

## BILLING DISCREPANCY/CREDIT REQUEST

DATE: 11/11/14MONTH: 11/14 ACCOUNT EXECUTIVE: HouseSTATION: WMYV INVOICE#: 3032685 CONTRACT #: 1889447AGENCY: Screen Strategies ADVERTISER: Magan for SenateAMOUNT IN QUESTION: \$ 87.00 GROSS AMT \$ 87.00COMMISSION \$ 13.05NET AMOUNT \$ 73.95

REASON FOR CREDIT REQUEST: \_\_\_\_\_

Rebate

RESEARCH/EXPLANATION: \_\_\_\_\_

chrg'd \$35 s/B \$20 / chrg'd \$60 s/B \$50 /  
chrg'd \$30 s/B \$100 / chrg'd \$130 s/B \$98

Please route the paperwork in the appropriate order. Traffic Manager is only involved if it pertains to their department.

Attach all pertinent paperwork – this includes invoice copy and original confirmation from sales.

Is signed confirmation attached? If not, why? \_\_\_\_\_

## APPROVAL:

INITIAL/DATE

INITIAL/DATE

1.) AE/Sales Asst.

2.) Traffic Manager

3.) Sales Manager

4.) Director of Sales

5.) General Manager

6.) Credit Manager

7.) Business Manager



REMIT TO WMYV  
c/o WTOO  
651 Beacon Pkwy Ste 105  
Birmingham, AL 35209  
ph: (205) 943-2168

Advertiser  
Agency  
Buyer  
Salesperson

Hagan for Senate (3186)  
Screen Strategies Media-Fairfax (15683)  
HOUSE-GREENSBORO, WXLV/WMYV  
(1030)  
ph: (336) 722-4545  
602/11/3/2014 DATE (ns) (1186)  
HAGAN FOR SENATE (198499)  
Local/Political Candidate Agency BRD  
602/

Invoice 3632685  
Inv Date 11/9/2014  
Terms CIA  
Contract 1889447  
Bill Type Weekly/Irregular  
Period 11/3/2014 - 11/9/2014

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 22030

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Hagan for Senate Estimate 602  
10/27-11/4/2014 TV

CO-OP/Order Type Yes/Normal  
Package  
Gen. Date 11/10/2014 5:11:49PM

Greensboro (WMYV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
3.0	SPOT			11/03/14		1 preempt @ \$30.00	\$0.00	Program Change
5.0	<b>Contract Line Remarks:</b>		<b>JUDGE MATHIS</b>					
	SPOT	20102-Judge Mathis	Day,M-1	11/03/14 4:39PM (Mo)	00:30	KHT1425H	\$35.00	
7.1	<b>Contract Line Remarks:</b>		<b>MAURY POVICH</b>					
	SPOT	20101-Maury Povich	Day,M-1	11/03/14 5:26PM (Mo)	00:30	KHT1425H	\$60.00	
11.0	<b>Contract Line Remarks:</b>		<b>BIG BANG</b>					
	SPOT	159251-Blg Bang Th	Day,M-1	11/03/14 7:26PM (Mo)	00:30	KHT1403H	\$130.00	
13.0	<b>Contract Line Remarks:</b>		<b>BIG BANG</b>					
	SPOT	159252-Blg Bang Th	Day,M-1	11/03/14 7:59PM (Mo)	00:30	KHT1427H	\$130.00	
20.0	SPOT			11/03/14		1 preempt @ \$40.00	\$0.00	Program Change
23.1	<b>Contract Line Remarks:</b>		<b>HOT BENCH</b>					
	SPOT	3:00:00PM- 4:00:00	Day,M-1	11/03/14 3:11PM (Mo)	00:30	KHT1427H	\$30.00	M/G For 3.0.1
25.0	<b>Contract Line Remarks:</b>		<b>MIKE &amp; MOLLY</b>					
	SPOT	572124-Mike and Mo	Day,M-1	11/03/14 12:09AM (Mo)	00:30	KHT1425H	\$40.00	M/G For 20.0.1

**Net 30-Payment is due within 30 days from invoice date.**  
**Station owned or provided services by the Sinclair Broadcast Group.**

Warranty - We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercials aired.

Gross Total	\$425.00	Total Spots	6
Commission	(\$63.75)		
Net Total	\$361.25		

## Lisa Carter

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**From:** Matthew Bowman WXLV  
**Sent:** Monday, November 10, 2014 12:02 PM  
**To:** Caroline Bahng (Caroline@ScreenStrategies.com)  
**Cc:** Lisa Carter  
**Subject:** Rebates from last week, 11/3  
**Attachments:** Hagan Rebate form wo 110314 WXLV.xls; Hagan Rebate form wo 110314 WMMV.xls

Caroline,

I'm wrapping up rebates from last week.


On WMMV, you are rebated \$87 for last week to be at Lowest Unit Rate.

On WXLV, you are rebated \$20 for last week to be at lowest unit rate.

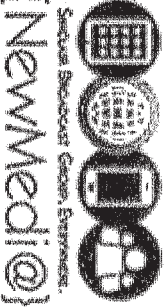
I really appreciate the business and enjoyed working with you. It was a hectic time, but you were very buttoned up and made things go smoothly.

I look forward to working with you again next cycle.

Thanks  
Matt



**Matt Bowman**  
General Sales Manager  
mkbowman@sbgtyv.com  
T: 336-499-1800  
F: 336-723-8217



Setback Shooter Game, Eyewitness.  
**{NewMedi@}**  
ABC45.com MY48.tv

33500 Rept Lee Drive, Winston-Salem, NC 27101

WMMYV MY48

87

Candidate  
Week of

Hagan for Senate  
week of 11/3/14

OSI Contract	Program purchased	Protection Level	Rate Purchased	Number of spots	Actual Rate	Rate Section	Difference	Rebate
1889447	M-F 4-5p Judge Mathis	4	35	1	20	4	15	15
1889447	M-F 5-558P Maury Povich	3	60	1	50	3	10	10
1889447	M-F 658-728p Big Bang Theory	4	130	1	100	4	30	30
1889447	M-F 728-8p	4	130	1	98	4	32	32
							0	0



WMYV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 20120

# Contract # 1889447

Schedule Dates 10/27/14-11/03/14  
Advertiser Hagan for Senate (3186)  
Agency Screen Strategies Media-Fairfax (15683)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand HAGAN FOR SENATE (198499)  
Salesperson HOUSE-GREENSBORO, WXLV/WMYV (1030)  
Sales Office WXLV/WMYV  
Buyer Name /  
Phone/Fax /  
CPE 602  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Hagan for Senate Estimate 602  
10/27-11/4/2014 TV

Date Entered 07/23/14  
Last Modified 07/23/14  
Entered By Lisa Carter  
CO-OP Yes  
Headline #  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$387.75  
Net Total \$2,197.25  
Sales Tax

**Greensboro (WMYV)**  
By Broadcast Month Spots Rate  
Nov. 2014 41 \$2,585.00  
Grand Total: 41 \$2,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (65)	10/29/14-10/31/14	4	:30	2P-3P (EST)				1		1			2	\$30.00	\$60.00	Greensboro (WMYV)	HOT BENCH	7/23/14
2.0	Normal Line / SPOT (66)	10/27/14-10/31/14	4	:30	3P- Peoples Court 2		1	1	1	1				5	\$30.00	\$150.00	Greensboro (WMYV)	PEOPLES COURT	7/23/14
3.0	Normal Line / SPOT (66)	11/03/14-11/03/14	4	:30	3P- Peoples Court 2		1							1	\$30.00	\$30.00	Greensboro (WMYV)	PEOPLES COURT	7/23/14
4.0	Normal Line / SPOT (67)	10/27/14-10/31/14	4	:30	4P- Judge Mathis		1	1	1	1				5	\$35.00	\$175.00	Greensboro (WMYV)	JUDGE MATHIS	7/23/14
5.0	Normal Line / SPOT (67)	11/03/14-11/03/14	4	:30	4P- Judge Mathis		1							1	\$35.00	\$35.00	Greensboro (WMYV)	JUDGE MATHIS	7/23/14
6.0	Normal Line / SPOT (68)	10/27/14-10/31/14	4	:30	5P- Maury Povich		1	1	1	1				5	\$60.00	\$300.00	Greensboro (WMYV)	MAURY POVICH	7/23/14
7.0	Normal Line / SPOT (68)	11/03/14-11/03/14	4	:30	5P- Maury Povich		1							1	\$60.00	\$60.00	Greensboro (WMYV)	MAURY POVICH	7/23/14
8.0	Normal Line / SPOT (69)	10/28/14-10/31/14	4	:30	5:58-20P- Two And A Half Men			1		1	1			3	\$50.00	\$150.00	Greensboro (WMYV)	2.5 MEN	7/23/14
9.0	Normal Line / SPOT (70)	10/27/14-10/30/14	4	:30	6:28-20P- Two And A Half Men 2		1		1	1				3	\$50.00	\$150.00	Greensboro (WMYV)	2.5 MEN	7/23/14
10.0	Normal Line / SPOT (71)	10/28/14-10/29/14	4	:30	6:58-20P- Big Bang Theory			1	1					2	\$130.00	\$260.00	Greensboro (WMYV)	BIG BANG	7/23/14
11.0	Normal Line / SPOT (71)	11/03/14-11/03/14	4	:30	6:58-20P- Big Bang Theory		1							1	\$130.00	\$130.00	Greensboro (WMYV)	BIG BANG	7/23/14
12.0	Normal Line / SPOT (72)	10/27/14-10/30/14	4	:30	7:28-2SP- Big Bang Theory 2		1		1					2	\$130.00	\$260.00	Greensboro (WMYV)	BIG BANG	7/23/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WMMV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Screen Strategies Media-Fairfax  
11150 Fairfax Blvd  
Ste 505  
Fairfax, VA 20120

# Contract # 1889447

Schedule Dates 10/27/14-11/03/14  
Advertiser Hagan for Senate (3186)  
Agency Screen Strategies Media-Fairfax (15683)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand HAGAN FOR SENATE (198499)  
Salesperson HOUSE-GREENSBORO, WXLV/WMMV (1030)  
Sales Office WXLV/WMMV  
Buyer Name /  
Phone/Fax /  
CPE 602  
Account Types Local/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments Hagan for Senate Estimate 602  
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Greensboro (WMMV)  
By Broadcast Month Spots Rate  
Nov. 2014 41 \$2,585.00  
Grand Total: 41 \$2,585.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
13.0	Normal Line / SPOT (72)	11/03/14-11/03/14	4	:30	7:28-2:59P- Big Bang Theory	1	1							1	\$130.00	\$130.00	Greensboro (WMMV)	BIG BANG	7/23/14
14.0	Normal Line / Prime (73)	10/27/14-10/27/14	4	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$140.00	\$140.00	Greensboro (WMMV)	LAW & ORDER	7/23/14
15.0	Normal Line / Prime (74)	10/28/14-10/28/14	4	:30	9P- MYN-Law & Order: Criminal Intent 2 (Tuesday)	1	1							1	\$115.00	\$115.00	Greensboro (WMMV)	LAW & ORDER	7/23/14
16.0	Normal Line / Prime (75)	10/31/14-10/31/14	4	:30	9P- MYN-Bones 2 (Friday)	1				1				1	\$165.00	\$165.00	Greensboro (WMMV)	BONES	7/23/14
17.0	Normal Line / Prime (76)	11/01/14-11/01/14	4	:30	9P- Burn Notice	1					1			1	\$55.00	\$55.00	Greensboro (WMMV)	BURN NOTICE	7/23/14
18.0	Normal Line / SPOT (77)	11/02/14-11/02/14	4	:30	6:58-30P- Big Bang Theory Wknd 3	1						1		1	\$80.00	\$80.00	Greensboro (WMMV)	BIG BANG	7/23/14
19.0	Normal Line / SPOT (78)	10/29/14-10/29/14	4	:30	12A- House of Payne 2	1							1	1	\$40.00	\$40.00	Greensboro (WMMV)	HOUSE OF PAYNE	7/23/14
20.0	Normal Line / SPOT (78)	11/03/14-11/03/14	4	:30	12A- House of Payne 2	1	1							1	\$40.00	\$40.00	Greensboro (WMMV)	HOUSE OF PAYNE	7/23/14
21.0	Normal Line / SPOT (79)	10/28/14-10/30/14	4	:30	12:30A- Meet The Browns 2	1	1	1	1					2	\$30.00	\$60.00	Greensboro (WMMV)	MEET THE BROWNS	7/23/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		meeta3	7/24/14	

# Buy Detail Report

Revision #: Date: 7/22/2014

Client: Hagan for Senate  
Media: TV  
Product: General  
Market: Greensboro-Winston Salem

Estimate: 602  
Description: Hagan for Senate 10/27-11/4/2014 TV  
Flight Start Date: 10/27/2014 05:00 AM  
Flight End Date: 11/4/2014 03:00 PM  
Survey: Nov13 DMA Nielsen Live+3

Vendor: WMYY-TV  
3500 Myer Lee Drive  
Winston-Salem, NC 27101

Send Billing To: Screen Strategies Media  
11150 Fairfax Blvd  
Suite 505  
Fairfax, VA 22030  
Phone: 703-272-7300

Separation between spots: 30

Phone: 336-722-4545

Fax: 336-723-8217

Affiliation: MyNetwork

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30	Fri 10/31	Sat 11/1	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
<b>WMYY-TV</b>														
65	MTuWThF 2:00p-3:00p Hot Bench	DT	\$30.00	30					1				1	2
66	MTuWThF 3:00p-4:00p People's Court	EF	\$30.00	30	1	1	1	1	1				1	6
67	MTuWThF 4:00p-5:00p Judge Mathis	EF	\$35.00	30	1	1	1	1	1				1	6
68	MTuWThF 5:00p-6:00p Maury Povich	EF	\$60.00	30	1	1	1	1	1				1	6
69	MTuWThF 6:00p-6:30p Two & Half Men	PA	\$50.00	30			1		1					3
70	MTuWThF 6:30p-7:00p Two & Half Men	PA	\$50.00	30	1		1	1						3
71	MTuWThF 7:00p-7:30p Big Bang Theory	PA	\$130.00	30			1	1					1	3
72	MTuWThF 7:30p-8:00p Big Bang Theory	PA	\$130.00	30	1			1					1	3
73	M 8:00p-9:00p Law & Order SVU	PT	\$140.00	30		1								1
74	Tu 9:00p-10:00p Law & Order CI	PT	\$115.00	30			1							1
75	F 9:00p-10:00p Bones	PT	\$165.00	30					1					1
76	Sa 9:00p-10:00p Burn Notice	PT	\$55.00	30						1				1
77	Su 7:00p-7:30p Big Bang Theory	PT	\$80.00	30							1			1
78	MTuWThF 12:00a-12:30a House of Payne	LF	\$40.00	30				1					1	2

# Buy Detail Report

Revision #: Date: 7/22/2014

Client: Hagan for Senate

Estimate: 602

Vendor: WMVY-TV

Send Billing To: Screen Strategies Media

Media: TV

Description: Hagan for Senate 10/27-11/4/2014 TV

3500 Myer Lee Drive

11150 Fairfax Blvd

Product: General

Flight Start Date: 10/27/2014 05:00 AM

Suite 505

Fairfax, VA 22030

Market: Greensboro-Winston Salem

Flight End Date: 11/4/2014 03:00 PM

Winston-Salem, NC 27101

Fairfax, VA 22030

Survey: Nov13 DMA Nielsen Live+3

Phone: 703-272-7300

Separation between spots: 30

Buyer: Caroline Bahng

Phone: 336-722-4545

Fax: 336-723-8217

Affiliation: MyNetwork

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/27	Tue 10/28	Wed 10/29	Thu 10/30	Fri 10/31	Sat 11/1	Sun 11/2	Mon 11/3	Tue 11/4	Total Spots
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WMVY-TV

79 MTuWThF 12:30a-1:00a LF \$30.00

✓ 30

Meet the Browns

Total Spots: 6

Total Cost: \$2,585.00

6 7 7 7 6 1 1 6

2

41

41

Signature: \_\_\_\_\_

Disclaimer:

2197.25/act