams, Aurora Diaz, Alyria Wiebe, Charlene Ciavaglia, Patrice Coulter, Shelby Maxwell, Andrea Bressel, Greg Baker, Graciela Moreno, Patty Collins, Rose Greene, Julie Tymn, and Kristin Groth attended the Top Ten Professional Women and Leading Business Awards.



### **KFSN Time Travel**

KFSN helped visitors take a step back in time at the Annual Civil War Revisited in Fresno County. Thousands of students and families attended one of the largest living history events west of the Mississippi. Reenactors talked about the importance of not repeating mistakes of the past. The event included educational exhibits, entertainment, and tours of Kearney Mansion. Proceeds benefited the Fresno Historical Society.



- KFSN is raising awareness about Domestic Violence Prevention Month by encouraging employees and viewers/followers to wear purple on October 24. KFSN partners with Marjaree Mason Center, the largest domestic violence shelter in the Central Valley.

- Personal Appearances
  - 10/19: KFSN employees Aurora Diaz, Ricky Courtney, Jason Wallace, Rose Greene, Tim Sarquis, Matt Brincefield, Rudy Rendon, and Shelby Maxwell attended Civil War Revisited Camp Night.

### **KFSN VoluntEARS Break Record**

Eighteen KFSN employees participated in the Walt Disney Television Day of Service on October 24. These VoluntEARS broke a record at the Central California Food Bank in Fresno by filling 715 holiday food bags! The bags of food will go to families in need.

<https://twitter.com/abc30/status/1187599306938650624?s=11>



### **KFSN Hosts Future Creatives**

Monache High School's Video Production class was given a tour of the ABC30 Studio and Newsroom. They met with Tim Sarquis, who showed the students a Localish story and gave insight into the state of the industry, the need for innovation in storytelling, camera techniques, and technology.

- Personal Appearances
  - 10/25: KFSN reporter Gilbert Magallon emceed Noche en el Barrio for Fresno Barrios Unidos.

### **KFSN: La Catrina de Visalia**

KFSN community affairs teamed up with the Localish team on the story of La Catrina de Visalia on Dia de los Muertos. Multi-media journalist Brandon Johansen and Executive Producer of Public Affairs Aurora Diaz interviewed Lety Valencia in English and Spanish. Johansen used several cameras, including GoPro. He captured Valencia's transformation to the 7-foot tall catrina whose outfits pay tribute to Mexican culture and traditions. <https://abc30.com/localish/meet-the-woman-behind-la-catrina-de-visalia/5665001/>



### **KFSN Supports Toys for Tots**

KFSN will support Toys for Tots with a PSA promoting the Fresno County Toys for Tots Marathon Weekend, December 6-8. It is the largest toy drive in Fresno County with a goal of helping 50,000 children. KFSN will also air special PSAs supporting the World's Ultimate Toy Drive in partnership with Walt Disney Television.

### **KFSN Honors Trailblazers**

KFSN is committed to helping underserved communities. Its 8-year partnership with Southeast Fresno Community Economic Development Association (SEFCEDA) continued with the Annual Trailblazers for Prosperity Awards Luncheon November 6. KFSN promoted the event, and reporter Gilbert Magallon emceed the luncheon. Proceeds will help SEFCEDA boost education and job training opportunities in Southeast Fresno.



- KFSN launched its promotion of the World's Ultimate Toy Drive this week by airing the PSA on its Valley Focus public affairs show. KFSN will also create a webpage, social media posts and air the PSAs through December 15.
- Personal Appearances
  - 11/6: Executive Producer of Public Affairs Aurora Diaz, Local Sales Manager Greg Baker, Staff Accountant Rose Greene, Facilities Maintenance Engineer Tom Moscatelli, and Editor Luis Ramentas attended SEFCEDA Trailblazers for Prosperity Awards Luncheon in Fresno.
  - 11/7: Executive Producer of Public Affairs Aurora Diaz attended the Fresno Boys and Men of Color Arthop in Fresno.

### **KFSN Supports New APAPA**

Asian Pacific Islander American Public Affairs (APAPA) launched its new Fresno chapter November 16 with a special dinner. KFSN anchor Dale Yurong emceed the event. APAPA has 30,000 members nationwide and empowers Asian Pacific Islander Americans in civic and public affairs. APAPA founder CC Yin owns 32 McDonald's restaurants.

### **KFSN Director Inspires Youth**

KFSN held its Youth Advisory Council meeting November 13. Guest speaker was KFSN Director Kevin Pendergrass, who gave attendees a special behind-the-scenes look at the world of directing newscasts. They watched producers and directors from the control room and caught additional action in the studio. KFSN is the only local station with a Youth Advisory Council. Members meet quarterly and give KFSN feedback on stories, platforms, and events.



- Personal Appearances
  - 11/9: Anchor Warren Armstrong emceed the Star Spangled Ball in Fresno benefiting Central Valley Veterans.
  - 11/13: Anchor Warren Armstrong emceed the National Philanthropy Day awards luncheon in Fresno.
  - 11/15: Anchor Liz Harrison hosted Pulling Strings, a fundraiser benefiting UCP Central California. Executive Producer of Digital Media Ricky Courtney, Local Sales Manager Greg Baker, and Anchor Graciela Moreno were in attendance.
  - 11/16: Anchor Sara Sandrik emceed the Miss Merced County pageant in Merced.
  - 11/16: Anchor Graciela Moreno and Executive Producer of Public Affairs Aurora Diaz attended RAWWTalks in Fresno.

#### **Fighting Alzheimer's**

KFSN Anchor Graciela Moreno recently met with California Governor Gavin Newsom and former California First Lady Maria Shriver as part of the Governor's new Alzheimer's Task Force. The goal is to bring media, caregivers, researchers, affected families, and others together to share ideas to take on California's second leading cause of death.

#### **KFSN Supports Toys for Tots**

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### **KFSN: Fiesta Navideña**

KFSN sponsored Fiesta Navideña, which celebrates Latino traditions during the holiday season. Action News reporter Nathalie Granada emceed the fundraiser, which featured a fashion show with dresses from different regions in Mexico. Mariachis, plus a children's posada, were also part of the festivities. Check out iPhone highlights: <https://www.facebook.com/ABC30/videos/1274656442735897/>



- Personal Appearances
  - 12/6: Marketing/Community Engagement Director Brandon Ridge presented a check to Fresno County Toys for Tots during the Marathon Weekend.
  - 12/7: Anchors Margot Kim and Jason Oliveira emceed Amelia's Angels Foundation Christmas Celebration in Fresno.
  - 12/7: Executive Producer of Public Affairs Aurora Diaz, Director Keith Anzoleaga, Account Executives Patrice Coulter and Patty Collins attended Fiesta Navideña in Fresno.

### **KFSN VoluntEARS Toy Shop**

Young patients at Valley Children's Hospital in Madera had a "toy shopping" experience, thanks to a grant from the Walt Disney Company. KFSN VoluntEARS helped children select free toys. Patients who could not leave their rooms selected their toys via iPad, and VoluntEARS delivered the toys to them. VoluntEARS also did craft activities with kids.



- Personal Appearances
  - 12/13: Anchors Cory James, Corin Hoggard, Meteorologist Madeline Evans, General Manager Dan Adams, Marketing/Community Engagement Director Brandon Ridge, Executive Producer of Public Affairs Aurora Diaz, Promotions Producer Reuben Guerra, and Art Director Chad Mooney were VoluntEARS at Valley Children's Hospital in Madera.
  - 12/14: Anchor Margot Kim sang the National Anthem at the annual Christmas Celebration Luncheon for FORCE [Fresno Organization of Retired City Employees] in Fresno.

## ABC30 half-hour special focusing on vaping

(Fresno, CA) – Children and teenagers are vaping and you may not even notice. Youth are finding ways to vape without detection. ABC30 will air its new Children First program, Vaping Crisis, on Sunday, December 15, 2019 at 6:30 p.m. Action News anchors Margot Kim and Cory James host the television special focusing on the rise of vaping among youth.

The special includes the latest research from the Mayo Clinic and Centers for Disease Control and Prevention. According to the CDC, over 2,000 lung injuries and 45 deaths in the United States are vaping-related, including two deaths in the Central Valley. The special includes the story of a teenager who is addicted to vaping and why it is difficult to kick the habit. Fifteen thousand vaping flavors are on the market, with many sweet flavors appealing to teens. Learn what local educators, health experts and law enforcement are doing to combat the problem of vaping among youth. Tulare County Office of Education's Choices program is helping fifth graders learn about the dangers of vaping with an eye-opening presentation. Valley Children's Medical Director of Emergency Medicine, Geetanjali Srivastava shares how vaping can lead to various health problems among youth. ABC30 also reveals clever ways kids are concealing vapes. The special also includes helpful resources parents and students can use to learn more about vaping and learn how to quit.

Children First is a year-round effort focusing on challenges and opportunities among our youth in Central California. The program shows how the average person can make a difference in a child's life and highlights local organizations working with children. The Children First campaign includes half-hour programs like "Vaping Crisis", thirty-second public service announcements and special stories on Action News. <http://www.abc30.com/childrenfirst> ABC30 thanks its partners below for putting Children First in the Central Valley.



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