

ORDER



Orders

Order / Rev: 422255

Alt Order #: WOC10965219

Product Desc: TV

Estimate: 6403

Flight Dates: 05/17/18 - 05/23/18

Original Date / Rev: 05/25/18 / 05/25/18

Order Type: GENERAL

WTVF

Primary AE: Erin Brody

Sales Office: EWSDC

Sales Region: NAT

Agency

Name: GMMB Inc - Political

Buying Contact:

Billing Contact:

3050 K Street NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Briley/Democratic/Mayor

Demographic: A35+

Product Codes: PL State Candidate

Priority: P-3

Revenue Code 1: POL

Revenue Code 2: POL

Revenue Code 3: CAND

New Business Thru:

Order Separation: 00:20:00

Advertiser External ID:

Agency External ID: 2

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/30/18	05/23/18	80	\$50,625.00	\$43,031.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2018	80	\$50,625.00	\$43,031.25	0.00
Totals	80	\$50,625.00	\$43,031.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Erin Brody			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTVF	05/17/18	05/23/18	M-F 430-5am M-F 430-5am (Program: Morning Report-4:30 AM)	CM	430-5am	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/17/18	05/23/18	MTWTF--		1		\$100.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	05/17/18-05/23/18		M-F 430-5am		430-5am	MTWThF----	:30		(\$100.00)		0.00	NM		
	Credited														
2	WTVF	05/17/18	05/23/18	M-F 5-6am M-F 5-6am (Program: Morning Report Early Edition)ADD TO CLEAR	CM	5-6am	MTWTF--	:30	4	\$450.00	P-3	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/17/18	05/23/18	MTWTF--		4		\$450.00		0.00					
3	WTVF	05/17/18	05/23/18	M-F 6-7am M-F 6-7am (Program: Morning Report 6-7 AM)ADD TO CLEAR	CM	6-7am	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		05/17/18	05/23/18	MTWTF--		5		\$600.00		0.00					
4	WTVF	05/17/18	05/23/18	M-F 7-8am M-F 7-8am (Program: CBS This Morning 7-8 AM)ADD TO CLEAR	CM	7-8am	MTWTF--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					

Order / Rev: 422255
 Alt Order #: WOC10965219
 Flight Dates: 05/17/18 - 05/23/18

Advertiser: Briley/Democratic/Mayor
 Product Desc: TV
 Estimate: 6403
WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	WTVF	05/17/18	05/23/18	M-F 7-8am M-F 7-8am (Program: CBS This Morning 7-8 AM)ADD TO CLEAR	CM	7-8am	MTWTF--	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	4		\$700.00		0.00						
E 5	WTVF	05/17/18	05/23/18	M-F 8-9am M-F 8-9am (Program: CBS This Morning 8-9 AM)ADD TO CLEAR	CM	8-9am	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	4		\$400.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	05/17/18-05/23/18		M-F 8-9am		8-9am	MTWThF----	:30		(\$400.00)		0.00	NM		
Credited															
8	WTVF	05/17/18	05/20/18	SU 6-8am News SU 6-8am News (Program: Sunday Morning News)ADD TO CLEAR	CM	6-8am	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	-----S	1		\$225.00		0.00						
9	WTVF	05/17/18	05/20/18	SU 8-930am CBS SU Morn SU 8-930am CBS SU Morn. (Program: CBS Sunday Morning)	CM	758-930am	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	-----S	1		\$600.00		0.00						
10	WTVF	05/17/18	05/20/18	SU 930-1030am SU 930-1030am (Program: Face the Nation)	CM	930-1030am	-----S	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/14/18	05/20/18	-----S	1		\$600.00		0.00						
11	WTVF	05/17/18	05/23/18	M-F 9-10am M-F 9-10am (Program: Pickler and Ben)ADD TO CLEAR	CM	9-10am	MTWTF--	:30	3	\$350.00	P-2	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	3		\$350.00		0.00						
12	WTVF	05/17/18	05/23/18	M-F 10-11am M-F 10-11am (Program: Price is Right)ADD TO CLEAR	CM	10-11am	MTWTF--	:30	2	\$350.00	P-3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	2		\$350.00		0.00						
13	WTVF	05/17/18	05/23/18	M-F 11-1130am M-F 11-1130am (Program: Talk of the Town)ADD TO CLEAR	CM	1058-1130am	MTWTF--	:30	5	\$275.00	P-3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	5		\$275.00		0.00						
14	WTVF	05/17/18	05/23/18	M-F 1230-1pm M-F 1230-1pm (Program: Bold & the Beautiful)ADD TO CLEAR	CM	1230-1pm	MTWTF--	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	2		\$400.00		0.00						
15	WTVF	05/17/18	05/23/18	M-F 3-4pm M-F 3-4pm (Program: Ellen)ADD TO CLEAR	CM	3-4pm	MTWTF--	:30	3	\$350.00	P-3	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	3		\$350.00		0.00						
16	WTVF	05/17/18	05/23/18	M-F 430-5pm M-F 430-5pm (Program: Inside Edition)ADD TO CLEAR	CM	428-5pm	MTWTF--	:30	2	\$600.00	P-2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/17/18	05/23/18	MTWTF--	2		\$600.00		0.00						
17	WTVF	05/17/18	05/23/18	M-F 4-430pm M-F 4-430pm (Program: NewsChannel 5 at 4 PM)ADD TO CLEAR	CM	4-430pm	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00

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Advertiser: Briley/Democratic/Mayor
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WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WTVF	05/17/18	05/23/18	M-F 4-430pm M-F 4-430pm (Program: NewsChannel 5 at 4 PM)ADD TO CLEAR	CM	4-430pm	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTF--		5				\$400.00		0.00			
18	WTVF	05/17/18	05/23/18	M-F 5-530pm M-F 5-530pm (Program: NewsChannel 5 at 5 PM)ADD TO CLEAR	CM	5-530pm	MTWTF--	:30	5	\$600.00	P-3	0.00	NM	5	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTF--		5				\$600.00		0.00			
19	WTVF	05/17/18	05/23/18	530-6p CBS News Promom 530-6p CBS News Promo (Program: CBS Evening News)	CM	528-6pm	MTWTF--	:30	2	\$1,500.00	P-6	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTF--		2				\$1,500.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	05/17/18-05/23/18		530-6p CBS News Promo		528-6pm	MTWThF----	:30		(\$1,500.00)		0.00	NM		
		See MG 19.3 [order error (no break available)]													
2	WTVF	05/17/18-05/23/18		530-6p CBS News Promo		528-6pm	MTWThF----	:30		(\$1,500.00)		0.00	NM		
		See MG 19.4													
3	WTVF	05/21/18-05/21/18		530-6p CBS News Promo		528-6pm	M-----	:30		\$1,500.00		0.00	NM		
		Ⓜ MG for 19.1 05/17													
4	WTVF	05/23/18-05/23/18		530-6p CBS News Promo		528-6pm	--W-----	:30		\$1,500.00		0.00	NM		
		Ⓜ MG for 19.2 05/18													
20	WTVF	05/17/18	05/23/18	M-F 6-630pm M-F 6-630pm (Program: NewsChannel 5 at 6 PM)ADD TO CLEAR	CM	6-630pm	MTWTF--	:30	4	\$700.00	P-3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTF--		4				\$700.00		0.00			
21	WTVF	05/17/18	05/23/18	M-F 630-7pm M-F 630-7pm (Program: NewsChannel 5 at 6:30 PM)ADD TO CLEAR	CM	630-7pm	MTWTF--	:30	3	\$700.00	P-3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTF--		3				\$700.00		0.00			
24	WTVF	05/17/18	05/20/18	SU 530-6pm News SU 530-6pm News (Program: Sunday 5:30 PM News)ADD TO CLEAR	CM	528-6pm	-----S	:30	1	\$350.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/14/18	05/20/18	-----S		1				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTVF	05/14/18-05/20/18		SU 530-6pm News		528-6pm	-----Su	:30		(\$350.00)		0.00	NM		
		Credited													
25	WTVF	05/17/18	05/23/18	M-F AC M-F AC 645-715pm (Program: Prime Access Break)ADD TO CLEAR	CM	645-715pm	MTWTF--	:30	4	\$1,700.00	P-2	0.00	NM	4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTF--		4				\$1,700.00		0.00			
34	WTVF	05/17/18	05/23/18	M-SU 10-1035pm News M-SU 10-1035pm News (Program: NewsChannel 5 at 10 PM)ADD TO CLEAR	CM	10-1035pm	MTWTFSS	:30	5	\$750.00	P-3	0.00	NM	5	\$3,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTFSS		5				\$750.00		0.00			
35	WTVF	05/17/18	05/23/18	M-F 1035-1135pm M-F 1035-1135pm (Program: Late Show w/ Stephen Colbert)ADD TO CLEAR	CM	1035-1135pm	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	5	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/17/18	05/23/18	MTWTF--		5				\$225.00		0.00			
36	WTVF	05/17/18	05/23/18	M-F 1135pm-1238am M-F 1135pm-1238am (Program: James Corden)ADD TO CLEAR	CM	1135pm-1238am	MTWTF--	:30	4	\$125.00	P-3	0.00	NM	4	\$500.00

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Advertiser: Briley/Democratic/Mayor
 Product Desc: TV
 Estimate: 6403

WTVF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
36	WTVF	05/17/18	05/23/18	M-F 1135pm-1238am M-F 1135pm-1238am (Program: James Corden)ADD TO CLEAR	CM	1135pm-1238am	MTWTF--	:30	4	\$125.00	P-3	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/17/18	05/23/18	MTWTF--		4				\$125.00		0.00			
37	WTVF	05/20/18	05/20/18	Sunday Prime A Sunday Prime 6-7pm	CM	6-7pm	-----S	:30	1	\$1,800.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	-----S		1				\$1,800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTVF	05/14/18-05/20/18	Sunday Prime A		6-7pm	-----Su	:30		(\$1,800.00)		0.00	NM		
	Credited														
38	WTVF	05/17/18	05/17/18	Thursday Prime A Thursday Prime 7-8pm	CM	7-8pm	---T---	:30	1	\$2,400.00	P-3	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	---T---		1				\$2,400.00		0.00			
39	WTVF	05/17/18	05/17/18	Thursday Prime B Thursday Prime 8-9pm	CM	8-9pm	---T---	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	---T---		1				\$1,800.00		0.00			
40	WTVF	05/17/18	05/17/18	Thursday Prime C Thursday Prime 9-10pm	CM	9-10pm	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	---T---		1				\$1,500.00		0.00			
41	WTVF	05/20/18	05/20/18	Sunday Prime D Sunday Prime 9-10pm	CM	9-10pm	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/14/18	05/20/18	-----S		1				\$1,200.00		0.00			
42	WTVF	05/22/18	05/22/18	Tuesday Prime C Tuesday Prime 9-10pm	CM	9-10pm	-T-----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/21/18	05/27/18	-T-----		1				\$1,800.00		0.00			
43	WTVF	05/22/18	05/23/18	M-F 1035-1135pm M-F 1035-1135pm (Program: Late Show w/ Stephen Colbert)ADD TO CLEAR	CM	1035-1135pm	-11----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	05/17/18	05/23/18	-11----		2				\$225.00		0.00			
													Totals	80	\$50,625.00