

ORDER



Orders
Order / Rev: 1197366
Alt Order #: 07199463
Product Desc: JONI ERNST SENATE
Estimate:
Flight Dates: 09/26/14 - 09/28/14
Original Date / Rev: 09/25/14 / 10/01/14
Order Type: Political

Primary AE: Michael Elrod
Sales Office: T-LA
Sales Region: National

Agency Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd #1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Ernst, Joni/United States Senate
Demographic: A25-54
Product Codes: PL820
Priority: P15
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/28/14	13	\$1,675.00	\$1,423.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	13	\$1,675.00	\$1,423.75	0.00
Totals	13	\$1,675.00	\$1,423.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Michael Elrod			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KYOU	09/26/14	09/26/14	SYN EF M-F 6-630P The Big Bang Theory#1	Comm	M-F 6p-630p	----1--	:30	1	\$20.00	P 4	0.00	NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	----1--		1		\$20.00		0.00					
E 2	KYOU	09/26/14	09/26/14	SYN EF M-F 630-7p The Big Bang Theory#2	Comm	M-F 630p-7p	----1--	:30	1	\$25.00	P 4	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	----1--		1		\$25.00		0.00					
E 3	KYOU	09/27/14	09/27/14	SYN Wknd Sa 930-10p The Middle #2	Comm	SYN Wknd Sa 930	-----1-	:30	1	\$20.00	P 4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----1-		1		\$20.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	KYOU	09/22/14-09/28/14	SYN Wknd Sa 930-10p		SYN Wknd Sa 93	-----Sa--	:30		(\$20.00)	0.00	NM			
				Unresolved [sg duplicated MG]											
E 4	KYOU	09/26/14	09/26/14	Fri Hour 1 Utopia	Comm	7p-8p	----1--	:30	1	\$100.00	P 4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	----1--		1		\$100.00		0.00					
E 5	KYOU	09/28/14	09/28/14	FOX News Sunday Fox News Sunday	Comm	9a-10a	-----1	:30	1	\$30.00	P 4	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----1		1		\$30.00		0.00					

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 Product Desc: JONI ERNST SENATE
 Estimate: KYOU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KYOU	09/28/14	09/28/14	NFL on Fox Game 2 NFL on Fox Game 2	Comm	Various (3:00 PM-6:00 PM)	-----3	:30	3	\$200.00	P 4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----3		3		\$200.00		0.00					
E 7	KYOU	09/28/14	09/28/14	NFL on Fox Game 1 NFL on Fox Game 1	Comm	Various (12:00 PM-3:00 PM)	-----3	:30	3	\$200.00	P 4	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----3		3		\$200.00		0.00					
E 8	KYOU	09/27/14	09/27/14	Fox Coll Ftbl Prime College Football Prime	Comm	6p-11p (6:00 PM-9:30 PM)	-----3-	:30	3	\$100.00	P 4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/22/14	09/28/14	-----3-		3		\$100.00		0.00					
													Totals	13	\$1,675.00