

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, NECSEMA, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

### Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

#### Station time requested by:

Agency name: SRH Media Inc.

Address: PO Box 367, Spencerville, MD 20868

Contact:

Phone number: 301-879-0010

Email: info@srhmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: NECSEMA (NEW ENGLAND CONVENIENCE STORE AND ENERGY MARKETING ASSOCIATION)

Address: 1044 CENTRAL STREET, SUITE 203

Contact:

Phone number: 781-297-9600

Email: <http://www.necsema.net/>

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

<http://www.necsema.net/board-of-directors.html> - ATTACHED -

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

**Advertiser/Sponsor**

Signature: \_\_\_\_\_

Name: NECSEMA

Date of Request to Purchase Ad Time: 5/17/21

**Station Representative**

Signature: \_\_\_\_\_

Name: William McGowan

Date of Station Agreement to Sell Time: 5/17/21

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?

☒ Yes

☐ No

Date ad received: 5/17/21

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☒ Accepted

☐ Accepted IN PART (e.g., ad not received to determine content)\*

☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

3185218

Station Call Letters:

WCRQ

FM

Date Received/Requested:

5/17/21

Est. #:

Station Location:

DENVERVILLE

ME

Run Start and End Dates:

5/18 - 5/19/21

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



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[Membership](#)

[Contact](#)

[More...](#)

## Board of Directors

### Officers:

**President:** Andrew Slifka, Global Partners

**Vice President:** Tom Frawley, Summit Distributing

**Treasurer:** Jim Garrett, Volta Oil

**Immediate Past President:** Chris Riley, Community Service Stations

**Wholesale Energy Marketers Division Chair:** Tom Healey, Nouria Energy

**Associate Board Chair:** Chris Salvitti, Keurig Dr. Pepper

### Members:

[Home](#)

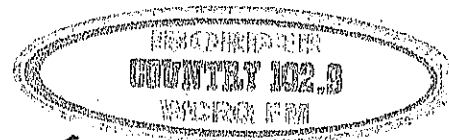
[About](#)

[Events](#)

[News](#)

**Classic Hits**  
WQDZ 92.7 FM - WALZ 95.3 FM

WQDY 92.7 FM - WALZ 95.3 FM



COUNTY 102.9

Customer # \_\_\_\_\_ Advertiser NEC SEMA

Client/Agency Name MEDIA FINANCIAL SERVICES

Address 1655 Palm Beach Lakes Blvd STE 903

City WEST PALM BEACH.

State FL

Zip 33401

Buyer/Contact Person Linley Grawde

Phone

Fax

E-mail

☐ Local  
☒ Regional  
☒ National

Salesperson M. V. I. C. A. N.

Order 318 5213

**Billing:**

☒ Broadcast Month☐ Calendar Month

Co-Op Billing? ☐ Yes ☒ No If Yes, Co-Op Description:

Times: ☐ Yes ☐ No Any Special Needs:

Product Code # Issue/Politics

Estimate \$\*\$

Continuous Flight ☐Alternating Weeks ☐[illegible]

Totals: No. Spots 10 Weekly Cost \$ \_\_\_\_\_ Schedule Cost \$ 248 Gross

Rate Card/Grid	Discounts	Other
<p>1. <input type="checkbox"/> 10% off for 100+ units</p> <p>2. <input type="checkbox"/> 5% off for 50+ units</p> <p>3. <input type="checkbox"/> 2% off for 25+ units</p> <p>4. <input type="checkbox"/> 1% off for 10+ units</p> <p>5. <input type="checkbox"/> 0% off for 5+ units</p> <p>6. <input type="checkbox"/> 0% off for 1-4 units</p>	<p>1. <input type="checkbox"/> 10% off for 100+ units</p> <p>2. <input type="checkbox"/> 5% off for 50+ units</p> <p>3. <input type="checkbox"/> 2% off for 25+ units</p> <p>4. <input type="checkbox"/> 1% off for 10+ units</p> <p>5. <input type="checkbox"/> 0% off for 5+ units</p> <p>6. <input type="checkbox"/> 0% off for 1-4 units</p>	<p>1. <input type="checkbox"/> 10% off for 100+ units</p> <p>2. <input type="checkbox"/> 5% off for 50+ units</p> <p>3. <input type="checkbox"/> 2% off for 25+ units</p> <p>4. <input type="checkbox"/> 1% off for 10+ units</p> <p>5. <input type="checkbox"/> 0% off for 5+ units</p> <p>6. <input type="checkbox"/> 0% off for 1-4 units</p>

Additional Comments

Authorized By Linley Grande - Email / Radio Exchange Date 5-17-21

637 Main Street

Calais, Maine 04619

WQDY 92.7 FM

WALZ 95.3 FM

WCRQ 102.9 FM

P.O. Box 305

St. Stephen, N.B. E3L 2X2

207-454-7545

207-255-4652

www.wcrd.com

[www.wcidtv.com](http://www.wcidtv.com)

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

<b>STATION:</b>	WCRQ-FM	<b>ORDER#:</b>	3185218	<b>DATE:</b>	05/17/2021
<b>MARKET:</b>	UM - Dennysville, ME	<b>AMOUNT:</b>	\$248.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	10	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4405842</b>	
<b>ADVERTISER:</b>	NECSEMA	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Issue 5.18-5.19 NEW ENGLAND CONVENIENCE STORE AND ENERGY MARKETING ASSOCIATION	<b>AGY EST:</b>		Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	05-18-2021 TO 5/19/2021	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 18+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 05/17/2021 12:17	

## COMMENTS

[Rep Comment] 05/17/2021: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

Invoices/Proof of Performance REQUIRED; even for schedules paid for in advance.

Media Financial Services, 1655 Palm Beach Lakes Blvd, FL9, Ste 903, West Palm Beach, FL 33041.

(NEW ENGLAND CONVENIENCE STORE AND ENERGY MARKETING ASSOCIATION)

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

DAY#1		5/18/2021 To 5/18/2021					TOT \$150.00			TOTAL SPOTS 6	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	5/18/2021	5/18/2021	2	\$26	\$52
	2		.T.....	10:00AM	3:00PM	60	5/18/2021	5/18/2021	2	\$23	\$46
	3		.T.....	3:00PM	7:00PM	60	5/18/2021	5/18/2021	2	\$26	\$52

DAY#2		5/19/2021 To 5/19/2021					TOT \$98.00			TOTAL SPOTS 4	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	5/19/2021	5/19/2021	2	\$26	\$52
	2		..W....	10:00AM	3:00PM	60	5/19/2021	5/19/2021	2	\$23	\$46

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<b>REP:</b>	Tacher GMP	<b>SPOTS:</b>	10	Invoices@MediaFinancial.com	
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
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<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 05/17/2021 12:17	

TOTAL	May														Total
SPOT	10														10
CASH	248.00														248.00
TOTAL	248.00														248.00