



WMBX - FM 102.3, Jensen Beach

Quarterly Issues/Programming Report for January 1 – March 31, 2020

1st Quarter - 2020

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter:

- A. Cancer Awareness
- B. Children Health, Aid and Resources
- C. Education in Palm Beach County and S.T.E.M.
- D. Community Events
- E. Challenges facing the LGBT Community
- F. Coronavirus-19

Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues.

Programming dealing with each issue is set out below:

A. Cancer Awareness:

1. South Florida Sunday Show: 1/26/20, 6a-7a, 4:54 minutes. Kate Watt, Executive Director of the Susan G Komen Florida was interviewed as part of a panel regarding the upcoming Susan G Komen Race for the Cure in WPB on January 25th. Breast Cancer survivors along with Ms. Watt talk about the organization's efforts in Palm Beach County, how they are helping victims and how early detection saves lives. 3,700 people are diagnosed annually about 350 of them lose their fight. It is important to know one's risk and to discuss with a doctor. Survivors and patients should undergo genetic testing. Screening reminders are available at Komen.org.
2. South Florida Sunday Show: 2/09/20, 6a-7a, 9:10 minutes. Lisa Noel, American Cancer Society Director of Community Events and Holly Cosentino, American Cancer Society Volunteer provide an overview of services available from the Palm Beach County Chapter of the American Cancer Society. One such offering is "Road to Recovery" in which volunteers drive patients to their treatment. They also discussed ACS's "Hope Lodges" which provide safe, clean living quarters for patients who are receiving treatment away from home. The local "Tender Loving Care Closet" provides wigs, head wraps and blankets for free to cancer patients.
3. South Florida Sunday Show: 3/01/20, 6a-7a, 17:58 minutes. David Bakelman and Beverly Berkowitz, PAP Corps Board Members discuss Pap Corps which is South Florida's largest volunteer cancer fundraising organization. PAP Corps raises \$3.6 million annually for cancer research conducted at the Sylvester Comprehensive Cancer Center at the University of Miami. The organization has 22,000 members and 52 chapters. Sylvester Comprehensive Cancer Center received its National Cancer Institute designation the last summer.
4. South Florida Sunday Show: 3/01/20, 6a-7a, 9:04 minutes. Good Samaritan Medical Center staff breast surgeon Dr. Elena Rehl discusses the link between breast cancer and heart disease. She explains that breast cancer and heart disease are the most common cause of death in American women. Some breast cancer treatments such as radiation and chemotherapy can increase the risk for heart disease. Therefore, reducing the risk for both cancers entails maintaining a healthy lifestyle. Other medical issues may further increase the risk, as can family history. Early detection and screening is advised.
5. South Florida Sunday: 3/22/20, 6a-7a, 5:56 minutes. Delray Medical Center colorectal staff surgeon Dr. Leandro Feo uses colorectal cancer awareness month to discuss the

illness. He explains that colorectal cancer begins as a polyp or growth, and is slightly more common in men. Risk factors include a strong family history, inflammatory bowel disease, Crohn's disease, obesity, high consumption of red meat, and lack of exercise. The most common symptoms include blood in the stool and abdominal pain. The level and success of treatment, which includes radiation and surgery, depends on the cancer's progression and point of discovery. Colonoscopies are recommended for those over age 45.

B. Children's Health, Aid and Resources:

- 1.** South Florida Sunday Show: 1/26/20, 6a-7a, 16:16 minutes. Heather Palmer and Sean Kelley of JDRF West Palm discuss the how the organization helps with Juvenile Diabetes research and represents the rights of type 1 diabetes patients. They provide new patients various resources, information, and peer support. JDRF's "One Walk," is set to take place on March 7th in downtown West Palm Beach. The "Ride to Cure" also happens in southwest Georgia in early October.
- 2.** South Florida Sunday Show: 2/2/20, 6a-7a, 8:49 minutes. Joe DiMaggio Children's Hospital offers family-centered care with many programs available for families. Their Wellington facility opened in 2019. Charlotte Nathansan, a leukemia patient who received care at Joe DiMaggio Children's Hospital, along with her mother Natalie and Tamela Huyler the hospital's Manager of Community Relations discuss the support and services the hospital provides. They also discuss current fundraising efforts that hope to expand and even double the size of the main hospital.
- 3.** South Florida Sunday Show, 2/9/20, 6a-7a, 5:55 minutes. March of Dimes Development Manager Chelsea Platas discusses the fight for the health of all mothers and babies. The March of Dimes provides research, advocacy, education, support programs for families and works to end maternal death and premature births in the West Palm area. The community is encouraged to reach out to the March of Dimes for support.
- 4.** South Florida Sunday Show 2/23/20, 6a-7a, 9:42 minutes. Friends of Foster Children's Executive Director Martha Putnam along with Director of Programs Jane Richardson explain that Friends of Foster Children strives to enrich the lives of children impacted by foster care in Palm Beach County. The organization offers the community traditional fostering and kinship programs, support groups, counseling, play therapy, foster and adoptive navigation services for caregivers, a clothing closet, emergency bags, and medical services. Other offerings include tutoring and

background screenings, the latter of which is used as a fundraising opportunity. The organization operates through grants and fundraising.

C. Education in Palm Beach County and S.T.E.M. :

1. South Florida Sunday Show: 2/9/20, 6a-7a, 9:10 minutes. Teachers and students in Florida face many challenges such as teacher pay, school safety, and common core testing. Florida ranks #3 nationally in the overall category of education with a #1 ranking for higher education but ranks #27th for its K-12 schools. State Senator Manny Diaz Jr., the State's Education Committee Chairman offers some ideas to help undergraduate students excel and shares that there are three proposals being considered to increase teacher pay. The proposed pay raise will help in hiring more qualified teachers and school leaders, and more security. Senator Diaz also mentioned that Common Core learning has been eliminated and replaced in Florida with a "back to basics" approach.
2. South Florida Sunday Show: 3/08/20, 6a-7a, 13:22 minutes. The National Society of Arts and Letters awards scholarships to young emerging artists between ages 18 and 25 and supports local arts programs in Palm Beach County. Kim Champion, NSAL Florida East Coast Chapter Vice President shared information about how NSAL helps students in our area. She also discussed an upcoming music competition that is being held in March at Lynn University.
3. South Florida Sunday: 1/19/20, 6a-7a, 9:06 minutes. Palm Beach State College helps over 50,000 students annually through 130 associate and bachelor degree programs, as well as many programs in career and technical education. The college is committed to improving S.T.E.M. education in Palm Beach County and is helping the local business community understand the need S.T.E.M. educated employees. Dr. Ava Parker, President of Palm Beach State College discussed the college's mission and its 8th Annual STEAM (Science, Technology, Engineering, Arts, Math) Luncheon which raises funds for scholarships.

D. Community Events

1. South Florida Sunday Show: 1/26/20, 6a-7a, 10:10 minutes. Alana St. John & Lindy Harvey from Spirit of Giving Network provide an overview of Spirit of Giving Network. The network has 70 non-profit members who share principles, resources and best practices. The organization's 2nd Annual Community Spirit Race takes place on March 7th at FAU Stadium. Volunteer opportunities are always available at spiritofgivingnetwork.com.

2. South Florida Sunday Show: 2/2/20, 6a-7a, 13:36 minutes. Randy Nobels, Executive Director & Rachel Hersey, Resource Development & Marketing Administrator of Habitat for Humanity South Palm Beach County discuss Habitat for Humanity which was founded as a Christian mission to build homes with groups of 10 to 30 volunteers. Most prospective clients begin the process through Habitat's website. The person must have a need for housing and be willing to help build their home through "sweat equity." They also must meet an educational requirement about home management. The person purchases the home with a zero percent mortgage. A portion of those payments is applied toward Habitat's programs. The organization's "ReStores" collect gently used items and resell them to raise funds.
3. South Florida Sunday Show: 3/22/20, 6a-7a, 11:28 minutes. Tequoia Scott Woodson, coordinator and former Circles participant, explains the organization is a movement that helps struggling families reach self-sufficiency. It was established through an agency called Pathways to Prosperity a decade ago. Clients receive training on finances, employment, health, and communication skills. Circles' services are available to anyone who seeks a better life. A 100-day challenge is in place, in conjunction with Leadership Palm Beach County, to engage 75 middle-to upper-income individuals to commit to becoming an ally for the clients.
4. South Florida Sunday Show: 3/29/20, 6a-7a, 4:17 minutes. Children's Home Society's Vincent D'Aria discusses the Children's Home Society's upcoming 5K. CHS is the driver of well-being for many and serves 50,000 children and families annually through various programs. They include foster care, counseling and adoption services and an emergency shelter called "Safe Harbor" is also available. The 17th Annual 5K was originally scheduled for April 25 at Okeetchee Park in West Palm Beach. Due to COVID-19, it will be held virtually on that day. Participants may upload pictures and videos, and still fundraise. Teams and individuals are encouraged to establish their own fundraising goals.

E. Challenges facing the LGBT Community:

1. South Florida Sunday: 3/8/202, 6a-7a, 10:36 minutes. Julia Murphy, Executive Director & Michael Riordan, Marketing Director of Compass Community Center. Julia Murphy and Michael Reardon explain that Compass provides direct services and special events to bring the LGBTQ community together. Their offerings include a youth program, HIV prevention, and social support groups. The 32-year-old organization, which is based in Lake Worth, operates on a \$2.1 million budget.

Upcoming fundraising and awareness events are Palm Beach Pride, which will take place March 28 and 29. More than 100 groups will participate in the parade at the family-friendly event, and Jennifer Holliday will serve as headliner.

2. South Florida Sunday, 2/23/202, 6a-7a, 5:08 minutes. Julia Murphy of Compass Community Center discusses how Compass has helped to provide a safe place for those with HIV/AIDS over the past 30 years. Palm Beach County is ahead of the rest of the country in some of these areas.
3. South Florida Sunday, 3/1/2020, 6a-7a, 5.43 minutes. Julia Murphy of Compass Community Center discusses the difficulties facing the transgender community with bathrooms and in the criminal justice system. Palm Beach County is ahead of the rest of the country in some of these areas

F. Coronavirus-19:

1. South Florida Sunday Show: 3/22/20, 6a-7a, 5:03 minutes. Lawrence Levy a CPA from Levy & Associates discussed what tax relief is available as a result of Covid-19. He also discussed other economic relief that is available in regards to Covid-19.
2. South Florida Sunday Show: 3/29/20, 6a-7a, 2:56 minutes. West Palm Beach Fire Chief Diana Matty shared that first responders typically wear one mask per patient and throw it away but that as a result of the Covid-19 pandemic, paramedics and fire fighters are having to reuse disposable masks up to five times before disposing of them. Chief Matty says the supply of masks and other personal protective equipment (PPE's) are being sent to areas such as New York and Washington State that have been hit hard by the virus. She says her requests for more supplies from the state have not been answered. Also, Chief Matty says three of her fire fighter paramedics are under quarantine after the hospital notified the department that a patient they transported tested positive for the coronavirus. The patient informed the paramedics in the ambulance that a family member had recently traveled.
3. South Florida Sunday: 3/22/20, 6a-7a, 8:37 minutes. Palm Beach County Sheriff Ric Bradshaw discusses his department's response to the coronavirus pandemic. He explains the only way to know if someone is infected is if the health department confirms the diagnosis. Infected individuals who violate an order to isolate will face a second-degree misdemeanor. The jail has a quarantine section if needed. Bradshaw also address a scam involving individuals dressing in lab coats and masks, claiming to be from the CDC in order to falsely test others.

Section III: PSAs

Sunny WEAT aired Public Service Announcements for the following organizations and causes during the 1st Quarter January 1, – March 31, 2020

Organizations

Susan G Komen FL, American Cancer Society, PAP Corps, Good Samaritan Medical Center, Delray Medical Center, JDRF, Joe DiMaggio Children's Hospital, March of Dimes, Friends of Foster Children, State Senator Manny Diaz Jr, the Education Committee Chairman, MNM Theatre Company (Kravis Center) and NSAL Musical Theatre, Palm Beach State College, Spirit of Giving Network, Habitat for Humanity South Palm Beach County, West Palm Beach Mayor Keith James from the City of West Palm Beach, Pathways to Prosperity, Children's Home Society, Levy & Associates, PBSO, WPB Fire Department, Compass Community Center.

Causes

Breast Cancer, Heart Disease, Cancer Research, Care and Programs for children, Children Diabetes, Healthy Mothers and Babies, Enriching the lives of children impacted by foster care, Issues facing teachers and students in Florida, Local art programs, Housing, STEAM, Struggling families, Emergency Shelter, Foster care Counselling, Coro LGBT Community , Coronavirus-19