

ORDER



WSMV

Orders
Order / Rev: 960613
Alt Order #:
Product Desc: July 1-8 2019
Estimate:
Flight Dates: 07/01/19 - 07/08/19
Original Date / Rev: 06/28/19 / 06/28/19
Order Type: GENERAL

Primary AE: POLITICAL POLITICAL
Sales Office: WSMV
Sales Region: Local

Agency
Name: Slick Media Productions LLC
Buying Contact: Jeff Eslick
Billing Contact:
 4517 Woodside Rd
 Old Hickory, TN 37138

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Carol Swain for Mayor
Demographic: A25-54
Product Codes: Political-Cand-Governor
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: POL LPL
Priority: IMP

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/08/19	4	\$1,700.00	\$1,445.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	4	\$1,700.00	\$1,445.00	0.00
Totals	4	\$1,700.00	\$1,445.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
POLITICAL POLITICAL			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WSMV	25%	\$1,700.00
Market	100%	\$6,800.00

Competitive Share

	Share	Total
AEN	0%	\$0.00
APL	0%	\$0.00
BET	0%	\$0.00
CMD	0%	\$0.00
CMT	0%	\$0.00
CNB	0%	\$0.00
CNN	0%	\$0.00
DISC	0%	\$0.00
ESPN	0%	\$0.00
FAM	0%	\$0.00
FOOD	0%	\$0.00
FX	0%	\$0.00
FXNC	0%	\$0.00
LIF	0%	\$0.00
LNC5	0%	\$0.00
MNBC	0%	\$0.00
MTV	0%	\$0.00
NICK	0%	\$0.00

SPK	0%	\$0.00
TLC	0%	\$0.00
TNT	0%	\$0.00
TWC	0%	\$0.00
USA	0%	\$0.00
VH1	0%	\$0.00
WCTE	0%	\$0.00
WHTN	0%	\$0.00
WJFB	0%	\$0.00
WKRN	25%	\$1,700.00
WNAB	0%	\$0.00
WNPX	0%	\$0.00
WPGD	0%	\$0.00
WTVF	50%	\$3,400.00
WUXP	0%	\$0.00
WZTV	0%	\$0.00

Order / Rev: 960613
 Alt Order #:
 Flight Dates: 07/01/19 - 07/08/19

Advertiser: Carol Swain for Mayor
 Product Desc: July 1-8 2019 WSMV
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSMV	07/01/19	07/03/19	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	MTW----	:15/:15	1	\$450.00	PMT	0.00	BK	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/01/19	07/07/19	MTW----		1		\$450.00		0.00					
N 2	WSMV	07/08/19	07/08/19	M-F News 4 Today @ 6 CM Ch. 4 News Today 6-7am	CM	558am-658am	M-----	:15/:15	1	\$150.00	IMP	0.00	BK	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/19	07/14/19	M-----		1		\$150.00		0.00					
N 3	WSMV	07/08/19	07/08/19	M-F 6-630pm CH. 4 NEWS @ 6	CM	6-630pm	M-----	:15/:15	1	\$200.00	IMP	0.00	BK	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/08/19	07/14/19	M-----		1		\$200.00		0.00					
N 4	WSMV	07/04/19	07/04/19	Macy's Fireworks Special Macy's 4th Fireworks	CM	Macy's 4th 7-9p (7:00 PM-9:00 PM)	---T---	:15/:15	1	\$900.00	IMP	0.00	BK	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 07/01/19	07/07/19	---T---		1		\$900.00		0.00					
													Totals	4	\$1,700.00

#960613

WSMV (NBC) 4 - NASHVILLE
 CAROL SWAIN FOR MAYOR
 7/1/19-7/8/19

PROGRAM	DAYPART	WEEK OF	COST/SPOT	SPOT	M	TU	W	TH	F	SPOTS	TOTAL COST
CH 4 NEWS @ 6AM	6A-7A	7/1	\$450	:15	1	0	0	0	0	1	\$450.00
CH 4 NEWS @ 6AM	6A-7A	7/8	\$150	:15	1	0	0	0	0	1	\$150.00
CH 4 NEWS @ 6PM	6P-6:30P	7/8	\$200	:15	1	0	0	0	0	1	\$200.00
Macy's 4th of July Fireworks	7P-9P	7/4	\$900	15	0	0	0	1	0	1	\$900.00
GROSS					3	1	0	1	0	4	\$1,700.00
											\$1,445.00
											NET

CAROL SWAIN FOR MAYOR
 SLICK MEDIA PRODUCTIONS LLC
 4517 WOODSIDE RD
 OLD HICKORY TN 37138