

Confirmation



Heartland Comm Grp LLC -
 PO BOX 309
 EAGLE RIVER, WI 54521
 715-479-4451

Contract # 14025
 Date Entered 04/04/24
 Sales Person *.House House
 Billing Cycle Calendar
 Revenue Source Local-Political
 Revenue Type Political
 Conflict 1 POLITICAL
 Product AD SCHEDULE
 Contract 04/08/24 - 04/15/24

CHERYL RUNKEL (P)
 PO BOX 45
 BOULDER JUNCTION WI 54512

Station	Date/Time	Schedule	Len	Rate	Qty	Total
WRJO-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
WERL-AM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
WCYE-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
WNWX-FM	04/08/24-04/15/24 10:00-10:30	1,1,1,1,1,1,1 All Weeks	00:30	4.00	8	32.00
Total						128.00

Station Summary	Count	Gross	Net
WRJO-FM	8	32.00	32.00
WERL-AM	8	32.00	32.00
WCYE-FM	8	32.00	32.00
WNWX-FM	8	32.00	32.00

Projected Billing	Count	Gross	Net	
April	2024	32	128.00	128.00
		32	128.00	128.00



P.O. Box 309
 Eagle River, Wisconsin 54521
 PHONE (715) 479-4451
 FAX (715) 479-6511

CLIENT Cheryl Runkel
 AGENCY
 ADDRESS PO Box 45
 Cty/St/Zip Boulder Junction, WI 54512
 PHONE
 FAX
 E-MAIL
 CONTACT
 SALES REP HOUSE
 CO-OP
 PRODUCT POLITICAL

DATE		04/04/24	Purchase Order#			
Start Date	End Date	CART	RATE	Wks	I.D.	
04/08/24	04/15/24		4.00		Account #	
CART #'S			AD TITLE(S) TRAFFIC / ROTATION INSTRUCTIONS			
Contract Description						

Week Of	Time Period	Crt#	Length	Mon	Tue	Wed	Thr	Fri	Sat	Sun	WT	Rate	TOTAL
04/08/24	10am		30	1	1	1	1	1	1	1	7	4.00	28.00
04/15/24	10am		30	1							1	4.00	4.00

TOTAL NUMBER OF ADS 7 TOTAL INVESTMENT → 32.00

Special Traffic Instructions: _____

<input type="checkbox"/>	NET	<input type="checkbox"/>	CASH
<input type="checkbox"/>	GROSS RATE	<input type="checkbox"/>	CHECK
<input checked="" type="checkbox"/>	CALENDAR	<input type="checkbox"/>	CHARGE
<input type="checkbox"/>	BROADCAST	<input checked="" type="checkbox"/>	BILL
<input type="checkbox"/>	AFFIDAVIT	<input type="checkbox"/>	TRADE
<input type="checkbox"/>	NOTARIZED	<input type="checkbox"/>	SHOPPING SHOW
<input type="checkbox"/>	NEW CLIENT	<input type="checkbox"/>	CANCEL
<input type="checkbox"/>	13-52 WEEK SCH	<input type="checkbox"/>	PAID IN FULL
<input type="checkbox"/>	\$1000 or MORE	<input type="checkbox"/>	BONUS

This Agreement is not valid until approved by the Station General Manager. Station reserves right to require advance payment, refuse or discontinue advertising or program matter at its own discretion.

By authorizing this Agreement, the Advertiser hereby acknowledges that he/she has read, understands and accepts the "Heartland Communications Group Advertising Terms and Conditions" on the accompanying page.

Accepted By Station _____

Accepted By Advertiser _____

WQYE

PHONE (715) 479-4404
 FAX (715) 479-6511

CLIENT Cheryl Runkel
 AGENCY _____
 ADDRESS PO Box 45
 Cty/St/Zip Boulder Junction, WI 54512
 PHONE _____
 FAX _____
 E-MAIL _____
 CONTACT _____
 SALES REP HOUSE
 CO-OP _____
 PRODUCT POLITICAL

DATE	04/04/24	Purchase Order#			
Start Date	End Date	CART	RATE	Wks	I.D.
04/15/24	04/22/24		4.00		
CART #'S			AD TITLE(S) TRAFFIC / ROTATION INSTRUCTIONS		
Contract Description					

Week Of	Time Period	Crt#	Length	Mon	Tue	Wed	Thr	Fri	Sat	Sun	WT	Rate	TOTAL
04/15/24	10am		30	1	1	1	1	1	1	1	7	4.00	28.00
4/22/24	10am		30	1							1	4.00	4.00

TOTAL NUMBER OF ADS 8 TOTAL INVESTMENT → 32.00

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<input type="checkbox"/>	NET	<input type="checkbox"/>	CASH
<input type="checkbox"/>	GROSS RATE	<input type="checkbox"/>	CHECK
<input checked="" type="checkbox"/>	CALENDAR	<input type="checkbox"/>	CHARGE
<input type="checkbox"/>	BROADCAST	<input checked="" type="checkbox"/>	BILL
<input type="checkbox"/>	AFFIDAVIT	<input type="checkbox"/>	TRADE
<input type="checkbox"/>	NOTARIZED	<input type="checkbox"/>	SHOPPING SHOW
<input type="checkbox"/>	NEW CLIENT	<input type="checkbox"/>	CANCEL
<input type="checkbox"/>	13-52 WEEK SCH	<input type="checkbox"/>	PAID IN FULL
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Accepted By Station _____ Accepted By Advertiser _____

WNWX

PHONE (715) 479-7700
 FAX (715) 479-6511

CLIENT Cheryl Runkel
 AGENCY _____
 ADDRESS PO Box 45
 City/St/Zip Boulder Junction, WI 54512
 PHONE _____
 FAX _____
 E-MAIL _____
 CONTACT _____
 SALES REP HOUSE
 CO-OP _____
 PRODUCT POLITICAL

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<input type="checkbox"/>	AFFIDAVIT	<input type="checkbox"/>	TRADE
<input type="checkbox"/>	NOTARIZED	<input type="checkbox"/>	SHOPPING SHOW
<input type="checkbox"/>	NEW CLIENT	<input type="checkbox"/>	CANCEL
<input type="checkbox"/>	13-52 WEEK SCH	<input type="checkbox"/>	PAID IN FULL
<input type="checkbox"/>	\$1000 or MORE	<input type="checkbox"/>	BONUS

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Accepted By Advertiser _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WRJD WNWK Eagle River WCYE WERL	Date: 4-4-24
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I, Cheryl Ruckel

being/on behalf of: _____

a legally qualified candidate of the WI 7th District

political party for the office of: _____
 Primary
 in the _____

election to be held on: 11-5-24

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	10Am	14		7	2

Attach proposed schedule with charges (if available): SEE ORDER

I represent that the payment for the above described broadcast time has been furnished by:

Cheryl Runkel

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

* April 11st 2004 * Cheryl Runkel
Date Signature

To Be Signed By Station Representative

Accepted Accepted in Part Rejected
Trish Keeley Trish Keeley Gen. Sales Manager
Signature Printed Name Title