



**WMBX - FM 102.3, Jensen Beach**

**Quarterly Issues/Programming Report for October 1-December 30, 2020**

**4<sup>th</sup> Quarter - 2020**

**Section I. Issues**

**The stations have identified the following issues as significant issues facing our community in this quarter:**

- A. COVID-19**
- B. Election Issues**
- C. Minority Election Issues**
- D. Homelessness**
- E. The Arts**
- F. Community Health**

## Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

### A. COVID-19

1. WMBX URBAN LEAGUE COMMUNITY CONNECTION Show 10:00a.m. 10/18/20 20:00 minutes. Mac Bernard, Palm Beach County Commissioner and Patrick Franklin CEO and President of the Urban League of Palm Beach County about African Americans dying at an alarming rate from COVID because of the lack of healthcare. And efforts to improve adequate COVID-19 testing in low-income neighborhoods.
2. South Florida Sunday Show: 6-7 a.m. 12/06/20, 4:38 minutes. West Palm Beach Fire Chief Diana Matty on how her first responders are dealing with the coronavirus. Do they have enough masks, and will they be the first to receive the vaccine?
3. South Florida Sunday Show: 6-7 a.m. 12/13/20, 5:27 minutes. Dr. Michael Cooney, orthopedic surgeon at Good Samaritan Medical Center about new device called Aerobiotix that uses UV light to kill the bacteria and viruses like COVID-19 in the operating room after a procedure.
4. South Florida Sunday Show: 6-7 a.m. 12/20 /20, 11:05 minutes. Betsy Klasko, Licensed Clinical Social Worker and Bereavement Specialist Trustbridge Hospice about dealing with the loss of a loved one from the virus holiday stress during the pandemic.
5. South Florida Sunday Show: 6-7 a.m. 12/20/20, 11:12 minutes. Maggie Hanson chief of nursing for the Memorial Health System about the Pfizer coronavirus vaccine arrival and administration at Memorial Regional in Broward and Jackson Memorial in Miami. Frontline workers will be vaccinated first.

## **B. Election Issues**

1. South Florida Sunday Show: 6-7 a.m. 10/11/20, 8:20 minutes.  
Congressman Brian Mast, R-FLA about problems future elected lawmakers must tackle in South Florida such as toxic algae, veterans' affairs, and health insurance.
2. South Florida Sunday Show: 6-7 a.m. 10/11/20, 15:15 minutes.  
Wendy Sartory Link, Palm Beach County Supervisor of Elections on early voting and mail-in ballots for 2020 election in Palm Beach County. Also, precautions to avoid voter fraud, and CDC guidelines regarding the coronavirus.
3. South Florida Sunday Show: 6-7 a.m. 10/18/20, 9:38 minutes.  
Dr. Sean Foreman, Barry University political science professor about election polling, early voting, and the effect the debates and town halls will likely have on South Florida voters.
4. South Florida Sunday Show: 6-7 a.m. 11/15/20, 9:16 minutes.  
Hans von Spakovsky, Heritage Foundation election attorney and former member of the Federal Election Commission about alleged election fraud and vote by mail integrity in the presidential election. He says it will be difficult to change enough votes to change the election results.
5. South Florida Sunday Show: 6-7 a.m. 11/22/20, 7:18 minutes.  
Zack Smith, legal fellow for Heritage Foundation's Meese Center for Legal Studies on how Governor Ron DeSantis is well prepared for any type of violence that may unfold in the Sunshine State should riots and looting erupt after the election.

## **C. Minority Election Issues**

1. WMBX URBAN LEAGUE COMMUNITY CONNECTION Show: 10:00 a.m. 10/4/20, 20:00 minutes. Jeneen Tinsley, Freedom Riders for Justice, Bryce Graham, National Action Network and Lamar Pier, The Reformers Program who discussed the "Take It to The Streets" campaign designed to register youth to vote and inform them so that they can make educated decisions on election day.
2. WMBX URBAN LEAGUE COMMUNITY CONNECTION Show: 10:00 a.m. 10/11/20, 20:00 minutes. Reverend Gerald D Kisner, Pastor Tabernacle Baptist Church on the challenges black voters face at the polls plus voter suppression and intimidation concerns. These illegal practices can lead to jail time and fines and should be reported.

3. WMBX URBAN LEAGUE COMMUNITY CONNECTION Show: 10:00 a.m. 10/25/20, 30:00 minutes. Bobby Powell, Florida State Senator on the importance of voting and what happens after an election. Voters decide how funds are distributed in our communities. When we vote, it allows Americans to create new policies for equity in the community.
4. WMBX URBAN LEAGUE COMMUNITY CONNECTION Show: 10:00 a.m. 11/1/20, 30:00 minutes. Corey Neering City of West Palm Beach commissioner on how to get young minority kids to vote and engage in the community. Neering explains the importance of turning peaceful protesting into new policies.

#### **D. Homelessness**

1. South Florida Sunday Show: 6-7 a.m. 10/04/20, 12:16 minutes. Marsha Martino, Executive Director of NAMI Palm Beach County about education, support, and advocacy for the homeless living with mental illness. The “Walks Your Way” Event will take place virtually on November 7.
2. South Florida Sunday Show: 6-7 a.m. 10/18/20, 8:51 minutes. Kate Grangard, Board Member, The Lord's Place on the The Gehring Group's 13<sup>th</sup> annual virtual “Ending Homelessness.” This year's program, “The Turning Point,” helps the 87 individuals housed at the Lord's Place with re-employment and re-entry services, coaching, and social enterprises geared toward working.
3. South Florida Sunday Show: 6-7 a.m. 10/25/20, 10:23 minutes. Rachel Hersey, Habitat for Humanity Director of Development on building affordable housing for low-income families in Palm Beach County. All homeowners must meet certain criteria and are required to help build their homes, as well as others.
4. South Florida Sunday Show: 6-7 a.m. 11/15/20, 12:18 minutes. Jim Batmasian, Founder of Changing Lives about providing homeless women and men in Boca Raton basic needs resources, health and wellness referrals, mentorship, employment placement and more. The goal is for clients to graduate within six months and pay it forward.
5. South Florida Sunday Show: 6-7 a.m. 12/06/2020, 14:21 minutes. Mike Durkee, US Army combat veteran and Executive Director Wounded Veterans Relief Fund on veterans' affairs such as housing and health care.

## **E. The Arts**

1. South Florida Sunday Show: 6-7 a.m. 11/1/20, 10:40 minutes.  
Jamie Stuve, President & CEO of the Loxahatchee River Historical Society about "Step Up for the Light" a virtual fundraiser for the 160<sup>th</sup> anniversary of the Jupiter Lighthouse. All contributors receive a color lighthouse photo and online recognition.
2. South Florida Sunday Show: 6-7 a.m. 12/6/20, 6:55 minutes.  
Nicole Mercado, Executive Director Holiday Toy Drive about the 11th Annual "Little Smiles" Holiday Toy Drive from St. Lucie to Miami Dade. Each year "Little Smiles" provides gifts to 23 medical facilities any child in need.
3. South Florida Sunday Show: 6-7 a.m. 12/6/20, 8:42 minutes.  
Keith James, West Palm Beach Mayor, discusses the Sandi tree lighting, Santa in a snow globe and that there will be some version of SunFest in the summer despite the virus.
4. South Florida Sunday Show: 6-7 a.m. 12/13/20, 9:05 minutes.  
Daniel Eilola, Artistic Director Lake Worth Playhouse about reopening during COVID-19 and following CDC guidelines. Also, he explains why theatre is important now more than ever.

## **F. Community Health**

1. South Florida Sunday Show: 6-7 a.m. 10/4/20, 7:51 minutes.  
Denise Mariani, Director of Development Susan G. Komen Foundation.  
About Breast Cancer Awareness month and virtual Race for the Cure on January 30, 2021.
2. South Florida Sunday Show: 6-7 a.m. 10/11/20, 10:42 minutes.  
Nancy Brinker, Executive Director Promise Fund of Florida on reducing deaths from late-stage breast and cervical cancer in underserved, uninsured women in Palm Beach County.
3. South Florida Sunday Show: 6-7 a.m. 10/11/20, 12:11 minutes.  
Dr. Elaine Rotenberg, Palm Health Foundation's "Train the Brain" on expanding diversity and inclusion in faith and Haitian communities in Palm Beach County during the pandemic and in general.

4. South Florida Sunday Show: 6-7 a.m. 10/18/20, 8:51 minutes.  
Dr. Elena Rehl, Tenet Health Foundation. She is a breast surgeon at Good Samaritan Medical and says smaller cancers can be treated solely with surgery. Women over 40 should get annual mammograms.
5. South Florida Sunday Show: 6-7 a.m. 10/18/20, 8:57 minutes.  
Dr. Arif Dalvi, Medical Director of the Memory Disorder Clinic for St. Mary's Medical Center on the signs and symptoms of Alzheimer's such as memory loss and behavioral issues. Alzheimer's is the most common type of dementia and November is Alzheimer's Awareness Month.

### **Section III: PSAs**

Stations aired Public Service Announcements for the following organizations and causes during the 4th Quarter

October 1 – December 31, 2020

#### **Organizations**

The Lord's Place, Trustbridge Hospice, Good Samaritan Hospital, Heritage Foundation, Palm Beach SOE, Barry University, Peggy Adams Animal Rescue League, Fresh RX, Meals on Wheels, George Snow Scholarship Fund, SunFest

#### **Causes**

Animal Rescue, Breast Cancer, Mental Health, Homelessness, COVID Relief, Alzheimer's, Toys for Tots