

Lisa Carter

From: Matthew Bowman
Sent: Wednesday, August 27, 2014 11:18 AM
To: Lisa Carter
Subject: FW: Millionaire program changes too

Importance: High

Take a look and let me know what you want me to handle.



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SHOULD BROADCAST EVERYWHERE.
{NewMedi@}

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From: Caroline Bahng [<mailto:Caroline@ScreenStrategies.com>]
Sent: Tuesday, August 26, 2014 3:42 PM
To: Matthew Bowman
Subject: RE: Millionaire program changes too

Hi Matt,

Yes, it does feel like it has been a while!

For WMYV – the program change from House of Payne to Mike & Molly is fine. Let's cut those Saturday Burn Notice spots and add 1x to Big Bang Theory on 11/1 Sa 7p-7:30p @ \$165. That should keep the money even.

For WXLV – the program change from Millionaire to Doctors is fine. We definitely want the Senate Debate on 10/7 so let's stay in that. We can also do the rate raise to \$160 in ABC World News for the week of 10/27. That comes to an additional \$420 that we owe. Will send an additional check tonight.

Thanks so much!
- Caroline

Subject: Millionaire program changes too

You also purchased Millionaire from 12 noon to 1p on WXLV. This will now be Doctors.

Matt

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Lisa Carter

From: Matthew Bowman
Sent: Wednesday, August 27, 2014 11:41 AM
To: Lisa Carter
Subject: FW: pre-emptons/program changes
Attachments: WMYV 4Q 2014 political 082614.xls; WXLV 4Q 2014 Political 082614.xls



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From: Matthew Bowman
Sent: Tuesday, August 26, 2014 2:42 PM
To: Caroline Bahng (Caroline@ScreenStrategies.com)
Subject: pre-emptons/program changes

Caroline,

Weird not talking to you each week so I thought I'd reach out with some questions.

On WMYV, we have some program changes coming up effective in September and October.

You purchased House of Payne at 12 midnight M-F for \$40. This will now be Mike and Molly. Your rate will clear at a rate section 3 level.

You also purchased Burn Notice Saturday's at 9p for \$55. This will now be college football. I think I can clear the \$55 rate in college football if you want to air in the prime time game.

On WXLV, you bought Family Feud at 728p on 10/7 for \$125. This will now be the Senatorial Debate. If you'd like to stay in that, the LUR is \$350. Let me know. You also purchased ABC World News at 630 M-F 3x at \$95 each the week of 10/27. News is sold out. You'll need to be at \$160 to clear that week.

I've also attached an updated rate card with new programming and clearance rates.

Thanks

Matt



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