

## ORDER



KSHB-TV

**Orders**  
**Order / Rev:** 474554  
**Alt Order #:**  
**Product Desc:** McCaskill Democrat Senate  
**Estimate:** 4635  
**Flight Dates:** 10/12/18 - 10/15/18  
**Original Date / Rev:** 10/10/18 / 10/10/18  
**Order Type:** GENERAL

**Primary AE:** Mike Wang  
**Sales Office:** KSHBN  
**Sales Region:** NAT

**Agency**  
**Name:** Screen Strategies Media  
**Buying Contact:**  
**Billing Contact:** Caroline Bahng  
 11150 Fairfax Blvd. Ste. 505  
 Fairfax, VA 22030

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** McCaskill/Democrat/Senate  
**Demographic:** A18-54  
**Product Codes:** PL Federal Candidate  
**Revenue Code 1:** POL  
**Revenue Code 2:** POL  
**Revenue Code 3:** CAND  
**Priority:** DEF

**New Business Thru:**  
**Advertiser External ID:** 220895  
**Agency External ID:** 119919  
**Unit Code:** General  
**Order Separation:** 00:20:00

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/18	10/15/18	8	\$26,100.00	\$22,185.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	8	\$26,100.00	\$22,185.00	0.00
<b>Totals</b>	<b>8</b>	<b>\$26,100.00</b>	<b>\$22,185.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSHB	10/12/18	10/15/18	M-F 10-11am M-F 10-11am	CM	10-11am	M--F--	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--		1				\$100.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$100.00		0.00			
N 2	KSHB	10/12/18	10/15/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	M--F--	:30	1	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--		1				\$150.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$150.00		0.00			
N 3	KSHB	10/12/18	10/15/18	M-F 2-3pm M-F 2-3pm	CM	2-3pm	M--F--	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	----F--		1				\$100.00		0.00			
		Week: 10/15/18	10/21/18	M-----		1				\$100.00		0.00			
N 4	KSHB	10/13/18	10/13/18	Saturday Prime A Saturday Prime A	CM	7-8pm	-----S-	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/18	10/14/18	-----S-		1				\$400.00		0.00			
N 5	KSHB	10/14/18	10/14/18	KC Chiefs Game KC Chiefs Game	CM	KC Chiefs Game	-----S	:30	1	\$25,000.00	P-3	0.00	NM	1	\$25,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

**KSHB-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/08/18	10/14/18	-----S	1	\$25,000.00	0.00								
														Totals	\$26,100.00