

ORDER



WFTS

Orders
Order / Rev: 439103
Alt Order #: WOC11020982
Product Desc: Florida Primary
Estimate: 908
Flight Dates: 06/27/18 - 07/15/18
Original Date / Rev: 06/27/18 / 06/27/18
Order Type: GENERAL

Primary AE: Dan Driscoll
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Fortune Media
Buying Contact:
Billing Contact:
 527 Avenue B
 Redondo Beach, CA 90277

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Greene/Democrat/Governor
Demographic: A35+
Product Codes: PL State Candidate
Priority: DEF
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: CAND

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/18	07/06/18	17	\$21,000.00	\$17,850.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2018	17	\$21,000.00	\$17,850.00	24.14
Totals	17	\$21,000.00	\$17,850.00	24.14

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dan Driscoll			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WFTS	06/27/18	07/03/18	M-F 6-7am News M-F 6-7am News (Program: ABC Action News 6A)	CM	6-7am	- 1- 11- -	1:00	3	\$800.00	P-6	1.56	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/18	07/03/18	- 1- 11- -					3	\$800.00		1.56			
E 2	WFTS	06/27/18	07/03/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GD MRN AMR-ABC)	CM	7-9am	11- - - - -	1:00	2	\$1,500.00	P-6	1.55	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/18	07/03/18	11- - - - -					2	\$1,500.00		1.55			
E 3	WFTS	06/28/18	07/06/18	M-F 6-630pm News M-F 6-630pm News (Program: ABC ACTN NW 6)	CM	6-630pm	11111- -	1:00	5	\$1,400.00	P-6	1.78	NM	6	\$8,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/27/18	07/03/18	11- 11- -					4	\$1,400.00		1.78			
Week:		07/04/18	07/10/18	- - - 11- -					2	\$1,400.00		1.78			
E 4	WFTS	06/27/18	07/06/18	M-F 11-1135pm News M-F 11-1135pm News (Program: ABC ACTION-11<)	CM	11-1135pm	- - - 1- - -	1:00	1	\$1,100.00	P-6	1.29	NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		06/25/18	07/01/18	- - - 1- - -					1	\$1,100.00		1.29			
Week:		07/02/18	07/08/18	- - - - 1- -					1	\$1,100.00		1.29			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 5	WFTS	06/27/18	07/03/18	M-F 7-9am GMA M-F 7-9am GMA (Program: GD MRN AMR-ABC)	CM	7-9am	--- 11--	1:00	2	\$1,500.00	P-6	1.55 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	06/27/18	07/03/18	--- 11--		2		\$1,500.00		1.55				
N 6	WFTS	06/27/18	07/15/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	--- TF--	1:00	2	\$1,000.00	P-6	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
	Week:	06/25/18	07/01/18	--- TF--		2		\$1,000.00		0.00				
	Week:	07/02/18	07/08/18	-----		0		\$0.00		0.00				
	Week:	07/09/18	07/15/18	-----		0		\$0.00		0.00				
Totals													17	\$21,000.00