

ORDER



KSHB-TV

Orders

Order / Rev: 451920

Alt Order #:

Product Desc: McCaskill Democrat Senate

Estimate: 3929

Flight Dates: 08/08/18 - 08/13/18

Original Date / Rev: 08/06/18 / 08/06/18

Order Type: GENERAL

Primary AE: Mike Wang

Sales Office: KSHBN

Sales Region: NAT

Agency

Name: Screen Strategies Media

Buying Contact:

Billing Contact: Caroline Bahng

11150 Fairfax Blvd. Ste. 505

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: McCaskill/Democrat/Senate

Demographic: A18-54

Product Codes: PL Federal Candidate

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: DEF

New Business Thru:

Advertiser External ID: 220895

Agency External ID: 119919

Unit Code: General

Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/18	08/13/18	23	\$9,450.00	\$8,032.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	23	\$9,450.00	\$8,032.50	0.00
Totals	23	\$9,450.00	\$8,032.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	08/10/18	08/10/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	----F--	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/18	08/12/18	----F--			1		\$400.00		0.00				
N 2	KSHB	08/08/18	08/13/18	M-F Today Show M-F Today Show	CM	7-9am	M-WTF--	:30	3	\$400.00	P-3	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/18	08/12/18	--WTF--			3		\$400.00		0.00				
		Week: 08/13/18	08/19/18	M-----			1		\$400.00		0.00				
N 3	KSHB	08/08/18	08/08/18	M-F 9-10am Megyn Kelly Today	CM	9-10am	--W----	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/18	08/12/18	--W----			1		\$175.00		0.00				
N 4	KSHB	08/09/18	08/09/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	---T---	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/06/18	08/12/18	---T---			1		\$150.00		0.00				
N 5	KSHB	08/13/18	08/13/18	M-F 12-1pm M-F 12-1pm	CM	12-1pm	M-----	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 08/13/18	08/19/18	M-----			1		\$75.00		0.00				

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Advertiser: McCaskill/Democrat/Senate
 Product Desc: McCaskill Democrat Senate
 Estimate: 3929

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	KSHB	08/10/18	08/10/18	M-F 330-4pm Jeopardy	CM	330-4pm	----F--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	----F--		1			\$275.00		0.00				
N 7	KSHB	08/08/18	08/09/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	--WT---	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	--WT---		2			\$200.00		0.00				
N 8	KSHB	08/08/18	08/13/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	M-WF--	:30	2	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	--WF--		2			\$500.00		0.00				
	Week:	08/13/18	08/19/18	M-----		1			\$500.00		0.00				
N 9	KSHB	08/09/18	08/13/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	M-T---	:30	1	\$600.00	P-3	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	---T---		1			\$600.00		0.00				
	Week:	08/13/18	08/19/18	M-----		1			\$600.00		0.00				
N 10	KSHB	08/08/18	08/10/18	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	--WF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	--WF--		2			\$400.00		0.00				
N 11	KSHB	08/09/18	08/09/18	Thursday Prime C LAW & ORDER SVU	CM	9-10pm	---T---	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	---T---		1			\$1,000.00		0.00				
N 12	KSHB	08/12/18	08/12/18	Sunday 7-9pm AMERICAS GOT TALENT	CM	7-9pm	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	-----S		1			\$800.00		0.00				
N 13	KSHB	08/08/18	08/08/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	--W----	:30	1	\$650.00	P-3	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	--W----		1			\$650.00		0.00				
N 14	KSHB	08/13/18	08/13/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	M-----	:30	1	\$325.00	P-3	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/13/18	08/19/18	M-----		1			\$325.00		0.00				
N 15	KSHB	08/10/18	08/10/18	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	----F--	:30	1	\$100.00	P-3	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/06/18	08/12/18	----F--		1			\$100.00		0.00				
Totals													23	\$9,450.00	