

## NCC Cable System Order

Order #	62540329
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Evan Butcher
Sales Coordinator	Luke Graves
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Flight Dates	06/04/18 - 06/17/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	WI-S
Product Code	60s
Est Code	6.5-6.11
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		06/04/18	
Version		2 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$2,628.00	
Commission		\$394.20	
Net Total		\$2,233.80	
Total Spots		36	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	R1. 6.4. MG +\$520 moved from 62531084, 62533505, & 62535867. Please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$40.00	\$80.00	60	OOW 03/26/18-06/24/18
2	CNN	Cable RT	6/4/18	6/10/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$58.00	\$116.00	60	OOW 03/26/18-06/24/18
3	CNN	Cable RT	6/4/18	6/10/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$52.00	\$104.00	60	OOW 03/26/18-06/24/18
4	CNN	Cable RT	6/4/18	6/10/18	16:00	19:00		X	X	X	X	X	X	-	-	2	\$80.00	\$160.00	60	OOW 03/26/18-06/24/18
5	CNN	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$100.00	\$200.00	60	OOW 03/26/18-06/24/18
6	CNN	Cable RT	6/11/18	6/17/18	19:00	24:00	X							-	-	1	\$100.00	\$100.00	60	OOW 03/26/18-06/24/18
7	ESPN	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$130.00	\$260.00	60	OOW 03/26/18-06/24/18
8	FOOD	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$72.00	\$144.00	60	OOW 03/26/18-06/24/18
9	FXNC	Cable RT	6/4/18	6/10/18	05:00	09:00		X	X	X	X	X	X	-	-	1	\$78.00	\$78.00	60	OOW 03/26/18-06/24/18
10	FXNC	Cable RT	6/4/18	6/10/18	09:00	16:00		X	X	X	X	X	X	-	-	1	\$70.00	\$70.00	60	OOW 03/26/18-06/24/18
11	FXNC	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$130.00	\$130.00	60	OOW 03/26/18-06/24/18
12	HGTV	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$130.00	\$260.00	60	OOW 03/26/18-06/24/18
13	MNBC	Cable RT	6/4/18	6/10/18	05:00	09:00		X	X	X	X	X	X	-	-	2	\$42.00	\$84.00	60	OOW 03/26/18-06/24/18
14	MNBC	Cable RT	6/11/18	6/17/18	05:00	09:00	X							-	-	1	\$42.00	\$42.00	60	OOW 03/26/18-06/24/18
15	MNBC	Cable RT	6/4/18	6/10/18	09:00	16:00		X	X	X	X	X	X	-	-	2	\$38.00	\$76.00	60	OOW 03/26/18-06/24/18
16	MNBC	Cable RT	6/4/18	6/10/18	19:00	24:00		X	X	X	X	X	X	-	-	2	\$68.00	\$136.00	60	OOW 03/26/18-06/24/18
17	MNBC	Cable RT	6/11/18	6/17/18	19:00	24:00	X							-	-	1	\$68.00	\$68.00	60	OOW 03/26/18-06/24/18
18	BRVO	Cable RT	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	1	\$40.00	\$40.00	60	R1. +1x. MG line added. OOW
19	CNN	Cable RT	6/4/18	6/10/18	09:00	16:00			X	X	X	X	X	-	-	1	\$52.00	\$52.00	60	R1. +1x. MG line added. OOW
20	CNN	Cable RT	6/4/18	6/10/18	16:00	19:00			X	X	X	X	X	-	-	1	\$80.00	\$80.00	60	R1. +1x. MG line added. OOW
21	CNN	Cable RT	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	1	\$100.00	\$100.00	60	R1. +1x. MG line added. OOW

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22	ESPN	Cable RT	6/4/18	6/10/18	19:00	24:00			X	X	X	X	X	-	-	1	\$130.00	\$130.00	60	R1. +1x. MG line added. OOW
23	MNBC	Cable RT	6/4/18	6/10/18	05:00	09:00			X	X	X	X	X	-	-	1	\$42.00	\$42.00	60	R1. +1x. MG line added. OOW
24	MNBC	Cable RT	6/4/18	6/10/18	09:00	16:00			X	X	X	X	X	-	-	2	\$38.00	\$76.00	60	R1. +2x. MG line added. OOW

	Jun 2018	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Total
<b>SPOTS</b>	36	0	0	0	0	0	0	0	0	0	0	0	36
<b>AMT</b>	\$2,628.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,628.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 06/05/18

62540329 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |