



KOKH Oklahoma City
1228 E Wilshire Blvd
Oklahoma City, OK 73111

Mentzer Media Services
600 Fairmount Ave
Ste 306
Towson, MD 21286

Contract # 1848645
Schedule Dates 06/11/14-06/16/14
Advertiser Mary Fallin for Governor-R (22997)
Agency Mentzer Media Services (1381)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 85/100/727 (636283)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Wood,Christy
Phone/Fax /
CPE 85/100/727
Account Types National/Political Candidate Agency BRD
Billing Type Standard
Comments FALLIN FOR GOVERNOR
BRAD PHILIPPS

Date Entered 06/05/14
Last Modified 06/05/14
Entered By Victoria Nowell
CO-OP No
Headline # 10323840
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$337.50
Net Total \$1,912.50
Sales Tax

Oklahoma City (KOKH)
By Broadcast Month **Spots** **Rate**
Jun. 2014 7 \$2,250.00
Grand Total: 7 \$2,250.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	06/11/14-06/11/14	1	1:00	5P- Two and a Half Men 2				1					1	\$250.00	\$250.00	Oklahoma City (KOKH)	TWO & A HALF MEN	6/5/14
2.0	Normal Line / SPOT (2)	06/16/14-06/16/14	1	1:00	5P- Two and a Half Men 2		1							1	\$250.00	\$250.00	Oklahoma City (KOKH)	TWO & A HALF MEN	6/5/14
3.0	Normal Line / SPOT (3)	06/16/14-06/16/14	1	1:00	6P- Two and a Half Men		1							1	\$550.00	\$550.00	Oklahoma City (KOKH)	TWO & A HALF MEN	6/5/14
4.0	Normal Line / Prime (4)	06/13/14-06/13/14	1	1:00	8P- FOX-24: Live Another Day (Friday)						1			1	\$600.00	\$600.00	Oklahoma City (KOKH)	24: LIVE ANOTHER DAY (R)	6/5/14
5.0	Normal Line / News (5)	06/14/14-06/14/14	1	1:00	9:30P- News-Fox 25 Primetime News @ 9 Newscentral							1		1	\$200.00	\$200.00	Oklahoma City (KOKH)	FOX 25 NEWS @ 9P	6/5/14
6.0	Normal Line / News (6)	06/13/14-06/13/14	1	1:00	10P- News-Fox 25 Late Edition Newscentral						1			1	\$200.00	\$200.00	Oklahoma City (KOKH)	FOX 25 LATE EDITION LIVE NEWS	6/5/14
7.0	Normal Line / News (7)	06/16/14-06/16/14	1	1:00	10P- News-Fox 25 Late Edition Newscentral		1							1	\$200.00	\$200.00	Oklahoma City (KOKH)	FOX 25 LATE EDITION LIVE NEWS	6/5/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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ORDER WORKSHEET

Rep Order# 10323840 Ver# 3 Status Confirmed Traffic Order# 1848645 Printed: 06/05/14 10:57 AM Duplicate 1 of 2
 EC'd Yes Last Received: 06/05/14 10:37 AM
 Showing Buylines: All Buylines

Station KOKH-TV OKLAHOMA CITY
 Advertiser (NW80) POLITICAL
 Product FALLIN FOR GOVERNOR
 Estimate# 727
 Buyer Christy Wood

Agency (MENT) MENTZER MEDIA SERVICES
 600 FAIRMOUNT AVE, SUITE 306
 TOWSON, MD 21286
 Agency C/P1/P2/E 85/100/727
 Flight Dates 06/11/14-06/17/14

Rep Firm MILLENNIUM SALES & MARKETING
 Sales Office (DC) WASHINGTON
 Salesperson (BPH) BRAD PHILIPPS
 Sales Assistant
 Salesperson Phone# 202-955-5342
 Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W	5P-530P	TWO & A HALF MEN	60	1.6	1.6	\$250.00	06/11-06/11	1	1	1	\$250.00
2	M	5P-530P	TWO & A HALF MEN	60	1.6	1.6	\$250.00	06/16-06/16	1	1	1	\$250.00
3	M	6P-630P	TWO & A HALF MEN	60	2.9	2.9	\$550.00	06/16-06/16	1	1	1	\$550.00
4	F	8P-9P	24: LIVE ANOTHER DAY (R)	60	3.2	3.2	\$600.00	06/13-06/13	1	1	1	\$600.00
5	Sa	9P-950P	FOX 25 NEWS @ 9P	60	8.8	8.8	\$200.00	06/14-06/14	1	1	1	\$200.00
6	F	10P-1030P	FOX 25 LATE EDITION LIVE NEWS	60	1.2	1.2	\$200.00	06/13-06/13	1	1	1	\$200.00
7	M	10P-1030P	FOX 25 LATE EDITION LIVE NEWS	60	1.2	1.2	\$200.00	06/16-06/16	1	1	1	\$200.00

---REPORT TOTALS---

Report Totals: 7 / \$2,250.00

---SALES MONTHLY TOTALS---

Jun2014: 7/ \$2,250.00

Order Totals: 7 / \$2,250.00 Total GRPS: 20.5

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Sales Assistant
Salesperson Phone# 202-955-5342
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--- COMPETITIVE ---

Market Totals	\$48,076.92	CABL .00%	KAUT .00%	KFOR 31.17%	KOCB .00%	KOCO 27.43%
		KOKH 4.68%	KWTV 36.72%	UNKN .00%		

Books [null]
Demos RA35+P

--- CREDIT RISK ---

STANDARD CREDIT TERMS

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KOKH-TV / Oklahoma City Date: 6/4/14

I, Tammie Wingrove
being/on behalf of: Fallin For Governor Campaign
a legally qualified candidate of the Republican
political party for the office of: Governor
in the Primary
election to be held on: June 24, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Varies	6/11-6/17			

Attach proposed schedule with charges (if available): \$ 2250⁰⁰ - Gross

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge
During A Political Window, The Following Certification Is Required:

I, Ashley Hahn, Follin For Governor Campaign
(name of federal candidate or authorized committee) hereby certify that the
programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the
programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that
identifies the candidate, the office being sought, and that the candidate has approved
the broadcast.
- ☐ the television programming contains a clearly identifiable photograph or similar
image of the candidate for a duration of at least four seconds, and a simultaneously
displayed printed statement identifying the candidate, that the candidate approved the
broadcast, and that the candidate and/or the candidate's authorized committee paid for
the broadcast.

Ashley Hahn

signature of candidate or authorized committee

Ashley Hahn

printed name

5/30/14

date

I represent that the payment for the above described broadcast time has been furnished by:

Ashley Haba, Tallin for Governor Campaign
and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Mike Diaba

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5/30/14

Date

[Signature]

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

T. Dabkowski

Printed Name

Director of Sales

Title