

ORDER



Orders
Order / Rev: 445324
Alt Order #:
Product Desc: McCaskill for SEnate
Estimate: 3810
Flight Dates: 09/10/18 - 09/16/18
Original Date / Rev: 09/12/18 / 09/12/18
Order Type: GENERAL

Primary AE: Mike Wang
Sales Office: KSHBN
Sales Region: NAT

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: McCaskill/Democrat/Senate
Demographic: A18-54
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 220895
Agency External ID: 119919
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/15/18	20	\$10,400.00	\$8,840.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	20	\$10,400.00	\$8,840.00	0.00
Totals	20	\$10,400.00	\$8,840.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSHB	09/11/18	09/11/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	-T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/18	09/16/18	-T-----		1		\$375.00		0.00					
2	KSHB	09/10/18	09/14/18	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	5	\$375.00	P-3	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/18	09/16/18	MTWTF--		5		\$375.00		0.00					
3	KSHB	09/14/18	09/14/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	----F--	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/18	09/16/18	----F--		1		\$50.00		0.00					
N 4	KSHB	09/12/18	09/12/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	--W----	:30	1	\$75.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/10/18	09/16/18	--W----		1		\$75.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KSHB	09/10/18-09/16/18	M-F 3-330pm		3-330pm	--W----	:30		(\$75.00)	0.00	NM			
				<i>Credited</i>											
5	KSHB	09/10/18	09/13/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	M-T---	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00

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Advertiser: McCaskill/Democrat/Senate
 Product Desc: McCaskill for SEnate
 Estimate: 3810
KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6	KSHB	09/11/18	09/11/18	M-F 5-530pm News	CM	5-530pm	-T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	M-T---					2	\$275.00		0.00			
		M-F 5-530pm News													
7	KSHB	09/12/18	09/14/18	M-F 6-630pm News	CM	6-630pm	--W-F--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-T-----					1	\$375.00		0.00			
		M-F 6-630pm News													
8	KSHB	09/10/18	09/10/18	Monday Prime C	CM	9-10pm	M-----	:30	1	\$600.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	M-----					1	\$600.00		0.00			
		Monday Prime C dateline													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSHB	09/10/18-09/16/18	Monday Prime C		9-10pm		M-----	:30	(\$600.00)	0.00	NM		
		Credited													
9	KSHB	09/11/18	09/11/18	Tuesday Prime 7-9pm	CM	7-9pm	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-T-----					1	\$3,000.00		0.00			
		Tuesday Prime 7-9pm													
10	KSHB	09/13/18	09/13/18	Thursday Prime B	CM	8-9pm	---T---	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	---T---					1	\$400.00		0.00			
		TRIAL & ERROR													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSHB	09/10/18-09/16/18	Thursday Prime B		8-9pm		---Th----	:30	(\$400.00)	0.00	NM		
		See MG 10.2													
		[Below IUR wrong program mdw willgrace 1000 lur]													
		2	KSHB	09/10/18-09/16/18	Thursday Prime B		8-9pm		---Th----	:30	\$400.00	0.00	NM		
		Ⓜ MG for 10.1 09/13													
11	KSHB	09/15/18	09/15/18	Saturday Prime 8-10pm	CM	8-10pm	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	-----S-					1	\$200.00		0.00			
		DATELINE													
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
		1	KSHB	09/10/18-09/16/18	Saturday Prime 8-10pm		8-10pm		-----Sa--	:30	(\$200.00)	0.00	NM		
		See MG 11.2													
		[Incorrectly ordered - no 8-10p on 9/15 - DM]													
		2	KSHB	09/10/18-09/16/18	Saturday Prime 7-9pm		7-9pm		-----Sa--	:30	\$200.00	0.00	NM		
		Ⓜ MG for 11.1 09/15													
12	KSHB	09/12/18	09/12/18	M-F 10-1035pm News	CM	10-1035pm	--W----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	--W----					1	\$750.00		0.00			
		M-F 10-1035pm News													
13	KSHB	09/10/18	09/14/18	M-F 1035-1135pm	CM	1035-1135pm	M--F--	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	M--F--					2	\$325.00		0.00			
		M-F 1035-1135pm													
14	KSHB	09/10/18	09/10/18	Monday Prime C	CM	9-10pm	M-----	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	M-----					1	\$600.00		0.00			
		9-10p													
N15	KSHB	09/14/18	09/14/18	M-F 3-330pm	CM	3-330pm	----F--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/18	09/16/18	----F--					1	\$275.00		0.00			
		M-F 3-330pm													

Totals 20 \$10,400.00