

ORDER



Orders
Order / Rev: 474554
 Alt Order #:
Product Desc: McCaskill Democrat Senate
Estimate: 4635
Flight Dates: 10/12/18 - 10/15/18
Original Date / Rev: 10/10/18 / 10/10/18
Order Type: GENERAL

Primary AE: Mike Wang
Sales Office: KSHBN
Sales Region: NAT

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Caroline Bahng
 11150 Fairfax Blvd. Ste. 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: McCaskill/Democrat/Senate
Demographic: A18-54
Product Codes: PL Federal Candidate
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: DEF

New Business Thru:
Advertiser External ID: 220895
Agency External ID: 119919
Unit Code: General
Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	8	\$26,100.00	\$22,185.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	8	\$26,100.00	\$22,185.00	0.00
Totals	8	\$26,100.00	\$22,185.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/12/18	10/15/18	M-F 10-11am M-F 10-11am	CM	10-11am	M--F--	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--		1				\$100.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$100.00		0.00			
N 2	KSHB	10/12/18	10/15/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	M--F--	:30	1	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--		1				\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$150.00		0.00			
N 3	KSHB	10/12/18	10/15/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	M--F--	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--		1				\$100.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$100.00		0.00			
N 4	KSHB	10/13/18	10/13/18	Saturday Prime A Saturday Prime A	CM	7-8pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S-		1				\$400.00		0.00			
N 5	KSHB	10/14/18	10/14/18	KC Chiefs Game KC Chiefs Game	CM	KC Chiefs Game	-----S	:30	1	\$25,000.00	P-3	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: McCaskill/Democrat/Senate
 Product Desc: McCaskill Democrat Senate
 Estimate: 4635

KSHB-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S		1				\$25,000.00		0.00			
													Totals	8	\$26,100.00