

NCC Cable System Order

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|-------------------|----------------------------------|---|--------------------------|------------------|---------------|
| Order # | 62573606 | Flight Dates | 09/10/18 - 09/23/18 | Update Date | 08/29/18 |
| Syscode | 0897 | Agency | Shorr, Johnson & Magnus | Version | 1 Vs. 1 |
| System Name | Spectrum/University Of Wisconsin | Advertiser | Tammy Baldwin for Senate | Show All Lines | |
| Market | Madison | | | Total # of Weeks | 2 |
| | | Client Code | | Total | \$459.00 |
| AE | Meghan Hughes | Product Code | | Commission | \$68.85 |
| Sales Coordinator | Drew Knepley | Est Code | | Net Total | \$390.15 |
| Office | San Francisco | Product Name | 9.11-9.17 | Total Spots | 113 |
| Phone | (415) 844-1440 | Credit Status | | Affiliate Split | 100.0 |
| Status | Accepted | | | Sold On | Cost Per Spot |
| Survey | DMA Nielsen Live+3 Jun18 | Primary Demo | Adults 35+ | GRP | - |
| - | | Makegood Policy | Approval Required | GIMP | - |
| | | | | CPP | - |
| Comments : | | 8.28 New Order, Please review and confirm. Thanks | | | |

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 1 | CNN | CNN EM | 9/10/18 | 9/16/18 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 4 | \$3.00 | \$12.00 | 30 | PRE 09/07/18-11/06/18 |
| 2 | CNN | CNN EM | 9/17/18 | 9/23/18 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$3.00 | \$3.00 | 30 | PRE 09/07/18-11/06/18 |
| 3 | CNN | CNN DT | 9/10/18 | 9/16/18 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 4 | \$2.00 | \$8.00 | 30 | PRE 09/07/18-11/06/18 |
| 4 | CNN | CNN DT | 9/17/18 | 9/23/18 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$2.00 | \$2.00 | 30 | PRE 09/07/18-11/06/18 |
| 5 | CNN | CNN EF | 9/10/18 | 9/16/18 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 3 | \$4.00 | \$12.00 | 30 | PRE 09/07/18-11/06/18 |
| 6 | CNN | CNN PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$5.00 | \$30.00 | 30 | PRE 09/07/18-11/06/18 |
| 7 | CNN | CNN PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$5.00 | \$5.00 | 30 | PRE 09/07/18-11/06/18 |
| 8 | FXNC | FXNC EM | 9/10/18 | 9/16/18 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 4 | \$3.00 | \$12.00 | 30 | PRE 09/07/18-11/06/18 |
| 9 | FXNC | FXNC EM | 9/17/18 | 9/23/18 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$3.00 | \$3.00 | 30 | PRE 09/07/18-11/06/18 |
| 10 | FXNC | FXNC EF | 9/10/18 | 9/16/18 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 3 | \$5.00 | \$15.00 | 30 | PRE 09/07/18-11/06/18 |
| 11 | FXNC | FXNC PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$6.00 | \$24.00 | 30 | PRE 09/07/18-11/06/18 |
| 12 | FXNC | FXNC PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$6.00 | \$6.00 | 30 | PRE 09/07/18-11/06/18 |
| 13 | MNBC | MNBC EM | 9/10/18 | 9/16/18 | 05:00 | 09:00 | | X | X | X | X | X | X | - | - | 4 | \$3.00 | \$12.00 | 30 | PRE 09/07/18-11/06/18 |
| 14 | MNBC | MNBC EM | 9/17/18 | 9/23/18 | 05:00 | 09:00 | X | | | | | | | - | - | 1 | \$3.00 | \$3.00 | 30 | PRE 09/07/18-11/06/18 |
| 15 | MNBC | MNBC DT | 9/10/18 | 9/16/18 | 09:00 | 16:00 | | X | X | X | X | X | X | - | - | 4 | \$2.00 | \$8.00 | 30 | PRE 09/07/18-11/06/18 |
| 16 | MNBC | MNBC DT | 9/17/18 | 9/23/18 | 09:00 | 16:00 | X | | | | | | | - | - | 1 | \$2.00 | \$2.00 | 30 | PRE 09/07/18-11/06/18 |
| 17 | MNBC | MNBC EF | 9/10/18 | 9/16/18 | 16:00 | 19:00 | | X | X | X | X | X | X | - | - | 3 | \$3.00 | \$9.00 | 30 | PRE 09/07/18-11/06/18 |
| 18 | MNBC | MNBC PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 6 | \$4.00 | \$24.00 | 30 | PRE 09/07/18-11/06/18 |
| 19 | MNBC | MNBC PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$4.00 | \$4.00 | 30 | PRE 09/07/18-11/06/18 |
| 20 | ESPN | ESPN PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$7.00 | \$28.00 | 30 | PRE 09/07/18-11/06/18 |
| 21 | ESPN | ESPN PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$7.00 | \$7.00 | 30 | PRE 09/07/18-11/06/18 |

NCC Cable System Order

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|-------------|----------------------------------|
| Order # | 62573606 |
| Syscode | 0897 |
| System Name | Spectrum/University Of Wisconsin |
| Market | Madison |

| | |
|-------------------|--------------------------|
| AE | Meghan Hughes |
| Sales Coordinator | Drew Knepley |
| Office | San Francisco |
| Phone | (415) 844-1440 |
| Status | Accepted |
| Survey | DMA Nielsen Live+3 Jun18 |
| - | |

| | |
|--------------|--------------------------|
| Flight Dates | 09/10/18 - 09/23/18 |
| Agency | Shorr, Johnson & Magnus |
| Advertiser | Tammy Baldwin for Senate |

| | |
|---------------|-----------|
| Client Code | |
| Product Code | |
| Est Code | |
| Product Name | 9.11-9.17 |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Update Date | 08/29/18 | | |
| Version | 1 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$459.00 | | |
| Commission | \$68.85 | | |
| Net Total | \$390.15 | | |
| Total Spots | 113 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|---|
| Comments : | 8.28 New Order, Please review and confirm. Thanks |
|------------|---|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 22 | HGTV | HGTV PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 9 | \$5.00 | \$45.00 | 30 | PRE 09/07/18-11/06/18 |
| 23 | HGTV | HGTV PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$5.00 | \$5.00 | 30 | PRE 09/07/18-11/06/18 |
| 24 | TLC | TLC PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$2.00 | \$8.00 | 30 | PRE 09/07/18-11/06/18 |
| 25 | TLC | TLC PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$2.00 | \$2.00 | 30 | PRE 09/07/18-11/06/18 |
| 26 | TNT | TNT PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$4.00 | \$16.00 | 30 | PRE 09/07/18-11/06/18 |
| 27 | TNT | TNT PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$4.00 | \$4.00 | 30 | PRE 09/07/18-11/06/18 |
| 28 | USA | USA PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$5.00 | \$20.00 | 30 | PRE 09/07/18-11/06/18 |
| 29 | USA | USA PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$5.00 | \$5.00 | 30 | PRE 09/07/18-11/06/18 |
| 30 | FOOD | FOOD PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 9 | \$4.00 | \$36.00 | 30 | PRE 09/07/18-11/06/18 |
| 31 | FOOD | FOOD PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$4.00 | \$4.00 | 30 | PRE 09/07/18-11/06/18 |
| 32 | TBSC | TBSC PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$5.00 | \$20.00 | 30 | PRE 09/07/18-11/06/18 |
| 33 | TBSC | TBSC PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$5.00 | \$5.00 | 30 | PRE 09/07/18-11/06/18 |
| 34 | LIF | LIF PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 9 | \$4.00 | \$36.00 | 30 | PRE 09/07/18-11/06/18 |
| 35 | LIF | LIF PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$4.00 | \$4.00 | 30 | PRE 09/07/18-11/06/18 |
| 36 | HIST | HIST PT | 9/10/18 | 9/16/18 | 19:00 | 24:00 | | X | X | X | X | X | X | - | - | 4 | \$4.00 | \$16.00 | 30 | PRE 09/07/18-11/06/18 |

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|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|-----------------------|
| 37 | HIST | HIST PT | 9/17/18 | 9/23/18 | 19:00 | 24:00 | X | | | | | | | - | - | 1 | \$4.00 | \$4.00 | 30 | PRE 09/07/18-11/06/18 |

| | Sep 2018 | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Total |
|--------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|
| SPOTS | 113 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 113 |
| AMT | \$459.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$459.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/30/18

62573606 | Madison | Spectrum/University Of Wisconsin | 0897 |