



**WMBX - FM 102.3, Jensen Beach**

**Quarterly Issues/Programming Report for April 1-June 30, 2020**

**2nd Quarter - 2020**

### **Section I. Issues**

**The station has identified the following issues as significant issues facing our community in this quarter:**

- A. COVID-19**
- B. Election/Hurricane Preparedness**
- C. Preservation of Marine Life**
- D. Race Relations in South Florida**
- E. Children's Health**
- F. Community Resources and Events**

## Section II. Responsive Programs

The station had broadcast programming dealing with each of the above referenced issues. Programming dealing with each issue is set out below:

### A. COVID-19

1. South Florida Sunday Show: 6-7 a.m. 4/5/20, 12:35 minutes. West Palm Beach Fire Chief Diana says her paramedics and fire fighters reuse their disposable masks up to five times before disposing of them due to a shortage. Chief Matty says usually, the first responders wear a mask once per patient.
2. South Florida Sunday Show: 6-7 a.m. 4/15/20, 8:18 minutes. Dr. Aileen Marty, infectious disease expert from Florida International University explains the latest on the coronavirus outbreak, treatments, reinfection, and prognosis. She says there is an 80% chance you will not die if you contract coronavirus.
3. South Florida Sunday Show: 6-7 a.m. 4/16/20, 7:56 minutes. Mary Flack, Director of Development for Gulfstream Goodwill Industries says they continue to provide nearly all their training, employment, and housing programs during the pandemic including Lighthouse for the Blind and Transition to Life Academy. However, donation centers and retail stores are closed until further notice.
4. South Florida Sunday Show: 6-7 a.m. 4/17/20, 7:24 minutes. Dr. Scott Norris, orthopedic surgeon at Palm Beach Gardens Medical Center says elective surgeries such as hip or shoulder replacement, hernia and gall bladder surgery, and some vascular procedures have resumed. The hospital isolates those who are COVID-19-positive in a separate section.
5. South Florida Sunday Show: 6-7 a.m. 4/19/20, 7:28 minutes. Dr. Shady Salib, Chief of Staff at Palm Beach Gardens Medical Center says telemedicine is essential during the COVID-19 outbreak. Visiting with older patients with comorbidities on camera is crucial because they are more likely to become infected. Dr. Salib does not believe telemedicine will replace office visits in the future but is a great backup.

6. South Florida Sunday Show: 6-7 a.m. 5/12/20, 6:30 minutes. Ava Parker, President of Palm Beach State College says she has tailored learning at all five of school campuses to allow students to continue learning online during the pandemic. Virtual graduation and federal money are available to help students through this tough time.
7. South Florida Sunday Show: 6-7 a.m. 5/31/2020, 7:53 minutes. The Leukemia & Lymphoma Society (LLS) Brian Connell, Executive Director of Federal Government Affairs for LLS cancer patients are facing big challenges right now due to the impact the COVID-19 crisis. Despite the threat of the virus, these patients need safe treatment in the hospital setting.

## **B. Hurricane/Election Preparedness**

1. South Florida Sunday Show: 6-7 a.m. 4/12/2020, 7:24 minutes. How to receive a vote-by-mail ballot. GOP Chairwoman Ronna McDaniel discusses the possible need to vote by mail because the coronavirus pandemic. McDaniel does not think it will be necessary for voters to request a mail-in ballot for the November 3<sup>rd</sup> presidential election and claims that voting in person is more reliable.
2. South Florida Sunday Show: 6-7 a.m. 6/5/20, 6:48 minutes. Scott Ranck, manager of Energy Conservation with Florida Public Utilities Company on how prepare your home for a hurricane: do not tape windows, board up instead. And consider the whole house including trees in the yard plus potential projectiles.
3. South Florida Sunday Show: 6-7 a.m. 6/5/2020, 6:40 minutes. Dr. Michael Brennan, National Hurricane meteorologist spoke with Jennifer, Bill & Karen regarding preparations for the 2020 Hurricane Season. They spoke of the storm predictions for this season and how to best protect your family and your property during storm season.
4. South Florida Sunday Show: 6-7 a.m. 6/25/20, 8:53 minutes. Palm Beach County Supervisor of Elections Wendy Link explains how voters will be safe from contracting the coronavirus in the polling place for the upcoming primary and general elections. Also, mail-in ballots are a safe and secure option to voting in person.

### **C. Preservation of Marine Life**

1. South Florida Sunday Show: 6-7 a.m. 6/15/20, 10:53 minutes. Cora Berchem, Director of Manatee Research at Save the Manatee Club explains how to identify manatees while boating. She discourages feeding/watering manatees because they will become too comfortable around humans.
2. South Florida Sunday Show: 6-7 a.m. 6/21/20, 7:58 minutes. Local artist Norman Gitzen has been sculpting a "Vanishing Species Series" to draw attention to the decline in marine life such as turtles, sailfish, dolphin, coral reefs etc. in South Florida. He says chemicals, rising temperatures, and over-fishing are the cause and what can be done to prevent it.
3. South Florida Sunday Show: 6-7 a.m. 6/21/20, 9:52 minutes. Mike Kimmel, "the Python Cowboy," is one of the python hunters helping to rid the Everglades of the non-indigenous species that threatens marine life. Kimmel caught a record-breaking snake: The largest python to be pulled out of the everglades since the hunt began.
4. South Florida Sunday Show: 6-7 a.m. 6/28/20, 5:00 minutes. Stephen Kajiura, Florida Atlantic University's Department of Biological Sciences expert discussed the tracking and monitoring of great white sharks off the coast of South Florida. Some shark populations are endangered. The good news is that the number of sharks biting humans is down.

### **D. Race Relations**

1. South Florida Sunday Show: 6-7 a.m. 6/7/20, 8:57 minutes. Evangelist Alveda King, Director of "Civil Rights for the Unborn for Priests for Life" and niece of the great Reverend Martin Luther King Jr., has a warning for America in the wake of racial unrest: Pray to Stop the Looting and the Shooting. She explains what her uncle MLK would think of the violent protests following the death of George Floyd in police custody.
2. South Florida Sunday Show: 6-7 a.m. 4/05/2020, 11:28 minutes. Taquoya Scott-Woodson, Circles Coordinator explains the Pathways to Prosperity movement that helps struggling families, many of color, reach self-sufficiency. Clients receive training on finances, employment, health, and communication skills. Circles' services are available to anyone who seeks a better life.

3. South Florida Sunday Show: 6-7 a.m. 5/12/20, 18:52 minutes. Patrick Franklin, President of the Urban League of Palm Beach County encourages all people of color to participate in the census. Franklin says an accurate community count in the census determines city, county, state, and federal funding for after school care, road projects, non-profits, community centers, Congressional representation, and municipal and county services.
4. South Florida Sunday Show: 6-7 a.m. 6/21/2020, 13:16 minutes. Shanna St. John, Executive Director of Nat King Cole Generation Hope talks about "Make Music Palm Beach County Day." School students create and share live music on the Facebook page. "Bash the Trash Environmental Arts Program" turns trash into musical instruments.

#### **E. Children's Health**

1. South Florida Sunday Show: 6-7 a.m. 4/5/2020, 4:17 minutes. Vincent D'Aria discusses the Children's Home serving 50,000 children and families annually through various programs. They include foster care, counseling, and adoption services. An emergency shelter called "Safe Harbor" is also available.
2. South Florida Sunday Show: 6-7 a.m. 4/12/20, 12:35 minutes. Chelsea Platas, Director of Development for the March of Dimes says their mission is to support research to discover the causes of premature birth, infant and mother mortality, and birth defects. This year marks the 50th anniversary of the March for Babies Walk. The Palm Beach County fundraising goal is \$250,000.
3. South Florida Sunday Show: 6-7 a.m. 6/21/20, 4:10 minutes. West Palm Beach Fire Chief Diana Matty explains how to prevent children from overdosing on grandma's cancer pain meds. Increased injuries in children during the summer months who are engaged in outdoor activities or escape the supervision of parents and other adults.
4. South Florida Sunday Show: 6-7 a.m. 6/21/20, 13:26 minutes, Dr. Ashish Sahai with West Boca Medical Center says June is Scoliosis Awareness Month. West Boca fully screens children for curvature of the spine. Symptoms are usually diagnosed in childhood and include misalignment of the body when standing, as well as pain in legs, hip or back.
5. South Florida Sunday Show: 6-7 a.m. 6/28/20, 7:53 minutes. Palm Beach County Children's Services Council CEO Lisa Williams-Taylor Ph.D. on Summer

Safety and reminding parents to check the back seat before exiting their vehicle. Kids in hot cars are a deadly combination so develop a system. Do not take a chance, look before you lock.

6. South Florida Sunday Show: 6-7 a.m. 6/15/20, 5:00 minutes. Drowning Prevention coalition of Palm Beach County Manager Anna Stewart discussed preventing childhood drowning using proper security particularly around a backyard pool. Also, the importance of learning CPR to save a child's life.

#### **F. Community Resources and Events**

1. South Florida Sunday Show: 6-7 a.m. 4/5/20, 12:35 minutes. AT&T's lead public relations manager, Kelly Starling warns how to avoid being a victim of fraud. Scammers use email, text message, phone calls, social media posts, and prepaid cards, to obtain personal information. Only open emails, attachments, or links from known senders.
2. South Florida Sunday Show: 6-7 a.m. 4/05/2020, 5:08 minutes. Julie Sever, Executive Director of Compass Community Center about problems facing the LGBTQ community in South Florida and how Compass provides a safe place for those with HIV/AIDS. Palm Beach County is ahead of the rest of the country in some of these areas.
3. South Florida Sunday Show: 6-7 a.m. 5/12/2020, 18:32 minutes. Dr. Juan Gomez, Neuro Interventional Radiologist at Jupiter Medical Center says it is the American Heart Association's American Stroke Month and stroke is the number one cause of disability and fifth cause of death among American adults. FAST is an acronym for Face-drooping, Arm weakness, Slurred speech, and Time to call 911.
4. South Florida Sunday Show: 6-7 a.m. 6/27/20, 5:03 minutes. The tax filing deadline has been extended to 7/15/2020 Tax expert, Lawrence Levy, of Levy and Associates, discussed tax relief regarding delayed filing and economic community help.

#### **Section III: PSAs**

WMBX-FM 102.3 aired Public Service Announcements for the following organizations and causes during the 2nd Quarter April 1 – June 30, 2020

### **Organizations**

AT&T, Palm Beach State College, March of Dimes, Pathways to Prosperity, Children's Home Society, Leukemia and Lymphoma Society, Urban League of Palm Beach County, Levy & Associates, Tenet Health Foundation, WPB Fire Department, Compass Community Center, Memorial Regional Hospital Broward, Civil Rights of the Unborn, Florida Public Utilities Company, Save the Manatee Club, Drowning Prevention Coalition of Palm Beach County, Nat King Cole Generation Hope, National Hurricane Center (NOAA)

### **Causes**

LGBT Community, Coronavirus-19, Save the Manatees, Scoliosis Society, Look Before You Lock, Drowning prevention, Hurricane preparedness, Marine and Wildlife Preservation