

NCC Cable System Order

Order #	62595272
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Kevin Bowman
Sales Coordinator	Iryna Mykulyak
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+7 Aug18
-	

Flight Dates	10/08/18 - 10/21/18
Agency	Jamestown & Associates LLC
Advertiser	Leah Vukmir for SenateWI

Client Code	
Product Code	
Est Code	
Product Name	10.13-10.20
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/15/18		
Version	2 Vs. 1		
Show All Lines			
Total # of Weeks		2	
Total		\$8,106.00	
Commission		\$1,215.90	
Net Total		\$6,890.10	
Total Spots		141	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	10.13 R1: Dropped NAs. Please confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	0	\$44.00	\$0.00	30	R1: -1x PRE
2	AEN	AEN PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	5	\$44.00	\$220.00	30	PRE 09/07/18-11/06/18
3	CNBC	CNBC EM	10/8/18	10/14/18	05:00	09:00						X	X	-	-	1	\$7.00	\$7.00	30	PRE 09/07/18-11/06/18
4	CNBC	CNBC EM	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X		-	-	4	\$7.00	\$28.00	30	PRE 09/07/18-11/06/18
5	CNBC	CNBC EF	10/8/18	10/14/18	16:00	19:00						X	X	-	-	1	\$10.00	\$10.00	30	PRE 09/07/18-11/06/18
6	CNBC	CNBC EF	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X		-	-	4	\$10.00	\$40.00	30	PRE 09/07/18-11/06/18
7	CNBC	CNBC PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	1	\$12.00	\$12.00	30	PRE 09/07/18-11/06/18
8	CNBC	CNBC PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	4	\$12.00	\$48.00	30	PRE 09/07/18-11/06/18
9	CNN	CNN EM	10/8/18	10/14/18	05:00	09:00						X	X	-	-	1	\$43.00	\$43.00	30	PRE 09/07/18-11/06/18
10	CNN	CNN EM	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X		-	-	6	\$43.00	\$258.00	30	PRE 09/07/18-11/06/18
11	CNN	CNN DT	10/8/18	10/14/18	09:00	16:00						X	X	-	-	1	\$36.00	\$36.00	30	PRE 09/07/18-11/06/18
12	CNN	CNN DT	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X		-	-	8	\$36.00	\$288.00	30	PRE 09/07/18-11/06/18
13	CNN	CNN EF	10/8/18	10/14/18	16:00	19:00						X	X	-	-	1	\$59.00	\$59.00	30	PRE 09/07/18-11/06/18
14	CNN	CNN EF	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X		-	-	6	\$59.00	\$354.00	30	PRE 09/07/18-11/06/18
15	CNN	CNN PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	1	\$74.00	\$74.00	30	PRE 09/07/18-11/06/18
16	CNN	CNN PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	9	\$74.00	\$666.00	30	PRE 09/07/18-11/06/18
17	DISC	DISC PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	0	\$58.00	\$0.00	30	R1: -1x PRE
18	DISC	DISC PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	2	\$58.00	\$116.00	30	R1: -3x PRE
19	ESPN	ESPN DT	10/8/18	10/14/18	09:00	16:00						X	X	-	-	1	\$41.00	\$41.00	30	PRE 09/07/18-11/06/18
20	ESPN	ESPN DT	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X		-	-	3	\$41.00	\$123.00	30	PRE 09/07/18-11/06/18
21	ESPN	ESPN EF	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X		-	-	1	\$140.00	\$140.00	30	NP

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22	ESPN	ESPN PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	1	\$176.00	\$176.00	30	NP
23	ESPN	ESPN PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	3	\$176.00	\$528.00	30	NP
24	FOOD	FOOD PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	0	\$48.00	\$0.00	30	R1: -1x PRE
25	FOOD	FOOD PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	6	\$48.00	\$288.00	30	PRE 09/07/18-11/06/18
26	FXNC	FXNC EM	10/8/18	10/14/18	05:00	09:00						X	X	-	-	1	\$54.00	\$54.00	30	PRE 09/07/18-11/06/18
27	FXNC	FXNC EM	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X		-	-	4	\$54.00	\$216.00	30	PRE 09/07/18-11/06/18
28	FXNC	FXNC DT	10/8/18	10/14/18	09:00	16:00						X	X	-	-	1	\$44.00	\$44.00	30	PRE 09/07/18-11/06/18
29	FXNC	FXNC DT	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X		-	-	8	\$44.00	\$352.00	30	PRE 09/07/18-11/06/18
30	FXNC	FXNC EF	10/8/18	10/14/18	16:00	19:00						X	X	-	-	1	\$72.00	\$72.00	30	PRE 09/07/18-11/06/18
31	FXNC	FXNC EF	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X		-	-	4	\$72.00	\$288.00	30	PRE 09/07/18-11/06/18
32	FXNC	FXNC PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	1	\$90.00	\$90.00	30	PRE 09/07/18-11/06/18
33	FXNC	FXNC PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	4	\$90.00	\$360.00	30	PRE 09/07/18-11/06/18
34	HGTV	HGTV DT	10/8/18	10/14/18	09:00	16:00						X	X	-	-	1	\$41.00	\$41.00	30	PRE 09/07/18-11/06/18
35	HGTV	HGTV DT	10/15/18	10/21/18	09:00	16:00	X	X	X	X	X	X		-	-	12	\$41.00	\$492.00	30	PRE 09/07/18-11/06/18
36	HGTV	HGTV PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	1	\$175.00	\$175.00	30	NP
37	HGTV	HGTV PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	6	\$175.00	\$1,050.00	30	NP
38	HIST	HIST PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	1	\$149.00	\$149.00	30	NP
39	HIST	HIST PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	6	\$149.00	\$894.00	30	NP
40	SYFY	SYFY PT	10/8/18	10/14/18	19:00	24:00						X	X	-	-	1	\$19.00	\$19.00	30	PRE 09/07/18-11/06/18
41	SYFY	SYFY PT	10/15/18	10/21/18	19:00	24:00	X	X	X	X	X	X		-	-	6	\$19.00	\$114.00	30	PRE 09/07/18-11/06/18
42	TWC	TWC EM	10/8/18	10/14/18	05:00	09:00						X	X	-	-	1	\$9.00	\$9.00	30	PRE 09/07/18-11/06/18

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43	TWC	TWC EM	10/15/18	10/21/18	05:00	09:00	X	X	X	X	X	X		-	-	6	\$9.00	\$54.00	30	PRE 09/07/18-11/06/18
44	TWC	TWC EF	10/8/18	10/14/18	16:00	19:00						X	X	-	-	1	\$13.00	\$13.00	30	PRE 09/07/18-11/06/18
45	TWC	TWC EF	10/15/18	10/21/18	16:00	19:00	X	X	X	X	X	X		-	-	5	\$13.00	\$65.00	30	PRE 09/07/18-11/06/18

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
SPOTS	141	0	0	0	0	0	0	0	0	0	0	0	141
AMT	\$8,106.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,106.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/15/18

62595272 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |