

INVOICE

Invoice Number: INV-110109964
Invoice Date: 29-JUL-2018
Order Number: 11082019
Page: REMITTANCE

BILL TO :**POLITICAL NCC**

Attn: Pam Boyden
400 Broadacres Drive
Third Floor
Bloomfield, NJ 07003

AGENCY	AGENCY NO.	AE NAME	AE NO.
Political NCC	300062192	Barb Otwell	OTWEB
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
POL/TAMMY BALDWIN FOR SENATE/NCC	110030663	06-25-18 - 07-29-18	JULY

PLEASE REFERENCE YOUR PAYMENT TO THE INVOICE NUMBER ABOVE

AIRTIME TOTAL :	\$ 3152.00
Agency Commission :	\$ 472.80
Rep Commission :	\$ 348.31
NET TOTAL: :	\$ 2330.89
BALANCE DUE :	\$ 2330.89

PLEASE REMIT TO :

SPECTRUM REACH

Attn: 877-286-7117

PO BOX 78876
MILWAUKEE, WI 53278-0876

Billing Questions
877-286-7117

VISA, MC, DISC & AMEX at: <https://midnorthpayments.spectrumreach.com>

Payment Terms: Net 30 Days

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POL/TAMMY BALDWIN FOR SENATE/NCC	110030663	06-25-18 - 07-29-18	JULY

INVOICE SUMMARY SECTION

Line Start	Line End	Line No.	Time Period	Network	Reg/Ret	Syscode	No. of Spots Ordered	No. of Spots Aired	Spot Rate	Gross Total
							N	M		
Order No. : 11082019			Contract No. : 349387		PO No. : 62552981.8428		Package : N/A		Ext. Order : 62552981	
Reference No. : BUTCHER			Estimate No. : 7.5-7.9		AE Name : Barb Otwell		Product : 30s		Ext. Client : WI-S	
07-05-2018	07-08-2018	1	UD: 05:00-09:00	CNN	LACW	8428	3	3	\$ 36.00	\$ 108.00
07-05-2018	07-08-2018	2	UD: 05:00-09:00	FXNC	LACW	8428	3	3	\$ 45.00	\$ 135.00
07-05-2018	07-08-2018	3	UD: 05:00-09:00	MNBC	LACW	8428	2	2	\$ 25.00	\$ 50.00
07-05-2018	07-08-2018	4	UD: 09:00-16:00	CNN	LACW	8428	3	3	\$ 30.00	\$ 90.00
07-05-2018	07-08-2018	5	UD: 09:00-16:00	FXNC	LACW	8428	4	4	\$ 37.00	\$ 148.00
07-05-2018	07-08-2018	6	UD: 09:00-16:00	MNBC	LACW	8428	4	4	\$ 20.00	\$ 80.00
07-05-2018	07-08-2018	7	UD: 16:00-19:00	CNN	LACW	8428	3	3	\$ 50.00	\$ 150.00
07-05-2018	07-08-2018	8	UD: 16:00-19:00	FXNC	LACW	8428	2	2	\$ 60.00	\$ 120.00
07-05-2018	07-08-2018	9	UD: 16:00-19:00	MNBC	LACW	8428	2	2	\$ 32.00	\$ 64.00
07-05-2018	07-08-2018	10	UD: 19:00-24:00	BRVO	LACW	8428	2	2	\$ 22.00	\$ 44.00
07-05-2018	07-08-2018	11	UD: 19:00-24:00	CNN	LACW	8428	6	6	\$ 62.00	\$ 372.00
07-05-2018	07-08-2018	12	UD: 19:00-24:00	FOOD	LACW	8428	2	2	\$ 43.00	\$ 86.00
07-05-2018	07-08-2018	13	UD: 19:00-24:00	FXNC	LACW	8428	6	6	\$ 75.00	\$ 450.00
07-05-2018	07-08-2018	14	UD: 19:00-24:00	HGTV	LACW	8428	2	2	\$ 75.00	\$ 150.00
07-05-2018	07-08-2018	15	UD: 19:00-24:00	LIF	LACW	8428	2	2	\$ 31.00	\$ 62.00
07-05-2018	07-08-2018	16	UD: 19:00-24:00	MNBC	LACW	8428	6	6	\$ 40.00	\$ 240.00
07-05-2018	07-08-2018	17	UD: 19:00-24:00	USA	LACW	8428	2	2	\$ 50.00	\$ 100.00
07-09-2018	07-09-2018	18	UD: 05:00-09:00	CNN	LACW	8428	1	1	\$ 36.00	\$ 36.00
07-09-2018	07-09-2018	19	UD: 05:00-09:00	FXNC	LACW	8428	1	1	\$ 45.00	\$ 45.00
07-09-2018	07-09-2018	20	UD: 05:00-09:00	MNBC	LACW	8428	1	1	\$ 25.00	\$ 25.00
07-09-2018	07-09-2018	22	UD: 09:00-16:00	FXNC	LACW	8428	1	1	\$ 37.00	\$ 37.00
07-09-2018	07-09-2018	23	UD: 09:00-16:00	MNBC	LACW	8428	1	1	\$ 20.00	\$ 20.00
07-09-2018	07-09-2018	24	UD: 16:00-19:00	CNN	LACW	8428	1	1	\$ 50.00	\$ 50.00
07-09-2018	07-09-2018	25	UD: 16:00-19:00	FXNC	LACW	8428	1	1	\$ 60.00	\$ 60.00
07-09-2018	07-09-2018	26	UD: 16:00-19:00	MNBC	LACW	8428	1	1	\$ 32.00	\$ 32.00
07-09-2018	07-09-2018	27	UD: 19:00-24:00	BRVO	LACW	8428	1	1	\$ 22.00	\$ 22.00
07-09-2018	07-09-2018	28	UD: 19:00-24:00	CNN	LACW	8428	1	1	\$ 62.00	\$ 62.00
07-09-2018	07-09-2018	29	UD: 19:00-24:00	FOOD	LACW	8428	1	1	\$ 43.00	\$ 43.00
07-09-2018	07-09-2018	30	UD: 19:00-24:00	FXNC	LACW	8428	1	1	\$ 75.00	\$ 75.00
07-09-2018	07-09-2018	31	UD: 19:00-24:00	HGTV	LACW	8428	1	1	\$ 75.00	\$ 75.00
07-09-2018	07-09-2018	32	UD: 19:00-24:00	LIF	LACW	8428	1	1	\$ 31.00	\$ 31.00
07-09-2018	07-09-2018	33	UD: 19:00-24:00	MNBC	LACW	8428	1	1	\$ 40.00	\$ 40.00

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Order No. : 11082019			Contract No. : 349387		PO No. : 62552981.8428		Package : N/A		Ext. Order : 62552981	
Reference No. : BUTCHER			Estimate No. : 7.5-7.9		AE Name : Barb Otwell		Product : 30s		Ext. Client : WI-S	
07-09-2018	07-09-2018	34	UD: 19:00-24:00	USA	LACW	8428	1	1	\$ 50.00	\$ 50.00
Order # 11082019 Total :							70	70	\$ 3152.00	
Current Billing Cycle Totals :							70	70	\$ 3152.00	

TIME PERIOD DEFINITION: D=DAYPART, UD=USER DAYPART, P=PROGRAM, PG=PROGRAM GROUP, TV=TV PROGRAM.

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COMMERCIAL SUMMARY TOTALS

Spot ID	Spot Title	Networks	Total Spots	Total Cost
JWZ04507	TBTV1808H	BRVO, CNN, FOOD, FXNC, HGTV, LIF, MNBC, USA	70	\$ 3152.00
Commercial Summary Totals :			70	\$ 3152.00

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AFFIDAVIT TIME CHARGES

Line	RU/REG	Region Description	Syscode	Network	Date	Time	Spot Title	Program	Length	Charged
Order Number : 11082019										
10	LACW	La Crosse DMA (WISC)	8428	BRVO	07-06-18	8:39 pm	TBTv1808H	Bridesmaids	30	\$ 22.00
10	LACW	La Crosse DMA (WISC)	8428	BRVO	07-08-18	8:10 pm	TBTv1808H	Kandi Koated Nights	30	\$ 22.00
27	LACW	La Crosse DMA (WISC)	8428	BRVO	07-09-18	9:12 pm	TBTv1808H	The Real Housewives of Orange County	30	\$ 22.00
BRVO Totals :									3	\$ 66.00
7	LACW	La Crosse DMA (WISC)	8428	CNN	07-05-18	5:55 pm	TBTv1808H	The Situation Room With Wolf Blitzer	30	\$ 50.00
11	LACW	La Crosse DMA (WISC)	8428	CNN	07-05-18	10:32 pm	TBTv1808H	The Seventies	30	\$ 62.00
1	LACW	La Crosse DMA (WISC)	8428	CNN	07-06-18	8:29 am	TBTv1808H	CNN Newsroom With Poppy Harlow	30	\$ 36.00
4	LACW	La Crosse DMA (WISC)	8428	CNN	07-06-18	1:45 pm	TBTv1808H	CNN Newsroom With Brooke Baldwin	30	\$ 30.00
11	LACW	La Crosse DMA (WISC)	8428	CNN	07-06-18	8:34 pm	TBTv1808H	The Eighties	30	\$ 62.00
11	LACW	La Crosse DMA (WISC)	8428	CNN	07-06-18	11:29 pm	TBTv1808H	The Eighties	30	\$ 62.00
1	LACW	La Crosse DMA (WISC)	8428	CNN	07-07-18	5:34 am	TBTv1808H	New Day Saturday	30	\$ 36.00
4	LACW	La Crosse DMA (WISC)	8428	CNN	07-07-18	9:35 am	TBTv1808H	CNN Newsroom With Victor Blackwell and Christi Paul	30	\$ 30.00
7	LACW	La Crosse DMA (WISC)	8428	CNN	07-07-18	6:46 pm	TBTv1808H	CNN Newsroom With Ana Cabrera	30	\$ 50.00
11	LACW	La Crosse DMA (WISC)	8428	CNN	07-07-18	9:31 pm	TBTv1808H	The Nineties	30	\$ 62.00
1	LACW	La Crosse DMA (WISC)	8428	CNN	07-08-18	6:51 am	TBTv1808H	New Day Sunday	30	\$ 36.00
4	LACW	La Crosse DMA (WISC)	8428	CNN	07-08-18	1:59 pm	TBTv1808H	CNN Newsroom With Fredricka Whitfield	30	\$ 30.00
7	LACW	La Crosse DMA (WISC)	8428	CNN	07-08-18	4:51 pm	TBTv1808H	CNN Newsroom With Ana Cabrera	30	\$ 50.00
11	LACW	La Crosse DMA (WISC)	8428	CNN	07-08-18	8:36 pm	TBTv1808H	The 2000s	30	\$ 62.00
11	LACW	La Crosse DMA (WISC)	8428	CNN	07-08-18	10:32 pm	TBTv1808H	The Nineties	30	\$ 62.00
18	LACW	La Crosse DMA (WISC)	8428	CNN	07-09-18	7:38 am	TBTv1808H	New Day with Alisyn Camerota and John Berman	30	\$ 36.00
24	LACW	La Crosse DMA (WISC)	8428	CNN	07-09-18	6:44 pm	TBTv1808H	Erin Burnett OutFront	30	\$ 50.00
28	LACW	La Crosse DMA (WISC)	8428	CNN	07-09-18	7:28 pm	TBTv1808H	Anderson Cooper 360	30	\$ 62.00
CNN Totals :									18	\$ 868.00
12	LACW	La Crosse DMA (WISC)	8428	FOOD	07-05-18	9:19 pm	TBTv1808H	Beat Bobby Flay	30	\$ 43.00
12	LACW	La Crosse DMA (WISC)	8428	FOOD	07-07-18	9:17 pm	TBTv1808H	Diners, Drive-Ins and Dives	30	\$ 43.00
29	LACW	La Crosse DMA (WISC)	8428	FOOD	07-09-18	9:49 pm	TBTv1808H	Ridiculous Cakes	30	\$ 43.00

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Order Number : 11082019										
FOOD Totals :									3	\$ 129.00
5	LACW	La Crosse DMA (WISC)	8428	FXNC	07-05-18	10:24 am	TBTv1808H	America's Newsroom	30	\$ 37.00
13	LACW	La Crosse DMA (WISC)	8428	FXNC	07-05-18	11:46 pm	TBTv1808H	Tucker Carlson Tonight	30	\$ 75.00
2	LACW	La Crosse DMA (WISC)	8428	FXNC	07-06-18	8:52 am	TBTv1808H	America's Newsroom	30	\$ 45.00
5	LACW	La Crosse DMA (WISC)	8428	FXNC	07-06-18	11:50 am	TBTv1808H	Outnumbered	30	\$ 37.00
8	LACW	La Crosse DMA (WISC)	8428	FXNC	07-06-18	4:44 pm	TBTv1808H	The Five	30	\$ 60.00
13	LACW	La Crosse DMA (WISC)	8428	FXNC	07-06-18	8:17 pm	TBTv1808H	Hannity	30	\$ 75.00
13	LACW	La Crosse DMA (WISC)	8428	FXNC	07-06-18	10:23 pm	TBTv1808H	Fox News at Night with Shannon Bream	30	\$ 75.00
2	LACW	La Crosse DMA (WISC)	8428	FXNC	07-07-18	5:52 am	TBTv1808H	Fox and Friends Saturday	30	\$ 45.00
5	LACW	La Crosse DMA (WISC)	8428	FXNC	07-07-18	1:52 pm	TBTv1808H	America's News Headquarters	30	\$ 37.00
13	LACW	La Crosse DMA (WISC)	8428	FXNC	07-07-18	8:52 pm	TBTv1808H	Justice with Judge Jeanine	30	\$ 75.00
2	LACW	La Crosse DMA (WISC)	8428	FXNC	07-08-18	6:51 am	TBTv1808H	Fox and Friends Sunday	30	\$ 45.00
5	LACW	La Crosse DMA (WISC)	8428	FXNC	07-08-18	3:52 pm	TBTv1808H	America's News Headquarters	30	\$ 37.00
8	LACW	La Crosse DMA (WISC)	8428	FXNC	07-08-18	5:50 pm	TBTv1808H	FOX Report with Jon Scott	30	\$ 60.00
13	LACW	La Crosse DMA (WISC)	8428	FXNC	07-08-18	10:44 pm	TBTv1808H	OBJECTified	30	\$ 75.00
13	LACW	La Crosse DMA (WISC)	8428	FXNC	07-08-18	11:49 pm	TBTv1808H	The Next Revolution With Steve Hilton	30	\$ 75.00
19	LACW	La Crosse DMA (WISC)	8428	FXNC	07-09-18	5:23 am	TBTv1808H	Fox and Friends	30	\$ 45.00
22	LACW	La Crosse DMA (WISC)	8428	FXNC	07-09-18	1:52 pm	TBTv1808H	The Daily Briefing with Dana Perino	30	\$ 37.00
25	LACW	La Crosse DMA (WISC)	8428	FXNC	07-09-18	5:46 pm	TBTv1808H	Special Report With Bret Baier	30	\$ 60.00
30	LACW	La Crosse DMA (WISC)	8428	FXNC	07-09-18	7:45 pm	TBTv1808H	Tucker Carlson Tonight	30	\$ 75.00
FXNC Totals :									19	\$ 1070.00
14	LACW	La Crosse DMA (WISC)	8428	HGTV	07-06-18	8:18 pm	TBTv1808H	My Aloha Dream Home	30	\$ 75.00
14	LACW	La Crosse DMA (WISC)	8428	HGTV	07-08-18	8:19 pm	TBTv1808H	Beach Hunters	30	\$ 75.00
31	LACW	La Crosse DMA (WISC)	8428	HGTV	07-09-18	10:19 pm	TBTv1808H	Stay or Sell	30	\$ 75.00
HGTV Totals :									3	\$ 225.00
15	LACW	La Crosse DMA (WISC)	8428	LIF	07-05-18	11:48 pm	TBTv1808H	Faith Under Fire: The Antoinette Tuff Story	30	\$ 31.00
15	LACW	La Crosse DMA (WISC)	8428	LIF	07-07-18	11:21 pm	TBTv1808H	Room for Murder	30	\$ 31.00
32	LACW	La Crosse DMA (WISC)	8428	LIF	07-09-18	8:09 pm	TBTv1808H	Live PD	30	\$ 31.00

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Order Number : 11082019										
								Presents: Women on Patrol		
								LIF Totals :	3	\$ 93.00
6	LACW	La Crosse DMA (WISC)	8428	MNBC	07-05-18	9:23 am	TBTv1808H	MSNBC Live with Hallie Jackson	30	\$ 20.00
9	LACW	La Crosse DMA (WISC)	8428	MNBC	07-05-18	6:16 pm	TBTv1808H	Hardball With Chris Matthews	30	\$ 32.00
16	LACW	La Crosse DMA (WISC)	8428	MNBC	07-05-18	9:31 pm	TBTv1808H	The Last Word With Lawrence O'Donnell	30	\$ 40.00
3	LACW	La Crosse DMA (WISC)	8428	MNBC	07-06-18	7:19 am	TBTv1808H	Morning Joe	30	\$ 25.00
6	LACW	La Crosse DMA (WISC)	8428	MNBC	07-06-18	9:32 am	TBTv1808H	MSNBC Live with Hallie Jackson	30	\$ 20.00
16	LACW	La Crosse DMA (WISC)	8428	MNBC	07-06-18	8:23 pm	TBTv1808H	The Rachel Maddow Show	30	\$ 40.00
16	LACW	La Crosse DMA (WISC)	8428	MNBC	07-06-18	10:31 pm	TBTv1808H	The 11th Hour with Brian Williams	30	\$ 40.00
3	LACW	La Crosse DMA (WISC)	8428	MNBC	07-07-18	8:29 am	TBTv1808H	MSNBC Live with Alex Witt	30	\$ 25.00
6	LACW	La Crosse DMA (WISC)	8428	MNBC	07-07-18	3:31 pm	TBTv1808H	MSNBC Live	30	\$ 20.00
9	LACW	La Crosse DMA (WISC)	8428	MNBC	07-07-18	4:59 pm	TBTv1808H	MSNBC Live	30	\$ 32.00
16	LACW	La Crosse DMA (WISC)	8428	MNBC	07-07-18	7:18 pm	TBTv1808H	The Last Word With Lawrence O'Donnell	30	\$ 40.00
6	LACW	La Crosse DMA (WISC)	8428	MNBC	07-08-18	3:27 pm	TBTv1808H	MSNBC Live with Yasmin Vossoughian	30	\$ 20.00
16	LACW	La Crosse DMA (WISC)	8428	MNBC	07-08-18	9:13 pm	TBTv1808H	Story of Cool	30	\$ 40.00
16	LACW	La Crosse DMA (WISC)	8428	MNBC	07-08-18	10:29 pm	TBTv1808H	Dateline Extra	30	\$ 40.00
20	LACW	La Crosse DMA (WISC)	8428	MNBC	07-09-18	7:35 am	TBTv1808H	Morning Joe	30	\$ 25.00
23	LACW	La Crosse DMA (WISC)	8428	MNBC	07-09-18	11:19 am	TBTv1808H	Andrea Mitchell Reports	30	\$ 20.00
26	LACW	La Crosse DMA (WISC)	8428	MNBC	07-09-18	6:58 pm	TBTv1808H	Hardball With Chris Matthews	30	\$ 32.00
33	LACW	La Crosse DMA (WISC)	8428	MNBC	07-09-18	11:17 pm	TBTv1808H	The Rachel Maddow Show	30	\$ 40.00
								MNBC Totals :	18	\$ 551.00
17	LACW	La Crosse DMA (WISC)	8428	USA	07-06-18	7:28 pm	TBTv1808H	Law & Order: Special Victims Unit	30	\$ 50.00
17	LACW	La Crosse DMA (WISC)	8428	USA	07-08-18	7:31 pm	TBTv1808H	Law & Order: Special Victims Unit	30	\$ 50.00
34	LACW	La Crosse DMA (WISC)	8428	USA	07-09-18	10:29 pm	TBTv1808H	WWE Monday Night Raw/Modern Family	30	\$ 50.00
								USA Totals :	3	\$ 150.00
								LACW Region Totals :	70	\$ 3152.00
Order # 11082019 Totals :									70	\$ 3152.00

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Affidavits Totals :									70	\$ 3152.00

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Political NCC	300062192	Barb Otwell	OTWEB
CUSTOMER	CUSTOMER NO.	BILLING CYCLE	MONTH
POL/TAMMY BALDWIN FOR SENATE/NCC	110030663	06-25-18 - 07-29-18	JULY

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11082019		NET30

AIRTIME TOTAL :	\$ 3152.00
Agency Commission :	\$ 472.80
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