



WMMV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 1949711

Schedule Dates

10/13/14-10/17/14

Advertiser

Hagan for Senate (3186)

Agency

Screen Strategies Media-Fairfax (15683)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

HAGAN FOR SENATE (198499)

Salesperson

HOUSE-GREENSBORO, WXLV/WMMV (1030)

Sales Office

WXLV/WMMV

Buyer Name

BAHNG, CAROLINE

Phone/Fax

(703) 272-7300 /

CPE

1190

Account Types

Local/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Hagan for Senate Estimate 1190
10/13-19/2014 TV

Date Entered 10/09/14

Last Modified 10/09/14

Entered By Lisa Carter

CO-OP Yes

Headline #

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$203.25

Net Total \$1,151.75

Sales Tax

Greensboro (WMMV)

By Broadcast Month Spots

Oct. 2014 7

Grand Total: 7

Rate \$1,355.00

\$1,355.00

\$1,355.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (35)	10/15/14-10/15/14	3	:30	10:58A- Maury Povich 2				1					1	\$30.00	\$30.00	Greensboro (WMMV)	MAURY	10/9/14
2.0	Normal Line / SPOT (36)	10/16/14-10/16/14	1	:30	5:58:20P- Two And A Half Men					1				1	\$160.00	\$160.00	Greensboro (WMMV)	2.5 MEN	10/9/14
3.0	Normal Line / SPOT (37)	10/13/14-10/13/14	2	:30	6:28:20P- Two And A Half Men 2									1	\$125.00	\$125.00	Greensboro (WMMV)	2.5 MEN	10/9/14
4.0	Normal Line / SPOT (38)	10/14/14-10/17/14	2	:30	6:58:20P- Big Bang Theory			1			1			2	\$325.00	\$650.00	Greensboro (WMMV)	BIG BANG	10/9/14
5.0	Normal Line / SPOT (39)	10/16/14-10/16/14	2	:30	7:28:25P- Big Bang Theory 2					1				1	\$320.00	\$320.00	Greensboro (WMMV)	BIG BANG	10/9/14
6.0	Normal Line / SPOT (40)	10/17/14-10/17/14	2	:30	12:30A- Mike and Molly 2						1			1	\$70.00	\$70.00	Greensboro (WMMV)	MIKE & MOLLY	10/9/14

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

maury povich

radio 14

Buy Detail Report

C# 199A-711

Revision #: Date: 10/9/2014

Client: Hagan for Senate Estimate: 1190 Vendor: WMYY-TV Send Billing To: Screen Strategies Media
 Media: TV Description: Hagan for Senate 10/13-19/2014 TV Add 3500 Myer Lee Drive 11150 Fairfax Blvd
 Product: General Flight Start Date: 10/13/2014 05:00 AM Suite 505
 Market: Greensboro-Winston Salem Flight End Date: 10/19/2014 12:00 AM Winston-Salem, NC 27101
 Survey: Nov13 DMA Nielsen Live+3
 Separation between spots: 15 Buyer: Caroline Bahng
 Phone: 336-722-4545
 Fax: 336-723-8217
 Affiliation: MyNetwork

Line No	Daypart Program	Daypart Code	STN Gross	Days	Mon 10/13	Tue 10/14	Wed 10/15	Thu 10/16	Fri 10/17	Total Spots
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35	WMYY-TV MTuWThF 11:00a-12:00p Maury Povich	DT	\$30.00	3	30		1			1
36	MTuWThF 6:00p-6:30p Two & Half Men	PA	\$160.00	1	30			1		1
37	Sold Out: Lowest Rate to Clear per WMYY MTuWThF 6:30p-7:00p Two & Half Men	PA	\$125.00	2	30	1				1
38	Sold Out: Lowest Rate to Clear per WMYY MTuWThF 7:00p-7:30p Big Bang Theory	PA	\$325.00	2	30		1		1	2
39	Sold Out: Lowest Rate to Clear per WMYY MTuWThF 7:30p-8:00p Big Bang Theory	PA	\$320.00	2	30			1		1
40	Sold Out: Lowest Rate to Clear per WMYY MTuWThF 12:30a-1:00a Mike & Molly	LF	\$70.00	2	30				1	1
Total Cost:					Total Spots:					
					1 1 1 2 2					7 7

Disclaimer:

10/16/14

Signature: _____

1151.75/nd

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMYV-TV	Date: 10/9/2014
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I, Screen Strategies Media,

being/on behalf of: Kay Hagan,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/4/2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,130.50

I represent that the payment for the above described broadcast time has been furnished by:

Hagan for U.S. Senate Inc

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Dwight Davidson

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/9/2014

Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Matthew Bowmen
Signature

Matthew Bowmen
Printed Name

CSM
Title