



Order

Orig. Date: 07/18/2014	Advertiser: Maine Wildlife Conservation Council	Acct. Exec.: Katz - Washington	Price Type:
Order Date: 10/29/2014	Product: Maine Wildlife Conservation Council	Est. Code: 493	Revenue Type: EDI
Start Date: 10/28/2014	Pri. Prod. Category: POLITICAL	Billing Cycle: Broadcast Month	BillingType: Regular
End Date: 11/09/2014		Order Class: NATIONAL	Order Type: POLITICAL
Sec. Prod. Category: POLITICAL			Spot Type: Local

Agency Information		Special Instructions:
Name: ARLINGTON EDITS Address: 201 N UNION STREET ALEXANDRAI VA 22314 Contact: BUYER .		
Fax: Phone:		

Order #: 33852 **Revision: 4**

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week														Pattern						
Line#	Ordered As	BB	MI	MG	Length	Flight: Start - End	Time: Start - End	GE	S / W	Cost per spot	Spots	Ext. Cost	B / P	M	T	W	T	F	S	S
Combo	Title	Station			Flight Detail		Log		Comment											
1	Early Fringe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/28/14 10/31/14	6:00PM 7:00PM	<input type="checkbox"/>	4	\$40.00	4	\$160.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
2	Early Fringe	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14 11/03/14	6:00PM 7:00PM	<input type="checkbox"/>	1	\$40.00	1	\$40.00		1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
3	Hells Kitchen 8p	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/29/14 10/29/14	8:00PM 9:00PM	<input type="checkbox"/>	1	\$350.00	0	\$0.00		<input type="checkbox"/>	<input type="checkbox"/>	x	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
4	LAW & ORDER: SVU	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/28/14 10/31/14	4:00PM 5:00PM	<input type="checkbox"/>	8	\$25.00	8	\$200.00		<input type="checkbox"/>	2	2	2	2	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
5	LAW & ORDER: SVU	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	11/03/14 11/03/14	4:00PM 5:00PM	<input type="checkbox"/>	2	\$25.00	2	\$50.00		2	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													
6	MODERN FAMILY 1	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	:30	10/28/14 10/31/14	7:00PM 7:30PM	<input type="checkbox"/>	4	\$75.00	3	\$225.00		<input type="checkbox"/>	1	1	1	1	<input type="checkbox"/>	<input type="checkbox"/>
		WFVX					Master													

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BB: Billboard; MI: Mirror; MG: Makegood; GE: Ghost Eligible; S/W: Spots per week

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Combo Title	Station					Flight Detail		Log		Comment										
7	MODERN FAMILY 1				:30	11/03/14 11/03/14	7:00PM 7:30PM		1	\$75.00	1	\$75.00		x						
	WFVX							Master												
8	MODERN FAMILY SECONDARY				:30	10/28/14 10/31/14	7:30PM 8:00PM		4	\$75.00	2	\$150.00			1	1	1	1		
	WFVX							Master												
10	FOX 22 NEWS AT 10			✓	:30	11/02/14 11/02/14	9:59PM 10:30PM		1	\$75.00	1	\$75.00								x
	WFVX							Master												
9	MODERN FAMILY SECONDARY				:30	11/03/14 11/03/14	7:30PM 8:00PM		1	\$75.00	1	\$75.00		x						
	WFVX							Master												
11	MLB World Series with no id				:30	10/29/14 10/29/14	8:00PM 10:59PM		1	\$500.00	1	\$500.00				x				
	WFVX							Master												

Total Cost Monthly Breakouts

Month(s)	Amount
November (2014)	\$1,550.00
Total:	\$1,550.00

Spots		Cost	Gross Cost:	\$1,550.00
Pre-Empted:	0	\$0.00	- Agency	
Credited:	3	\$500.00	Commission:	\$232.50
Billboards:	0		Net Cost:	\$1,317.50
Total :	24			

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