



& WBXN-CA

**WUPL-TV & WBXN-CA
NEW ORLEANS, LOUISIANA**

**QUARTERLY ISSUES / PROGRAM LIST
2ND QUARTER 2013**

April 1, 2013 – June 30, 2013

WUPL-TV & WBXN-CA
QUARTERLY LIST OF ISSUES
AND
SIGNIFICANT RESPONSIVE PROGRAMING

April 1, 2013 – June 30, 2013

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& WBXN-CA

To:	PUBLIC FILE
Re:	Awards
Date:	2 nd QUARTER - 2013

April 1, 2013 through June 30, 2013

AWARDS

N/A



& WBXN-CA

To: PUBLIC FILE
Re: LOCAL, SYNDICATED, and NETWORK PROGRAMS
Date: 2 nd QUARTER - 2013

April 1, 2013 through June 30, 2013

The following is a listing of WUPL-TV & WBXN-CA's local, network, and syndicated programs that, in some of the shows topics and content, serve the needs of the ascertained issues of the New Orleans and surrounding communities. Listed below are the program title, length, air day and time.

LOCAL PROGRAMS:

THE 504 – This locally produced public affairs program is hosted by Melanie Hebert in an effort to address community issues in a more in-depth manner. The program airs M-F 9:00pm. The program features local guests and discussion of news stories and current local, political and social issues in the community. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down on Four - (Mondays) at 9:30pm. The program features local guests and discussion of weekend sports stories and highlights. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

4th Down Fridays - (Fridays) at 10:30pm - during high school football season). The program features local high school games and a discussion and highlights of the games, coaches, and players. It is produced by the WWL-TV News Department and is closed captioned to meet the needs of the hearing impaired.

NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:

N/A

WUPL/WBXN-CA: NETWORK NEWS/PUBLIC AFFAIRS PROGRAMS:

CBS THIS MORNING – This is a 2-hour weekly news program airing on Monday - Friday mornings at 7-9:00AM CT.

WUPL-TV & WBXN-CA, New Orleans: Syndicated Programs

TITLE	SYNDICATOR	TIME PERIOD
The New Adventures of Old Christine	Warner Brothers	M-F, 11A, Sat, 7P & 7:30P
The King of Queens	Sony	M-F, 11:30A, Sat, 7P & 7:30P
Til' Death	Sony	M-F, 12 noon, Sat, 4P
Til' Death	Sony	M-F, 12:30P, Sat, 4:30P
America's Funniest Home Videos	Disney Domestic Television	M-F, 1-2P
Cash Cab	MGM	M-F, 2P
Cash Cab	MGM	M-F, 2:30p
The Jeremy Kyle Show	Debmar Mercury	M-F, 3-4P
Last Show with Judge Gunn	Trifecta	M-F, 4P
America's Court with Judge Ross	Entertainment Studios, Inc.	M-F, 4:30P
House of Payne	Debmar Mercury	M-F, 5P, Sat, 5p
House of Payne	Debmar Mercury	M-F, 5:30P, Sat, 5:30P
Meet The Brown's	Debmar Mercury	M-F, 6P, Sat, 6P
Meet The Brown's	Debmar Mercury	M-F, 6:30P, Sat, 6:30P
The Insider	CBS	M @ 3:30A, T-F, 9:30P
Law & Order: CI	NBC Universal	M-F, 10 - 11P
Law & Order: CI	NBC Universal	M-F, 11P-12M
Excused	CBS	M-F, 12M
Excused	CBS	M-F, 12:30A
America's Court with Judge Ross	Entertainment Studios, Inc.	M-F, 1A
King of The Hill	Warner Brothers	M-F, 1:30A
The Cosby Show	Carsey-Werner	M-F, 2A
The Cosby Show	Carsey-Werner	M-F, 2:30A
Comics Unleashed	Entertainment Studios, Inc.	M-F, 3A
Hollyscoop	Genesis International	Sat, 2P
Heartland	Genesis International	Sat & Sun @ 8P
House	NBC Universal	Sat & Sun @ 9P
Law & Order	NBC Universal	Sat & Sun @ 10P
Criminal Minds	Warner Brothers	Sat & Sun @ 11P
Cold Case	Warner Brothers	Sat, 12A
Without A Trace	Warner Brothers	Sat, 1A
Whaddyado	Steve Rothfeld	Sun, 7A
Wild About Animals	Steve Rothfeld	Sun, 7:30A
Elizabeth Stanton's Great Big World	Associate Television Int'l	Sun, 7:30A
Wild America	MG Perin, Inc.	Sun, 8A
Live Life & Win!	Connection III Ent.	Sun, 8:30A
Edgemont	PPI	Sun, 9A & 9:30A



& WBXN-CA

WUPL-TV and WBXN-CA NEW ORLEANS

CHILDREN'S TELEVISION COMMERCIAL LIMITS April 1, 2013 through June 30, 2013

During the above period, WUPL-TV aired the following educational/informational weekly programs produced for an audience of children 16 years of age and under:

***WHADDYADO – SUNDAY @ 7:00AM
WILD ABOUT ANIMALS – SUNDAY @ 7:30AM
ELIZABETH STANTON'S GREAT BIG WORLD @ 7:30AM
WILD AMERICA – SUNDAY @ 8AM
AWESOME ADVENTURES – SUNDAY @ 8:30AM
LIVE LIFE & WIN! - SUNDAY @ 8:30AM
EDGEMONT – SUNDAY @ 9AM
EDGEMONT – SUNDAY @ 9:30AM
THE YOUNG ICONS - SUNDAY @ 10:00AM***

WUPL-TV/WBXN-CA aired all of the above programs on Sunday mornings during the above quarter.

On behalf of WUPL-TV/WBXN-CA, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

Charlene Watkins

Program Coordinator
WUPL-TV, New Orleans, LA.

DATE: July 10, 2013



& WBXN-CA

To: PUBLIC FILE
Re: SPECIFIC AREAS OF COMMUNITY INTEREST
Date: 2 nd QUARTER - 2013

April 1, 2013 through June 30, 2013

The following addresses **economic issues** by WWL-TV through its local news and public affairs programming in this quarter:

(All programs and newscasts locally produced by WWL-TV are close captioned for the deaf and hearing impaired)

Business/Economy

BUSINESS/FINANCIAL

Each Monday on the Eyewitness Morning News, Tulane University A.B. Freeman School of Business professor Mark Rosa discusses the financial markets and news from Wall Street.

BETTER BUSINESS BUREAU

In monthly appearances, Cynthia Albert, spokeswoman for the New Orleans Better Business Bureau, discusses consumer issues on the Eyewitness Morning News.

04-01-13 Tips for finding a contractor to make driveway improvements.

05-06-13 Tips for giving contributions to disaster victims in order to avoid scammers who may want to take advantage of that generosity.

06-03-13 Tips for consumers who receive phone calls promising money in exchange for personal information.

TECHNOLOGY - DIGITAL GUMBO SEGMENTS

Members of the Louisiana Technology Council appear frequently on the Eyewitness Morning News, to discuss computer and tech issues, in the "Digital Gumbo" segment. Segments are archived on wwltv.com.

05-06-13 Information about Community Health Television and how it is launching websites focused on often ignored health issues impacting multicultural people.

05-31-13 Information on Ultra-HD Television and how it can be seen as the next big leap for television and video.

CHILDREN/YOUTH ISSUES

PARENTING CENTER

Each Tuesday on the Eyewitness Morning News, guests from The Parenting Center at New Orleans Children's Hospital discuss child and family/parenting issues.

04-02-13 Importance of parent to parent support for new mothers and fathers.

04-16-13 Answers parenting questions from viewers by phone and social media.

04-30-13 Information for parents on how to keep the learning going once summer vacation starts.

05-14-13 Information on ways parents can help children learn the unwritten rules of friendship.

05-28-13 Information on building a better family relationship during summer family vacation.

06-11-13 Answers parenting questions from viewers by phone and social media.

06-24-13 Information on how dads can better connect with young children in order to form a more impacting father-child bond.

CRIME

CRIMESTOPPERS

In a biweekly segment on the Eyewitness Morning News, representatives of Crimestoppers of Greater New Orleans discuss anti-crime initiatives and their latest campaigns to reduce crime and catch wanted suspects.

04-16-13 Information and tips on what to do when a loved one disappears or goes missing.

04-30-13 Information and advice on what to do if a suspicious package is spotted in public.

05-14-13 Following the local Mother's Day shooting, Crimestoppers gives information on leads in the shooting, public safety, and how a new phone application can allow people to anonymously add video of any crime committed.

05-28-13 Advice for parents on how to keep teens safe and occupied during summer months.

COMMUNITY SERVICE

SPCA/AUDUBON ZOO

Each Thursday, a representative from either the Louisiana SPCA or the Audubon Zoo appears on the Eyewitness Morning News to feature an animal that is available for adoption, or to highlight an animal or program from the Audubon Nature Institute or Audubon Zoo.

QUIET HEROES

Reporter Sally-Ann Roberts profiles people doing good work in the community with volunteer, church and civic groups. Segments are archived on wwltv.com.

05-21-13 The story of a Slidell husband and father who is taking time away from his family to help a stranger in another part of the country, who is battling leukemia.

EYE ON PARISH SEGMENTS

Local Parish Presidents discuss important parish topics.

04-10-13 Jefferson Parish President John Young discusses how the parish may be off the hook for more than fifty-million dollars in Community Disaster Loan Debt brought on by hurricane Katrina.

04-24-13 Officials from St. Tammany Parish discuss why citizens should register for an important alert system to keep them safe during times of public safety emergencies and disasters.

05-01-13 Terrebonne Parish President, Michele Claudet, discusses flood insurance, consolidated natural gas coming to the parish, and how the parish has been named the cleanest city according to a recent poll.

05-06-13 Jefferson Parish President, John Young, discusses the toll controversy on the Crescent City Connection Bridge, and how voters in the parish refused to renew a seven mil property tax.

05-15-13 St. Bernard Parish President, David Peralta, discusses the upcoming hurricane season and how he is pushing for changes to the Flood Insurance Reform Act.

05-29-13 St. Charles Parish President, V.J. St. Pierre discusses the proposed flood insurance changes on Capitol Hill.

06-03-13 Jefferson Parish Emergency Management Officials discuss their plans for the upcoming hurricane season.

06-12-13 Terrebonne Parish President, Michele Claudet, discusses storm protection, the National Flood Insurance Program, and his parish plans for the upcoming hurricane season.

06-19-13 Plaquemines Parish President, Billy Nungesser, discusses areas of the parish that flood easily during storms, and a plan to raise a seven mile stretch of highway that will be raised in the next few months.

ENVIRONMENT

GARDENING

Horticulturist Dan Gill from the LSU Agricultural Center appears on the Eyewitness Morning News to discuss gardening/agricultural issues.

04-04-13 Information on this year's Spring and Garden Show at New Orleans' City Park.

04-17-13 Answers viewer calls and gardening questions.

05-02-13 Answers viewer calls and gardening questions.

06-13-13 Answers viewer calls and gardening questions.

HEALTHCARE/MEDICAL ISSUES

MEDICAL WATCH – MEG FARRIS REPORTS

04-02-13 Information on allergies, survival tips for dealing with allergies, and how New Orleans is one of the worst places to live for people with allergies.

04-03-13 A new discovery by a local doctor that could uncover a way to prevent the common and debilitating mental illness called Post Traumatic Stress Disorder.

04-08-13 With the South being called "the stroke belt" a first-of-its-kind new study hopes to help the rate of strokes in the area.

04-23-13 A patient who was the first person in the Gulf South to get a total artificial heart tells his story about his procedure and recovery post-procedure.

04-29-13 Information on how research has found that a healthy lifestyle and exercise can prove to be a tool that helps people remain safer drivers into their senior years.

04-30-13 Information on how fish oil can be the perfect health tool, with head-to-toe healing effects for people of all ages.

05-02-13 The Teen Pregnancy Coalition says Louisiana has gone from nineteenth to sixth highest in the nation when it comes to teens having babies, and they outline specific areas of focus in their study.

05-07-13 The story of a local woman who is trying to keep her husband's memory alive after he dies of brain cancer, by asking for more attention to research.

05-08-13 The story of a local woman who suffers from anxiety and wanted to kill herself, and how she is using her own mental illness to help others in need before it is too late for them.

05-14-13 After Actress Angelina Jolie revealed that she has undergone preventive mastectomy, a local doctor shows how easy of a procedure it can be for women with the same concerns.

05-23-13 Information on new technology that can help people try to prevent problems with hearing loss.

05-28-13 Information on a new prostate cancer drug and why it is important for people to have annual physical exams beginning at age fifty.

05-31-13 A team of doctors from New Orleans goes to China to help a thirteen month old boy born with a hole in his heart.

06-03-13 After the announcement of Actor Michael Douglas' battle with throat cancer, information is given on how sexually transmitted viruses in the Human Papilloma Virus family, can also cause oral cancers.

06-04-13 Information about how testosterone can help post-menopausal women feel like they are young again.

06-07-13 Information for people with diabetes and other illnesses that may require special medication, on how to prepare for the upcoming hurricane season.

MEDICAL/DR. KEVIN STEPHENS SEGMENTS

Former City of New Orleans Health Director Kevin Stephens appears on the Eyewitness Morning News to discuss health care issues.

04-03-13 Information on what shoes are best for the feet.

05-01-13 Information on dandruff and what causes it, as well as how to treat it.

05-15-13 Information on belly fat, what causes it, and some common myths associated with it.

05-29-13 Information on buying the right mattress for the best sleep at night.

06-12-13 Information on fears and phobias, and how to treat them, in order to reduce stress.

06-24-13 Information on what causes the body to do strange things such as over sweat or hiccups, and how to treat these body quirks.

HEALTH/MEDICAL – MACKIE SHILSTONE

Each Wednesday, East Jefferson General Hospital fitness and nutrition expert Mackie Shilstone appears on the Eyewitness Morning News to discuss fitness, nutrition and exercise topics. Segments are archived on wwltv.com.

THE 504

April 29, 2013

4 Investigates Conditions at Orleans Parish Prison

WWL Investigative Reporter Brendan McCarthy previewed his report allegations of criminal activity and violence in Orleans Parish Prison, which stemmed from a lawsuit filed by the Southern Poverty Law Center for an inmate who was beaten into a coma.

Orleans Parish Prison Reform Effort

Katie Schwartzman, an attorney with the Southern Poverty Law Center discussed their class action lawsuit against Orleans Parish Prison for beaten prisoner and Yvette Thierry from the Orleans Parish Prison Reform Coalition talked about that group's efforts to make the City of New Orleans and Parish Sheriff more accountable for prisoner safety.

Actress Diane Ladd

Diane Ladd discussed her new book, "A Bad Afternoon For A Piece Of Cake."

April 30, 2013

James Michalopoulos

Profile interview with artist who created the 2013 New Orleans Jazz & Heritage Festival Souvenir Poster of singer Aaron Neville.

May 1, 2013

James Andrews

New Orleans native & trumpeter talked about his earlier life and career and gave a short performance.

May 2, 2013

New Owner of The Advocate Newspaper

John Georges talked about why he purchased the Baton Rouge based newspaper and his plans for a daily edition for New Orleans to compete with The Times Picayune.

Amanda Shaw

Cajun Fiddler and singer talked about her career and gave a short performance.

May 3, 2013

Crescent City Connection (Mississippi River Bridge) Tolls Continuation Debate

Greg Rigamer, WUPL TV Election Analyst, reviews November 2012 Tolls Election Results.

Mike Teachworth of Stopthetolls.org argues against voting for extending bridge tolls in new election.

Glen Orgeron of the Algiers Economic Development Foundation argues for extending bridge tolls in new election.

May 6, 2013

Documentary "ShellShocked"

Filmmaker John Richie and New Orleans teen Josh Studyviant, who is featured in the film, discussed the violence and neglect urban teens experience every day and exposed in the documentary, which was filmed in New Orleans.

Community Assistance for Teens

Pastor Jamaal Weathersby of True Vine Baptist Church in Westwego, who worked closely with Reverend John Raphael of New Orleans, discussed community outreach programs for urban youth.

Google Doodle Finalist

Megan Barr, the Louisiana Winner & National Finalist in the Google Doodle Contest, appeared with her mother, Cherie Barr to talk about her drawing.

May 7, 2013

Harry Shearer

Actor, musician, documentarian, voice of several characters on "The Simpsons" and part-time New Orleans resident talked about his career, why he chose to live in New Orleans and his documentary "The Big Uneasy."

How to find a job acting

Casting director, Ryan Glorioso, discussed job opportunities in the film & television in New Orleans.

May 8, 2013

Reaction to the defeat of the Crescent City Connection Tolls Election

Rep. Pat Connick discussed the future of funding for the maintenance of Crescent City Connection and the Mississippi River Ferries.

New Food Trucks Ordinance

Rachel Billow of the New Orleans Food Trucks Coalition and Barrie Schwartz of the New Orleans Food Trucks Festival Series talked about whether the new food trucks ordinance addresses all the concerns of restaurateurs and food truck operators.

May 9, 2013

"Wicked"

Actor Curt Hansen, who plays "Fiyero," talked about being in the road show.

ZMR Live Music Awards

Darryl Portier, ZMR Live Music producer, discussed why New Orleans was chosen to host the 2013 awards ceremony.

Guitarist Carl Weingarten, a ZMR Live Music Awards performer, gave a short performance.

May 13, 2013

Actor Bryan Batt

New Orleans Actor whose mother, Gayle Batt, was on the board of Le Petit Theatre du Vieux Carre' discussed the impending reopening of the theater following the near loss of the theater due to financial mismanagement.

May 14, 2013

Mother's Day Shooting

Darlene Cusanza, President & CEO of Crimestoppers of Greater New Orleans, reacted to the shooting that left 19 people wounded and discussed reward for information that could lead to the arrest and indictment of shooter or shooters.

Wendell Pierce

New Orleans born actor discussed his career, his role on the HBO series "Treme" and his local business venture, Sterling Farms Groceries.

May 15, 2013

2010 Deepwater Horizon Explosion follow up investigation

WWL TV Investigative Reporter David Hammer discussed how oil rig employees who blow the whistle on unsafe practices are treated by drilling companies.

BioBlitz

Dr. Julie Whitbeck, ecologist with the Jean Lafitte National Historical Park & Preserve, and Dr. Catherrine Workman, senior program officer at National Geographic Magazine, discussed the 2012 BioBlitz, the 24 hour flora and fauna inventory that would be held May 18 & 19 at Jean Lafitte National Park's Barataria Preserve.

May 16, 2013

The Advocate Update

Dan Shea, General Manager and COO of The Advocate, discussed the papers plans to bring a new daily edition to New Orleans.

Follow Your NOLA

Mark Romig, President and CEO of the New Orleans Tourism Marketing Corporation, discussed the new ad campaign for the City of New Orleans.

May 17, 2013

Future of The Times Picayune

Jim Amoss, Editor, discussed what the newspaper is doing to compete with The Advocate's new New Orleans daily edition.

Tree Carver

Marlin Miller discussed the sculptured tree he created for the Bayou Boogaloo Festival on Bayou St. John to honor the residents of New Orleans for their resilience following a series of hurricanes over the past 8 years.

May 20, 2013

Renovation of the World Trade Center Building New Orleans

Representatives of all three proposals: Mark Romig for the Tricentennial Plan, offered by a coalition of city groups; Jim Burch for the James H. Burch, LLC Plan; and David Garcia for the Gatehouse Capital Plan present details on each of their plans.

May 21, 2013

2013 James Beard Foundation's Best Chef in the South Winner

Chef Tory McPhail of Commander's Palace talked about winning the prestigious award.

Opera Singer Sarah Jane McMahon

The New Orleans native talked about her phenomenal career...including the opportunity to sing with Placido Domingo.

May 22, 2013

Archbishop of New Orleans

Archbishop Gregory Aymond, the first native born Archbishop of the city, talked about spending the early years of his priesthood in the city, his work in San Antonio, and returning home to take over the diocese.

May 23, 2013

New Approach To Treating The Mentally Ill

Jan Robert of the St. Tammany Parish Behavioral Health Task Force explains how the Task Force now responds to 911 calls related to mental patients along with the police and takes patient to the hospital, instead of to jail, and follows his or her care, which includes counseling family and overseeing administration of medicine. And Cecile Tebo, a licensed clinical social worker and the former director of the New Orleans Police Department's Crisis Unit, discussed how St. Tammany Parish's Behavioral Health Task Force could be implemented in other parishes.

May 24, 2013

Chris Owens

The First Lady of the French Quarter, burlesque dancer Chris Owens talked about her more than 5 decades performing in New Orleans.

May 27, 2013

(Rerun)

May 28, 2013

ProperityNOLA

Rodrick Miller, President & CEO of the New Orleans Business Alliance, explained elements of Mayor Mitch Landrieu's 5-year plan.

Analysis of Louisiana's Latest School Test Scores

Leslie Jacobs, Former Board of Elementary & Secondary Education member and Founder of Educate Now!, gave her analysis of the 2013 Louisiana School Test Scores results.

May 29, 2013

Global Climate Change & River Deltas

King Milling, Chairman of the America's WETLAND Foundation, discussed the organization's World Delta Dialogues II conference in Vietnam.

Bayou Corne Sinkhole Update

WWL TV Reporter Katie Moore, who has covered this situation for months, presented the latest information from the State of Louisiana, the parish of Assumption, and the Texas Brine Company.

May 30, 2013

Budget Cuts At Delgado Community College

Dr. Monty Sullivan, Chancellor of Delgado Community College, explained the need for faculty and staff layoffs and the elimination of some academic programs.

May 31, 2013

Catching Up With Former NOPD Superintendent Eddie Compass

Eddie Compass, Director of Security at Louisiana's Recovery School District discussed his experiences as New Orleans Police Chief in the early days following the landfall of Hurricane Katrina.

PGA Golfer Kelly Gibson

The New Orleans' PGA Champion spoke on his career and the game today.

June 3, 2013

Retiring New Orleans Fire Department Superintendent

Charles Parent, former Superintendent of the NOFD, discussed his career as a firefighter, his time as superintendent and what qualities the next superintendent will need as he or she guides the department into the future.

June 4, 2013

Girl Scouts of America's Beyond Bars

Marianne Addy, Vice President of Communications & Marketing for the Girl Scouts Louisiana East Council, and Suzanne Mayo-Theus, Southern University at New Orleans Assistant Professor of Child Development and Family Studies, discussed the Girl Scouts' Beyond Bars program. And there was a discussion of the Boy Scouts' stand on Homosexuality.

June 5, 2013

HPV & Oral Cancer

Dr. Christy Valentine of the Valentine Medical Center discussed the role the Human Papillomavirus may have in the development of various forms of Oral Cancer following a controversial statement by actor Michael Douglas regarding HPV and his Throat Cancer.

June 6, 2013

Retired New Orleans Fire Department Superintendent

Fire Chief Charles Parent discussed his career as a firefighter.

June 7, 2013

WWL TV Anchor Profile

Sally-Ann Roberts talked about her early days as a reporter; her move to the anchor desk; and her family's struggles with cancer, including her donation of bone marrow to her sister, ABC's Good Morning America Anchor Robin Roberts. She also discussed the WWL TV Perfect Match Bone Marrow Registry Campaign and her Each One, Save One student mentoring program.

June 10, 2013

Wrap Up of Louisiana Legislature's 2013 Regular Session

State Rep. Austin Badon, Democrat from Orleans Parish, and State Rep. Patrick Connick, Republican from Jefferson Parish, discussed significant legislation that became law and what proposals did not get passed during the session.

June 11, 2013

Profile of Former Times Picayune Columnist

Chris Rose reflected on his career as a print and television reporter and his new venture online.

June 12, 2013

(Cancelled)

June 13, 2013

Lt. Gen. Russel Honore' (retired)

The leader of the U.S. Army Task Force that managed the rescue and recovery efforts in the metropolitan New Orleans area following Hurricane Katrina talked about that experience and what he's doing home in Louisiana since his retirement.

June 14, 2013

Festivals 2013

Founder Diane Lyons on the women's weekend conference that's become a national phenomenon in just 2 years.

Prepare Software

Creator Kenneth Bibbins, CEO of Prepare Innovations Group, LLC, showed how the computer program helps people prepare for disasters.

June 17, 2013

The Idea Village

Tim Williamson, Co-Founder & CEO of The Idea Village was in to discuss how his organization helps people turn good business ideas into successful businesses. And Erik Frank, Founder of Your Nutrition Delivered, talked about how The Idea Village helped him develop his company.

Also, Linda Perez Clark, an attorney with the Kean Miller Law Firm explained the firm's Minority Law Student Program, a 2 day preparatory program for college juniors and seniors, with the help of Edward Warner, a former Minority Law Student Program Participant, who is now an attorney with Kean Miller.

June 18, 2013

How To Discuss Important Issues With Senior Citizens

Dr. Richard Deichman of Ochsner gave suggestions on how to approach your elderly family members regarding issues of driving, nursing homes and others.

June 19, 2013

Alternative Treatments for ADHD

Dr. Kristopher Kaliebe, LSU Health Sciences Center Child & Adolescent Psychiatrist, discussed holistic treatments that can be used with or without medication for Attention Deficit Hyperactivity Disorder with Mackie Shilstone, Fitness & Nutrition expert and father of a young man who was diagnosed with a mild form of ADHD.

25th Anniversary of Young Aspirations/Young Artists

Baty Landis, Executive Director of YAYA, and Percy Ellis, Jr., YAYA Senior Guild Artist, talked about the organization and its planned silver anniversary celebration.

June 20, 2013

River Diversion Debate

Ken Savastano of the Save Louisiana Coalition, a group of fishermen & oystermen who are opposed to the river diversion projects in the Louisiana Coastal Restoration Master Plan, debated the issues with Dr. Robert Twilley, an Louisiana State University Scientist who represented the Coalition to Restore Coastal Louisiana.

June 21, 2013

Deacon John

Profile of the New Orleans Rock & Roll Singer.

June 24, 2013

Missing Person Shane Fell Cold Case

Father Henry Fell, Mother Terrie Fell and Brother Brett Fell, The family of Shane Fell, who has been missing since he crashed his car on River Road in Marrero, Louisiana, appeal to the public for help in finding him.

Chief Deputy Walter Gorman of the Jefferson Parish Sheriff's Office discussed the Shane Fell case with his family.

Darlene Cusanza, President and CEO of Crimestoppers of Greater New Orleans, discussed how the Shane Fell case differed from the Terrilynn Monette case, which ended with the discovery of her body in her Bayou St. John submerged car.

June 25, 2013

New Orleans Noise Ordinance

Justin Winch represented the Coalition of Neighborhood Organizations that called for stiffer enforcement of the New Orleans Noise Ordinance in a discussion with musician Glen David Andrews, who represented members of the music industry whose livelihood has been impacted by the ordinance.

June 26, 2013

Covenant House

Executive Director Jim Kelly, discusses his 25 years with the organization, and Irma London, a Covenant House resident talked about how the organization has helped her become a self-sufficient and contributing member of the community.

June 27, 2013

Cracking Down On DWI

Floyd Johnson of Mothers Against Drunk Driving and Mrs. Charley Wolff, whose daughter Vanessa Lauren Wolff was killed by a drunk driver, came on the show to discuss what the state of Louisiana has done to enforce DUI Laws and educate the public on the problem of Drunk Driving.

June 28, 2013

Kermit Ruffins

Profile of Trumpet Player and leader of the band the Barbecue Swingers.

Housing

Not Applicable

Minority Issues

Not Applicable

Religion

Not Applicable



& WBXN-CA

To: PUBLIC FILE
Re: NON BROADCAST EFFORTS
Date: 2 nd QUARTER - 2013

April 1, 2013 through June 30, 2013

WUPL/WBXN-CA's NON-BROADCAST COMMUNITY EFFORTS

WUPL/WBXN-CA sponsored and aired promotional announcements for the following non-broadcast community projects during this quarter:

- **Weather Watch:** WWL-TV's exhibit in the Kenner Rivertown district consisting of an array of weather instruments and charts featured as an interactive program enabling school children various ways to track a hurricane and learn about the weather.
- **Weather Link 4:** A worldwide weather system that connects over 1500 schools by providing a unique and useful combination of information, technology and education. During this quarter WWL-TV added four additional local schools to the *Weather Link 4* system. This system comes with curriculum used by teachers in elementary, middle and high schools. *Weather Link 4* provides an interactive window to math and science education.

OTHER NON-BROADCAST EFFORTS

WWL/WUPL-TV/WBXN-CA on-air reporters, anchors and other employees volunteer their time to interact with the local community by addressing groups, organizations and students at various schools. Employees also participate in school and community activities such as coaching, mentoring, and tutoring. The following are the community activities by various employees during this quarter.

COMMUNITY INTERACTIONS:

➤ **Carl Arredondo - Chief Meteorologist**

04/20/13	Celebrity Judge for the Crawfish Cook-off in St. Tammany Parish
05/10/13	Weather Talk to a group of 400 6, 7, & 8 th graders at Clearwood Jr. High School in Slidell, LA

➤ **Bill Capo - Special Assignment Reporter**

04/06/13	Celebrity Judge at the City Park Garden Show.
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➤ **Alexandra Cranford - Meteorologist**

04/30/13	Weather Talk to a group of 3 rd Graders at Honey Island Elementary in Slidell, LA
05/01/13	Weather Talk to a group of pre-K students at Bouttee Christian Academy in Bouttee, LA

➤ **Kevra, Derek - Meteorologist**

06/22/13	Weather Talk to a group of 600 guests at the Prepare Fair at the Louisiana State Museum. Tod Smith - President/General Manager
04/15/13	Guest Speaker at the Honore' CUSA Pilot Program for young men.

➤ **Sheba Turn - Reporter**

04/07/13	Celebrity Judge at City Park's Dog Day Afternoon that was sponsored by the LA/SPCA.
05/10/13	Guest of Honor at Paul B. Habans Elementary School in New Orleans, LA
