

ORDER



KSHB-TV

Orders

Order / Rev: 445324

Alt Order #:

Product Desc: McCaskill for SEnate

Estimate: 3810

Flight Dates: 09/10/18 - 09/16/18

Original Date / Rev: 09/12/18 / 09/12/18

Order Type: GENERAL

Primary AE: Mike Wang

Sales Office: KSHBN

Sales Region: NAT

Agency

Name: Screen Strategies Media

Buying Contact:

Billing Contact: Caroline Bahng

11150 Fairfax Blvd. Ste. 505

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: McCaskill/Democrat/Senate

Demographic: A18-54

Product Codes: PL Federal Candidate

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: DEF

New Business Thru:

Advertiser External ID: 220895

Agency External ID: 119919

Unit Code: General

Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/15/18	20	\$10,400.00	\$8,840.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	20	\$10,400.00	\$8,840.00	0.00
Totals	20	\$10,400.00	\$8,840.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSHB	09/11/18	09/11/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	-T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	-T-----			1		\$375.00	0.00					
2	KSHB	09/10/18	09/14/18	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	5	\$375.00	P-3	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	MTWTF--			5		\$375.00	0.00					
3	KSHB	09/14/18	09/14/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	----F--	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	----F--			1		\$50.00	0.00					
N 4	KSHB	09/12/18	09/12/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	--W----	:30	1	\$75.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/10/18	09/16/18	--W----			1		\$75.00	0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	KSHB	09/10/18-09/16/18	M-F 3-330pm	3-330pm	--W-----	:30		(\$75.00)	0.00	NM			
		Credited													
5	KSHB	09/10/18	09/13/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	M--T---	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00

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Flight Dates: 09/10/18 - 09/16/18

Advertiser: McCaskill/Democrat/Senate
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KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	M--T---			2		\$275.00		0.00				
6	KSHB	09/11/18	09/11/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-T-----	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	-T-----			1		\$375.00		0.00				
7	KSHB	09/12/18	09/14/18	M-F 6-630pm News M-F 6-630pm News	CM	6-630pm	--W-F--	:30	2	\$650.00	P-3	0.00	NM	2	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	--W-F--			2		\$650.00		0.00				
8	KSHB	09/10/18	09/10/18	Monday Prime C dateline	CM	9-10pm	M-----	:30	1	\$600.00	P-6	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	M-----			1		\$600.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/10/18-09/16/18		Monday Prime C		9-10pm	M-----	:30		(\$600.00)		0.00	NM		
Credited															
9	KSHB	09/11/18	09/11/18	Tuesday Prime 7-9pm Tuesday Prime 7-9pm	CM	7-9pm	-T-----	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	-T-----			1		\$3,000.00		0.00				
10	KSHB	09/13/18	09/13/18	Thursday Prime B TRIAL & ERROR	CM	8-9pm	---T---	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	---T---			1		\$400.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/10/18-09/16/18		Thursday Prime B		8-9pm	---Th----	:30		(\$400.00)		0.00	NM		
See MG 10.2															
[Below IUR wrong program mdw willgrace 1000 lur]															
2	KSHB	09/10/18-09/16/18		Thursday Prime B		8-9pm	---Th----	:30		\$400.00		0.00	NM		
Ⓜ MG for 10.1 09/13															
11	KSHB	09/15/18	09/15/18	Saturday Prime 8-10pm DATELINE	CM	8-10pm	-----S-	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	-----S-			1		\$200.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/10/18-09/16/18		Saturday Prime 8-10pm		8-10pm	-----Sa--	:30		(\$200.00)		0.00	NM		
See MG 11.2															
[Incorrectly ordered - no 8-10p on 9/15 - DM]															
2	KSHB	09/10/18-09/16/18		Saturday Prime 7-9pm		7-9pm	-----Sa--	:30		\$200.00		0.00	NM		
Ⓜ MG for 11.1 09/15															
12	KSHB	09/12/18	09/12/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	--W----	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	--W----			1		\$750.00		0.00				
13	KSHB	09/10/18	09/14/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	M--F--	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	M--F--			2		\$325.00		0.00				
14	KSHB	09/10/18	09/10/18	Monday Prime C 9-10p	CM	9-10pm	M-----	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	M-----			1		\$600.00		0.00				
N15	KSHB	09/14/18	09/14/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	----F--	:30	1	\$275.00	P-3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/18	09/16/18	----F--			1		\$275.00		0.00				
													Totals	20	\$10,400.00