

### NCC Cable System Order

Order #	62553842
Syscode	8428
System Name	Spectrum/LaCrosse-Eau Claire DMA-WI Only
Market	La Crosse

Flight Dates	07/09/18 - 08/19/18
Agency	Nonbox/Eisner
Advertiser	Friends of Scott Walker

Update Date	07/10/18
Version	3 Vs. 2

AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Accepted
Survey	DMA Nielsen Live+1 Feb18
-	

Client Code	SWF
Product Code	0709
Est Code	126 30s
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	6		
Total	\$8,636.00		
Commission	\$1,295.40		
Net Total	\$7,340.60		
Total Spots	91		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.9 revised with correct rates. please confirm. Thanks-

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BRVO	VARIOUS	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$43.00	\$0.00	30	NP
2	BRVO	VARIOUS	7/16/18	7/22/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$43.00	\$0.00	30	NP
3	BRVO	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	4	\$43.00	\$172.00	30	NP
4	BRVO	VARIOUS	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	1	\$43.00	\$43.00	30	NP
5	BRVO	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$22.00	\$0.00	30	PRE
6	FOOD	VARIOUS	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$85.00	\$0.00	30	NP
7	FOOD	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$43.00	\$0.00	30	REMOVED SPOTS
8	FOOD	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$43.00	\$0.00	30	PRE
9	FOOD	VARIOUS	8/13/18	8/19/18	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$43.00	\$0.00	30	PRE
10	FOOD	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$85.00	\$0.00	30	NP
11	HGTV	VARIOUS	7/9/18	7/15/18	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$149.00	\$0.00	30	NP
12	HGTV	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	12	\$149.00	\$1,788.00	30	NP
13	HGTV	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	0	\$149.00	\$0.00	30	NP
14	HGTV	VARIOUS	7/30/18	8/5/18	19:00	24:00	X	X	X	X	X	X	X	-	-	0	\$149.00	\$0.00	30	NP
15	BRVO	VARIOUS	7/30/18	8/5/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$43.00	\$215.00	30	NP
16	BRVO	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$22.00	\$154.00	30	PRE
17	FOOD	VARIOUS	7/30/18	8/5/18	19:00	24:00		X	X	X	X	X	X	-	-	5	\$85.00	\$425.00	30	NP
18	FOOD	VARIOUS	8/6/18	8/12/18	19:00	24:00		X	X	X	X	X	X	-	-	6	\$85.00	\$510.00	30	NP
19	FOOD	VARIOUS	8/13/18	8/19/18	19:00	24:00		X	X	X	X	X	X	-	-	1	\$85.00	\$85.00	30	NP
20	FOOD	VARIOUS	7/16/18	7/22/18	19:00	24:00	X	X	X	X	X	X	X	-	-	7	\$85.00	\$595.00	30	NP

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21	HGTV	VARIOUS	7/30/18	8/5/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$149.00	\$1,192.00	30	NP
22	HGTV	VARIOUS	8/6/18	8/12/18	19:00	24:00	X	X	X	X	X	X	X	-	-	8	\$149.00	\$1,192.00	30	NP
23	BRVO	VARIOUS	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	8	\$22.00	\$176.00	30	PRE
24	FOOD	VARIOUS	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	7	\$43.00	\$301.00	30	PRE
25	HGTV	VARIOUS	7/9/18	7/15/18	19:00	24:00		X	X	X	X	X	X	-	-	12	\$149.00	\$1,788.00	30	NP

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	53	38	0	0	0	0	0	0	0	0	0	0	91
<b>AMT</b>	\$4,802.00	\$3,834.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$8,636.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT

Date Printed 07/10/18

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