



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 1949711

Schedule Dates: 10/13/14-10/17/14
Advertiser: Hagan for Senate (3186)
Agency: Screen Strategies Media-Fairfax (15683)
Product: POLITICAL CANDIDATE (ns) (1186)
Brand: HAGAN FOR SENATE (198499)
Salesperson: HOUSE-GREENSBORO, WXLV/WMMV (1030)
Sales Office: WXLV/WMMV
Buyer Name: BAHING CAROLINE
Phone/Fax: (703) 272-7300 /
CPE: 1190
Account Types: Local/Political Candidate Agency BRD
Billing Type: Weekly/Irregular
Comments: Hagan for Senate Estimate 1190
10/13-19/2014 TV

Date Entered: 10/09/14
Last Modified: 10/09/14
Entered By: Lisa Carter
CO-OP: Yes
Headline #: Demo
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$203.25
Net Total: \$1,151.75
Sales Tax:

Greensboro (WMMV)		
By Broadcast Month	Spots	Rate
Oct 2014	7	\$1,355.00
Grand Total:	7	\$1,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (35)	10/15/14-10/15/14	3	:30	10:58A- Maury Pouch 2	1			1					1	\$30.00	\$30.00	Greensboro (WMMV)	MAURY	10/9/14
2.0	Normal Line / SPOT (36)	10/16/14-10/16/14	1	:30	5:58:20P- Two And A Half Men	1				1				1	\$160.00	\$160.00	Greensboro (WMMV)	2.5 MEN	10/9/14
3.0	Normal Line / SPOT (37)	10/13/14-10/13/14	2	:30	6:28:20P- Two And A Half Men 2	1								1	\$125.00	\$125.00	Greensboro (WMMV)	2.5 MEN	10/9/14
4.0	Normal Line / SPOT (38)	10/14/14-10/17/14	2	:30	6:58:20P- Big Bang Theory	2					1	1		2	\$325.00	\$650.00	Greensboro (WMMV)	BIG BANG	10/9/14
5.0	Normal Line / SPOT (39)	10/16/14-10/16/14	2	:30	7:28:25P- Big Bang Theory 2	1					1			1	\$320.00	\$320.00	Greensboro (WMMV)	BIG BANG	10/9/14
6.0	Normal Line / SPOT (40)	10/17/14-10/17/14	2	:30	12:30A- Mike and Molly 2	1								1	\$70.00	\$70.00	Greensboro (WMMV)	MIKE & MOLLY	10/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
Accepted-Station: *Maria Bann* Date: _____
Comments: *relief*

Buy Detail Report

C# 199A711

Revision #: _____

Date: 10/9/2014

Client: Hagan for Senate
 Media: TV
 Product: General
 Market: Greensboro-Winston Salem

Estimate: 1190
 Description: Hagan for Senate 10/13-19/2014 TV Add
 Flight Start Date: 10/13/2014 05:00 AM
 Flight End Date: 10/19/2014 12:00 AM
 Survey: Nov13 DMA Nielsen Live+3
 Buyer: Caroline Bahng

Vendor: WMMYV-TV
 3500 Myer Lee Drive
 Winston-Salem, NC 27101

Send Billing To: Screen Strategies Media
 11150 Fairfax Blvd
 Suite 505
 Fairfax, VA 22030
 Phone: 703-272-7300

Phone: 336-722-4545

Fax: 336-723-8217

Affiliation: MyNetwork

Separation between spots: 15

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon Dur	Tue	Wed	Thu	Fri	Total Spots
WMMYV-TV										
35	MTuWThF 11:00a-12:00p Maury Povich	DT	\$30.00	3	30		1			1
36	MTuWThF 6:00p-6:30p Two & Half Men	PA	\$160.00	1	30			1		1
37	MTuWThF 6:30p-7:00p Two & Half Men	PA	\$125.00	2	30	1				1
38	MTuWThF 7:00p-7:30p Big Bang Theory	PA	\$325.00	2	30		1		1	2
39	MTuWThF 7:30p-8:00p Big Bang Theory	PA	\$320.00	2	30			1		1
40	MTuWThF 12:30a-1:00a Mike & Molly	LF	\$70.00	2	30				1	1
Total Cost: \$1,355.00					Total Spots: 7					7

Disclaimer:

10/10/14

Signature: _____

11/5/175/104

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMYV-TV	Date: 10/9/2014
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I, Screen Strategies Media,
 being/on behalf of: Kay Hagan,
 a legally qualified candidate of the Democratic
 political party for the office of: U.S. Senate
 in the General
 election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,130.50

I represent that the payment for the above described broadcast time has been furnished by:

Hagan for U.S. Senate Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

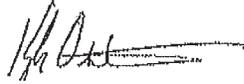
Dwight Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/9/2014



Date

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Matthew Bowmer
Printed Name

CSM
Title