

## NCC Cable System Order

Order #	62573541
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

AE	Meghan Hughes
Sales Coordinator	Drew Knepley
Office	San Francisco
Phone	(415) 844-1440
Status	Not accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	09/03/18 - 09/16/18
Agency	Shorr, Johnson & Magnus
Advertiser	Tammy Baldwin for Senate

Client Code	
Product Code	
Est Code	
Product Name	9.4-9.10
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	08/28/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$10,821.00		
Commission	\$1,623.15		
Net Total	\$9,197.85		
Total Spots	208		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	8.28 New Order, Please review and confirm
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/3/18	9/9/18	05:00	09:00		X	X	X	X	X	X	-	-	5	\$43.00	\$215.00	30	PRE 09/07/18-11/06/18
2	CNN	CNN EM	9/10/18	9/16/18	05:00	09:00	X							-	-	1	\$43.00	\$43.00	30	PRE 09/07/18-11/06/18
3	CNN	CNN DT	9/3/18	9/9/18	09:00	16:00		X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	PRE 09/07/18-11/06/18
4	CNN	CNN DT	9/10/18	9/16/18	09:00	16:00	X							-	-	1	\$36.00	\$36.00	30	PRE 09/07/18-11/06/18
5	CNN	CNN EF	9/3/18	9/9/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$59.00	\$236.00	30	PRE 09/07/18-11/06/18
6	CNN	CNN EF	9/10/18	9/16/18	16:00	19:00	X							-	-	1	\$59.00	\$59.00	30	PRE 09/07/18-11/06/18
7	CNN	CNN PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$74.00	\$666.00	30	PRE 09/07/18-11/06/18
8	CNN	CNN PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$74.00	\$74.00	30	PRE 09/07/18-11/06/18
9	FXNC	FXNC EM	9/3/18	9/9/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$54.00	\$324.00	30	PRE 09/07/18-11/06/18
10	FXNC	FXNC EM	9/10/18	9/16/18	05:00	09:00	X							-	-	1	\$54.00	\$54.00	30	PRE 09/07/18-11/06/18
11	FXNC	FXNC DT	9/3/18	9/9/18	09:00	16:00		X	X	X	X	X	X	-	-	9	\$44.00	\$396.00	30	PRE 09/07/18-11/06/18
12	FXNC	FXNC DT	9/10/18	9/16/18	09:00	16:00	X							-	-	1	\$44.00	\$44.00	30	PRE 09/07/18-11/06/18
13	FXNC	FXNC EF	9/3/18	9/9/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$72.00	\$288.00	30	PRE 09/07/18-11/06/18
14	FXNC	FXNC EF	9/10/18	9/16/18	16:00	19:00	X							-	-	1	\$72.00	\$72.00	30	PRE 09/07/18-11/06/18
15	FXNC	FXNC PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$90.00	\$810.00	30	PRE 09/07/18-11/06/18
16	FXNC	FXNC PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$90.00	\$90.00	30	PRE 09/07/18-11/06/18
17	MNBC	MNBC EM	9/3/18	9/9/18	05:00	09:00		X	X	X	X	X	X	-	-	6	\$30.00	\$180.00	30	PRE 09/07/18-11/06/18
18	MNBC	MNBC EM	9/10/18	9/16/18	05:00	09:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/07/18-11/06/18
19	MNBC	MNBC DT	9/3/18	9/9/18	09:00	16:00		X	X	X	X	X	X	-	-	9	\$24.00	\$216.00	30	PRE 09/07/18-11/06/18
20	MNBC	MNBC DT	9/10/18	9/16/18	09:00	16:00	X							-	-	1	\$24.00	\$24.00	30	PRE 09/07/18-11/06/18
21	MNBC	MNBC EF	9/3/18	9/9/18	16:00	19:00		X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	PRE 09/07/18-11/06/18

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	MNBC	MNBC EF	9/10/18	9/16/18	16:00	19:00	X							-	-	1	\$38.00	\$38.00	30	PRE 09/07/18-11/06/18
23	MNBC	MNBC PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$48.00	\$432.00	30	PRE 09/07/18-11/06/18
24	MNBC	MNBC PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$48.00	\$48.00	30	PRE 09/07/18-11/06/18
25	AMC	AMC PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$36.00	\$144.00	30	PRE 09/07/18-11/06/18
26	AMC	AMC PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$36.00	\$36.00	30	PRE 09/07/18-11/06/18
27	BRVO	BRVO PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$30.00	\$210.00	30	PRE 09/07/18-11/06/18
28	BRVO	BRVO PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$30.00	\$30.00	30	PRE 09/07/18-11/06/18
29	ESPN	ESPN PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$85.00	\$765.00	30	PRE 09/07/18-11/06/18
30	ESPN	ESPN PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$85.00	\$85.00	30	PRE 09/07/18-11/06/18
31	HGTV	HGTV PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$84.00	\$756.00	30	PRE 09/07/18-11/06/18
32	HGTV	HGTV PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$84.00	\$84.00	30	PRE 09/07/18-11/06/18
33	TLC	TLC PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	PRE 09/07/18-11/06/18
34	TLC	TLC PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$22.00	\$22.00	30	PRE 09/07/18-11/06/18
35	TNT	TNT PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$55.00	\$385.00	30	PRE 09/07/18-11/06/18
36	TNT	TNT PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$55.00	\$55.00	30	PRE 09/07/18-11/06/18
37	USA	USA PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$66.00	\$594.00	30	PRE 09/07/18-11/06/18
38	USA	USA PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$66.00	\$66.00	30	PRE 09/07/18-11/06/18
39	FOOD	FOOD PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$48.00	\$432.00	30	PRE 09/07/18-11/06/18
40	FOOD	FOOD PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$48.00	\$48.00	30	PRE 09/07/18-11/06/18
41	HALL	HALL PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$9.00	\$81.00	30	PRE 09/07/18-11/06/18
42	HALL	HALL PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$9.00	\$9.00	30	PRE 09/07/18-11/06/18

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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TBSC	TBSC PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$63.00	\$441.00	30	PRE 09/07/18-11/06/18
44	TBSC	TBSC PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$63.00	\$63.00	30	PRE 09/07/18-11/06/18
45	AEN	AEN PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$44.00	\$176.00	30	PRE 09/07/18-11/06/18
46	AEN	AEN PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$44.00	\$44.00	30	PRE 09/07/18-11/06/18
47	LIF	LIF PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	9	\$43.00	\$387.00	30	PRE 09/07/18-11/06/18
48	LIF	LIF PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$43.00	\$43.00	30	PRE 09/07/18-11/06/18
49	DISC	DISC PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$58.00	\$406.00	30	PRE 09/07/18-11/06/18
50	DISC	DISC PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$58.00	\$58.00	30	PRE 09/07/18-11/06/18
51	HIST	HIST PT	9/3/18	9/9/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$72.00	\$504.00	30	PRE 09/07/18-11/06/18
52	HIST	HIST PT	9/10/18	9/16/18	19:00	24:00	X							-	-	1	\$72.00	\$72.00	30	PRE 09/07/18-11/06/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	208	0	0	0	0	0	0	0	0	0	0	0	208
<b>AMT</b>	\$10,821.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$10,821.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/28/18

62573541 | La Crosse | Spectrum/LaCrosse-Eau Claire DMA-WI Only | 8428 |