

BILLING DISCREPANCY/CREDIT REQUEST

DATE: 11/11/14

MONTH: 11/14 ACCOUNT EXECUTIVE: House

STATION: WMYV INVOICE#: 3032685 CONTRACT #: 1889447

AGENCY: Screen Strategies ADVERTISER: Magan for Senate

AMOUNT IN QUESTION: \$ 87.00 GROSS AMT \$ 87.00

COMMISSION \$ 13.05

NET AMOUNT \$ 73.95

REASON FOR CREDIT REQUEST: \_\_\_\_\_

Rebate

RESEARCH/EXPLANATION: \_\_\_\_\_

chrg'd \$ 35 s/B \$ 20 / chrg'd \$ 60 s/B \$ 50 /  
chrg'd \$ 30 s/B \$ 100 / chrg'd \$ 130 s/B \$ 98

Please route the paperwork in the appropriate order. Traffic Manager is only involved if it pertains to their department.

Attach all pertinent paperwork – this includes invoice copy and original confirmation from sales.

Is signed confirmation attached? If not, why? \_\_\_\_\_

APPROVAL:

INITIAL/DATE

INITIAL/DATE

1.) AE/Sales Asst. e / 11/11/14

4.) Director of Sales \_\_\_\_\_

2.) Traffic Manager \_\_\_\_\_

5.) General Manager \_\_\_\_\_

3.) Sales Manager \_\_\_\_\_

6.) Credit Manager \_\_\_\_\_

7.) Business Manager \_\_\_\_\_



REMIT TO WMYV  
 c/o WTTO  
 651 Beacon Pkwy Ste 105  
 Birmingham, AL 35209  
 ph: (205) 943-2168

Advertiser Hagan for Senate (3186)  
 Agency Screen Strategies Media-Fairfax (15683)  
 Buyer  
 Salesperson HOUSE-GREENSBORO, WXLV/WMYV (1030)  
 ph: (336) 722-4545  
 Product HOUSE-GREENSBORO DATE (ns) (1186)  
 Brand HAGAN FOR SENATE (198499)  
 Acct Types Local/Political Candidate Agency BRD  
 Est/Headline 602/  
 Demo  
 Revision  
 Comments Hagan for Senate Estimate 602  
 10/27-11/4/2014 TV

Invoice 3632685  
 Inv Date 11/9/2014  
 Terms CIA  
 Contract 1889447  
 Bill Type Weekly/Irregular  
 Period 11/3/2014 - 11/9/2014

Screen Strategies Media-Fairfax  
 11150 Fairfax Blvd  
 Ste 505  
 Fairfax, VA 22030

AgM

CO-OP/Order Type Yes/Normal  
 Package  
 Gen. Date 11/10/2014 5:11:49PM

Greensboro (WMYV)

### OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
3.0	SPOT			11/03/14		1 preempt @ \$30.00	\$0.00	Program Change
5.0	<b>Contract Line Remarks:</b>		<b>JUDGE MATHIS</b>					
	SPOT	20102-Judge Mathis	Day,M-1	11/03/14 4:39PM (Mo)	00:30	KHT1425H	\$35.00	
7.1	<b>Contract Line Remarks:</b>		<b>MAURY POVICH</b>					
	SPOT	20101-Maury Povich	Day,M-1	11/03/14 5:26PM (Mo)	00:30	KHT1425H	\$60.00	
11.0	<b>Contract Line Remarks:</b>		<b>BIG BANG</b>					
	SPOT	159251-Blg Bang Th	Day,M-1	11/03/14 7:26PM (Mo)	00:30	KHT1403H	\$130.00	
13.0	<b>Contract Line Remarks:</b>		<b>BIG BANG</b>					
	SPOT	159252-Blg Bang Th	Day,M-1	11/03/14 7:59PM (Mo)	00:30	KHT1427H	\$130.00	
20.0	SPOT			11/03/14		1 preempt @ \$40.00	\$0.00	Program Change
23.1	<b>Contract Line Remarks:</b>		<b>HOT BENCH</b>					
	SPOT	3:00:00PM- 4:00:00	Day,M-1	11/03/14 3:11PM (Mo)	00:30	KHT1427H	\$30.00	M/G For 3.0.1
25.0	<b>Contract Line Remarks:</b>		<b>MIKE &amp; MOLLY</b>					
	SPOT	572124-Mike and Mo	Day,M-1	11/03/14 12:09AM (Mo)	00:30	KHT1425H	\$40.00	M/G For 20.0.1

**Net 30-Payment is due within 30 days from invoice date.**  
**Station owned or provided services by the Sinclair Broadcast Group.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$425.00	Total Spots	6
Commission	(\$63.75)		
Net Total	\$361.25		

**Lisa Carter**

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**From:** Matthew Bowman WXLV  
**Sent:** Monday, November 10, 2014 12:02 PM  
**To:** Caroline Bahng (Caroline@ScreenStrategies.com)  
**Cc:** Lisa Carter  
**Subject:** Rebates from last week, 11/3  
**Attachments:** Hagan Rebate form wo 110314 WXLV.xls; Hagan Rebate form wo 110314 WMMV.xls

Caroline,

I'm wrapping up rebates from last week.

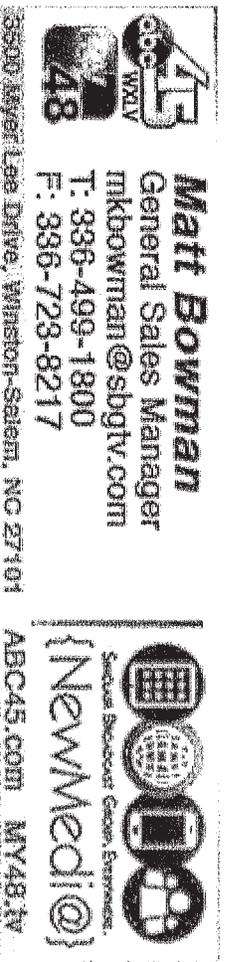
On WMMV, you are rebated \$87 for last week to be at Lowest Unit Rate.

On WXLV, you are rebated \$20 for last week to be at lowest unit rate.

I really appreciate the business and enjoyed working with you. It was a hectic time, but you were very buttoned up and made things go smoothly.

I look forward to working with you again next cycle.

Thanks  
Matt



**Matt Bowman**  
General Sales Manager  
mkbowman@sbgtyv.com  
T: 336-499-1800  
F: 336-723-8217

ABC 48 WXLV  
ABC 45  
NewMedi@  
ABC45.com MYY48.tv

WMMYV MY48

87

Candidate  
Week of

Hagan for Senate  
week of 11/3/14

OSI Contract	Program purchased	Protection Level	Rate Purchased	Number of spots	Actual Rate	Rate Section	Difference	Rebate
1889447	M-F 4-5p Judge Mathis	4	35	1	20	4	15	15
1889447	M-F 5-558P Maury Povich	3	60	1	50	3	10	10
1889447	M-F 658-728p Big Bang Theory	4	130	1	100	4	30	30
1889447	M-F 728-8p	4	130	1	98	4	32	32
							0	0





WMTV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 20120

**Contract # 1889447**

Schedule Dates: 10/27/14-11/03/14  
Advertiser: Hagan for Senate (3186)  
Agency: Screen Strategies Media-Fairfax (15683)  
Product: POLITICAL CANDIDATE (ns) (1186)  
Brand: HAGAN FOR SENATE (198499)  
Salesperson: HOUSE-GREENSBORO, WXLV/WMTV (1030)  
Sales Office: WXLV/WMTV  
Buyer Name: /  
Phone/Fax: /  
CPE: 602  
Account Types: Local/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
Comments: Hagan for Senate Estimate 602  
10/27-11/4/2014 TV

Date Entered: 07/23/14  
Last Modified: 07/23/14  
Entered By: Lisa Carter  
CO-OP: Yes  
Headline #  
Demo  
Order Type: Normal  
Package Deal  
Commission %: 15.00  
Commission: \$387.75  
Net Total: \$2,197.25  
Sales Tax

Greensboro (WMTV)		
By Broadcast Month	Spots	Rate
Nov. 2014	41	\$2,585.00
<b>Grand Total:</b>	<b>41</b>	<b>\$2,585.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (65)	10/29/14-10/31/14	4	:30	2P-3P (EST)	1			1		1			2	\$30.00	\$60.00	Greensboro (WMTV)	HOT BENCH	7/23/14
2.0	Normal Line / SPOT (66)	10/27/14-10/31/14	4	:30	3P- Peoples Court 2	1	1	1	1	1				5	\$30.00	\$150.00	Greensboro (WMTV)	PEOPLES COURT	7/23/14
3.0	Normal Line / SPOT (66)	11/03/14-11/03/14	4	:30	3P- Peoples Court 2	1								1	\$30.00	\$30.00	Greensboro (WMTV)	PEOPLES COURT	7/23/14
4.0	Normal Line / SPOT (67)	10/27/14-10/31/14	4	:30	4P- Judge Mathis	1	1	1	1	1				5	\$35.00	\$175.00	Greensboro (WMTV)	JUDGE MATHIS	7/23/14
5.0	Normal Line / SPOT (67)	11/03/14-11/03/14	4	:30	4P- Judge Mathis	1								1	\$35.00	\$35.00	Greensboro (WMTV)	JUDGE MATHIS	7/23/14
6.0	Normal Line / SPOT (68)	10/27/14-10/31/14	4	:30	5P- Maury Povich	1	1	1	1	1				5	\$60.00	\$300.00	Greensboro (WMTV)	MAURY POVICH	7/23/14
7.0	Normal Line / SPOT (68)	11/03/14-11/03/14	4	:30	5P- Maury Povich	1								1	\$60.00	\$60.00	Greensboro (WMTV)	MAURY POVICH	7/23/14
8.0	Normal Line / SPOT (69)	10/28/14-10/31/14	4	:30	5:58-20P- Two And A Half Men	1			1		1			3	\$50.00	\$150.00	Greensboro (WMTV)	2.5 MEN	7/23/14
9.0	Normal Line / SPOT (70)	10/27/14-10/30/14	4	:30	6:28-20P- Two And A Half Men 2	1			1		1			3	\$50.00	\$150.00	Greensboro (WMTV)	2.5 MEN	7/23/14
10.0	Normal Line / SPOT (71)	10/28/14-10/29/14	4	:30	6:58-20P- Big Bang Theory	1			1					2	\$130.00	\$260.00	Greensboro (WMTV)	BIG BANG	7/23/14
11.0	Normal Line / SPOT (71)	11/03/14-11/03/14	4	:30	6:58-20P- Big Bang Theory	1								1	\$130.00	\$130.00	Greensboro (WMTV)	BIG BANG	7/23/14
12.0	Normal Line / SPOT (72)	10/27/14-10/30/14	4	:30	7:28-25P- Big Bang Theory	1			1					2	\$130.00	\$260.00	Greensboro (WMTV)	BIG BANG	7/23/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WMMV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 20120

**Contract # 1889447**

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Phone/Fax: /  
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Account Types: Local/Political Candidate Agency BRD  
Billing Type: Weekly/Irregular  
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<b>Grand Total:</b>	<b>41</b>	<b>\$2,585.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (72)	11/03/14-11/03/14	4	:30	7:28-2:59P- Big Bang Theory	1								1	\$130.00	\$130.00	Greensboro (WMMV)	BIG BANG	7/23/14
14.0	Normal Line / Prime (73)	10/27/14-10/27/14	4	:30	8P- MYN-Law & Order: SVU (Monday)	1								1	\$140.00	\$140.00	Greensboro (WMMV)	LAW & ORDER	7/23/14
15.0	Normal Line / Prime (74)	10/28/14-10/28/14	4	:30	9P- MYN-Law & Order: Criminal Intent 2 (Tuesday)	1								1	\$115.00	\$115.00	Greensboro (WMMV)	LAW & ORDER	7/23/14
16.0	Normal Line / Prime (75)	10/31/14-10/31/14	4	:30	9P- MYN-Bones 2 (Friday)	1								1	\$165.00	\$165.00	Greensboro (WMMV)	BONES	7/23/14
17.0	Normal Line / Prime (76)	11/01/14-11/01/14	4	:30	9P- Burn Notice	1								1	\$55.00	\$55.00	Greensboro (WMMV)	BURN NOTICE	7/23/14
18.0	Normal Line / SPOT (77)	11/02/14-11/02/14	4	:30	6:58-30P- Big Bang Theory (Wed 3)	1								1	\$80.00	\$80.00	Greensboro (WMMV)	BIG BANG	7/23/14
19.0	Normal Line / SPOT (78)	10/29/14-10/29/14	4	:30	12A- House of Payne 2	1								1	\$40.00	\$40.00	Greensboro (WMMV)	HOUSE OF PAYNE	7/23/14
20.0	Normal Line / SPOT (78)	11/03/14-11/03/14	4	:30	12A- House of Payne 2	1								1	\$40.00	\$40.00	Greensboro (WMMV)	HOUSE OF PAYNE	7/23/14
21.0	Normal Line / SPOT (79)	10/28/14-10/30/14	4	:30	12:30A- Meet The Browns 2	1								2	\$30.00	\$60.00	Greensboro (WMMV)	MEET THE BROWNS	7/23/14

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: *Moss & Brown* Date: *7/23/14*  
 Comments: \_\_\_\_\_

# Buy Detail Report

1289417

Revision #: Date: 7/22/2014

Client: Hagan for Senate  
 Media: TV  
 Product: General  
 Market: Greensboro-Winston Salem

Estimate: 602  
 Description: Hagan for Senate 10/27-11/4/2014 TV  
 Flight Start Date: 10/27/2014 05:00 AM  
 Flight End Date: 11/4/2014 03:00 PM  
 Survey: Nov13 DMA Nielsen Live+3

Vendor: WMWV-TV  
 3500 Myer Lee Drive  
 Winston-Salem, NC 27101

Send Billing To: Screen Strategies Media  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030  
 Phone: 703-272-7300

Separation between spots: 30  
 Buyer: Caroline Bahng  
 Phone: 336-722-4545  
 Fax: 336-723-8217  
 Affiliation: MyNetwork

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Total Spots
65	WMWV-TV MTuWThF 2:00p-3:00p Hot Bench	DT	\$30.00	30										2
66	MTuWThF 3:00p-4:00p Peoples Court	EF	\$30.00	30	1	1	1	1	1	1	1	1	1	6
67	MTuWThF 4:00p-5:00p Judge Mathis	EF	\$35.00	30	1	1	1	1	1	1	1	1	1	6
68	MTuWThF 5:00p-6:00p Maury Povitch	EF	\$60.00	30	1	1	1	1	1	1	1	1	1	6
69	MTuWThF 6:00p-6:30p Two & Half Men	PA	\$50.00	30										3
70	MTuWThF 6:30p-7:00p Two & Half Men	PA	\$50.00	30	1	1	1	1	1	1	1	1	1	3
71	MTuWThF 7:00p-7:30p Big Bang Theory	PA	\$130.00	30										3
72	MTuWThF 7:30p-8:00p Big Bang Theory	PA	\$130.00	30	1	1	1	1	1	1	1	1	1	3
73	M 8:00p-9:00p Law & Order SVU	PT	\$140.00	30	1									1
74	Tu 9:00p-10:00p Law & Order CI	PT	\$115.00	30		1								1
75	F 9:00p-10:00p Bones	PT	\$165.00	30					1					1
76	Sa 9:00p-10:00p Burn Notice	PT	\$55.00	30						1				1
77	Su 7:00p-7:30p Big Bang Theory	PT	\$80.00	30							1			1
78	MTuWThF 12:00a-12:30a House of Payne	LF	\$40.00	30					1					2

# Buy Detail Report

Revision #: Date: 7/22/2014

Client: Hagan for Senate  
 Media: TV  
 Product: General  
 Market: Greensboro-Winston Salem

Estimate: 602  
 Description: Hagan for Senate 10/27-11/4/2014 TV  
 Flight Start Date: 10/27/2014 05:00 AM  
 Flight End Date: 11/4/2014 03:00 PM  
 Survey: Nov13 DMA Nielsen Live+3  
 Buyer: Caroline Bahng

Vendor: WMWV-TV  
 3500 Myer Lee Drive  
 Winston-Salem, NC 27101  
 Phone: 336-722-4545  
 Fax: 336-723-8217

Send Billing To: Screen Strategies Media  
 11150 Fairfax Blvd  
 Suite 505  
 Fairfax, VA 22030  
 Phone: 703-272-7300

Affiliation: MyNetwork

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon Dur	Tue Dur	Wed Dur	Thu Dur	Fri Dur	Sat Dur	Sun Dur	Mon Dur	Tue Dur	Total Spots
79	MTWThF 12:30a-1:00a Meet the Browns	LF	\$30.00	30	10/27	10/28	10/29	10/30	10/31	11/1	11/2	11/3	11/4	2
Total Cost: \$2,585.00													41	
Total Spots: 6													41	

Signature: \_\_\_\_\_

2197.25/act