

ORDER



KSHB-TV

Orders

Order / Rev: 445316

Alt Order #:

Product Desc: McCaskill for Senate

Estimate: 3811

Flight Dates: 09/17/18 - 09/23/18

Original Date / Rev: 09/19/18 / 09/19/18

Order Type: GENERAL

Primary AE: Mike Wang

Sales Office: KSHBN

Sales Region: NAT

Agency

Name: Screen Strategies Media

Buying Contact:

Billing Contact: Caroline Bahng

11150 Fairfax Blvd. Ste. 505

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: McCaskill/Democrat/Senate

Demographic: A18-54

Product Codes: PL Federal Candidate

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-2

New Business Thru:

Advertiser External ID: 220895

Agency External ID: 119919

Unit Code: General

Order Separation: 00:20:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/22/18	28	\$17,610.00	\$14,968.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	28	\$17,610.00	\$14,968.50	0.00
Totals	28	\$17,610.00	\$14,968.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Wang			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KSHB	09/21/18	09/21/18	M-F 6-7am News M-F 6-7am News	CM	6-7am	----F--	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	----F--			1		\$375.00		0.00				
2	KSHB	09/17/18	09/21/18	M-F Today Show M-F Today Show	CM	7-9am	MTWTF--	:30	5	\$375.00	P-3	0.00	NM	5	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	MTWTF--			5		\$375.00		0.00				
3	KSHB	09/19/18	09/19/18	M-F 11am-12pm News M-F 11am-12pm News	CM	11am-12pm	--W----	:30	1	\$50.00	P-6	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	--W----			1		\$50.00		0.00				
N 4	KSHB	09/17/18	09/20/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	M-T---	:30	2	\$75.00	P-6	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/18	09/23/18	M-T---			2		\$75.00		0.00				
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		2	KSHB	09/17/18-09/23/18	M-F 3-330pm	3-330pm	M-Th-----	:30		(\$75.00)	0.00	NM			
		Credited													
5	KSHB	09/18/18	09/21/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	-TWTF--	:30	2	\$90.00	P-6	0.00	NM	0	\$0.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	- T - - F - -			2		\$90.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		M-F 330-4pm		330-4pm	- T - - - F - - - -	:30		(\$90.00)		0.00	NM		
Credited															
2	KSHB	09/17/18-09/23/18		M-F 330-4pm		330-4pm	- T - - - F - - - -	:30		(\$90.00)		0.00	NM		
Credited															
6	KSHB	09/19/18	09/19/18	M-F 4-5pm News	CM	4-5pm	- - W - - - -	:30	1	\$175.00	P-3	0.00	NM	0	\$0.00
				M-F 4-5pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	- - W - - - -			1		\$50.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		M-F 4-5pm News		4-5pm	- - W - - - - - -	:30		(\$50.00)		0.00	NM		
See MG 15.2,15.3,15.4 [Rate - DM]															
7	KSHB	09/17/18	09/17/18	M-F 5-530pm News	CM	5-530pm	M - - - - -	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
				M-F 5-530pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	M - - - - -			1		\$375.00	0.00					
8	KSHB	09/18/18	09/21/18	M-F 6-630pm News	CM	6-630pm	- T - TF - -	:30	3	\$650.00	P-3	0.00	NM	3	\$1,950.00
				M-F 6-630pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	- T - TF - -			3		\$650.00	0.00					
9	KSHB	09/17/18	09/19/18	M-F 630-7pm News	CM	630-7pm	M - W - - - -	:30	2	\$350.00	P-3	0.00	NM	1	\$350.00
				M-F 630-7pm News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	M - W - - - -			2		\$350.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		M-F 630-7pm News		630-7pm	M - W - - - - - -	:30		(\$350.00)		0.00	NM		
Credited															
10	KSHB	09/17/18	09/17/18	Emmy Awards Show	CM	7-10pm	M - - - - -	:30	1	\$4,500.00	P-3	0.00	NM	0	\$0.00
				Emmy Awards Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	M - - - - -			1		\$4,500.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		Emmy Awards Show		7-10pm	M - - - - - - - -	:30		(\$4,500.00)		0.00	NM		
Credited															
11	KSHB	09/18/18	09/18/18	Tuesday Prime 7-9pm	CM	7-9pm	- T - - - - -	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
				Americas Got Talent											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	- T - - - - -			1		\$3,000.00	0.00					
12	KSHB	09/19/18	09/19/18	Wednesday Prime C	CM	9-10pm	- - W - - - -	:30	1	\$850.00	P-6	0.00	NM	0	\$0.00
				World of DAnce											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	- - W - - - -			1		\$850.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		Wednesday Prime C		9-10pm	- - W - - - - - -	:30		(\$850.00)		0.00	NM		
Credited															
13	KSHB	09/20/18	09/20/18	Thursday Prime C	CM	9-10pm	- - - T - - -	:30	1	\$900.00	P-6	0.00	NM	0	\$0.00
				Law & Order											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	- - - T - - -			1		\$900.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		Thursday Prime C		9-10pm	- - - Th - - - - -	:30		(\$900.00)		0.00	NM		
See MG 15.2,15.3,15.4 [Incorrectly ordered - DM]															
14	KSHB	09/21/18	09/21/18	Friday Prime C	CM	9-10pm	- - - - F - -	:30	1	\$400.00	P-6	0.00	NM	0	\$0.00
				Dateline											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	----F--			1		\$400.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		Friday Prime C		9-10pm	-----F----	:30		(\$400.00)		0.00	NM		
Credited															
15	KSHB	09/22/18	09/22/18	Saturday Prime A Little Big Shots	CM	7-8pm	-----S-	:30	1	\$200.00	P-6	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-----S-			1		\$200.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSHB	09/17/18-09/23/18		Saturday Prime A		7-8pm	-----Sa--	:30		(\$200.00)		0.00	NM		
See MG 15.2, 15.3, 15.4 [Incorrectly ordered - programming is 7-9p not 7-8p - DM]															
2	KSHB	09/17/18-09/23/18		Saturday Prime 7-9pm		7-9pm	-----Sa--	:30		\$200.00		0.00	NM		
Ⓜ MG for 6.1, 13.1, 15.1															
3	KSHB	09/17/18-09/23/18		Thursday Prime 8-10pm		8-10pm	---Th----	:30		\$900.00		0.00	NM		
Ⓜ MG for 6.1, 13.1, 15.1															
4	KSHB	09/17/18-09/23/18		M-F 4-5pm News		4-5pm	MTWThF----	:30		(\$50.00)		0.00	NM		
Ⓜ Credited															
16	KSHB	09/20/18	09/20/18	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	---T---	:30	1	\$750.00	P-3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---T---			1		\$750.00	0.00					
17	KSHB	09/17/18	09/19/18	M-F 1035-1135pm M-F 1035-1135pm	CM	1035-1135pm	M-W----	:30	2	\$325.00	P-3	0.00	NM	2	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	M-W----			2		\$325.00	0.00					
18	KSHB	09/18/18	09/18/18	M-F 1135pm-1235am M-F 1135pm-1235am	CM	1135pm-1235am	-T-----	:30	1	\$60.00	P-6	0.00	NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			1		\$60.00	0.00					
19	KSHB	09/18/18	09/18/18	M-F 630-7pm News M-F 630-7pm News	CM	630-7pm	-T-----	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	-T-----			1		\$350.00	0.00					
20	KSHB	09/19/18	09/19/18	Wednesday Prime C 9-10p	CM	9-10pm	--W----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	--W----			1		\$850.00	0.00					
21	KSHB	09/21/18	09/21/18	Friday Prime A Friday Prime A	CM	7-8pm	----F--	:30	1	\$400.00	P-6	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	----F--			1		\$400.00	0.00					
22	KSHB	09/17/18	09/17/18	Emmy Awards Show Emmy Awards Show	CM	7-10pm	M-----	:30	1	\$4,500.00	P-3	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	M-----			1		\$4,500.00	0.00					
23	KSHB	09/20/18	09/20/18	M-F 4-5pm News M-F 4-5pm News	CM	4-5pm	---T---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---T---			1		\$175.00	0.00					
24	KSHB	09/18/18	09/21/18	M-F 330-4pm M-F 330-4pm	CM	330-4pm	---TF--	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---TF--			2		\$275.00	0.00					
N25	KSHB	09/20/18	09/20/18	M-F 3-330pm M-F 3-330pm	CM	3-330pm	---T---	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/17/18	09/23/18	---T---			1		\$175.00	0.00					

